Play Experiences for People with Alzheimer’s Disease

Hester Anderiesen 1,2*, Erik Scherder 2,3, Richard Goossens 1,4, Valentijn Visch 1, and Laura Eggermont 2

1 Delft University of Technology, the Netherlands
2 VU University Amsterdam, the Netherlands
3 University of Groningen, the Netherlands
4 Erasmus Rotterdam, the Netherlands

Little is known about the experience of people with dementia while playing games. This might be a reason why hardly any games are specifically designed for this group. We aimed to determine which play experiences can be expected to be suitable for persons in different stages of Alzheimer’s disease (AD). Twenty-two play experiences were related to the neuropathology that is characteristic of the different stages of dementia: earliest, mild-to-moderate, and severe. This literature overview is based on neuroimaging, neuropathological, and clinical studies. We found that for all older persons with AD, regardless of disease severity, the play experiences sensation, relaxation, and reminiscence are likely to be suitable. The play experiences nurture, sympathy, fellowship, expression, humour, eroticism, subversion, and challenge may be appropriate only for those in the earliest and mild-to-moderate stages of AD. The play experience exploration is most likely not suitable, irrespective of the stage of AD. For the remaining play experiences we did not find sufficient evidence to draw conclusions. We conclude that the choice of play experiences in game design for older persons with AD is dependent on disease stage. Current recommendations may contribute to tailor-made games that are suitable for different persons with AD.

Keywords – Alzheimer’s Disease, Dementia, Game Design, Play Experiences, Playful User–Product Interactions

Relevance to Design Practice – This study informs designers of games and of playful user–product interactions about which play experiences are suitable for older persons in the different stages of Alzheimer’s disease.


Introduction

The interest of older persons in playing games is shown by various studies from the mid-1970s and 1980s (for a review: Whitcomb, 1990). Although the actual number of gamers over 65 years of age is unknown (Ijsselsteijn, Nap, de Kort, & Poels, 2007), the group is growing as our society is aging (Sharkey & Sharkey, 2011). This aging of society also results in a growing segment of older persons who have Alzheimer’s disease (AD) (Brunnström, Gustafson, Passant, & Englund, 2009). The body of evidence is growing for the therapeutic value of playing games for older persons (Griffith, 2005). Playing games can for example slow down the deterioration of, or might even improve, memory, hand-eye coordination, reaction times, and self-esteem (for an overview: Griffith, 2005). Also, people with AD often have a sedentary lifestyle (Scherder, Bogen, Eggermont, Hamers, & Swaab, 2010), and we argue that playing games can be an opportunity to stimulate them to more physical and social activity. Unfortunately, knowledge on how to design games that match the capacities of this target group is still in its infancy.

The majority of commercial games involve fast interactions, high tones, and small typography (Whitcomb, 1990), and rarely meet the interests of older gamers (Ijsselsteijn et al., 2007). However, the number of studies concerning game design for elderly people is growing rapidly and, although at a less mature level, also for people with dementia. McCallum and Boletsis (2013) reviewed serious games for dementia, and reported mostly positive health effects and successful implementation. However, the majority of studies only included persons with mild cognitive impairment (MCI) and mild AD, whereas no studies reported on people with moderate to severe dementia. Elderly care professionals acknowledge the potential of serious games in the care of people with dementia, but emphasize the importance of designing them specifically for this group (Robert et al., 2014). Bouchard, Imbeault, Bouzouane, and Menelas (2012) addressed the fact that most of the existing games were not suitable for the perceptual and interaction needs of persons with AD, especially in the more advanced stages of the disease, and they presented specific guidelines for designing serious games for people with dementia. Fua, Gupta, Pautler, and Farber (2013) assessed gameplay mechanics, Ijsselsteijn et al. (2007) evaluated digital game interfaces as to their suitability for cognitively impaired older gamers, and Cherniack (2011) and Lewis and Rosie (2012) reviewed literature considering the application of virtual reality

Received April 8, 2014; Accepted May 25, 2015; Published August 31, 2015.

Copyright: © 2015 Anderiesen, Scherder, Goossens, Visch, & Eggermont. Copyright for this article is retained by the authors, with first publication rights granted to the International Journal of Design. All journal content, except where otherwise noted, is licensed under a Creative Commons Attribution-NonCommercial-NoDerives 2.5 License. By virtue of their appearance in this open-access journal, articles are free to use, with proper attribution, in educational and other non-commercial settings.

*Corresponding Author: hester@activecues.com.
in games and rehabilitation for older persons with cognitive disorders. In addition to the existing literature, the present literature overview focuses on the experience of persons with AD when playing games, rather than game design elements, and includes all severities of the disease. Moreover, the play experiences discussed in this paper are not restricted to digital or video games, but also include tabletop games, outdoor games, and serious games. Therefore, we use the term game for all of these subtypes of games.

A person’s cognitive, behavioural, and emotional functioning is closely related to the pathology in the brain (neuropathology) that is characteristic of AD (Samanta, Wilson, Santhi, Kumar, & Suresh, 2006), and may also affect the experiences of persons with AD while playing games. Moreover, their ability to experience play may change during the course of the disease. A wide array of play experiences can be found in literature, such as competition, exploration, fellowship, challenge, thrill, and so forth (Korhonen, Montola, & Arrasvuori, 2009). As far as the authors know, there is no literature describing which play experiences may still be experienced by people with AD over the course of the disease (see Figure 1).

In this paper, we address the question of which play experiences can be expected to be suitable for persons in different stages of AD. We used neuroimaging, neuropathological, and clinical studies to review play experiences of persons with AD. Answering this question is important for several reasons: Firstly, play experiences that rely too much on brain structures that are severely affected by the disease could be experienced by the person with AD to be meaningless and may lead to frustration (Lucero, Kijek, Malone, Santos, & Hendrix, 2000). Secondly, play experiences that are cognitively challenging for the person with AD may be more beneficial from a healthcare perspective than play experiences that are not challenging (Fratiglioni, Paillard-Borg, & Winblad, 2004). Thirdly, play experiences that are cognitively challenging will be most enjoyable (Flores et al., 2008). Finally, appropriate leisure products for persons with AD are scarce, but may enhance their quality of life and may support caregivers in providing good-quality care (Lucero et al., 2000).

We will first provide background knowledge from the game design field, followed by relevant insights from the neuropathology of AD. Subsequently, we will review 22 play experiences, 21 as defined by Korhonen et al. (2009) and an additional one proposed by ourselves, on their appropriateness for older persons in the different stages of AD.

**Knowledge from Both Worlds**

**Games and Play**

The historian Johan Huizinga (1938/1955) influenced thinking about the value of play with his classic definition: “a free activity standing quite consciously outside ‘ordinary’ life as being ‘not serious’ but at the same time absorbing the player intensely and utterly” (p. 13). Although we tend to associate the absorbing experience of play with children running around the schoolyard, we play throughout our entire lifespan. Caillois (1958/2001) defined two different forms of play: “ludus,” referring to a “game” entailing rule-structured playing and often including competitive behaviour; and “paidia,” representing “play” as a more free-form and improvisational playful behaviour. Whether play is more ludus- or more paidia-like depends on the game design, but even more on the player’s behaviour and experience: a ludus-like chess game can be played exploratively and a paidia dance party can be played competitively. Korhonen et al. (2009) systemically collected and defined all play experiences between ludus and paidia. Their categorization of 21 playful experiences identifies: captivation, challenge, competition, completion, control, discovery, eroticism, exploration, expression, fantasy, fellowship, humour, nurture, relaxation, sadism, sensation, simulation, subversion, suffering, sympathy, and thrill (see Table 1 for definitions). In addition, we propose a complementary play experience, especially for the older generation: reminiscence. In literature, games for older people often appeal to the sentiment of the past and elicit a reminiscing experience, as for example the game “The Chitchatters” (Van Rijn, van Hoof, & Stappers,

---

**Figure 1. The play experience of games by people with Alzheimer’s disease.**
The parietal lobes is seen (Ewers et al., 2011). In the most advanced and additional cortical thinning of the temporal and posterior the medial temporal lobe and the frontal lobe (Bastos Leite et al., 1991; Bastos Leite, Scheltens, & Barkhof, 2004; Ewers et al., 2011), disrupting important networks connecting different brain areas (i.e., white matter lesions) increase during the disease process (Kester & Scheltens, 2009). In AD, shrinkage of neurons and lesions of the pathways connecting different brain areas (i.e., twisted masses of protein fibers within neurons), and atrophy (shrinkage of neurons) (Nelson et al., 2011), leading to a marked decrease in neuronal activity (Kern & Behl, 2009). In AD, shrinkage of neurons and lesions of the pathways connecting different brain areas (i.e., white matter lesions) increase during the disease process (Kester & Scheltens, 2009). Although the speed of the process and the clinical symptoms may vary between persons, the distinct AD neuropathology follows a similar course (Braak & Braak, 1991; Vilmagne & Rowe, 2013). In the earliest stage of AD, neuropathology develops in the medial temporal lobe, particularly in the hippocampus (Braak & Braak, 1991; Bastos Leite, Scheltens, & Barkhof, 2004; Ewers et al., 2011). This neuropathology, further developing throughout the mild-to-moderate stage, disrupts important networks connecting the medial temporal lobe and the frontal lobe (Bastos Leite et al., 2004; Scherder, Eggermont, Visscher, Scheltens, & Swaab, 2011), and additional cortical thinning of the temporal and posterior parietal lobes is seen (Ewers et al., 2011). In the most advanced stage, according to both post-mortem research (Braak & Braak, 1991; Swaab, Dubelaar, Scherder, van Someren, & Verwer, 2003) and neuroimaging studies (Ewers et al., 2011), the primary somatosensory cortex shows least AD-related degeneration.

**AD Neuropathology**

A detailed description of the neuropathology of AD is beyond the scope of this review. At a more global level, the neuropathology of AD includes, among other things, amyloid plaques (accumulation of amyloid, a protein, between neurons), neurofibrillary tangles (twisted masses of protein fibers within neurons), and atrophy (shrinkage of neurons) (Nelson et al., 2011), leading to a marked decrease in neuronal activity (Kern & Behl, 2009). In AD, shrinkage of neurons and lesions of the pathways connecting different brain areas (i.e., white matter lesions) increase during the disease process (Kester & Scheltens, 2009). Although the speed of the process and the clinical symptoms may vary between persons, the distinct AD neuropathology follows a similar course (Braak & Braak, 1991; Vilmagne & Rowe, 2013). In the earliest stage of AD, neuropathology develops in the medial temporal lobe, particularly in the hippocampus (Braak & Braak, 1991; Bastos Leite, Scheltens, & Barkhof, 2004; Ewers et al., 2011). This neuropathology, further developing throughout the mild-to-moderate stage, disrupts important networks connecting the medial temporal lobe and the frontal lobe (Bastos Leite et al., 2004; Scherder, Eggermont, Visscher, Scheltens, & Swaab, 2011), and additional cortical thinning of the temporal and posterior parietal lobes is seen (Ewers et al., 2011). In the most advanced stage, according to both post-mortem research (Braak & Braak, 1991; Swaab, Dubelaar, Scherder, van Someren, & Verwer, 2003) and neuroimaging studies (Ewers et al., 2011), the primary somatosensory cortex shows least AD-related degeneration.

**Merging Knowledge from Both Worlds**

In our recommendation as to whether to facilitate certain play experiences in games for persons with AD we used the following requirements: It is appropriate to design for play experiences in games when the brain areas required for these experiences: 1) are still relatively intact; and 2) are slightly affected, but may still be able to respond to an external stimulus. Due to the progressive course of AD, brain areas become more and more affected (Braak & Braak, 1991; Scherder, Eggermont, Visscher, Scheltens, & Swaab, 2011). We included neuroimaging studies (studies that use scanning instruments to interpret damage to and remaining activity of the brain) and neuropathological studies (studies that examine brains post mortem) to review which brain areas relevant for the 22 play experiences are still relatively intact in the different stages of the disease. However, it is difficult to conclude from these studies when there is a change from “experiences being affected” to “an inability to experience.” We therefore also included clinical studies (studies that evaluate those behaviours of persons with AD that reflect certain play experiences, for instance studies that report the presence of a play experience in persons with AD, such as humour). In view of the different neuropathological stages of AD (Braak & Braak, 1991), we divide persons into those at the earliest stage, those at a mild-to-moderate stage, and those at an advanced stage of AD, as has been done previously (Scherder, Eggermont, Visscher, Scheltens, & Swaab, 2011). Of note is that the six neuropathological stages according to Braak and Braak (1991) do not easily overlap with the three clinical stages generally used (see Textbox 1 for a clinical description of the consequences of different AD stages for daily life). Brain areas that are involved in the different play experiences are presented in Table 1.

**Search Strategy**

Literature searches were performed in the databases MEDLINE, Pubmed, and PsychInfo. With respect to neuropathology in persons with AD we looked for both neuropathological studies (using the following search terms: Alzheimer’s disease, neuropathology, staging, stages, mild, moderate, severe) and neuroimaging studies (using the following search terms: Alzheimer’s disease, magnetic resonance imaging, neuroimaging, brain areas, mild, moderate, severe, temporal, parietal, frontal, occipital). With respect to studies investigating different play experiences and specific brain areas we searched for the 22 play experiences separately combining each specific experience with the search terms: magnetic resonance imaging, neuroimaging, brain areas, temporal, parietal, frontal, occipital. Finally, for the clinical studies we searched for the 22 play experiences separately in combination with the term: Alzheimer’s disease. We will first discuss our recommendations regarding the play experiences based on neuropathology and clinical studies and then our recommendations for the play experiences based on clinical studies alone.

**Textbox 1:**

**Consequences of Alzheimer’s disease in daily life**

**Earliest stage:** A person has difficulty concentrating, has a decreased memory of recent events, and experiences difficulties in financial management or in travelling alone to new locations. This interferes with daily activities. Socialization may become difficult and the person may therefore start to withdraw from family or friends.

**Mild-to-moderate stage:** A person in this stage has more profound memory deficiencies. Assistance will be needed to complete daily activities such as dressing oneself. Memory loss may include major relevant aspects of current life, such as confusion about time and location. The person will lack good judgment, will have great difficulty handling problems, and will have few interests.

**Advanced stage:** A person in the advanced stage of AD requires extensive assistance during daily activities. They cannot take part in community affairs outside the home and close family members may not be recognized. The person may remember only some details of earlier life. Incontinence, personality changes, delusions, repetitive behaviours such as wandering, and agitation may occur.

Based on the Global Deterioration Scale (Reisberg, Ferris, de Leon, & Crook, 1982) and Clinical Dementia Rating (Morris, 1993).
Table 1. Play experiences as defined by Korhonen et al. (2009) and involved brain areas.

<table>
<thead>
<tr>
<th>Play Experience</th>
<th>Definition (Korhonen et al., 2009)</th>
<th>Involved brain area(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relaxation</td>
<td>Experience of unwinding, relaxation or stress relief. Calmness during play</td>
<td>Primary somatosensory cortex (Kastrup et al., 2008)</td>
</tr>
<tr>
<td>Sensation</td>
<td>Meaningful sensory experience</td>
<td>Primary somatosensory cortex (Kastrup et al., 2008)</td>
</tr>
<tr>
<td>Reminiscence</td>
<td>Recollecting past experiences or events (Cotelli et al., 2012)</td>
<td>Widely distributed (Dettour, Danion, Gounot, Marrer, &amp; Foucher, 2011; Watanabe et al., 2012)</td>
</tr>
<tr>
<td>Nurture</td>
<td>Experience of nurturing, grooming, or caretaking</td>
<td>Orbitofrontal cortex, striatum (Rilling, 2013; Roelofs, Minelli, Mars, van Peer, &amp; Toni, 2009)</td>
</tr>
<tr>
<td>Simulation</td>
<td>Experience of perceiving a representation of everyday life</td>
<td>Various brain areas (Szpunar, Jacques, Robbins, Wig, &amp; Schacter, 2013)</td>
</tr>
<tr>
<td>Captivation</td>
<td>Experience of forgetting one’s surroundings</td>
<td>Orbitofrontal cortex, striatum (Rosenberg, Dick, O’Hearn, &amp; Sweeney, 1997; Viskontas, Possin, &amp; Miller, 2007)</td>
</tr>
<tr>
<td>Eroticism</td>
<td>Experience of sexual pleasure or arousal</td>
<td>Orbitofrontal cortex, dorsolateral prefrontal cortex, amygdala (Henderson et al., 2012; Kagerer et al., 2011; Kühn &amp; Gallinat, 2011)</td>
</tr>
<tr>
<td>Expression</td>
<td>Experience of creating something or expressing oneself in a creative fashion</td>
<td>Right prefrontal, posterior temporal, and parietal cortices (Palmiero, Di Giacomo, &amp; Passadume, 2012)</td>
</tr>
<tr>
<td>Fellowship</td>
<td>Experience of friendship, fellowship, communality or intimacy</td>
<td>Orbitofrontal cortex (Roelofs et al., 2009)</td>
</tr>
<tr>
<td>Humour</td>
<td>Fun, joy, amusement, jokes, gags (Lucero &amp; Arrasvuori, 2010)</td>
<td>Nucleus accumbens, caudate, putamen (Franklin &amp; Adams, 2011; Mobbs, Greicius, Abdel-Azim, Menon, &amp; Reiss, 2003)</td>
</tr>
<tr>
<td>Challenge</td>
<td>Experience of having to develop and exercise skills in a challenging situation</td>
<td>Dorsolateral prefrontal cortex, anterior cingulate cortex (Declerck, Boone, &amp; De Brabander, 2006)</td>
</tr>
<tr>
<td>Competition</td>
<td>Experience of victory-oriented competition against oneself, opponent or system</td>
<td>Inferior parietal and medial prefrontal cortices (Decety, Jackson, Sommerville, Chaminade, &amp; Meltzoff, 2004)</td>
</tr>
<tr>
<td>Subversion</td>
<td>Experience of breaking social roles, rules, and norms</td>
<td>Orbitofrontal cortex (Bauergartner, Götte, Gügler, &amp; Fehr, 2012; Morey et al., 2012; Zaki, Schirmer, &amp; Mitchell, 2011)</td>
</tr>
<tr>
<td>Sympathy</td>
<td>Experience of sharing emotional feelings</td>
<td>Orbitofrontal cortex (Roelofs et al., 2009)</td>
</tr>
<tr>
<td>Completion</td>
<td>Experience of completion, finishing and closure, in relation to an earlier task or tension</td>
<td>Prefrontal and parietal areas (Kayser, Buchsbaum, Erickson, &amp; D’Esposito, 2010)</td>
</tr>
<tr>
<td>Control</td>
<td>Experience of power, mastery, control, or virtuosity</td>
<td>Temporoparietal, frontal and cingulate cortices (Falkenberg, Specht, &amp; Westerhausen, 2011)</td>
</tr>
<tr>
<td>Discovery</td>
<td>Experience of discovering a new solution, place, or property</td>
<td>Dorsolateral prefrontal cortex (Farias et al., 2013)</td>
</tr>
<tr>
<td>Exploration</td>
<td>Experience of exploring or investigating a world, affordability, puzzle, or situation</td>
<td>Hippocampus (Johnson, Varberg, Benhardus, Maahs, &amp; Schrater, 2012), prefrontal brain areas (Declerck et al., 2006)</td>
</tr>
<tr>
<td>Fantasy</td>
<td>Experience of make-believe involving fantastical narratives, worlds, or characters</td>
<td>Frontal and temporal areas (Mason et al., 2007)</td>
</tr>
<tr>
<td>Sadism</td>
<td>Experience of destruction and exerting power over others</td>
<td>Frontotemporal brain areas including the amygdala (Harenski, Thornton, Harenski, Decety, &amp; Kiehl, 2012)</td>
</tr>
<tr>
<td>Suffering</td>
<td>Experience of frustration, anger, boredom and disappointment typical to playing</td>
<td>Anterior insula, amygdala (Alder, Walter, &amp; Erk, 2005; Mohr, Biele, &amp; Heekeren, 2010; Reuter, Weber, Fiebach, Elger, &amp; Montag, 2009)</td>
</tr>
<tr>
<td>Thrill</td>
<td>Experience of thrill derived from an actual or perceived danger or risk</td>
<td>Orbitofrontal cortex, anterior cingulate cortex (Joseph, Liu, Jiang, Lynam, &amp; Kelly, 2009)</td>
</tr>
</tbody>
</table>

Appropriate Play Experiences for Persons with AD Based on Neuropathology and Clinical Studies

A detailed description of our findings is presented below and a graphical presentation is given in Figure 3 in the discussion section. All brain areas that are involved in play experiences are to some degree affected in the earliest stage of AD, except for the primary somatosensory cortex (Scherder, Eggermont, Visscher, Scheltens, & Swaab, 2011; Braak & Braak, 1991; De Jong et al., 2011; Gili et al., 2011; Madsen et al., 2010; McEvoy et al., 2009; Rabinovici et al., 2007; Tondelli et al., 2012). Some areas required for play experiences, i.e., the hippocampus (Apostolova et al., 2012; Braak & Braak, 1991) and the amygdala (Roh et al., 2011; Vasconcelos et al., 2011), are affected earlier in the disease process than other areas, such as the striatum (Scherder, Eggermont, Visscher, Scheltens, & Swaab, 2011; Ginsberg et al., 2010) and anterior cingulate cortex (McDonald et al., 2009; Richards et al., 2009). For an overview of these brain areas affected by AD neuropathology see Figure 2.

Exploration

Active exploration of the environment is a process in which the hippocampus plays a pivotal role (Johnson et al., 2012), and this is an area affected already very early in AD (Apostolova et al., 2012). Exploration also requires executive functions (Collins & Koechlin,
2012) mediated in part by prefrontal brain areas (Declerck et al., 2006), areas that are vulnerable in AD (Rabinovici et al., 2007). Clinical studies show that the ability to take initiative is reduced in persons with AD, which is reflected in higher levels of apathy (Esposito et al., 2010; Ready, Ott, Grace, & Cahn-Weiner, 2003). We therefore recommend that game designers should not include exploratory elements appealing solely to a player’s own initiative in games for all persons with AD.

Relaxation
Sensory stimulation can lead to a state of relaxation (Poza, Gómez, Gutiérrez, Mendoza, & Hornero, 2013). Clinical studies in persons with AD generally investigate the association between sensory stimulation and measures that promote reduced agitation, rather than investigating measures that induce a feeling of relaxation. In order to reduce agitation, several sensory stimulating activities have been suggested, including massage and multisensory stimulation (Rowe & Alfred, 1999; Staal, 2012). Relaxation by sensory stimulation is therefore a recommended strategy for non-pharmacological interventions in persons with AD (Ward-Smith, Llanque, & Curran, 2009). We therefore strongly encourage inclusion of elements of sensation and relaxation in games for all people with AD, including those in an advanced stage of dementia.

Reminiscence
It is generally assumed that during reminiscence, patterns of brain activity resembling the areas that were activated during the corresponding experience are reactivated (McNaughton, 1998). Reminiscence therapy in dementia is based on the assumption that remote memory remains intact until more advanced stages of the disease (Cotelli et al., 2012). Brain areas involved in remote memory include both the posterior and anterior temporal lobes and the prefrontal lobe areas (Detour et al., 2011; Watanabe et al., 2012). In view of the widely distributed storage of elements of remote memory, people with AD appear to have relatively intact remote memory (Bayley, Gold, Hopkins, & Squire, 2005). Although remote memory deficits are present in persons with mild to moderate AD (Dorrego et al., 1999; Meeter, Eijsackers, & Mulder, 2006) remote memory indeed seems more intact than more recently stored memories, even in those with AD in an advanced stage (Sartori, Snitz, Sorcinelli, & Daum, 2004). Reminiscence as a therapy is often applied to nursing home residents with dementia (Cotelli et al., 2012). We recommend including elements of reminiscence with a personal content in the design of games for persons with AD, regardless of the stage of severity.

Sensation
The primary somatosensory cortex, the area remaining spared the longest from AD neuropathology (Braak & Braak, 1991; Jacobs et al., 2011), mediates an important play experience: sensation (Blatow, Nennig, Durst, Sartor, & Stippich, 2007; Kastrup et al., 2008). Clinical studies show that sensory systems appear to be relatively intact in persons with AD (Basar, Güntekin, Tülay, & Yener, 2010). Sensory stimulation is therefore a widely recommended strategy for non-pharmacological interventions in persons with AD (Swaab, Dubelaar, Scherder, van Someren, & Verwer, 2003; Briones, 2006).

Appropriate Play Experiences for Persons with AD Based on Clinical Studies Alone

Challenge
A task can be considered challenging when it is uncertain whether a person believes him- or herself to have sufficient ability and capacity to accomplish the task, which in turn depends on self-efficacy (Tsang, Hui, & Law, 2012). Although there are plenty of studies examining self-efficacy in caregivers of people with AD (Gallagher et al., 2011; Semiatin & O’Connor, 2012), hardly any studies focus on persons with AD themselves. As far as we know, there are no studies really describing self-efficacy measures in persons with AD, but reduced levels of self-awareness of their own memory...
deficits have been reported (Mimura, 2008). Elements of challenge to stimulate self-efficacy are recommended in games for persons in the earliest and mild-to-moderate stages of AD.

**Eroticism**

We did not find any clinical studies that examined experiences of eroticism in persons with AD, but sexual intimacy and interactions are still reported in persons with AD in a mild-to-moderate stage of the disease (Davies, Sridhar, Newkirk, Beaudreau, & O’Hara, 2012; Harris, Adams, Zubatsky, & White, 2011). Game designers can therefore consider incorporating erotic elements into games for persons in the earliest and mild-to-moderate stages of AD.

**Expression**

There is anecdotal evidence of clinical studies reporting expression and creativity in people with mild to moderate AD (Cummings, Miller, Christensen, & Cherry, 2008). More specifically, although persons with AD may be unable to copy images correctly or make realistic drawings, they may still be able to produce art by using colour or composition (Cummings et al., 2008). In addition, in view of communication problems often present in persons with AD (Müller & Guendouzi, 2005), a creative game may offer the possibility of expressing burdensome feelings (Przybylski, Weinstein, Murayama, Lynch, & Ryan, 2012). We recommend games that appeal to the players to express themselves for persons in the earliest and mild-to-moderate stages of AD.

**Fantasy**

No studies looked at the ability to fantasize in persons with AD. People with mild to moderate AD, however, are often confused about their own orientation in time and place (De Vriendt, Gorus, Bautmans, & Mets, 2012). It is therefore unclear whether the use of elements of fantasy should be recommended for persons with AD, regardless of disease stage.

**Humour**

There is anecdotal evidence that people with AD in a mild-to-moderate stage of the disease still have a sense of humour (Hawkins & Graff-Radford, 2007), and humour can actually help them to cope with the disease (Macrae, 2008). We therefore recommend humorous games for persons in the earliest stage of AD, and with mild to moderate AD.

**Nurturing, Fellowship, and Sympathy**

Clinical studies reveal that persons with mild to moderate AD show responsiveness towards pets (Cohen-Mansfield, Marx, Thein, & Dakheel-Ali, 2010). Also, studies report friendship (Spector & Orrell, 2006) and emotional intimacy between people with mild to moderate AD (Davies et al., 2012; Harris et al., 2011). Anecdotal evidence reports that persons with mild to moderate AD can still show emotional responsiveness (Cohen-Mansfield et al., 2010). Based on these findings, we recommend games that evoke the experiences of nurture, fellowship, and sympathy for persons in the earliest and mild-to-moderate stages of AD.

**Simulation**

Creating a simulation of everyday life has been applied to persons with AD in the earliest and mild-to-moderate stages and was well appreciated (Hofmann et al., 2003; Pengas et al., 2012). We therefore recommend including elements of simulation for persons in the earliest and mild-to-moderate stages of AD.

**Subversion**

If one has knowledge concerning social norms, one might be tempted to undermine them. Persons with AD in the earliest stage have been reported to still be as capable of making decisions involving basic social norms and preferences as their age-matched counterparts (Bosch-Domènech, Nagel, & Sánchez-Andrés, 2010). We recommend games that suggest the subversion of norms for persons in the earliest stage of AD.

**Suffering and Sadism**

No clinical studies have been performed examining the experience of suffering or sadism in people with AD. However, due to the higher levels of anxiety (Wadsworth et al., 2012), suffering and sadism may not be suitable experiences in games for this group. Moreover, people with AD are at risk of being unable to grasp the distinction between play and real-life experience, due to their confusion about orientation in time and place (De Vriendt et al., 2012), which may cause negative or even traumatic experiences. We are therefore reluctant to recommend including elements of suffering and sadism in games for people with AD.

**Thrill**

No clinical studies have been performed examining thrill seeking or sensitivity to risk in people with AD. However, in general, people with AD do reveal higher levels of anxiety (Wadsworth et al., 2012). This may indirectly imply that people with AD may be less inclined to take risks. We are therefore somewhat reluctant to recommend including elements of thrill seeking in games for people with AD.

**Remaining Play Experiences**

No clinical studies were found examining the presence of the following experiences in persons with AD: captivation, competition, completion, control, and discovery.

**Discussion**

The neuropathology of AD influences a person’s capacity for and experience of playing games. To design suitable games for persons with AD, designers should know the stage of the disease and the related neuropathology, and choose the appropriate play experiences (see Figure 3). Suitable play experiences for older persons in the most advanced stage of AD are: relaxation, reminiscence, and sensation. Those with mild to moderate AD may also experience challenge, eroticism, expression, fellowship, humour, nurture, simulation, and sympathy. And those in the earliest stage of AD may also experience subversion. The play
experience exploration is most likely not suitable for any older person suffering from AD. For the remaining play experiences we did not find enough evidence to draw conclusions. For design guidelines concerning play experiences for people with AD, seeTextbox 2.

The results of this review support the design of games that specifically fit older persons in different stages of AD. An interesting existing example is the MINWii game (Benveniste, Jouvelot, & Péquignot, 2012), which is in accordance with the conclusions of our review. The MINWii game was specifically designed for—and tested with—older persons with AD and was evaluated by seven hospitalized people, all in the mild-to-moderate stage of AD (Benveniste et al., 2012). The MINWii study reported the subjects’ play behaviour while playing two different modes of the game: (1) the Improvisation Mode, based on exploration, and (2) the Challenge Mode, based on challenge and reminiscence. The disappointing findings for the Improvisation Mode are not surprising, as “exploration” relies on brain structures that are already affected in an early stage of the disease: “None of them were willing to explore the system in depth on their own, let alone improvise . . . and never even tried to click random notes” (Benveniste et al., 2012, p. 8). However, challenging the patients to copy songs of the past with the Challenge Mode was more successful: “They clearly were more comfortable following the highlighted notes than trying to create something on their own. . . . patients would now clap, sing and start reminiscing more and more often” (p. 8).

It is difficult to match the affected neuronal circuits that are responsible for eliciting play experiences to the different stages of the disease, due to the complex neuropathology of AD. However, this review represents a step in understanding the consequences of the disease for the design of games that match the cognitive abilities of people with AD. Future experimental studies, examining the play experience of people with AD in a game context, would strengthen the current theoretical knowledge from neuroimaging and neuropathology studies with more practical insights for game designers (and other designers) targeting people with dementia.

The present literature review provides game developers with evidence-based insights to design games that are suitable for persons in different stages of AD. We advise game developers to define their target group according to the level of AD because the experience of playing varies widely along the course of the disease. As we have shown in our paper, a broad variety of play experiences can potentially be successfully elicited in persons with AD. In addition, stimulating affected brain areas possibly slows down the neuropathology in that particular area according to the “use it or lose it” principle (Swaab, Dubelaar, Scherder, van Someren, & Verwer, 2003). We strongly encourage game developers to design games for persons with AD that contribute to a meaningful and fun way of spending their time. To design games that match the players’ cognitive abilities, but are also challenging and stimulating, could best be achieved through collaboration between game developers and AD specialists.

Textbox 2:

**Guidelines for the experience of play with Alzheimer’s Disease (AD)**

The severity of AD should be taken into account while designing games for people with AD, because the experience of play varies widely over the course of the disease.

The play experience ***exploration*** is most likely not suitable for persons with AD, because the responsible brain areas are already affected in the earliest stages of AD.

Games for people with early AD may facilitate the play experiences ***challenge, eroticism, expression, fellowship, humour, nurture, relaxation, reminiscence, sensation, simulation, subversion, and sympathy***.

Games for people with mild to moderate AD may facilitate the play experiences ***challenge, eroticism, expression, fellowship, humour, nurture, relaxation, reminiscence, sensation, simulation, and sympathy***.

Games for persons with advanced AD may facilitate the play experiences ***relaxation, reminiscence, and sensation***.

The play experience ***sensory stimulation*** is suitable for all severities of AD and therefore suitable to be incorporated into all games for people with AD.
References


