CALL FOR PAPERS

Corporate Governance in Emerging Markets
6th International Conference– 2018

July 5-6, 2018
Hosted by De Nederlandsche Bank
Amsterdam, The Netherlands

Keynote Speaker
Simeon Djankov
Executive Director, Financial Markets Group Research Center,
London School of Economics

Extended submission deadline: March 23, 2018

In cooperation with Emerging Markets Review (EMR)
Special Issue on Corporate Governance in Emerging Markets

The Emerging Markets Corporate Governance Research Network (EMCGN) issues a call for papers to be presented at the 6th International Conference on Corporate Governance in Emerging Markets. The conference will be held on July 5-6 at “De Nederlandsche Bank” in Amsterdam, the Netherlands. The conference series aim to bring together top researchers and policy makers from around the world. The conference provides a forum for researchers investigating the drivers of corporate governance, corporate governance’s impact on firm performance, financing, and economic development, and the role of legal, economic and political institutions in shaping corporate governance systems in emerging markets. The conference will facilitate dissemination of state of the art research on corporate governance in emerging markets with the objective of supporting academic but also policy and practice development. It will both provide a forum to discuss research from both theoretical and policy perspectives and to demonstrate how academic research findings relate to corporate governance practices in emerging markets, among others by having leading practitioners as discussants.

The conference series is an undertaking of the EMCGN (Emerging Markets Corporate Governance Research Network) chaired by Prof. Stijn Claessens. It has been supported since its inception by IFC Corporate Governance Group. The EMCGN organizes the 6th conference together with the institute for Governance and Organizational Responsibility (iGOR) of the University of Groningen.
As in past conferences¹ papers on all aspects of corporate governance in emerging markets are welcome. Researchers from emerging market institutions are strongly encouraged to participate. While papers are mostly expected to be from the law, economic and finance fields, the conference welcomes papers from other disciplines, such as sociology, organizational science, and management. Besides theoretical and empirical papers, clinical studies are welcome. The conference also welcomes papers focusing on comparative research comprising clusters of countries sharing similar institutional or economic characteristics (which can be geographically close or distant -such as BRICs, or with similar institutional frameworks or reform approaches). While papers on all aspects of corporate governance in emerging markets are welcome, the conference special themes are:

(1) **Ownership and control in emerging markets: family firms, business groups and state owned enterprises revisited.**

What has been the evolution of family-owned/controlled firms or business groups? What are the related governance mechanisms and what do these imply for firm level governance indicators? How has the corporate governance of financial institutions evolved?

(2) **Institutional investors in emerging markets: new questions for shareholder engagement?**

What kind of questions does growing engagement generate for shareholders/firms in emerging markets? How engaged are institutional investors and how effective is this in an emerging market context?

(3) **New pressures on the emerging market firm: changing societal demands and governance implications in emerging markets.**

What is the evolution of firm’s engagement on sustainable development and climate change? Have firms engaged in socially responsible investments? What has been the role of external corporate governance mechanisms to encourage these areas and investments? What have been the relationships of these engagements with other firm characteristics? How have these engagements affected firm performance and valuation?

(4) **Changing corporate governance in emerging markets: public and private enforcement in different contexts.**

What has been the role of the private and public sector respectively in improving enforcement, especially in weak environments? What are respectively the roles of voluntary mechanisms vs. regulatory governance mandates? Which mechanisms affect the dynamics of institutional change?

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¹ Hosted by Sabanci University Corporate Governance Forum in 2007, Coppead Graduate Business School and the FGV Law School in 2009, the Corporate Governance Institute at Korea University in 2011, the Indian School of Business in 2013, and the Leipzig Graduate School of Management in 2015.
Other topics in the area of corporate governance in emerging markets are welcome as well. If in doubt, contact one of the conference organizers.

**Paper Submissions**

The new extended deadline for submitting papers is March 23, 2018. Accepted papers will be announced by April 1, 2018. Submissions can be done online at the conference website or by e-mail to emcgn2018@rug.nl and copied to melsaararat@sabanciuniv.edu. All submissions must be in English. The cover page should have the title and information for each author, while the second page should have just the title and abstract with no identification of authors (nor should authors be identifiable in the remainder of the paper). The preferred file format is pdf but doc files are also acceptable. The papers will be reviewed by the Program Committee, with help of the Scientific Committee.

**Emerging Markets Review (EMR) Special Issue**

Selected papers will be considered for publication in Special Issue on Corporate Governance in Emerging Markets by EMR:  
[https://www.journals.elsevier.com/emerging-markets-review/](https://www.journals.elsevier.com/emerging-markets-review/)

**Summer School on Corporate Governance:**

The conference will be followed by a summer school on ‘Corporate Governance’ which is meant to further develop research skills for researchers in this area. The summer school will be taught by leading experts in the field. The summer school will take place between July 9th and July 14th at the University of Groningen. For more information, see the website, or contact Prof.Dr. Niels Hermes (email: c.l.m.hermes@rug.nl)

**Travel and Expenses**

Reasonable economy class travel expenses for one presenter of each accepted paper may be reimbursed by the organizing institutions after the conference in cases of hardship. The presenting author should indicate whether he/she would require financial support at the time of submission. Since funds available for reimbursements are limited, we expect only those who need support to apply for subsidies.

Questions about the conference can be addressed to emcgn2018@rug.nl and copied to melsaararat@sabanciuniv.edu

For further information please visit the website.
Program Committee
From the institute of Governance and Organizational Responsibility, Faculty of Economics and Business, University of Groningen

- Kees van Veen – Conference Chair
- Niels Hermes
- Halit Gonenc

From the EMCGN:
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- Stijn Claessens – EMCGN Chair (Bank for International Settlements and University of Amsterdam)
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