

## Curriculum Vitae

### Rian Drogendijk

Full Professor of International Business,  
Chair in Internationalization Strategy,  
Director of Graduate Studies.

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Born: Amsterdam, The Netherlands, 08-01-1971

Nationality: Dutch

Marital state: Married, three children ('94, '97, '99)

### SHORT BIO:

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Rian Drogendijk (PhD 2001, Tilburg University) is a professor of International Business, Chair of Internationalization Strategy, at the University of Groningen, The Netherlands. Her research focuses on the international strategies of multinational corporations, with a specific interest for internal organizational processes, like learning, politics and attention. Recently, she has expanded her research portfolio with several projects that aim to understand how multinational companies deal with the specific challenges of implementing their sustainability strategies throughout their global organizations. Rian has published in leading journals in the field of International Business like the Journal of International Business Studies, Journal of World Business, Management International Review and International Business Review. Her research was funded amongst others by the Jan Wallanders and Tom Hedelius Stiftelse and Tore Browaldhs Stiftelse, in Stockholm. Rian is an active member of the international academic community: she was President of the European International Business Academy and organized its Annual Conference in 2014 (in Uppsala, Sweden), and Chair of the Global Strategy interest group in the Strategic Management Society. She is an Associate Editor for the Global Strategy Journal and sits on the editorial reviewer boards for several leading IB journals. Rian has taught at Bachelor, Master and PhD level, in among others international business and strategy, multinationals and sustainability, and cross cultural management, receiving excellent student evaluations. She is currently Director of Graduate Studies at the Faculty of Economics and Business in Groningen, and is responsible for the research master and doctoral education programmes.

### PAST POSITIONS:

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2014-2020	Associate professor; Department of Global Economics and Management, University of Groningen, The Netherlands.
2006-2014	Senior Lecturer; Department of Business Studies, Uppsala University, Uppsala, Sweden.
2002-2006	Assistant Professor; Department of Organization and Strategy, Tilburg University (80%), The Netherlands.
1996-2001	Ph.D. Student in International Management; Department of Organization and Strategy, Tilburg University (80%), The Netherlands.
1994-1995	Researcher, Department of "Cultures and Minorities", Faculty of Social Sciences, Utrecht University, The Netherlands.

## **CURRENT RESEARCH PROJECTS:**

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### **Integration of sustainability strategies by multinational companies**

Multinational companies that aim to add sustainability goals to their regular strategic goals (like profit or growth) experience that this is not easy to do. First, sustainability goals can be in conflict with more traditional strategic goals. But second, the diversity of norms, values and opinions that are present in the international environment of, as well as within the multinational organization, make it difficult to get the whole company on the same page with regard to sustainability goals. For this project, I investigate how multinational companies develop a strategy over time that focuses on these multiple goals. In addition, I study how multinationals can structure their organization to better facilitate the focus on multiple and sometimes conflicting goals. And finally, I study how collaborations with NGOs can support the implementation of sustainability strategies in foreign countries.

### **Emerging market multinationals' internationalization and home-country institutional context: Difference in degree or difference in kind?**

*With Robbert Maseland and Bart Postma (University of Groningen).*

We study emerging market multinationals' (EMNEs) expansion behaviour. Most research focuses on Chinese companies, comparing the strategic behaviour of these firms with that of multinationals from developed markets. This view disregards the variety in institutional environments among emerging markets. We address this oversight by analysing the heterogeneity in EMNE international expansion patterns, using a comparative institutionalism perspective to explain how institutions drive such differences. We use secondary data on cross-border investments from EMNEs. We aim to publish the results of this study in a doctoral thesis and in journals in international business and strategy.

### **Executing "voice" by subsidiaries: Communicating expansion opportunities from the periphery to MNC headquarters**

*With Hammad ul Haq (University of Groningen) and Desirée Blankenburg Holm (Uppsala University)  
Funded by the Jan Wallanders and Tom Hedelius Stiftelse and Tore Browaldhs Stiftelse.*

Grounded in the Attention Based View of the firm (ABV), we study how foreign subsidiaries communicate their innovation and expansion ideas to central levels of the multinational corporation. With our explicit focus on multiple aspects of communication channels (including direction, content and mode of communication), and building on ABV and communication theory we contribute to IB literature that focuses on frequency of communication in relation to learning and internationalization. Data collection has included both qualitative and quantitative stages. The project has resulted in one PhD thesis (successfully defended in 2016) and a post-doc project (finalized early 2018). Several papers have been published in book chapters and international journals, e.g. the Journal of World Business (2017) and Scandinavian Management Journal (2020).

### **Foreign Expansion and Strategic Renewal Processes in MNCs**

*With Mikael Eriksson, Ulf Holm and Mats Forsgren (Uppsala University).*

We study the internal political processes resulting from a subsidiary initiative related to a foreign expansion in a dynamic environment that requires significant changes to the core strategy of the multinational organization. We collected empirical material in the form of a longitudinal case study of one multinational's foreign expansion and the strategic change that resulted in its wake, compiling over 90 interviews, 200 hours of observation and documentation materials concerning units at different levels, and at several locations in Europe and in China. First output of this project was a PhD thesis, successfully defended in 2016. In 2014, we received the "That's Interesting-Award" at the AIB Annual Conference in Vancouver for a paper outlining the conceptual basis for the project. Currently, we work on publishing empirical papers based on this material in top-tier journals, focusing on political dimensions of expansion and learning in strategic renewal processes.

## TEN KEY PUBLICATIONS:

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1. Jakob Lauring, **Rian Drogendijk** and Annamaria Kubovcikova. 2021. The role of context in overcoming distance-related problems in global virtual teams: an organizational discontinuity theory perspective. The International Journal of Human Resource Management, pp.1-33. <https://doi.org/10.1080/09585192.2021.1960584>
2. Hammad ul Haq, **Rian Drogendijk** and Desirée Blankenburg Holm. (2020) An attention-based view on managing information processing channels in organizations. Scandinavian Journal of Management, 36(2): 101-106
3. Goudarz Azar and **Rian Drogendijk**. (2019) Ex-Post Performance Implications of Divergence of Managers' Perceptions of 'Distance' from 'Reality' in International Business. Management International Review, 59(1): 67-92; <https://doi.org/10.1007/s11575-018-0360-4>.
4. Hammad ul Haq, **Rian Drogendijk**, and Desirée Blankenburg Holm. (2017) Attention in words, not in deeds: Effects of attention dissonance on headquarters-subsidiary communication in multinational corporations, Journal of World Business, 52(1): 111-123. <http://dx.doi.org/10.1016/j.jwb.2016.10.001>
5. Van Tulder, R., Verbeke, A. and **Drogendijk, R** (Eds.) (2015) The Future of Global Organizing. Progress in International Business Series, No. 10, Bingley (UK): Emerald.
6. Goudarz Azar and **Rian Drogendijk**. (2014) Psychic Distance, Innovation and Firm Performance, Management International Review, 54(5): 581-613. Published online September 6, 2014. <https://doi.org/10.1007/s11575-014-0219-2>
7. Oscar Martin Martin and **Rian Drogendijk** (2014), Country Distance and the Internationalization of SMEs. Journal of Small Business Management, 52(1): 102-125. <https://doi.org/10.1111/jsbm.12035>
8. Katarina Blomkvist and **Rian Drogendijk** (2013). The Impact of Psychic Distance on Chinese Outward Foreign Direct Investments. Management International Review, 53(5): 659-686. <https://doi.org/10.1007/s11575-012-0147-y>
9. **Rian Drogendijk** and Ulf Holm (2012). Cultural distance or cultural positions? Analysing the effect of culture on the HQ – subsidiary relationship. International Business Review, 21(3): 383-396. <https://doi.org/10.1016/j.ibusrev.2011.05.002>
10. Harry Barkema and **Rian Drogendijk** (2007) Internationalising in small, incremental or in larger steps, Journal of International Business Studies, 38 (7): 1132-1148. <https://doi.org/10.1057/palgrave.jibs.8400315>

## WORK-IN-PROGRESS (selection):

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1. Rian Drogendijk, Mikael Eriksson, Mats Forsgren and Ulf Holm. Navigating the political maze: learning to advance initiatives for strategic renewal in the multinational organization.
2. Rian Drogendijk & Marloes Korendijk. The boundaries of CSO influence: How attention principles shape the effectiveness of chief sustainability officers on corporate social responsibility performance.
3. Bart Postma, Rian Drogendijk and Robbert Maseland. Emerging market heterogeneity: the where and why of EMNE cross-border acquisitions.
4. Goudarz Azar, Georgios Batsakis, Rian Drogendijk & Ruoqi Geng: Drawing on Experimental Vignette Methodology to Deal with Causal Inferences in International Business Research: Managerial perceptions of institutional distance and foreign location choice.
5. Esha Mendiratta, Jana Oehmichen & Rian Drogendijk. Some birds of a feather flock together: How homophily can reduce resistance toward female appointments in the upper echelons.
6. Vera Kunzcer, Rian Drogendijk and Jonas Puck. The role of anti-foreigner sentiments for IJV performance.

## **RESEARCH GRANTS**

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- 2016: Research scholarship from Jan Wallanders and Tom Hedelius Stiftelse and Tore Browaldhs Stiftelse for the project “Frustration of subsidiary managers - part two” (SEK 909.000, appr. Euro 100.000, including post-doc).
- 2011: Research scholarship from Jan Wallanders and Tom Hedelius Stiftelse and Tore Browaldhs Stiftelse for the project “The frustration of subsidiary managers: communicating business opportunities from the periphery to headquarters of multinational corporations” (SEK 3.000.000, appr. Euro 335.000, including doctoral student).
- 2011: Grant from Uppsala University (Vice-Chancellor office) to support accelerated qualification for Full-Professorship (SEK 750.000, appr. Euro 84.000).
- 2007: Research scholarship Center of Innovation Networks Development (CIND), (total SEK 100.000, appr. Euro 12.500).
- 1998: SIR-scholarship, Dutch National Science Foundation (NWO), for data collection in Poland, Hungary and Russia (total appr. Euro 5.000).

## **ACADEMIC MANAGEMENT EXPERIENCE:**

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- Director of Graduate Studies, Faculty of Economics and Business, University of Groningen, 2019-present.
- Management team Department of Global Economics and Management, 2017-2019.
- Academic Director of the MSc. International Business and Management (IB&M), University of Groningen, 2015-2019.
- Director of Graduate Studies, Department of Business Studies, Uppsala University, 2012 – 2014, as such member of the management team of the Department.
- Management Board, Department of Business Studies, Uppsala University (2008-2011).

## **OTHER ACADEMIC SERVICE:**

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### **International Academic Community Service:**

- Elected in Leadership Global Strategy IG, SMS, 2020-2022; Track Chair Global Strategy for SMS Annual Conference 2021; Chair Global Strategy IG 2022.
- Chair Doctoral Student Consortium, Academy of International Business (AIB), 2019, Copenhagen.
- Elected Representative at large, Global Strategy IG, SMS, 2018–2019.
- Conference organizer and chair of the 40<sup>th</sup> Annual Conference, European International Business Academy (EIBA): Uppsala, 11-13 December 2014.
- Acting President (2013-2014), member of Executive Committee (2012-2015); elected representative of Sweden (2009 – 2014) in the EIBA.
- Organizer Special Interest Group and conference track “International Management”, European Academy of Management (EURAM), 2009-2013.
- Panelist Junior Faculty Consortium AIB (2023); Junior Faculty Consortium, IM Division, AoM 2020; Doctoral Consortium, AIB 2013; Doctoral Symposium, EIBA: (2016, 2017, 2018).
- Panelist Reviewing Workshop AIB (2023); Paper Development Workshop Journal of International Business Studies (JIBS), AIB (2015, 2016) and EIBA (2015, 2016, 2018); International Business Review (IBR), EIBA 2017.

**Committees and assignments:**

- External evaluator Post-doctoral qualifications for Thomas Lindner, WU Vienna, 2021
- Expert panel, VENI 2020, 2018, Dutch Science Foundation, NWO.
- Expert panel, Research Talent 2017, Dutch Science Foundation, NWO.
- Expert panel Impulse Council KU Leuven (2014, 2016); Research Foundation - Flanders (FWO, 2015, 2016); Estonian Research Council (2015, 2016).
- Dissertation committees: Sophie Gysan (Maastricht University, 2023); Deborah Mireles (Galway University, 2022); Vera Kunczer (WU Wien, 2020); Ron Maas (Erasmus Universiteit Rotterdam, 2019); Vincent Kunst (University of Groningen, 2019), Sarah Castaldi (id., 2018), Brenda Bos (id., 2016); Sergey Morgulis-Yakushev (Stockholm School of Economics, 2015); Angelika Löfgren (id., 2014); Daniel Tolstoy (id., 2010); Anna Ljung, (Uppsala University, 2014); Tao Yang (id., 2010); Henrik Dellestrand (id., 2010); Katarina Blomkvist (id., 2009); Kachwamba Muhajir (University of Agder, Norway 2013).
- External evaluator for applicants to a Senior Lecturer position, Stockholm University (2013, 2015).
- Several Selection Committees (Uppsala U. and University of Groningen).

**Editor/Review Boards:**

- Associate Editor Global Strategy Journal, since August 2021.
- Editorial Review Board of the *Journal of International Business Studies*, since September 2013.
- Editorial Review Board of *Long Range Planning*, since August 2017.
- Editorial Review Board of the *Journal of World Business*, from January 1, 2018 to December 31, 2021.
- Editorial Review Board of the *Africa Journal of Management*, since its inception in 2015.
- Regular review assignments for the Academy of Management Journal, Strategic Management Journal, Journal of Management Studies, Organization Studies, Management International Review, International Business Review, Journal of Business Research, Journal of International Management, Cross Cultural Management.

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**DOCTORAL SUPERVISION:****PhD Students:**

Mikael Eriksson, Uppsala University (graduated 04-03-2016)  
Hammad ul Haq, Uppsala University (graduated 15-12-2016)  
Bart Postma, University of Groningen (from Sept 2019)  
Ning Fang, University of Groningen (from Sept 2020)  
Dirk Moellers, University of Groningen (from January 2022)  
Yu Mu, University of Groningen (from Sept 2022)  
Jonathan Kurz, University of Groningen (from January 2023)  
Jean Pierre Bolanos, University of Groningen (from September 2023)

**Research Master Students:**

Guus Denteneer, University of Groningen (2016-2017)  
Bart Postma, University of Groningen (2018-2019)  
Inge Nabermann, University of Groningen (2018)  
Xinjie Yu, University of Groningen (2021-2023)  
Jean Pierre Bolanos, University of Groningen (2022-2023)

## **AWARDS:**

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- JIBS Best Reviewer Award 2020, 2017; for best reviewers in the JIBS Editorial Review Board.
- Best track paper, and nominated for Best conference paper at the EIBA, 2016.
- Nominated for “Best Newcomer award”, Faculty of Economics and Business, University of Groningen, September 2015.
- Winner of “That’s Interesting Award”, at the AIB 2014 (sponsored by Aalto University School of Business). The award “recognizes the AIB conference paper that most effectively pushes the boundaries of our existing knowledge in the field”.
- Nominated for Best Paper Award, Journal of African Business, 2013.
- Best Reviewer Awards: AIB 2013, International Management Division, Academy of Management (AOM 2012, 2017), Strategic Management Division, Academy of Management (2020)
- Best track paper, EIBA 2012

## **INVITED RESEARCH PRESENTATIONS:**

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- Galway University (November 2022)
- DCU Business School (Dublin) (November 2022)
- University of Liverpool (June 2021)
- BI Oslo (February 2020)
- WU Vienna (May 2019)
- Copenhagen Business School (February 2019)
- Uppsala University (October 2017, March 2016)
- Stockholm School of Economics (September 2015)
- Durham University Business School (May 2015)
- University of Agder (November 2013)
- Public University of Navarra (October 2008)
- Stockholm School of Economics (March 2008)

## **CONFERENCE PRESENTATIONS:**

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Academy of International Business, AIB (2023-2018, 2012-2015, 2009, 2008, 2005, 2004, 2002)

Academy of Management, AoM (2021, 2020, 2017, 2013, 2012, 2010, 2001, 2000)

European International Business Academy, EIBA (2011 - 2018, 2008, 2005, 2003, 2000)

Strategic Management Society (2022-2018, 2016, 2002)

International Process Symposium, PROS (2018)

Academy of International Business UK-Ireland Chapter (2016)

European Academy of Management, EURAM (2010-2013)

European Group of Organization Studies, EGOS (2004)

## **TEACHING:**

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### **Current courses:**

- Strategic Management, research master, 5-10 students
- Multinationals and CSR, MSc. level, 90 students; Top 5 course recognition, Fall 2020, Fall 2021
- Managing Cultural Differences, MSc. level, 90 students
- Supervision of MSc theses, +/- 30 students since 2015

### **Past teaching experience:**

- University of Groningen: Research Methods (MSc level), Supervision of BSc theses, Cross Cultural Management (BSc level, lectures and tutorials, +/- 450 students), International Business Strategy (MSc. Level; Top 5 teacher recognition 2018/19), International Business Theory (BSc level), International Business Models in a Changing World, MSc. Level, 60 students
- Uppsala University: Research Methods (MA & BA), Cross Cultural Management (MA), International Negotiations (MA and MBA), Internationalization Strategy (MA), Management of International Business (BA), Supervision of Ba and MSc theses
- Tilburg University: International Management (MA), Organization Theory (BA), Supervision of Ba and MSc theses
- International Collaboration Nord-IB programme (PhD): module Culture and internationalization (2013-2015 Uppsala), module proposals (2020, Oslo)
- Inter-university programme Sweden (Theoretical Perspectives in Business Administration, (PhD level) module Culture and internationalization (2014, Uppsala)
- Training Cross cultural management, professionalization course Lab workers at Uppsala U. (2014)

### **Support tasks teaching:**

- Development internship program, Uppsala University (2009-2010)
- Committee for “SMART Pedagogik” reorganization, Uppsala University (2008, 2009).
- Committee redesigning Master program “Management of International Business”, Uppsala University (Bologna process activities, 2006, 2007)
- Educational Committee 'International Business', Tilburg University. (Sept. 2002 – March 2005).
- Examination board 'International Business', Tilburg University (Sept. 2002 - Sept. 2004).

## **PEDAGOGICAL PROFESSIONALIZATION:**

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1. University Teaching Qualification (University of Groningen, 2016)
2. Supervising PhD students (Uppsala University, 2013)
3. Basic Pedagogical Course for university teachers (Tilburg University, 2001)
4. Full-time introduction program (Master level) to the postdoctoral Teacher program at the Institute of Education at Utrecht University (IVLOS, 1995, four months)
5. Diverse workshops and trainings:
  - Several workshops for online teaching (Harvard Business for Educators, University of Groningen, AIB, 2020)
  - Intercultural competence for teachers and trainers (University of Groningen, 2017)
  - New students – new challenges (Uppsala U., 2007)
  - IT in Education (Uppsala Learning Lab, 2007)
  - Education on Stage: Theatre techniques in teaching (Tilburg U., 2004-05)
  - Case Teaching Method (by the European Case Clearing House, Tilburg U., 2002)

## **OTHER, PROFESSIONALIZATION:**

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- Workshop Inclusive Leadership (Fall 2022), Inclusive Recruitment (Spring 2023), and R&O Conversations (Spring 2023), University of Groningen.
- Workshop Diversity, Unconscious Bias and Professional Recruitment & Selection Skills, University of Groningen, November 9, 2017.
- Workshop “Starting an ERC application”, July 2016, Netherlands Enterprise Agency (Sponsored by the European Union).
- Leadership Program 2013, Leadership and Organization Development Office (Kompetensforum) at Uppsala University, February to December 2013.



## Full List of Publications (May 2023)

### Rian Drogendijk

#### Journal Articles:

1. Luring, J., Drogendijk, R. and Kubovcikova, A., 2021. The role of context in overcoming distance-related problems in global virtual teams: an organizational discontinuity theory perspective. International Journal of Human Resource Management, pp.1-33.  
<https://doi.org/10.1080/09585192.2021.1960584>
2. Hammad ul Haq, Rian Drogendijk and Desirée Blankenburg Holm. An attention-based view on managing information processing channels in organizations. Scandinavian Journal of Management, 36(2): 101-106.
3. Goudarz Azar and Rian Drogendijk. (2019) Ex-Post Performance Implications of Divergence of Managers' Perceptions of 'Distance' from 'Reality' in International Business. Management International Review, 59(1): 67-92.
4. Hammad ul Haq, Rian Drogendijk, and Desirée Blankenburg Holm (2017). Attention in words, not in deeds: Effects of attention dissonance on headquarters-subsidiary communication in multinational corporations, Journal of World Business, 52(1): 111-123.
5. Goudarz Azar and Rian Drogendijk (2016). Cultural Distance, Innovation, and Export Performance: An Examination of Perceived and Objective Cultural Distance. European Business Review, 28(2): pp. 176–207.
6. Katarina Blomkvist and Rian Drogendijk (2016). Chinese outward foreign direct investments in Europe, European Journal of International Management, 10(3): 343–358.
7. Rian Drogendijk and Oscar Martín Martín. (2015) Relevant dimensions and contextual weights of distance in international management decisions: Evidence from Spanish and Chinese outward FDI. International Business Review, 24 (1): 133–147.
8. Goudarz Azar and Rian Drogendijk. (2014) Psychic Distance, Innovation and Firm Performance, Management International Review, 54(5), 581-613.
9. Oscar Martin Martin and Rian Drogendijk (2014), Country Distance (COD): Development and Validation of a New Objective Measure. Journal of Small Business Management, 52(1): 102-125.
10. Rian Drogendijk and Katarina Blomkvist (2013). Drivers and Motives for Chinese Outward Foreign Direct Investments in Africa. Journal of African Business, 14(2): 75-84. (*This paper was nominated for Best Paper 2013 in the JAB*).
11. Karsten Jonsen, Christina Butler, Rian Drogendijk, Jakob Luring, Jon Erland Lervik, Kristiina Mäkelä, Cecilia Pahlberg, Rebecca Piekkari, Markus Vodosek and Lena Zander (2013). Processes of International Collaboration in Management Research: A Reflexive, Autoethnographic Approach. Journal of Management Inquiry, 22(4): 394-413.
12. Rian Drogendijk and Ulf Andersson (2013) Relationship development in Greenfield expansions. International Business Review, 22: 381-391.
13. Katarina Blomkvist and Rian Drogendijk (2013). The Impact of Psychic Distance on Chinese Outward Foreign Direct Investments. Management International Review, 53(5): 659-686.
14. Rian Drogendijk and Ulf Holm (2012). Cultural distance or cultural positions? Analysing the effect of culture on the HQ – subsidiary relationship. International Business Review, 21(3): 383-396.

15. Rian Drogendijk and Lena Zander (2010) Walking the Cultural Distance – In search of direction beyond Friction, in: Devinney, T, Pedersen, T and Tihanyi, L. (Eds.) *The Past, Present and Future of International Business and Management*, Advances in International Management, Vol 23, pp189-212, Bingley (UK): Emerald
16. Rian Drogendijk and Amjad Hadjikhani (2008) Internationalization of Bank Enterprises in New Emerging Markets: The Case of Penetration and Expansion into Eastern European Countries, International Journal of Business and Emerging Markets 1 (1): 80-104.
17. Rian Drogendijk and Harry Barkema (2007) Internationalising in small, incremental or in larger steps, Journal of International Business Studies, 38 (7): 1132-1148.
18. Rian Drogendijk and Arjen Slangen (2006) Hofstede, Schwartz, or Managerial perceptions: The Effects of Various Cultural Distance Measures on Establishment Mode Choices by Multinational Enterprises, International Business Review, 15 (4): 361-380. (*this paper was the most cited paper published after five years, Elsevier, November 7, 2011*)
19. Rian Drogendijk (2004) The public affairs of internationalisation: Balancing pressures from multiple environments, Journal of Public Affairs, 4 (1): 44-55.
20. Rian Drogendijk (2001) Expansieprocessen in Oost Europa: de rol van risicoperceptie (*Expansion processes in Eastern Europe: the role of risk perception*), Maandblad voor Accountancy en Bedrijfseconomie, 75: 539-545.
21. Louk Hagendoorn, Rian Drogendijk, Sergej Tumanov and Joseph Hrabá (1998) Inter-ethnic preferences and ethnic hierarchies in the former Soviet Union, International Journal of Intercultural Relations. 22: 483-503.

#### **Book Chapters:**

22. Azar, Goudarz and Rian Drogendijk (2017). How do managers' deviant perceptions of "cultural distance" relate to the performance of international SMEs? In: Distance in International Business, Progress in International Business Series, No. 12, Verbeke, A., Puck, J. and Van Tulder, R. (Eds.), Bingley (UK): Emerald.
23. Hammad Haq, Desirée Holm and Rian Drogendijk (2017). Intraorganizational Communication of Business Ideas. In: Ben Hamida, L. and Lejeune, C. (Eds.) Knowledge Transfer in Multinational Companies: Sharing Multiple Perspectives. Neuchatel: Editions L'Harmattan.
24. Rian Drogendijk, Rob van Tulder and Alain Verbeke (2015). Chapter one – Introduction: Three organizational challenges for Multinational Enterprises. In: The Future of Global Organizing, Progress in International Business Series, No. 10, Van Tulder, R., Verbeke, A. and Drogendijk, R (Eds.), Bingley (UK): Emerald, pp. 3-21.
25. Desirée Blankenburg Holm, Rian Drogendijk and Hammad ul Haq. (2015). How Subsidiaries Attempt to Direct Attention to New Business Opportunities. In: The Future of Global Organizing, Progress in International Business Series, No. 10, Van Tulder, R., Verbeke, A. and Drogendijk, R (Eds.), Bingley (UK): Emerald, pp. 151-175.
26. Rian Drogendijk and Ulf Holm (2015). Cultural distance or cultural positions? Analysing the effect of culture on the HQ – subsidiary relationship. In: Knowledge, Networks and Power – The Uppsala School of International Business, Forsgren, M., Holm, U. and Johanson, J. (Eds.), Houndmills: Palgrave MacMillan Publishers, pp. 366-392 (reprint of paper published in *International Business Review*, 2012).
27. Rian Drogendijk and Desirée Blankenburg Holm (2015). Foreign Market Entry – Exploring and Exploiting Opportunities. Wiley Encyclopedia of Management, 3<sup>rd</sup> Edition, Volume International Management, Vodosek, M. and Den Hartog, D. (Eds.), Published Online: 21-01-2015, DOI: 10.1002/9781118785317.wcom060077

28. Rian Drogendijk and Katarina Blomkvist (2012), Influence of Cultural Distance on Chinese Outward Foreign Direct Investment. In: Marinov, MA and Marinova, S. Emerging Economies and Firms in the Global Crisis, Palgrave MacMillan Publishers, pp.154-178
29. Rian Drogendijk and Ulf Holm (2010) Headquarters' impact on knowledge development: the effect of national culture, in: Ulf Andersson and Ulf Holm (Eds.) Managing the Contemporary Multinational; The role of Headquarters, pp.: 254-280.
30. Rian Drogendijk and Amjad Hadjikhani (2009) Internationalization of Service Companies, in: Göran Svensson and Svante Andersson (eds.) Glocal Marketing: Think Globally and Act Locally, Lund: Studentlitteratur, 189-216.
31. Desiree Blankenburg Holm, Rian Drogendijk, Jukka Hohenthal, Ulf Holm, Martin Johanson, and Ivo Zander (2009) Internationalization of the Multinational Corporation – A new research agenda, in: Jorma Larimo and Tiia Vissak (Eds.) Research on Knowledge, Innovation and Internationalization, Bingley (UK): Emerald, 3-20.
32. Rian Drogendijk (2002) Local expansion processes of Dutch Firms in Central and Eastern Europe. In: Marinov, MA., Internationalization in Central and Eastern Europe, Aldershot: Ashgate Publishing Ltd., pp.183-203.
33. Rian Drogendijk (1996) Dutch firms' entry strategies in Central and Eastern Europe, in: J. Larimo and T. Mainela (eds.) Choice and Management of Entry Strategies in international Business, Proceedings of the University of Vaasa, Vaasan Yliopisto, Finland, 213-232.

**Books:**

34. The Future of Global Organizing (2015). Progress in International Business Series, No. 10. Van Tulder, R., Verbeke, A. and Drogendijk, R (Eds.), Bingley (UK): Emerald.
35. Rian Drogendijk (2001) Expansion Patterns of Dutch Firms in Central and Eastern Europe: learning to internationalize (2001), Tilburg: CentER Dissertation Series, no. 92.
36. Louk Hagendoorn L, Karen Phalet, Roger Henke and Rian Drogendijk (1995) Etnische verhoudingen in Midden- en Oost-Europa (Ethnic relations in Central and Eastern Europe), Dutch Scientific Council for Government Policy (WRR), Sdu Uitgeverij, The Hague, The Netherlands.

**Other:**

37. Varifocus gevraagd: multinationals en internationale duurzaamheidsstrategieën (Varifocal attention required: multinationals and international sustainability strategies); Inaugural speech Full professor, University of Groningen, October 2022.