



Campus pop-up Store at FEB Groningen

Increase your visibility among our students by having a branded stand at our Faculty's central Plaza

Each semester, the Faculty of Economics and Business and its main Study Association EBF, invite recruiters from a wide range of organisations to take part in our Campus pop-up Store concept. This pop-up Store provides you the opportunity to meet with our talented students in a familiar and informal environment.

The character of the sessions with the students is left entirely up to you! You may use the time to see students on a one-to-one basis to present your company and address questions about working for your organisation or within your sector. Another option is to provide advice on their CVs and applications or help students with any application or interview queries they may have. We are sure that these sessions provide a great opportunity to raise your profile amongst the student body, provide your expert advice and share information from both sides.

Visibility

We will provide the physical space in our Plaza with an exhibition stand to present yourself and your organisation to our students. You get the opportunity to brand this stand according to your own wishes and design. Moreover, we will make sure to announce and promote your visit to our students through all available communication channels (such as Direct Mail, Blackboard, social media and our career event calendar).





Set up

You can furnish the store anyway you like it. Standard, we will provide standing tables.

Would you like to present your company in a more informal setting with sofa's or a reading table? In that case, we are happy to deliver various styles of furniture as well as screens and/or displays to create the perfect set up for your contact moment with our talents.

Timing

The Campus pop-up Store can take place on Tuesdays, Wednesdays and Thursdays during lecture weeks (Tuesdays and Thursdays being the busiest days at FEB Plaza). In 2019 lecture weeks are from week 36 up to week 43 and week 46 up to week 51. In 2020, lecture weeks are week 2, and from week 6 up to week 12, and from week 16 up to 23. We recommend being at our Faculty between 10.30 and 16.00.

Pricing

You can present yourself in our Campus pop-up Store for a full day for € 1.000,-, VAT excluded. In case you would like to furnish the store (see options under 'Set up'), additional rental prices will be tendered.

