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Everyday foreign policy

Performing and consuming the Russian nation after Crimea

By Elizaveta Gaufman

DESCRIPTION

While everyday high level practices have become an important area of study, the everyday of the every(wo)man has been overlooked both in theoretical and empirical conceptualizations. Building on feminist, sociological, and ethnographic research, this book argues that everyday foreign policy is an assemblage - a combination of physical and cultural practices that inhabit digital and bodily spaces. Following the feminist call to liberate international relations from the straitjacket of high politics, this book contextualizes foreign policy within daily practices of regular citizens, who also have their own motivation behind reposting memes, eating a certain kind of cheese or shaming women for their dating preferences. This book focuses on Russian grass roots foreign policy after the annexation of Crimea, zeroing in on fetishization of Putin, militarization, sanctions, Russian-Turkish and Russian-American relations, FIFA World Cup and the COVID-19 pandemic.

ENDORSEMENT

'Gaufman's witty and engaging study of Russian patriotic identity practices on and off the Internet is a treasure trove of invaluable insights. If you want to understand the country's political and everyday culture since its first invasion of Ukraine, this is a great place to start.'

Eliot Borenstein, Professor of Russian and Slavic Studies, New York University

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