Challenges of Governance for Innovation, Resilience and Sustainability

ASEAN and EU: Looking toward the Global Goals 2030

29th Oct – 31st Oct 2018
Brussels, Belgium
1 Challenges of Governance for Innovation and Sustainability 3
   1.1 Objective 3
   1.2 Practical information 3
   1.3 Program 3

2 Program 4
   2.1 29th October, Monday 5
   2.2 30th October, Tuesday 5
   2.3 31st October, Wednesday 6

3 About SEA ASEAN 8
   3.1 Strategic partners and network 9
   3.2 Our team 10

4 SEA ASEAN Book Launch 2018 #1 11

5 SEA ASEAN Book Launch 2018 #2 14

6 List of participants 17
1 Challenges of Governance for Innovation and Sustainability

1.1 Objective
The conference showcases leading thinkers and policymakers around challenges of governance for innovation, resilience and sustainability. The scope will focus on ASEAN-EU relations and dialogues, exploring the longstanding political and cultural relationship between both regions in light of a sustainable common future. Building upon SEA ASEAN’s key mission is to bridge both regions through research, recruitment and social impact, this conference will serve as a platform to engage our partner institutions within the ASEAN and EU region in an open dialogue and serve as the launch platform for SEA ASEAN’s upcoming publications.

The publications collating state-of-the-art research and debates from key scholars and policymakers working in the region, are titled “Challenges of Governance in Southeast Asia and ASEAN” (NY, Springer 2018) and “Sustainable Development Goals in Southeast Asia and ASEAN” (Leiden, Singapore, Boston: Brill, 2018) and will be presented to key stakeholders during the conference.

The three-day conference will give equal attention to both regions and their on-going collaboration through a series of keynotes and panels, and networking events.

Key themes include:
- Sustainable Development Goals
- ASEAN-EU Relations
- Climate Change and Resiliency
- Political-Security Cooperation and Human Rights
- Social Science Capacities for Societal Innovation
- Smart Urban Planning
- Economics for Societal Change

1.2 Practical information

Date: 29th October 2018, Monday – 31st October 2018, Wednesday
Location: Thon Hotel EU; Netherlands house for Education and Research; EU institutions and the Embassies of the Netherlands, Indonesia and Singapore in Brussels, Belgium

For more detailed information, please refer to https://www.rug.nl/research/ursi/sea-asean/

1.3 Program
The 2018 conference will occur over a week. The key events will take place from Monday to Wednesday. The program will consist of the following elements;
- Keynotes: Leading experts and our key partners will share their latest research findings and thoughts.
- Panels: Scholars and policymakers will discuss the above key themes.
- Networking: Opening and closing receptions and societal engagement. Visits to the EU institutions including European External Actions Service responsible for the mission of EU to ASEAN and European Parliament Delegation (Southeast Asia, ASEAN)
## Program

<table>
<thead>
<tr>
<th>Sun. 28/10</th>
<th>Monday 29/10</th>
<th>Tuesday 30/10</th>
<th>Wednesday 31/10</th>
<th>Thur. 1/11</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Morning 9.45-11.30</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keynote</td>
<td>Visit to the EU Parliament</td>
<td>Guided tour on EU institutions</td>
<td>“ASEAN and the Sustainable Development Goals”</td>
<td></td>
</tr>
<tr>
<td>“UN-ASEAN cooperation towards the Sustainable Development Goals”</td>
<td></td>
<td></td>
<td>Mr. Ngec Nguyen, ASEAN</td>
<td></td>
</tr>
<tr>
<td>Dr. Naylin Oo, UN-ESCAP</td>
<td></td>
<td></td>
<td></td>
<td>Delegates depart</td>
</tr>
<tr>
<td><strong>11.00-12.15</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>LUNCH</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keynote</td>
<td>“Engagement of EU Parliament with Southeast Asia and ASEAN”</td>
<td></td>
<td>“Science and Innovation capacities in ASEAN and international cooperation in research”</td>
<td></td>
</tr>
<tr>
<td>Mr. Reinhard Bütikofer, EU MP &amp; Rapporteur on EU-ASEAN Relations</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Visit to Le Grand Place, City Hall</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Afternoon 14.00-15.15</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keynote</td>
<td>“ASEAN-EU Relations”</td>
<td>“Resilience &amp; Fragility: Regional involvement in implementing the SDGs in the EU”</td>
<td>“Smart Nations Initiative and reflections on ASEAN Chairmanship”</td>
<td></td>
</tr>
<tr>
<td>Mr. David Daly, EU External Action Service</td>
<td>Director Pierre Amilhat DG DEVCO</td>
<td>H.E. Jaya Ratnam, SG Ambassador to EU</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Book Launch Ceremony</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Introducing the SEA ASEAN &amp; UGM-SEA ASEAN Centre”</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prof. R. Holzhacker, Dr. W. Tan (SEA ASEAN) &amp; Dr. D. Agus Salim (UGM)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Networking/Cultural visits (optional)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Evening 19.00</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Welcome Reception/Dinner</td>
<td>Reception/Dinner</td>
<td>Closing Reception/Dinner</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Permanent Representation of NL to the EU</td>
<td>Republic of Indonesia</td>
<td>Republic of Singapore</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ambassador H.E. Mr. Robert de Groot</td>
<td>Ambassador H.E. Mr. Yuri Octavian Thamin</td>
<td>Ambassador H.E. Mr. Jaya Ratnam</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Legend</strong></td>
<td>Keynotes</td>
<td>Networking</td>
<td>Panels/Discussions</td>
<td></td>
</tr>
</tbody>
</table>
2.1 29th October, Monday

**Morning session**

**Keynote:** UN-ASEAN cooperation towards the Sustainable Development Goals  
*Location:* Brussels meeting room, Neth-ER  
*Speaker:* Mr. Naylin Oo, UN ESCAP, Regional Advisor on ASEAN, ASEAN-UN Comprehensive Partnership  
*Chair:* Prof. dr. Ronald Holzhacker (RUG)

**Panel:** SDG & ASEAN: People-oriented development  
*Location:* Brussels meeting room, Neth-ER  
*Speakers:* Phanthanousone Khennavong (Laos PDR), Hasharina Hassan (Universiti Brunei Darussalam), Tran Din Lam (Vietnam National University of Social Sciences and Humanities, HCMC)  
*Chair:* Prof. dr. Andrej Zwitter (RUG)  
*Discussants:* Prayoga Permana (RUG), Tri Efriandi (RUG), Annisa Wiharani (RUG)

**Afternoon session**

**Keynote:** ASEAN-EU Relations  
*Location:* Brussels meeting room, Neth-ER  
*Speaker:* David Daly, Head of the South East Asia Division, EU External Action Service  
*Chair:* Dr. Wendy Tan (RUG/HVL)

**Panel:** Political-Security cooperation and Human Rights  
*Location:* Brussels meeting room, Neth-ER  
*Speakers:* Prof. dr. Julio Teehankee (Philippines), Kimsan Soy (Royal University of Law and Economics), Prof. Ulrich Karl Rotthof (UP Dilliman), Prof. dr. Jaap de Wilde (RUG), Prof. Andrej Zwitter (RUG)  
*Chair:* Dr. Dafri Agussalim (UGM)  
*Discussants:* Thai Quoc Nguyen (RUG) and Stanati Netipatalachoochote (RUG)

**Networking:** Welcome Dinner  
*Location:* Permanent Representation of the Netherlands to the EU  
*Host:* Ambassador H.E. Mr. Robert de Groot

2.2 30th October, Tuesday

**Morning session**

**Networking:** Visit to the EU Parliament  
*Location:* Station Europe, EU Parliament  
*Guided tour on the institutions of the EU, Council, Commission, European Court of Justice, and the role of the democratically elected European Parliament.*

**Keynote**  
*Speaker:* Mr. Reinhard Bütikofer, European Parliamentary Member and Rapporteur on EU-ASEAN Relations

*Visit Le Grand Place, City Hall*
Afternoon session

Keynote: Resilience & Fragility: Regional involvement in implementing the SDGs in the EU
Location: Brussels meeting room, Neth-ER
Speaker: Director Pierre Amalhat, International Cooperation and Development (DG DEVCO), Directorate for Asia, Central Asia, Middle East/Gulf and Pacific, European Commission.

Panel: Economics and Business for Societal Change: Stakeholder Involvement
Location: Brussels meeting room, Neth-ER
Speakers: Thuta Aung (Myanmar Institute of Strategic and International Studies), Shada Islam, Director of Europe & Geopolitics, Friends of Europe, Representative from Unilever Indonesia
Chair: Prof. Niels Hermes (RUG)
Discussants: Prayoga Permana (RUG), Nguyen Phan Khoi (RUG), and Stephany Pasaribu (RUG)

Networking: Reception/Dinner
Location: Indonesian Embassy
Host: Ambassador H.E. Yuri Octavian Thamrin

2.3 31st October, Wednesday

Morning session

Keynote: ASEAN and the Sustainable Development Goals
Location: Brussels meeting room, Neth-ER
Speaker: Mr. Ngoc Nguyen, ASEAN, Division of Socio-Cultural Community

Panel: Science and Innovation Capacities in ASEAN and international cooperation in research
Location: Brussels meeting room, Neth-ER
Speakers: Konstantinos Glinos (DG Research and Development, Head of Unit), Jan Palmowski (Secretary-General, The Guild, European research intensive universities), Prof. dr. Julio Teehankee (Philippines), Prof. dr. Oscar Couwenbe (Spatial Sciences, RUG) and Prof. dr. Ronald Holzhacker (Director, SEA ASEAN, RUG).
Chair: Prof. Joost Herman (Network for Humanitarian Action, RUG)
Discussant: Tri Erfriandi (RUG), and Petrus Farneubun (RUG)

Afternoon session

Keynote: Smart Nations Initiative and reflections on ASEAN Chairmanship
Location: Brussels meeting room, Neth-ER
Speaker: Ambassador H.E. Jaya Ratnam, Singapore Ambassador to the EU

Panel: Smart Urban Planning: Innovations for changing socio-cultural environments
Location: Brussels meeting room, Neth-ER
Speaker: Prof. dr. dr. Claudia Yamu (RUG), Maharani Hapsari (UGM), Dr. ir. Wendy Tan (RUG/HVL), and Dr. Bobi Setiawan (UGM)
Chair: Prof. dr. Oscar Couwenbe (RUG)
Discussants: Isti Hidayati, MSc (RUG-UGM), Titissari Rumbogo (RUG), Naim Laeni (RUG)

Book launch: Introducing the SEA ASEAN and UGM-SEA ASEAN Centre
Location: Singapore Embassy
Speaker: Prof. Ronald Holzhacker, Dr. Wendy Tan and Dr. Dafri Agussalim (UGM)

Dual Book Launch Ceremony. Official presentation of books to chairman of ASEAN 2018 (H.E Jaya Ratnam), ASEAN secretariat (Mr. Ngoc Nguyen) and UN (Mr. Naylin Oo). EU, ASEAN, and UN representatives, country representatives, and BRILL and Springer will be present.
Networking: Reception
Location: Singapore Embassy
Host: Ambassador H.E. Jaya Ratnam

Location information:
Google Maps: https://drive.google.com/open?id=1JdUjljrjdOjxoaPqy4s1P5wpzmujcz&usp=sharing

- Thon Hotel EU,
  Rue de la Loi 75, 1040 Bruxelles, Belgium

- Brussels meeting room, Neth-ER, Netherlands House for Education and Research
  22, Rue d’Arlon, 1050 Bruxelles, Belgium

- Station Europe, EU Parliament,
  Place du Luxembourg 100, 1047 Bruxelles, Belgium

- Netherlands Embassy to EU/Belgium,
  Avenue de Cortenbergh 4-10, 1040 Bruxelles, Belgium

- Indonesian Embassy,
  Woluwedal 38, 1200 Sint-Lambrechts-Woluwe, Belgium

- Singapore Embassy,
  1050, Avenue Franklin Roosevelt 85, 1000 Bruxelles, Belgium
3 About SEA ASEAN

Southeast Asia and ASEAN are regions of incredible dynamic growth and change. The challenges of these regions for a sustainable future and society are both multi-faceted and complex. With the rapid societal and technological transitions in those regions, innovative solutions for a sustainable and future-oriented society are being explored. SEA ASEAN recognizes these challenges and opportunities and seeks to bridge the knowledge institutes and state of the art research in Europe with those in Southeast Asia and ASEAN. As a research-oriented institute, we recognize that there are lessons to be learnt and drawn from both regions and the various institutes which we seek to bridge.

SEA ASEAN

The Groningen Research Centre for Southeast Asia and ASEAN (https://www.rug.nl/research/ursi/sea-asean/) is founded in 2016 at the University of Groningen, the Netherlands to further interdisciplinary research on contemporary Southeast Asia and ASEAN. We build on the successful framework of interfaculty cooperation at the University of Groningen within Globalization Studies Groningen (GSG) and serve side by side with our sister organization the Centre for East Asian Studies Groningen (CEASG) in the broad study of Asia.

SEA ASEAN focuses its ambitions and activities around its three key strategic goals of Research, Recruitment and Societal Impact.

Research
We aim to bridge high quality scholarly research, with policy relevance and a concern for societal outcomes, in the study of the nations and societies of Southeast Asia and ASEAN as a regional actor. SEA ASEAN also encourages comparative research within the region and research on regional cooperation within ASEAN. The Centre also encourages comparative research on Southeast Asia and Europe, and on EU-ASEAN and ASEAN relations. This is realised through a series of annual conferences, and thrice yearly dialogues and masterclasses with key thinkers on ASEAN.

Key themes include:
- Governance and Sustainable Society
- Governance and Planning
- Humanitarian Action
- Economic Development and Governance
- Law and Governance
- Arts and Culture
- Religion and Culture
- Environmental Technology
- Medicine and Health

Recruitment
Our center has focused on middle-income countries and those in transition in the region. The Centre actively reaches out to partner universities in the region to attract PhD candidates and Master students to the University of Groningen. The middle-income developing countries in the region, part of the founding countries of ASEAN, with certain participatory and democratic traditions, include Indonesia, Malaysia, Philippines and Thailand. Countries in economic and political transition, including Vietnam and Myanmar, as well as Cambodia and Laos. Our PhD candidates, who are academics, activists and policy makers, are a good representation of our target region. We also have been working with scholars in Brunei and Singapore.

Societal impact
The activities within Research and Recruitment are part of our production for societal impact. These efforts will be crystallized in the form of several edited books and special issues for academic journals. Our research fellows and candidates are also active in their home region using their voice in the media and professional publications.
3.1 Strategic partners and network

As a research institute aiming to bridge the worlds of policy and academia between Southeast Asia and ASEAN and Europe, SEA ASEAN has developed a network of key strategic partners, and affiliate institutes and networks that will be involved in our various projects and events. Through our strategic plan, we seek to grow this network in the coming years.

Our key strategic partners are;

1. Universitas Gadjah Mada (UGM), ASEAN Studies Center, Yogyakarta, Indonesia.
2. University of Malaya, Asia-Europe Institute (AEI) and Centre for ASEAN Regionalism, Kuala Lumpur, Malaysia.
3. Chulalongkorn University, Southeast Asian Studies, Bangkok, Thailand.
4. De La Salle University, Southeast Asia Research Program, Manila, Philippines

Our affiliated institutes and networks are;

- Asia Research Institute, National University of Singapore, Singapore
- University of Melbourne, School of Social and Political Sciences, Melbourne, Australia
- University of Philippines, Diliman Campus, Asia Centre, Manila, Philippines
- Can Tho University, Law faculty, Can Tho, Vietnam.
- Vietnam National University, Center for Vietnamese and Southeast Asian Studies, Ho Chi Minh City, Vietnam
- Thammasat University, Bangkok, Thailand.
- National Sun Yat-sen University, Kaohsiung, Taiwan.
- National University of Laos
- Royal University of Law and Economics, Phnom Penh, Cambodia.
- University of Brunei, Institute for Asian Studies, Darussalam, Brunei.
- Myanmar Institute of Strategic and International Studies, Yangon, Myanmar.
3.2  Our team
The team behind SEA ASEAN will be based in Groningen.

Director
Prof. dr. Ronald Holzhacker
r.l.holzhacker@rug.nl
http://www.rug.nl/staff/r.l.holzhacker/cv

Associate Director
Dr. ir. Wendy Tan
w.g.z.tan@rug.nl
http://www.rug.nl/staff/w.g.z.tan/

Chief Liaison Officer, International Strategy Office
Drs. Tim Zwaagstra
t.n.zwaagstra@rug.nl
http://www.rug.nl/staff/t.n.zwaagstra/

Research fellow and special representative
Prayoga Permana
m.p.permana@rug.nl
4  SEA ASEAN Book Launch 2018 #1

*Sustainable Development Goals in Southeast Asia and ASEAN: National and Regional Approaches*

Leiden, Singapore, Boston: Brill Publishing 2018

THE EDITORS

Prof. Ronald Holzhacker¹ and Dr. Dafri Agussalim²

1. Professor of Multi-Level Governance and Regional Structure, Faculty of Spatial Science, University of Groningen, the Netherlands and Director, Groningen Research Center for Southeast Asia and ASEAN.
2. Senior Lecturer at the Department of International Relations and Executive Director of ASEAN Study Center, Faculty of Social and Political Sciences, Universitas Gadjah Mada, Yogyakarta, Indonesia.

OVERVIEW OF THE BOOK

The international community has come together to pursue certain fundamental, common goals over the coming decade to 2030 to make progress toward ending poverty and hunger, improving social and economic well-being, preserving the environment and combating climate change, and maintaining peace. The Sustainable Development Goals (SDGs) have been agreed to by states, which have in turn adopted national targets and action plans. We are interested in the governance and implementation of these goals in Southeast Asia, in particular the difficulties in the shift from the international to the national, the multi-level challenges of implementation, and the involvement of stakeholders, civil society, and citizens in the process.

This book is organised into six sections. The first section introduces the institutions and governance involved in the SDGs, at the international, regional and local levels. The second section focuses on the accountability to citizens and human rights to ensure progressive attainment of the SDGs in Southeast Asia. The third section discusses the SDGs and progress on the social agenda in both the developing and middle-income countries in Southeast Asia. The fourth section focuses on the new urban agenda, with a concern for cities, housing, transport, and renewable energy. The fifth section focuses on the environment, and clean air and water for all. The sixth section focuses on the economic agenda for inclusive growth and decent work for all. Finally, the seventh section focuses on the SDGs and agriculture and community development through international partnerships.

This book brings together a group of scholars from across Southeast Asia to research these issues within the region and ASEAN. We explore the issues in developing (Vietnam, Cambodia, Laos, Myanmar), middle-income (Malaysia, Thailand, Indonesia, Philippines) and advanced (Singapore, Brunei) countries in the region. The perspectives on governance and the SDGs emerge from the fields of political science, international relations, geography, economics, law, health, and the natural sciences.
BOOK THEMES

1. **The Shift from International to the National.**
   - Moving from the internationally agreed upon goals and targets to national institutional arrangements is often not easy and it varies by nation state and the policy sector involved.
   - Often multiple ministries or agencies are necessary to be involved in a given goal or target.
   - It may be that overarching approaches to a set of the SDGs will be more effective, than the separate policy pursuit of a single SDG or target.

2. **Multi-level challenges of Implementation**
   - Necessary to include the role of provincial and local governments within state structures
   - ASEAN as a regional actor may be engaged and promote learning about best practices in the implementation of the SDGs across Southeast Asia. This learning should not only be between national levels of government, but may also be at the district or municipal levels, for example the promotion of Transnational Municipal Networks such as ICLEI Global (Local Governments for Sustainability), supported by the UN.

3. **Involvement by Stakeholders and Civil Society**
   - Strengthening is needed in the ways in which stakeholders, businesses, civil society organizations and citizens are involved in consultation and implementation of the sustainable development goals.
TABLE OF CONTENTS
I. Institutions and Governance for the Sustainable Development Goals
1 Introduction: Sustainable Development Goals in Southeast Asia and ASEAN –
   **Ronald Holzhaeker**, Director, Groningen Research Centre for Southeast Asia and ASEAN, University of Groningen, the Netherlands
2 Localising Sustainable Development Goals: Assessing Indonesia’s Compliance toward Global Goals
   **Dafri Agussalim**, Director, ASEAN Studies Centre, UGM, Indonesia
3 Greater partnerships for implementing the 2030 agenda for sustainable development in Laos PDR.
   **Phanthanousone (Pepe) Khennavong**, Technical advisor to Ministry of Planning and Investment and Ministry of Foreign Affairs, Laos PDR

II. Accountability to Citizens and Human Rights to Ensure Progress Toward SDGs
4 Accountability Challenges to Sustainable Development Goals in Southeast Asia
   **Julio C. Techankee**, Professor, De La Salle University, Manila, Philippines
5 The Philippine Case and Human Rights in the International Context
   **Ulrich Karl Rotthoff**, Asian Center, University of Philippines, Diliman

III. SDGs and Progress on the Social Agenda in Middle-Income and Developing Countries
6 Sustainable Development Goals and Capacity Building in Higher Education in ASEA
   **Azirah Hashim**, Executive Director, Asia-Europe Institute, University of Malaya, Malaysia
6 Aliyyah Nuha Amman, University of Malaya
7 Health Care System Reform and Governance for Sustainable Development in Indonesia
   **Laksno Trisnantoro**, Professor, Faculty of Medicine, Gadjah Mada University, Indonesia

IV. SDGs and the New Urban Agenda, Cities, Transport and Renewable Energy
8 Urban Transformation in Indonesia, SDGs, and Habitat 3:
   Political Will, Capacity Building and Knowledge Production
   **Bob Setiawan**, Professor, Architecture and Planning, Gadjah Mada University, Indonesia
9 A Vision Where Every Family has Basic Shelter
   **Hasharina Hassan and Gabriel Yong**, Universiti Brunei Darussalam
10 The Missing Link: Sustainable Mobility and Transportation in the SDGs
   **Wendy Tan**, Associate Director, SEA ASEAN University of Groningen; Associate Professor, Western Norway University of Applied Sciences, Wageningen University and Research

V. SDGs and the Environment, Clean Air and Water for All
11 Transboundary Haze, ASEAN, and the SDGs: Normative and Structural Challenges
   **Helena Varkkey**, University of Malaya, Malaysia
12 Emerging Spaces of Citizenship: Grassroots Communities, Sustainable Development Goals and Water Governance in Indonesia
   **Maharani Hapsari**, Gadjah Mada University, Indonesia

VI. SDGs & the Economic Agenda for Inclusive Economic Growth & Decent Work for All
13 Economic Reform and Sustainable Development in Vietnam
   **Tran Dinh Lam**, Director, Center for Vietnamese and Southeast Asian Studies, Vietnam National University of Social Sciences and Humanities, HCMC, Vietnam
14 Protecting Rights of Construction Workers to Safe Working Conditions in the Course of Economic Boon: Lessons learned from Cambodia
   **Kimsan Soy**, Director, Center for the Study of Humanitarian Law, University of Law and Economics (RULE), Phnom Penh, Cambodia.
15 Small and Medium Enterprises SMEs as a force for achieving the SDGs in Myanmar
   **Thuta Aung**, Senior Fellow, Myanmar Institute of Strategic and International Studies

VII. SDGs, Agriculture, and Community Development through Partnerships
16 Blue-Washing, Green Coffee, and the Sustainable Development Agenda in Southeast Asia
   **Titus Chen and Amador IV Peleo**, National Sun Yat-sen University, Kaohsiung, Taiwan
17 Cooperation of Cooperatives: Partnership towards SDGs
   **Saikaew Thipakorn**, Chulalongkorn University, Thailand
5 SEA ASEAN Book Launch 2018 #2

Challenges of Governance Development and Regional Integration in Southeast Asia and ASEAN

New York: Springer 2018

THE EDITORS

Prof. Ronald Holzhaeker1 and Dr. ir. Wendy Tan

1. Professor of Multi-Level Governance and Regional Structure, Faculty of Spatial Science, University of Groningen, the Netherlands and Director, Groningen Research Center for Southeast Asia and ASEAN.
2. Associate Director, University of Groningen, Groningen Research Centre for Southeast Asia and ASEAN (SEA ASEAN); Associate Professor, Western Norway University of Applied Sciences, Faculty of Engineering and Business, Department of Civil Engineering; Researcher, Wageningen University and Research, Environmental Sciences Group

OVERVIEW OF THE BOOK

The Association of South East Asian Nations (ASEAN) marks its fifth decade this year and bears witness to a period of prosperity and growth tempered by rising inequality and geopolitical challenges. The region consists of middle-income nations (Malaysia, Thailand, Indonesia) with advanced (Singapore, Brunei) and developing (Vietnam, Cambodia, Laos, Myanmar) neighbours in the region. As such, there is great diversity in terms of language, culture and beliefs across this vast region. The dream of a common regional identity and regional integration therefore seems a daunting task.

This book aims to showcase the multitude of challenges of governance from a variety of context (politics, institutions, governance) that arises within the region and how they could be managed with a multi-level, multi-scalar approach to governance while respecting the delicate nuances of inter-regional and intra-regional differences. We argue that a fundamental step in resolving challenges of governance lies not in the blind adoption of predominantly Western ideals of democracy and equity but rather the adaptation of these ideals to Southeast Asian values and norms. This approach requires the evolutionary development, and fitting of institutions and mechanisms over time while being open to new actors from civil society as bringers of change.

The authors position their chapters as a post-colonial, critical reflection of the challenges of governance resulting from the pursuit of a common regional identity and voice; with regards to key themes of human rights, democracy, sovereignty, accountability, equity and sustainability resulting from economic growth and development, and regional integration. Key contributions include the process tracing of human rights charters and institution (particularly for women and children) in the region (Thailand, Indonesia), and insights into democracy in action in Papua in light of decentralization (Indonesia), trade policies and negotiations in the automotive industry (Malaysia, Indonesia, Thailand), legal institutional change due to global economic forces (Vietnam), and how foreign powers viewed and constructed by individual nations (Indonesia). In addition, the chapters delve into the locality and geographical differences in saving behaviour in relation to financial institutions (Indonesia), how mobility and transportation can be made sustainable but also equitable (Indonesia, Singapore), examine the role of community in high impact industries such as forestry and mining and tourism (Indonesia), and repositions the role of food and food security in reshaping the ongoing polity narrative (Vietnam).
Within these contributions, challenges to governance are raised such as;

1. the mismatch between political hierarchy, and environmental and social impact. For example, how transportation network usage does not always correspond to the governance structure, the location of financial institutions differ from where they are needed the most;

2. the delicate dance between financial interests versus that of the community, for example in balancing food security and industry, negotiations between exploitative industry and the native population and;

3. the formation of a sovereign nation’s ideals and policies in lieu of foreign and regional pressures. Evident in the adoption of IP law for global trade, negotiations with regional neighbours in car production and trade barriers.

Together, these questions provide a choreographed cacophony of the different identities and voices within Southeast Asia and ASEAN. The authors and editors argue that the common voice is indeed a multiplicity of voices and the differences are lessons and best practices to inspire, translate and adapt by relevant stakeholders for each individual region and member state.

We have consciously sought to feature the voice of local academics, activists, researchers and policy makers in dialogue with international academic and researchers with expertise on this region. There is a fair distribution of cases and analysis over the key member states in ASEAN to provide validity to the views presented.

The chapters are a result of an ongoing discussion and debate within the Groningen Research Centre for Southeast Asia and ASEAN (SEA ASEAN) between our experienced and visiting researchers. SEA ASEAN is a multi-faculty, interdisciplinary research group aiming to bridge high quality scholarly research, with policy relevance and a concern for societal outcomes, in the study of the nations and societies of Southeast Asia and ASEAN as a regional actor. Our doctoral candidates are supervised by an interdisciplinary team and are policy makers or academics from Southeast Asia pursuing their doctoral studies in the Netherlands with scholarships and grants from their own government.
TABLE OF CONTENTS
Introduction: Challenges of Governance in Southeast Asia and ASEAN
Ronald Holzhacker and Wendy Tan

I. Rights and Democracy – Political and Institutional Dynamics

1 Human Rights in Southeast Asia: The Regional Institutional Development
   Stanati Netipatalachoochote, PhD candidate, Faculty of Law, University of Groningen; Aurelia Colombi
   Ciacci, Professor of Law and Governance, Academic Director Groningen Centre for Law and Governance, Faculty of Law,
   University of Groningen; Ronald Holzhacker, Director of SEA ASEAN

2 Human Rights Norms Localisation in ASEAN and Implications in (re)Shaping the Institutional Change, Regional Identity and Stakeholder Relationship
   Yuyun Wahyuningrum, PhD candidate, Erasmus University, International Institute of Social Studies (ISS) and
   Senior Advisor on ASEAN and Human Rights, Human Rights Working Group (HRWG), Jakarta, Indonesia

3 Noken System and The Challenge of Democratic Governance at the Periphery: An Analysis of Free and Fair Elections in Papua, Indonesia
   Tri Efiandi, PhD candidate, Faculty of Spatial Sciences, University of Groningen and Policy Analyst, Ministry of
   Home Affairs, Indonesia; Oscar Couwenberg, Professor of Governance and Geography, Faculty of Spatial Sciences,
   University of Groningen; Ronald Holzhacker, Director of SEA ASEAN

II. Sovereignty and Trade Alliances - Economic and Legal Discourse

4 Framing Trade Policy Preferences and Dialogues in ASEAN Economic Integration
   M. Prayoga Permana, PhD candidate, Faculty of Arts, University of Groningen and Lecturer, Faculty of Social and
   Political Sciences, Universitas Gadjah Mada; Herman Hoen, Professor of International Political Economy, Faculty of
   Arts, University of Groningen; Ronald Holzhacker, Director of SEA ASEAN

5 Vietnam Intellectual Property Law: Opportunities and Challenges
   Nguyen Phan Khoi, PhD candidate, Faculty of Law, University of Groningen and Lecturer, Faculty of Law, Can Tho
   University; Matthijs ten Wolde, Professor of Private Law, Private International Law, International Transport Law,
   Faculty of Law, University of Groningen

6 Explaining Indonesia's decision to develop a strategic partnership with China: The Impact of Domestic Political Change and The Roles of Bureaucrats in Indonesian Foreign Policy Making
   Petrus K. Farneaubun, PhD candidate, Faculty of Arts, University of Groningen and Lecturer, University of
   Cendrawasih, Papua

III. Sustainability and Equity – Socio-Spatial Differences

7 A Conceptual Model of Financial Inclusion And Inclusive Development in Indonesia
   Titisari Rumbogo, PhD candidate, Faculty of Spatial Sciences, University of Groningen; and Lecturer and
   Researcher at the Faculty of Economics and Business, University of Indonesia; Philip McCann, Professor of Urban
   and Regional Economics, University of Sheffield Management School; Niels Hermes, Professor of International
   Finance, Faculty of Economics and Business, University of Groningen; Viktor Venhorst, Assistant Professor, Faculty of
   Spatial Sciences, University of Groningen

8 A Spatial Analytical Approach to Understanding Mobility and Accessibility Challenges in Jakarta
   Istri Hidayati, PhD candidate, Faculty of Spatial Sciences, University of Groningen and Lecturer, Faculty of Architecture
   and Planning, Universitas Gadjah Mada; Ronald Holzhacker, Director of SEA ASEAN; Wendy Tan, Associate
   Professor, Faculty of Engineering and Business, Western Norway University of Applied Sciences and Associate Director,
   SEA ASEAN, University of Groningen; Claudia Yamu, Associate Professor in Urban Planning and Rosalind Franklin
   Fellow, Faculty of Spatial Sciences, University of Groningen

9 Leadership and Transport: Institutional Change, Governance and Mobility Innovations in Bandung, Indonesia
   Wendy Tan, Associate Professor, Faculty of Engineering and Business, Western Norway University of Applied Sciences
   and Associate Director, SEA ASEAN; Kirsten Wittig, Researcher, Groningen Research Centre for Southeast Asia and
   ASEAN

IV. Inclusivity and Justice – Community and Growth Dilemmas

10 The Pathway to Social License to Operate of the Forest Industry in Indonesia: Multi-stakeholders Perspectives
   Stephany Irina Pasaribu, PhD candidate, Faculty of Spatial Sciences, University of Groningen; Frank Vanclay,
   Professor of Cultural Geography, Faculty of Spatial Sciences, University of Groningen; Ronald Holzhacker, University
   of Groningen, and Director of SEA ASEAN

11 Foreign Direct Investment, Inclusive growth, and Institutions: A Case Study of the Tourism Sector in
   Badung District
   Pande Nyoman Laksmi Kusumawati, PhD candidate, Faculty of Arts, University of Groningen, and Planner,
   Macroeconomic Planning Directorate, Ministry of National Development Planning (BAPPENAS), Indonesia; Joost
   Herman, Professor in Globalisation Studies and Humanitarian Action, Faculty of Arts, University of Groningen;
   Ronald Holzhacker, University of Groningen, and Director of SEA ASEAN

12 Fish for Transparency: Food as a Trigger for Transboundary Activist Discourse
   Thai Van Quoc Nguyen, PhD candidate, Faculty of Spatial Sciences, University of Groningen; Ronald Holzhacker,
   University of Groningen, and Director of SEA ASEAN; Elen Trell, Assistant Professor, Faculty of Spatial Sciences,
   University of Groningen
## 6 List of participants

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
<th>Organization/Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Dr. Dafri Agussalim</td>
<td>Senior Lecturer Executive Director of ASEAN Study Center</td>
<td>Department of International Relations Faculty of Social and Political Sciences, Universitas Gadjah Mada, Yogyakarta</td>
</tr>
<tr>
<td>2 Pierre Amilhat</td>
<td>Director</td>
<td>EU DEVCO, European Commission, Directorate for Development Coordination - Asia, Central Asia, Middle East/Gulf and Pacific</td>
</tr>
<tr>
<td>3 Aung Thuta</td>
<td>Senior Fellow</td>
<td>Myanmar Institute of Strategic and International Studies, Myanmar</td>
</tr>
<tr>
<td>4 Swe Swe Aye</td>
<td>Medical Doctor</td>
<td>Public Health, Myanmar</td>
</tr>
<tr>
<td>5 Paul Bolt</td>
<td>Head of International Strategy &amp; Relations</td>
<td>University of Groningen, the Netherlands</td>
</tr>
<tr>
<td>6 Reinhard Bütikofer</td>
<td>Director</td>
<td>European Parliament</td>
</tr>
<tr>
<td>7 Prof. dr. Oscar Couwenberg</td>
<td>Dean</td>
<td>Faculty of Spatial Sciences, University of Groningen, the Netherlands</td>
</tr>
<tr>
<td>8 Mr. David Daly</td>
<td>Head of the South East Asia Division</td>
<td>EU External Action Service</td>
</tr>
<tr>
<td>9 Tri Efriandi</td>
<td>PhD Candidate Policy Analyst</td>
<td>University of Groningen, the Netherlands Ministry of Home Affairs, Indonesia</td>
</tr>
<tr>
<td>10 Petrus Farnebun</td>
<td>PhD Candidate Lecturer</td>
<td>University of Groningen, the Netherlands University of Cendrawasih, Papua, Indonesia</td>
</tr>
<tr>
<td>11 Konstantinos Glinos</td>
<td>Head of Unit</td>
<td>DG Research and Innovation: Strategy, EFTA and enlargement countries, Russia, Asia and Pacific</td>
</tr>
<tr>
<td>12 Dr. Maharani Hapsari</td>
<td>Lecturer</td>
<td>Department of International Relations, Universitas Gadjah Mada, Indonesia</td>
</tr>
<tr>
<td>13 Dk. Dr. Noor Hasharina bte Pg. Haji Hassan</td>
<td>Deputy Director, Head of Borneo Studies Network Secretariat</td>
<td>Faculty of Arts and Social Sciences Institute of Asian Studies Universiti Brunei Darussalam, Brunei</td>
</tr>
<tr>
<td>14 Prof. dr. Niels Hermes</td>
<td>Professor</td>
<td>University of Groningen, the Netherlands</td>
</tr>
<tr>
<td>15 Prof. dr. Joost Herman</td>
<td>Professor in Globalisation Studies and Humanitarian Action</td>
<td>University of Groningen, the Netherlands</td>
</tr>
<tr>
<td>16 Isti Hidayati, MSc</td>
<td>PhD Candidate Lecturer</td>
<td>University of Groningen, the Netherlands Faculty of Architecture and Planning, Universitas Gadjah Mada, Indonesia</td>
</tr>
<tr>
<td>17 Prof. Dr. Ronald Holzacker</td>
<td>Director, Professor of Multilevel Governance</td>
<td>SEA ASEAN University of Groningen, the Netherlands</td>
</tr>
<tr>
<td>18 Shada Islam</td>
<td>Director of Europe &amp; Geopolitics</td>
<td>Friends of Europe</td>
</tr>
<tr>
<td>19 Phanthanousone (Pepe) Khennavong</td>
<td>Technical advisor</td>
<td>Partnership and Development Cooperation Adviser (Consultant), UNDP programme of Support to Ministry of Planning and Investment</td>
</tr>
<tr>
<td>20 Tran Binh Lam</td>
<td>Director</td>
<td>Center for Vietnamese and Southeast Asian Studies, Vietnam National University of Social Sciences and Humanities, HCMC, Vietnam</td>
</tr>
<tr>
<td>21 Naim Laeni, MSc</td>
<td>PhD Candidate</td>
<td>University of Groningen, the Netherlands</td>
</tr>
<tr>
<td>22 Juhyn Lee, MSc</td>
<td>PhD Candidate</td>
<td>University of Groningen, the Netherlands</td>
</tr>
<tr>
<td>23 Paul John Lehmann</td>
<td>Australian High Commissioner, Nigeria</td>
<td>Australia</td>
</tr>
<tr>
<td>24 Stanati Netipatalachoochote</td>
<td>PhD Candidate</td>
<td>University of Groningen, the Netherlands</td>
</tr>
<tr>
<td>25 Ngoc Son Nguyen</td>
<td>Assistant Director</td>
<td>ASEAN Socio-Cultural Community Department</td>
</tr>
<tr>
<td>26 Nguyen Phan Khoi</td>
<td>PhD Candidate Lecturer</td>
<td>University of Groningen, the Netherlands Faculty of Law, Can Tho University, Vietnam</td>
</tr>
<tr>
<td>27 Thai Van Quoc Nguyen</td>
<td>PhD Candidate</td>
<td>University of Groningen, the Netherlands</td>
</tr>
<tr>
<td>28 Dr. Naylin Oo</td>
<td>Regional Adviser on ASEAN, ASEAN–UN Comprehensive Partnership</td>
<td>United Nations ESCAP</td>
</tr>
<tr>
<td>29 Jan Palmowski</td>
<td>Secretary-General</td>
<td>The Guild, European research intensive universities</td>
</tr>
<tr>
<td>30 Stephanie Ariana Pasaribu</td>
<td>PhD Candidate</td>
<td>University of Groningen, the Netherlands</td>
</tr>
<tr>
<td>31 Prayoga Permana</td>
<td>PhD Candidate Lecturer</td>
<td>University of Groningen, the Netherlands Faculty of Social and Political Sciences, Universitas Gadjah Mada, Indonesia</td>
</tr>
<tr>
<td>Name</td>
<td>Title/Position</td>
<td>Organization/Country</td>
</tr>
<tr>
<td>-------------------</td>
<td>----------------------</td>
<td>----------------------------------------------------------</td>
</tr>
<tr>
<td>Ulrich Karl Rottloff Dr. Rer. Pol.</td>
<td>Assistant Professor</td>
<td>Asian Center, University of Philippines, Diliman, Philippines</td>
</tr>
<tr>
<td>Titissari Rumbogo</td>
<td>PhD Candidate</td>
<td>University of Groningen, the Netherlands</td>
</tr>
<tr>
<td></td>
<td>Lecturer/Researcher</td>
<td>Faculty of Economics and Business, University of Indonesia, Indonesia</td>
</tr>
<tr>
<td>Prof. Bobi Setiawan</td>
<td>Professor</td>
<td>Architecture and Planning, Universitas Gadjah Mada, Indonesia</td>
</tr>
<tr>
<td>Chunyan Shu</td>
<td>Editor</td>
<td>Brill Asia, Singapore, publisher</td>
</tr>
<tr>
<td>Kimsan Soy</td>
<td>Director</td>
<td>Center for the Study of Humanitarian Law, University of Law and Economics (RULE), Phnom Penh, Cambodia.</td>
</tr>
<tr>
<td>Dr. ir. Wendy Tan</td>
<td>Associate Director</td>
<td>SEA ASEAN, University of Groningen, the Netherlands</td>
</tr>
<tr>
<td></td>
<td>Associate Professor</td>
<td>Western Norway University of Applied Sciences, Norway</td>
</tr>
<tr>
<td>Prof. dr. Julio C. Techanke</td>
<td>Professor</td>
<td>Professor, De La Salle University, Manila, Philippines</td>
</tr>
<tr>
<td>Annisa Paramita Wiharani</td>
<td>PhD Candidate</td>
<td>University of Groningen, the Netherlands</td>
</tr>
<tr>
<td>Prof. dr. Jaap de Wilde</td>
<td>Professor</td>
<td>Faculty of Arts, International Relations and International Organization, University of Groningen, the Netherlands</td>
</tr>
<tr>
<td>Prof. dr. Claudia Yamu</td>
<td>Professor in Urban Planning &amp; Rosalind Franklin Fellow</td>
<td>Faculty of Spatial Sciences, University of Groningen, the Netherlands</td>
</tr>
<tr>
<td>Tim Zwaagstra</td>
<td>Representative</td>
<td>Shell Indonesia</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Unilever Indonesia</td>
</tr>
<tr>
<td>Andrej Zwitter</td>
<td>Dean / Professor of Law</td>
<td>University College Fryslan, the Netherlands / University of Groningen, the Netherlands</td>
</tr>
</tbody>
</table>