

Putri Nabilah

Profile

I'm a PhD student at the University of Groningen, studying international business and exogenous shocks. My work examines how ownership structures influence strategic responses to natural disaster. With a background in Sustainable Business, I aim to contribute to strategies that balance global competitiveness and societal impact.

Affiliations

Dep. Global Economic and Management
Faculty of Economics and Business
University of Groningen

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🌐 Indonesian

Research Awards

03/2026 | **Philippe de Woot Awards**

- Winner of the Best Master's Thesis on Philippe de Woot Awards, held by UCLouvain, Belgium

Referees

Rian Drogendijk

Full Professor

*Faculty of Economics and Business,
University of Groningen*

The Netherlands

Email: rian.drogendijk@rug.nl

Experience

PhD Candidate in International Business

09/2025 - Present | University of Groningen, Netherlands

- **Dissertation:** 'How do family MNEs respond to natural disasters?'
 - **Project 1:** Stay or flee? Natural disasters and foreign subsidiary divestment of family multinationals.
 - **Project 2:** The role of natural disasters in climate innovation in family multinationals.
 - **Project 3:** Weathering the storm together: Do family multinationals select environmentally oriented partners under environmental disruption?.
- **Supervisor:** Prof. Rian Drogendijk (promotor); Maria Cristina Sestu (2nd Supervisor)
- **Coursework:** International Business for Research Master, Multivariate Data Analysis, Survey Research, Corporate Governance for Research Master, and Empirical Methods for Economics

Data Analyst & Research Associate

02/2025 - 09/2025 | Joint Impact Model Foundation, Netherlands

- **Project:** 'Adoption of Carbon Accounting and Climate Risk Tools among Financial Institutions in Bangladesh: Strategies for Supporting ISSB Compliance.'
- **Supervisor:** Daniela Robinson.PhD, Laia Neira Quintanilla
- **Research methods:** Case study using surveys and interviews with 7 banks in Bangladesh.
- **Related knowledge:** GHG Accounting, Impact Measurement, Sustainable Finance, Input-Output Modeling, Sustainable Banking

Education

Msc. Sustainable Business and Innovation

09/2023 - 08/2025 | Wageningen University & Research, Netherlands

- **Thesis:** 'Stakeholder Engagement in Double Materiality Assessment: Decision-Making Under Heuristics and Self-Reinforcing Effect'.
- **Supervisor:** Jilde Garst.PhD
- **Thesis Score:** 9; Graduate with honors/Cum laude
- **Coursework:** Analytical methods, Conceptual Innovation Lab, Business Theories and Sustainability.

Skills

- SPSS
- Stata
- R Studio
- Figma
- Microsoft Office
- Language:
 - Indonesian (native)
 - English (C1)
 - Dutch (A1)
- Project Management
- Consultancy skills
- Presentation skills
- Teamwork skills

Competition Awards

04/2025 | [Accounting for Sustainability](#)

- **Group Awards: People Choice Awards**
- **Individual Awards: Best Under Pressure in A4S International Case Competition 2025**

11/2024 | Lineage

- **Runner-up in [Lineage's](#) Food Chain Innovation Challenge 2024**

09/2024 | WUR Student Challenge, Wageningen University & Research

- **3rd Winner in Nature Based Future Challenge**

06/2024 | WUR Student Challenge, Wageningen University & Research

- **Finalist in Rethink Waste Hackathon**

06/2024 | Enactus Wageningen

- **1st Winner in Start-Stop-Continue Pitch Competition**

12/2023 | Accenture

- **Top 4 in Accenture in Real Life Challenge**

Bachelor of Accounting

08/2019 - 02/2023 | Universitas Airlangga, Indonesia

- **Thesis:** 'The Mediating Role of Strategy Execution on the Influence of Intellectual Capital on Organizational Performance'.
- **Supervisor:** Prof. Dr. Bambang Tjahjadi, SE., MBA., Ak., CMA., CPM., CA
- **GPA:** 3.98/4.00 (Cum laude)
- **Coursework:** Research Methods, Statistics I, Statistics II, Strategic Management, Introduction to Business.

Conferences

07/2026 | **AIB 2026**

- Participated in 2026 AIB Doctoral Consortium Stream B in Manchester

03/2026 | **[Energy and Climate days](#)**

- Presented at the 2026 Energy and Climate Economics and Business Days, Groningen

03/2026 | **AIB Sustainability SIG**

- Participated in Sustainability SIG Virtual Symposium

03/2026 | **PhD Workshop**

- Participated in a joint PhD Workshop in Groningen on *"Developing theoretical contributions in Strategy, International Business, Innovation and Entrepreneurship Research: A design thinking workshop"*

Extracurricular Activities

Coordinator of Events and Professional Development

09/2025 - Present | Organization of Indonesian Researchers in the Netherlands

- Working with a team of 25 people to organize monthly webinars on topics related to academic careers, professional development, and research collaboration in the Netherland.

Master Honours Programme

09/2023 - 09/2024 | Wageningen University & Research

- Selected as one of the 24 out of 7,000+ master's students for the prestigious MSc Honors Program
- Working with a team of 8 to organize a sustainable fashion week on campus to raise awareness of slow fashion in collaboration with Green Office Wageningen.
- Initiating batik and natural dye workshops for international students with the aim of introducing sustainable practices in traditional culture.