



International Law *for* the Sustainable Development Goals

Workshop and Conference Series 2017-2018

Workshop 5: The role of industries in the global increase of chronic diseases such as cancers, heart diseases, and diabetes:

Multidisciplinary perspectives on cross-sector and multi-stakeholder collaboration to support sustainable health outcomes in line with the SDGs

1 June 2018, 12.30-18.00

Norman Building, Groningen, the Netherlands

The Department of Transboundary Legal Studies of the University of Groningen cordially invites you to attend our fourth [workshop](#). More information on the workshop can be found below.

This event is organized as a joint event as part of the conference on Law and Noncommunicable Diseases organized by the European Scientific Network on Law and Tobacco (ESNLT) as led by the Global Health Law Groningen Research Centre of the University of Groningen, and the Leuven Institute for Healthcare Policy and the Leuven Centre for Public Law of the KU Leuven with support of the European Association of Health Law.

ROUNDTABLE

The global rise of chronic non-communicable diseases (NCDs), such as cancer, heart diseases and diabetes, is one of the main concerns of global health. The World Health Organization estimates that in 2012, non-communicable diseases were responsible for the deaths of 38 million people (68% of deaths globally).

SDG 3 for Health includes a range of specific targets relevant to reducing the global NCD crisis by requiring the adoption of adequate prevention and health promotion mechanisms. This necessarily requires regulating risk factors such as smoking, (excessive) alcohol use, and (un)healthy diets. Yet, alongside prevention, the current NCD crisis requires the allocation of vast resources to ensure in particular adequate treatment and access to medicines for patients. In achieving these specific health targets, SDG 17 for Partnerships to achieve the SDGs integrally supports multi-stakeholder collaboration and effective public, public-private and civil society partnerships. Indeed, resource mobilization and knowledge exchange between the public and private sectors is considered practically necessary to achieve the SDGs in their broadest sense. However, one may also question the role of the industries marketing products that are critically linked to the onset or treatment of NCDs, such

1 NO
POVERTY



2 ZERO
HUNGER



3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



5 GENDER
EQUALITY



6 CLEAN WATER
AND SANITATION



7 AFFORDABLE AND
CLEAN ENERGY



8 DECENT WORK AND
ECONOMIC GROWTH





as tobacco, sugar, and pharmaceuticals. This raises the primary research question of this workshop:

Against the backdrop of international law, what is the role and the appropriate level of engagement between public and private entities in relation to the global increase of chronic non-communicable diseases?

SDG 3.4 – Non-communicable diseases

By 2030, **reduce by one third premature mortality from non-communicable diseases** through prevention and treatment and promote mental health and well-being.

SDG 17 on multi-stakeholder partnerships

17.16 Enhance the **global partnership** for sustainable development, complemented by **multi-stakeholder partnerships** that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the sustainable development goals in all countries, in particular developing countries.

17.17 Encourage and promote **effective public, public-private and civil society partnerships**, building on the experience and resourcing strategies of partnerships.

This roundtable approaches an often politicised issue through open and constructive discussion. The organisers and the public appreciate that each community of practice takes a different approach to private sector engagement. The purposes of this seminar is to enter into productive and inclusive conversation about the existing approaches to public-private engagement in relation to NCD prevention, control, and treatment.

ANY QUESTIONS?

This workshop is organized by Dr. Marie Elske Gispén, Ms. Katrina Perehudoff, LL.M. MSc, and Ms. Lottie Lane, LL.M. of University of Groningen and University Medical Centre Groningen. Please address any questions regarding this workshop to **Marie Elske Gispén** <m.e.c.gispén@rug.nl>. Please note that this workshop is part of a larger 2017-2018 Workshop Series on International Law for the SDGs, organized by our Department of Transboundary Legal Studies. For information, including other topics, please see our [website](#).