



university of
 groningen

faculty of economics
 and business

Groningen Collaboration for Innovation Conference

21-22 September 2016

Het Kasteel, Groningen, the Netherlands

Melkweg 1, 9718 EP Groningen

<http://www.rug.nl/research/io/research/gcic2016/>

Final Program

	WEDNESDAY, SEPTEMBER 21
14:00-17:30	Doctoral Consortium – Meet the Editors (room 1.12)
17:00-18:00	Registration
18:00-19:00	Keynote Speaker: John Hagedoorn (room 1.12) <i>Innovation-driven Alliances: Trends, Networks, and Some New Perspectives</i>
19:30-21:30	Conference Dinner Restaurant “t Feithhuis” (Martinikerkhof 10, 9712 JG Groningen)
	THURSDAY, SEPTEMBER 22
8:30-9:00	Registration
9:00-10:30	Parallel Session 1: The Role of Individuals in Cooperation (Chair: Samuele Mutinu) (room 1.12) <ul style="list-style-type: none">- <i>Bound to the Ivory Tower? The Influence of University Scientist Mobility on University-Industry Collaboration</i>, Arian Markus- <i>Reaching for the Stars: The Contingent Performance Effects of Basic Research Collaboration between Firms and Academic Star Scientists</i>, Bart Leten, Relinde Colen, René Belderbos, and Stijn Kelchtermans- <i>Lone Ideators or Teams? Evidence from a Natural Experiment on Creative</i>

	<p><i>Ideation</i>, <u>Rick Aalbers and Murat Tarakci</u></p> <ul style="list-style-type: none"> - <i>Selective Subsidies, Entrepreneurial Founders' Human Capital, and Access to R&D Alliances</i>, <u>Samuele Murtinu and Luca Grilli</u> <p>Parallel Session 2: International Collaboration (Chair: Sorin Krammer) (room 1.09)</p> <ul style="list-style-type: none"> - <i>Connecting China to Global Knowledge Networks: The Role of Global Cities</i>, <u>Vittoria Scalera and Alessandra Perri</u> - <i>Partner Selection in International Technological Alliances: The Role of Institutional Distance, Colonial and Economic Ties</i>, <u>Sorin Krammer</u> - <i>Closed for Business: The Value of Open Innovation in Developing Countries</i>, <u>Annalies van Uden, Joris Knobens, and Patrick Vermeulen</u>
10:30-10:45	Coffee Break
10:45-12:15	<p>Parallel Session 3: Setting Boundaries for Collaboration (Chair: Thijs Peeters) (room 1.12)</p> <ul style="list-style-type: none"> - <i>Knowledge Sharing and Safeguarding in R&D Collaborations: The Effects of Steering Committees</i>, <u>Shivaram Devarakonda and Jeffrey Reuer</u> - <i>More Than Quid Pro Quo? The Effects of Performing R&D for Third Parties on Own Innovative Performance</i>, <u>Thijs Peeters, Philip Steinberg, and Wolfgang Sofka</u> - <i>Why In-law Relationships Matter: Acquired versus Original Alliances and Their Firm Performance Implications</i>, <u>Aneta Oleksiak, Dries Faems, and Pedro de Faria</u> <p>Parallel Session 4: Collaboration Strategies (Chair: Natalia Martín Cruz) (room 1.09)</p> <ul style="list-style-type: none"> - <i>Strategizing and the Initiation of Interorganizational Collaboration</i>, <u>Fleur Deken, Hans Berends, Kristina Lauche, and Gerda Gemser</u> - <i>Collaborative Innovation Effort and Size in Alliances</i>, <u>Agnieszka Radziwon and Anna-Leena Asikainen</u> - <i>Understanding the Innovative Behaviour of Firms: The Persistence Decision</i>, <u>Pilar Bernal, Juan Maícas, and Pilar Vargas</u> - <i>The Context and the Strategy of Innovation. Make-cooperate-buy? Some examples in the European Union</i>, <u>Natalia Martín Cruz, Cesar Gámez Alcalde, and Carmen de Pablos Heredero</u>
12:15-13:30	Lunch
13:30-14:30	<p>Keynote Speaker: Dovev Lavie (room 1.12)</p> <p><i>Collaboration for Innovation: Evidence from the Nanotechnology Sector in Israel</i></p>

14:30-14:45	Coffee Break
14:45-16:15	<p>Parallel Session 5: Types of Alliance Partners (Chair: Wolfgang Sofka) (room 1.12)</p> <ul style="list-style-type: none"> - <i>Joint Search for Solving Grand Challenges: How Advocacy Groups Help Search Consortia</i>, <u>Wolfgang Sofka, Anders Olsen, and Christoph Grimpe</u> - <i>Self-organizing in an Innovation Ecology: Activity Choice by Heterogeneous Partners</i>, <u>Anke Piepenbrink</u> - <i>Allying with a Prospective Rival: Shared Competitive and Collaborative Relationships and New Entrant-incumbent R&D Alliances</i>, <u>Archita Sarmah and Ha Hoang</u> <p>Parallel Session 6: Value creation, Alliances and Acquisitions (Chair: Isabel Estrada) (room 1.09)</p> <ul style="list-style-type: none"> - <i>Alliance Portfolio Structural Characteristics, Value Creation, and Value Appropriation: The Moderating Effect of Competition</i>, <u>Giulio Ferrigno, Giovanni Battista Dagnino, and Louis Mulotte</u> - <i>Serendipitous Value Co-creation in an Acquisition: The General Electric - Nuovo Pignone Case</i>, <u>Elena Casprini, Dries Faems, Alberto Di Minin, and Andrea Piccaluga</u> - <i>From Alliance to Acquisition: The Impact of Geographic and Institutional Distance</i>, <u>Isabel Estrada, Florian Noseleit, and Killian McCarthy</u>
16:15-17:45	<p>Parallel Session 7: Networks (Chair: John Dong) (room 1.12)</p> <ul style="list-style-type: none"> - <i>Value Creation within a Campus-Based Ecosystem: Toward Evidence-Based Guidelines</i>, <u>Myriam Clodt, Fathiro Putra, Georges Romme, and Michel van der Borgh</u> - <i>How Central is Too Central? Alliance Network Centrality, Partnership Types, and Breakthrough Invention</i>, <u>John Dong, Killian McCarthy, and Wilfred Schoenmakers</u> - <i>Spirituality and Network-based Learning: The Mediating Effect of Cultural Compatibility, Creativity, and Identity</i>, <u>Francesca Masciarelli, Federica Ceci, and Andrea Prencipe</u> <p>Parallel Session 8: Alliance Characteristics (Chair: Hans Frankort) (room 1.09)</p> <ul style="list-style-type: none"> - <i>Innovation-Driven Interfirm Alliances, 1957-2006: Major Trends and Patterns in Alliance Characteristics</i>, <u>Hans Frankort and John Hagedoorn</u> - <i>The Performance Implications of Exploratory and Exploitative Alliances: A Multilevel Approach</i>, <u>Mladenka Popadic and Matej Cerne</u> - <i>Find the Time: The Moderating Effects of Collaboration Search Breadth and</i>

	<i>Collaboration Search Depth on Innovations' Speed to Market</i> , <u>Robert van der Have</u>
17:45-18:00	Closing Words (room 1.12)

Support

SOM Research Institute, Faculty of Economics and Business, University of Groningen

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