

The Graduate School of Medical Sciences, University Medical Center Groningen, presents

The Industry Perspectives on Innovative Medicine Intensive Summer Course

23rd – 28th of August 2020

SUNDAY 23-08-20		MONDAY 24-08-20		TUESDAY 25-08-20		WEDNESDAY 26-08-20		THURSDAY 27-08-20	FRIDAY 28-08-20
	8:30 - 9:00	Starting up computer	8.30 - 9.00	Starting up computer	8.30 - 9.00	Starting up computer	8.30 - 9.00	Starting up computer	Starting up computer
19:00u - 21:00u Online Opening & registration Informal drinks and introductions	9:00 - 9:45	Introduction dr. Martin Smit	9.00 - 9.45	AscAcademics dr. Evgeni Dvortsin	9.00 - 9.45	Patent law Maarten van Roosmalen	9.00 - 9.45	Vivomicx prof. dr. Ingrid Molema	9:00-9:20u Group A 9:20-9:40u Group B 9:40-10:00u Group C 10:00u-10:20u Group D 10:20-10:30u Break 10:30-10:50u Group E 10:50-11:10u Group F 11:10-11:30u Group G 11:30-11:50u Group H
	9:45 - 10:55	Intro to Entrepreneurship prof. dr. Aard Groen	9.50 - 10.35	To be announced	9.55 - 10.30	ZiuZ Visual Intelligence Gerrit Baarda	9.50 - 10.30	InnoCore dr. Jan Hendriks	
	10:55 - 11.10	Tea/Coffee Break	10.35 - 10.50	Tea/Coffee Break	10.30 - 10.45	Tea/Coffee Break	10.30 - 10.45	Tea/Coffee Break	
	11.10 - 11:55	Introductory Workshop Olga Belousova	10.50 - 11.30	Workshop Recap + Group Work	10.45 - 11.30	Workshop Business Model	10.45 - 11.30	Workshop How to Pitch Your Idea	
	11:55 - 12:20	Workshop Idea Selection	11.30 - 12.15	Workshop Building the Value Proposition	11.30 - 12.15		11.30 - 12.15		
	12:20 - 13:05	Lunch	12.15 - 13.00	Lunch	12.15- 13.00	Lunch	12.15 - 13.00	Lunch	Lunch
	13:05 - 14:00	Workshop Market Research	13.00 - 14.15	Workshop Building the Value Proposition	13:00 - 14:00	Workshop Business Model	13.00 - 13.50	Spare time for Workshop	To be announced
	14:00 - 15:00		14.15 - 15.00		14:00 - 14.45	Fraunhofer Institute dr. Aimo Kannt	14.00 - 15.00	Global Health prof. dr. Hans Hogerzeil	Q&A alumni
	15:00 - 15:15	Tea/Coffee Break	15.00 - 15.15	Tea/Coffee Break	14.50- 15.05	Tea/Coffee Break	15.00 - 15.15	Tea/Coffee Break	
	15:15 - 16:00	Financing Edward vd Meer	15.15 - 16.15	IQ Products Rick Beernink	15.05 - 15.55	Syncom dr. Ton Vries	15.15 - 16:00	Independent Group Work	
	16:00 - 16:45	Spare time for Workshop	16.15 - 17.00	Spare time for Workshop	16.00 - 17.00	Pharmaceutical technology prof. dr. Erik Frijlink	16.00 - 17.00		
	16.45u - late	Free time	17.00u - late	Social activity	17.00u - late	Social activity	17.00u - late	Free time	