Mission & vision Campus Fryslân

The **vision** of Campus Fryslân:
Campus Fryslân is a highly unique and connected knowledge institution situated at the interface of academia, industry, government and civil society. We aspire to be a world renowned, state-of-the-art university campus for inter- and transdisciplinary education and research.

The **mission** of Campus Fryslân is to teach, to do research and to engage in partnerships.

- **We teach** students at all levels from undergraduate to the most advanced graduate level. Our graduates lead innovations in an ever-changing world, uniquely combining scientific knowledge and a variety of transversal skills.

- **We do research** to expand inter- and transdisciplinary knowledge of human nature, society and the natural world, relevant on both a local and global level. We provide a unique environment in which leading scholars and promising students collaborate in four thematic areas: governance & sustainable economy, food & health, culture, language & technology and High Tech Systems & Materials (HTSM).

- **We engage** with local and global partners in the public and private sectors to foster sustainable social change. In our Living Lab projects scholars and students translate scientific knowledge into practical solutions.

In addition to the UG values, the **core values** of Campus Fryslân are:

- Sustainability and responsibility
- Collaboration
- Transdisciplinarity
- High impact research
- Lifelong learning
- Leadership

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1 Ideally in image form.