

# Curriculum vitae

Janine A. E. Strandberg

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## Academic Experience

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SEP 2018 – present    **🎓 Doctoral Candidate in Theoretical and Empirical Linguistics**  
Center for Language and Cognition Groningen (CLCG)  
University of Groningen, the Netherlands  
Project: Phonetic variation and code-switching in Finland-Swedish  
Supervisors: Assoc. Prof. Charlotte Gooskens, Asst. Prof. Anja Schüppert  
Expected date of completion: August 2022

## Education

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SEP 2017 – AUG 2018    **🎓 Master of Arts (MA) in English Language and Linguistics**  
Leiden University, the Netherlands  
Award: *Summa cum laude* (GPA = 9.0/10.0, highest in cohort)  
Thesis: An acoustic analysis of generational change of the open-mid front rounded vowel [œ] in Finland-Swedish (9.0/10.0)  
Supervisor: Dr. Dick Smakman

SEP 2012 – JUN 2017    **🎓 Master of Arts (MA) in English Language**  
University of Glasgow, United Kingdom  
Award: First Class Honours (GPA = 20.2/22.0)  
Thesis: Multilingual Moomins: The translation of Tove Jansson's nonsense character names from Swedish to English and Finnish (21.0/22.0)  
Supervisor: Prof. Wendy Anderson

SEP 2014 – APR 2015    **🎓 Russian language exchange**  
Tver State University (Тверской государственный университет), Russia

AUG 2008 – JUN 2012    **🎓 Matriculation examination (*Studentexamen*)**  
Rudolf Steiner skolan i Helsingfors, Finland  
Awards: *Laudatur* in Swedish, Finnish, English (7/7, top 5% nationally); *Cum laude approbatur* in Biology (4/7)


## Grants and Awards

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### Grants

2019    **📄 Research grant – The Finnish Cultural Foundation (*Suomen kulttuurirahasto*)**    €5,000.00  
External grant from the Ulla and Eino Karosuo Trust for technical sciences. Intended for fieldwork and material costs for the project 'Phonetic variation and code-switching in Finland-Swedish'.

## Grants and Awards (continued)



- 2019  **Research grant – The Swedish Cultural Foundation in Finland** (*Svenska kulturfonden i Finland*)  
€4,000.00  
External grant from the Common Trust and the Memorial Trust of Gerda and Anna Åberg for gifted young Swedish-speaking researchers. Intended for fieldwork and material costs for the project ‘Phonetic variation and code-switching in Finland-Swedish’.
- 2019  **Fieldwork grant – European Languages and Cultures Department** €3,000.00  
Internal grant from the mobility fund of the European Languages and Cultures department at the University of Groningen. Intended for fieldwork costs for the project ‘Phonetic variation and code-switching in Finland-Swedish’.
- 2018  **Doctoral scholarship – PhD Scholarship Programme** €100,800.00  
Scholarship for pursuing a PhD (4 years, 1.0 FT) at the Center for Language and Cognition Groningen, awarded for my proposal for ‘Phonetic variation and code-switching in Finland-Swedish’.

### Awards



- 2017  **David Murison Prize – English Language Department, University of Glasgow**  
Awarded to the best student in Modern English Language and Scots. June 27, 2017.

## Teaching

### Lecturer

- AY 2020 – 2021  **New Sounds / Nieuwe Klanken** (10 ECTS)  
Course topic: L1 phonetic and phonological transfer in L2  
European Linguistics MA, University of Groningen
- AY 2019 – 2020  **Language and Society 1: Swedish** (5 ECTS)  
Course topic: Swedish language and language policy  
European Languages and Cultures BA, University of Groningen

### Guest lecturer






- AY 2020 – 2021  **Language and Society 1: Swedish**  
Lectures on Swedish as a pluricentric language; the Finland-Swedish variety  
European Languages and Cultures BA, University of Groningen
- AY 2019 – 2020  **Language and Society 2: Multi- and Plurilingualism**  
Lecture on Ethnolinguistic vitality  
European Languages and Cultures BA, University of Groningen

## Organisation

- JUN 2019 – present  **Co-organiser of AILA2021 Junior Researchers’ Meeting**  
World Congress of Applied Linguistics (AILA2021)  
University of Groningen, the Netherlands, August 17–18, 2021
- FEB 2021 – present  **Co-organiser of Diversity in Education in Times of Crisis Symposium**  
Summer School on Linguistic and Cultural Diversity in Education  
University of Groningen, the Netherlands, June 27–July 2, 2021
- SEP 2018 – JUN 2019  **Committee Chair**  
40<sup>th</sup> TABU Dag International Linguistics Conference 2019  
University of Groningen, the Netherlands, June 20–21, 2019

## Miscellaneous Skills

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Data analysis software	 RStudio; Praat; SPSS; Goldvarb; MATLAB
Editing software	 Audacity (audio); Adobe Photoshop (graphics); Adobe Premiere Pro (video)
Other software	 L <sup>A</sup> T <sub>E</sub> X (document preparation); OBS (video recording)
Ad hoc reviewing	 <i>Lingua</i> (2020–2021)
Languages	 Swedish, Finnish, English (fluent); Dutch (B1); Russian (A1)

## Research Output

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### Peer-reviewed journal articles

- Strandberg, J. A. E. (2020). “Nordic Cool” and writing system mimicry in global linguistic landscapes. *Lingua*, 235, 1–14. <https://doi.org/10.1016/j.lingua.2019.102783>. Spring 2020 Editors’ Choice article.
- Strandberg, J. A. E. (2019). Multilingual Moomins: Examining the translation of Tove Jansson’s nonsense character names from Swedish to English and Finnish. *Journal of Literary Onomastics*, 7(1), 28–44.

### Peer-reviewed chapters in edited volumes

- Strandberg, J. A. E. & Gooskens, C. (forthcoming). Bilingualism, ideology, and identity: Change in the Finland-Swedish variety. In D. Smakman, J. Nekvapil & K. Feodorova (Eds.), *Postmodern individuals in urban communicative settings*. Routledge.

### Workshops

- Strandberg, J. A. E. (2021). Solidarity for sale: Corporate social responsibility and newsjacking in global advertising during the COVID-19 pandemic. Paper presented at workshop ‘The Linguistic Landscape of Covid-19: Transforming Language, People, and Place in a Time of Pandemic.’ June 18, 2021.
- Strandberg, J. A. E. (2021). Language contact, identity, and change: Variation in the Finland-Swedish variety. Paper presented at Minority Languages and Communities Studies Workshop. Instytut Slawistyki Polskiej Akademii Nauk, Warsaw, Poland. September 6–7, 2021.

### Conference presentations

- Strandberg, J. A. E. (2021). “Jättekiva!” – Bilingual vs. monolingual identity and hybrid language practices in Finland-Swedish. Paper presented at 3<sup>rd</sup> International Conference on Sociolinguistics (ICS-3). Charles University and Czech Academy of Sciences, Prague, Czech Republic. August 25–27, 2021.
- Strandberg, J. A. E. (2021). Bilingual transfer in language contact contexts: Allophonic variation in Finland-Swedish. Poster presented at 41<sup>st</sup> TABU Dag International Linguistics Conference (TABU DAG 2021). University of Groningen, Groningen, the Netherlands. June 11, 2021.
- Strandberg, J. A. E. (2021). Monolingualism as identity: Swedish monolingualism on the autonomous Åland Islands in Finland. Paper presented at Sociolinguistics Symposium 23 (SS 23 HKU). University of Hong Kong, Hong Kong. June 7–9, 2021.
- Strandberg, J. A. E. (2021). Bilingualism as a predictor of phonetic variation and change in Finland-Swedish? Evidence from a sociophonetic study. Paper presented at 18<sup>th</sup> International Conference on Minority Languages (ICML XVIII). University of the Basque Country, Bilbao. March 24, 2021.
- Strandberg, J. A. E. (2019). Globalisation and language in space and society: *Faux Nordic* in linguistic landscapes. Paper presented at 40<sup>th</sup> TABU Dag International Linguistics Conference (TABU DAG 2019). University of Groningen, Groningen, the Netherlands. June 20, 2019.

- Strandberg, J. A. E. (2019). Nordic Cool: Northern European borrowed features and *faux Nordic* in global linguistic landscapes. Paper presented at Linguistics and English Language Postgraduate Conference 2019 (LELPGC-19). University of Edinburgh, Edinburgh, United Kingdom. June 4, 2019.
- Strandberg, J. A. E. (2018). 'Stay woke': Language crossing or linguistic appropriation? Paper presented at Globalising Sociolinguistics 2 (GloSoc2). Leiden University, Leiden, the Netherlands. December 14, 2018.
- Strandberg, J. A. E. (2018). An acoustic analysis of generational change of the open-mid front rounded vowel [œ] in Finland-Swedish. Paper presented at 2<sup>nd</sup> International Conference on Sociolinguistics (ICS-2). Eötvös Loránd University, Budapest, Hungary. September 8, 2018.

### Book reviews

- Strandberg, J. A. E. (forthcoming). Review of *Applying phonetics: Speech science in everyday life* by M. J. Munro (2020). Wiley Blackwell. *Linguist List*.
- Strandberg, J. A. E. (2019). Review of *Critical sociolinguistic research methods: Studying language issues that matter* by M. Heller, S. Pietikäinen and J. Pujolar (2018). Routledge. *International Journal of the Sociology of Language*, 260, 199–201. <https://doi.org/10.1515/ijsl-2019-2055>

### Popular science articles

- Strandberg, J. A. E. (2019). Kulturell förståelse underlättar kommunikationen [Cultural competence aids communication]. *Språkbruk*, 2/2019, 46–49.
- Strandberg, J. A. E. (2019). Tvåspråkighet kan påverka vokaluttalet i finlandssvenskan [Bilingualism may affect vowel pronunciation in Finland-Swedish]. *Språkbruk*, 1/2019, 20–24.