Building your consortium

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Young Academy Groningen, 10 Oct. 2018
Projects

• The New News Consumer

• Young People, Social Media & Participation
  • UvA, UU, RUG, Blendle, RTL, ProDemos

• NEWSGAC
  • RUG, CWI, eScience Center, KB, NISV

• Opgroeien met Media (KIEM)
  • RUG, SKSG
Tips

• Start from a research idea – then find partners
  • Be strategic
  • Partners are preferably complementary (synergy)
  • Don’t waste time on match making events

• Someone needs to take the lead
  • But involve partners in writing a proposal

• It takes time – and a lot of effort
  • Seed money

• In kind and/or in cash?
Tips

• Manage expectations
  • What do you bring? What do you wanna get out of it?
  • Autonomy of research(-ers)
  • Research takes time – time frames might differ
  • Nature of the knowledge produced

• Involve partners in the research process
  • Break in & break out sessions
  • Access to data – access to ideas – access to knowledge
  • Added value of the network itself
It’s a balancing act....