Assessing the costs and benefits of perioperative iron deficiency anemia management with ferric carboxymaltose in Germany

Bernd Froessler1,2
Alexandra M Rueger3,4
Mark P Connolly5,6

1Department of Anesthesia, Lyell McEwin Hospital, Elizabeth Vale, SA, Australia; 2Discipline of Acute Care Medicine, University of Adelaide, Adelaide, SA, Australia; 3Vifor Pharma, Munich, Germany; 4Charité, Universitätsmedizin Berlin, Medizinische Klinik mit Schwerpunkt Kardiologie Campus Virchow-Klinikum, Berlin, Germany; 5Unit of PharmacoEpidemiology and PharmacoEconomics, Department of Pharmacy, University of Groningen, Groningen, the Netherlands; 6Global Market Access Solutions Sàrl, St-Prex, Switzerland

Background: Perioperative administration of ferric carboxymaltose (FCM) was previously shown to reduce both the need for transfusions and the hospital length of stay in patients with preoperative iron deficiency anemia (IDA). In this study, we estimated the economic consequences of perioperative administration using FCM vs usual care in patients with IDA from the perspective of a German hospital using decision-analytic modeling.

Materials and methods: The model was populated with clinical inputs (transfusion rates, blood units transfused, hospital length of stay) from a previously reported randomized trial comparing FCM vs usual care for managing IDA patients undergoing elective abdominal surgery. We applied a hospital perspective to all costs, excluding surgery-related costs in both treatment arms. One-way sensitivity analyses were undertaken to evaluate key drivers of cost analysis.

Results: The average costs per case treated using FCM compared to usual care were €2,461 and €3,246, respectively, for resource expenses paid by hospital per case. This would suggest potential savings achieved with preoperative intravenous iron treatment per patient of €786 per case. A sensitivity analysis varying the key input parameters indicated the cost analysis is most sensitive to changes in the length of stay and the cost of hospitalization per day.

Conclusion: Perioperative administration of FCM results in cost savings to hospitals based on reduced blood transfusions and length of stay following elective abdominal surgery.

Keywords: intravenous iron, economic evaluation, anemia, iron deficiency, blood transfusion, patient blood management

Introduction
Preoperative anemia, most commonly attributed to iron deficiency (ID), is present in ~35% of patients undergoing elective surgery.1 ID anemia (IDA) can be caused by multiple factors including insufficient iron absorption and bleeding due to an underlying disease and is associated with a risk of poor outcome for people who undergo surgery.2,3 Additionally, blood loss worsens anemia. Red blood cell (RBC) concentrate transfusion is widely used for anemia correction, even though medical and economic considerations argue for restrictive use of this increasingly scarce resource.4 RBC transfusion is associated with both infectious and noninfectious risks. Notwithstanding recent improvements in blood safety, a finite risk of transfusion-transmitted infections remains, along with risks from new pathogens arising that could infect the blood supply.5 Noninfectious risks associated with RBC transfusion include (immune-mediated) acute transfusion reactions.6 RBC transfusion has shown to significantly increase morbidity and mortality, and to negatively impact overall survival in colorectal cancer patients.7
In addition to the clinical consequences and patient burden, RBC transfusion is costly for health services and society.\(^1\) Reported costs associated with RBC transfusions to surgical patients in four centers in Europe and the USA ranged between €464 and €1,053 per transfused RBC unit.\(^9\) A Swedish study reported that in addition to the administration costs involved in RBC transfusion, costs associated with transfusion reactions, such as prolonged hospital stay and treatment of viral infections and allergic reactions, accounted for almost 35% of the total costs.\(^10\) Furthermore, Leahy et al showed in their retrospective observational study of 605,046 patients, admitted to four major adult tertiary care hospitals, savings of AU$18,507,092 (US$18,078,258) and between AU$80 million and AU$100 million (US$78 million and US$97 million) estimated activity-based savings could be achieved by implementing patient blood management.\(^11\) Therefore, from both a clinical and economical perspective, minimizing RBC transfusion has become a desirable goal.\(^12\)

It is recognized that patient blood management interventions, such as pre- or perioperative intravenous (IV) iron administration can be used to minimize the use of blood and blood components during surgery (Joint United Kingdom [UK] Blood Transfusion and Tissue Transplantation Services Professional Advisory Committee). There is evidence that preoperative and peri-partum IV iron offers a well-tolerated approach for clinical and patient-relevant outcome advantages.\(^13\)–\(^17\) A recent randomized controlled clinical trial reported that in patients with preoperative IDA, perioperative administration of ferric carboxymaltose (FCM) reduces both the need for transfusions and the hospital length of stay.\(^18\) However, to inform adoption of FCM into IDA protocols for patients undergoing elective surgery requires economic evidence to justify this added expense for hospitals. The objective of this analysis was to model the economic consequences of perioperative administration of FCM vs usual care in German hospitals (cost comparison model).

**Materials and methods**

This research was exempt from ethics approval. Data utilization was based on the results of a clinical trial by Froessler et al.\(^19\) This trial was approved by the study hospital’s human research ethics committee (Ref. No.: 2009108) and registered with the Australian New Zealand Clinical Trials Registry (ACTRN12611000387921). An Excel-based model was developed to investigate the costs of FCM treatment compared with usual care in perioperative blood management in elective abdominal surgeries in Germany. The model estimates the average cost per case treated preoperatively with FCM compared with usual care (all anemia treatment modalities as per primary care physician or surgical team) until the point of discharge. No long-term implications are considered. The model considers only the immediate outcomes and associated costs.

The direct hospital cost perspective was applied to the analysis to understand the costs paid by hospitals for each intervention and the likely differences in cost per patient undergoing abdominal surgery. The costs incurred by hospitals and the subsequent diagnostic-related group payment attributed to the surgery performed were not considered in this analysis as they represent revenue for hospitals in relation to procedures provided, and not costs. Discounting was not applied to the budget impact analysis as the hospital budget holder responsible for procurement is interested in real financial streams over time and it is intended as a year-by-year projection to guide budgetary planning and discussions. Microsoft Excel® 2016 was used for all the calculations. Based on the treatment allocated, patients transitioned through the model with costs and outcomes accounted at different stages. Entering the model, patients received either FCM or usual care prior to surgery for the management of IDA. Patients in the FCM arm of the model received surgery and postoperative care, including RBC transfusion for some patients, as seen in the clinical study conducted by Froessler et al.\(^18\) In addition, patients in the FCM arm received postoperative administration of FCM. In the comparator arm, subjects received usual care prior to their surgery. They continued through the model with surgery and postoperative care, potentially including RBC transfusion. In this randomized controlled trial, a 60% reduction in RBC transfusion was observed in the IV iron group compared with the usual care group (31.25% vs 12.5%). Hemoglobin (Hb) values, although similar at randomization, improved by 0.8 g/dL with IV iron compared with 0.1 g/dL with usual care (\(P=0.01\)) by the day of admission. The IV iron group had higher Hb 4 weeks after discharge compared with the usual care group (1.9 vs 0.9 g/dL, \(P=0.01\)) and a shorter length of stay (7.0 vs 9.7 days, \(P=0.026\)). There was no difference in discharge Hb levels, morbidity, mortality, or quality of life.

Data inputs in the model are populated with information from peer-reviewed literature, publicly available data sources, and the estimations provided by clinicians. Table 1 provides...
an overview of all input parameters with all the references that were used.

Clinical data
The treatment-related data input is based on the results of the clinical trial by Froessler et al which included 72 patients with IDA prior to abdominal surgery in a university teaching hospital in Adelaide, Australia. Patients received 15 mg of FCM/kg body weight to a maximum dose of 1,000 mg preoperatively and additional IV FCM post-op according to blood loss as per the protocol. The median IV iron dose administered to patients in the intervention group was 1,200 mg (interquartile range 1,088–1,363) for anemia treatment or a standard therapy prescribed by the general practitioner or the surgical team. Clinical metrics used to construct the model were based on reported transfusion rates of 12.5% in patients receiving FCM compared with 31.5% of patients receiving standard of care. We also incorporated the following study findings in our model: FCM patients who in addition to their IV iron treatment received RBC transfusion were administered on average 1.6 units (vs 3.2 units for non-FCM patients) and their hospital length of stay was shorter (6 vs 9 days).

Hospital cost data
The German hospital cost perspective, excluding labor costs, was applied to this analysis. Cost data were taken from the “LauerTaxe” (price list of the medicinal products sold in Germany; cost of FCM: €141.88/500 mg), the Department of Medical Controlling of Heidelberg University Hospital (estimated cost for 1 day of hospitalization: €350.00; Dr med. Markus Thalheimer, Head of Medical Controlling, personal communication, 2017), and the St Marienhospital Vechta (cost of blood products: €97.00/RBC). The costs associated with administering FCM and RBC have been excluded from this analysis. The justification for this was to avoid double counting costs, as administration in some cases would have been covered by the daily hospitalization cost applied in the model. A one-way sensitivity analysis was used to determine the impact of all individual model parameters on the results. We derived sensitivity ranges using ±20% for all parameters except, the price of medications as these are fixed costs to the hospitals. The results shown in Figure 1 indicate how a 20% positive or 20% negative change in any one variable will influence the incremental budget impact per case.

Results
We estimated the average cost per case treated with FCM and usual care to be €2,461 and €3,246, respectively, for resource expenses paid by the hospital per case (excluding the surgical expenses). This would suggest potential savings achieved with preoperative IV iron treatment per patient of €786 per case (Table 2).

In Figure 1, variation around the incremental cost per case with −€786 shown as the midpoint when varying the sensitive parameters by ±20% is illustrated using one-way sensitivity analysis. The individual costs per case were most sensitive to changes in hospital length of stay and hospital cost per day, as noted by the wide variation in the incremental budget impact (Figure 1). Additionally, the results were sensitive to the number of milligrams of iron needed preoperatively. The number of units transfused, the cost of RBC per unit, and postoperative dosing had limited impact on the incremental results, as suggested by the limited variation in the incremental budget impact.

Discussion
The choice of perspective applied in economic assessments of medical technologies and interventions is an important consideration because the analysis focuses specifically on costs and outcomes relevant to a specific sector involved in the delivery of care. In our analysis, we focused specifically on the hospital sector in recognition of the many choices that

<table>
<thead>
<tr>
<th>Table 1 Input parameters for FCM budget impact model</th>
</tr>
</thead>
<tbody>
<tr>
<td>Input parameters</td>
</tr>
<tr>
<td>Total percentage of patients transfused in surgery</td>
</tr>
<tr>
<td>Number of blood units transfused</td>
</tr>
<tr>
<td>Length of stay (days)</td>
</tr>
</tbody>
</table>

**Abbreviations:** FCM, ferric carboxymaltose; RBC, red blood cell.
Previous studies have explored the cost consequences of FCM in different treatment settings. A French study showed that managing perioperative IDA with FCM resulted in annual cost savings of €216 per patient undergoing knee and hip surgery. These outcomes are in line with the cost savings of €786 per patient described here in a population of IDA patients undergoing abdominal surgery in Germany. Because the underlying goal of FCM treatment is to improve the iron status and outcomes of patients undergoing surgery, it is likely that the results described here would be applicable to other surgical interventions in populations with IDA. This might suggest the economic benefits of adapting FCM more broadly in eligible subjects could have meaningful economic gains for hospitals and patients.

Limitations

There are several weaknesses to our cost analysis that need to be considered when interpreting our findings. First, the randomized study on which the cost analysis is based was conducted in a single country with an advanced health system, that is, Australia. Therefore, reported outcomes including likelihood for transfusion and hospital duration may vary between countries, which could influence the underlying resources’ use on which costs are estimated. Furthermore, hospitals must make regarding medical technologies. The choice of technologies not only influences outcomes, but also influences potential downstream resources consumed or cost savings. Following health service delivery, hospitals seek reimbursement from insurers for service delivery through diagnostic-related group payment mechanisms. Consequently, when introducing new technologies, hospitals seek to limit expenditure to an amount comparable to the payment they receive or achieve savings within another hospital sector. As described in our analysis, investments in FCM can offer savings attributed to reduction in acquisition of RBC for transfusions and reduced hospitalization duration and, subsequently, operating costs for the hospital. Although costs for pharmaceuticals will increase with FCM, these costs are paid for through reduced spending in other areas, most notable being RBC units and expenses attributed to shorter hospitalization of people with IDA.

Table 2

<table>
<thead>
<tr>
<th>Outcome</th>
<th>FCM</th>
<th>Usual care</th>
<th>Incremental</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost of an iron therapy</td>
<td>€340.51a</td>
<td>€0.00</td>
<td>€341</td>
</tr>
<tr>
<td>Cost of RBC</td>
<td>€20.18</td>
<td>€96.22</td>
<td>-€76</td>
</tr>
<tr>
<td>Cost of length of stay (normal ward)</td>
<td>€2,100.00</td>
<td>€3,150.00</td>
<td>-€1,050</td>
</tr>
<tr>
<td>Total</td>
<td>€2,461</td>
<td>€3,246</td>
<td>-€786</td>
</tr>
</tbody>
</table>

Note: aCosts based on mean FCM dose of 1,200 mg.

Abbreviations: FCM, ferric carboxymaltose; RBC, red blood cell.
economic analyses of health care are influenced by the underlying unit costs. Therefore, variation in costs across different geographies could influence the conclusions.

There are several aspects of the modeling approach that may suggest we have undervalued the economic benefits of FCM. First, we have not accounted for the likelihood for productivity gains attributed to improve surgical outcomes in elective procedures. If patients are released from the hospital sooner, this might suggest that patients can return to normal activities sooner. Although small, the improved indirect costs associated with improved productivity would likely improve the societal economic benefits of FCM described here. Second, several labor inputs associated with administration of RBC units and FCM have been excluded. This was done to avoid double counting, as we have already included daily hospitalization costs. However, if RBC was administered outside of the normal hospitalization costs, this would improve the economic outlook of FCM by reducing these costs. Furthermore, in the clinical trial on which the analysis was based, a limited number of individuals in the usual care arm received FCM, which would have increased the costs slightly in the usual care arm, and this was not considered in our analysis.

**Conclusion**

Preoperative correction of ID anemia with FCM reduces the need for blood transfusion and the length of hospital stay. Treatment with FCM in IDA resulted in cost savings of €786 per case in Germany based on reductions in transfusion and costs paid by hospitals for extended hospitalization.

**Acknowledgment**

The abstract for this paper was presented at the 8th Annual NATA Symposium on Patient Blood Management, Hemostasis and Thrombosis, April 20–21, 2017, Florence, Italy.

**Author contributions**

BF: medical input, study design, interpretation of results, critical revisions of manuscript. AMR: study design, cost inputs, results interpretation, drafting manuscript, and final editing. MPC: study design, model development, clinical data inputs, drafting manuscript, and final editing.

**Disclosure**

BF has received financial support to give lectures, undertake research, attend scientific advisory boards, and undertake consultancies for the New South Wales Department of Health, South Australia Department of Health, Australian Red Cross Blood Service, Australian National Blood Authority, Vifor Pharma Ltd., Switzerland, and CSL Behring Australia. AMR is a paid employee of Vifor Pharma. MPC received research funding from Vifor for his contribution to this work. The authors report no other conflicts of interest in this work.

**References**
