



Dear reader,

We organized 2 Virtual Community sessions during the IAREP conference in Wageningen, the Netherlands in July. One symposium will be on nudging and the other one on individual and contextual factors influencing sustainable behaviour. You can now register for the conference, see below.

I hope to see many of you there!

All the best,  
Ellen

## NEWS

### Starting projects

#### New MSc trajectory – Environmental Psychology master

To meet the increasing demand for behavioural scientists in the environmental domain students can now enrol in the Master programme Environmental Psychology at the University of Groningen (the Netherlands) which will start in September 2016. In the Master programme, students acquire knowledge and skills to understand the human dimension of environmental and energy problems. After completing the programme, students are able to develop, test and apply theories in the field of Environmental Psychology and to examine the effects and acceptability of theory-based interventions to enhance environmental quality.

For more information, see: [www.rug.nl/masters/environmental-psychology](http://www.rug.nl/masters/environmental-psychology)

## UPCOMING

### Save the date & Registration

#### Registration: Symposium on pro-environmental behaviour

Please note the upcoming symposium on pro-environmental behaviour next year in Alnarp, Sweden, the 15th of April.  
For ensuring a seat and registration click [here](#)

#### Registration: SABE/IAREP Conference 2016

Registration is open for the SABE/IAREP Conference “Behavioural Insights in Research and Policy making” to be held on 8-10 July 2016 in Wageningen, the Netherlands. Deadline: May 1, 2016

For more information click [here](#)

#### Registration: PERSON-platform expert meeting

The PERSON-platform presents “Innovative social sciences and humanities perspectives on energy transitions: Presenting the state of the art of social sciences and humanities research and the PERSON multidisciplinary research agenda” on June 14 2016 during the Sustainable Energy Week in Brussels, Belgium. Registration is now open. For more information click [here](#)

### Calls

#### Call for Papers: Special issue in Journal of Public Policy & Marketing

The call for papers is now open for a special issue in Journal of Public Policy & Marketing: “The Growing Role of Environmentalism and Sustainability in Marketing and Public Policy”. Special Issue editors: Easwar S. Iyer ([iyer@isenberg.umass.edu](mailto:iyer@isenberg.umass.edu)) and Rebecca Walker Reczek ([reczek.3@osu.edu](mailto:reczek.3@osu.edu))

Deadline: July 31, 2016

#### Call for Abstracts: 20th Academy of Marketing Science World Marketing Congress

Abstract submission for the 20th AMS World Marketing Congress “Marketing Transformation- Marketing Practice in an Ever Changing World” will open August 1, 2016. The conference will be hosted by the University of Canterbury, Christchurch, New Zealand on June 27-July 1, 2017. Of special interesting may be track 7: Ethics, Social Responsibility, and Sustainability (co-chairs Michael Luchs and Marcus Phipps)

For more information click [here](#) and for the call for abstracts click [here](#)

Deadline: October 1, 2016

### Events

#### 2016

15 April	Symposium on pro-environmental behaviour	Alnarp, Sweden
27- 29 April	7 <sup>th</sup> International Child and Teen Consumption (CTC) Conference	Aalborg, Denmark
6- 9 June	Environmental Psychology summer school	Vilm, Germany
14 June	PERSON expert meeting during the European Sustainability Energy Week (EUSEW)	Brussels, Belgium
14-15 June	Energy systems Conference	London, UK
15- 17 June	Second International Conference of the Sustainable Consumption Research and Action Initiative (SCORAI)	Orono, Maine, U.S
16- 19 June	2 <sup>nd</sup> Annual Conference on Environmental Politics & Governance	Gerzensee, Switzerland
26 June- 1 July	24 <sup>th</sup> International Association People-environment Studies (IAPS) Conference	Lund/Alnarp, Sweden
8 - 10 July	SABE / IAREP Conference 2016	Wageningen, the Netherlands
30 August- 3 September	5 <sup>th</sup> International Conference Degrowth	Budapest, Hungary
8- 9 September	4th European Conference on Behaviour and Energy Efficiency- BEHAVE 2016	Coimbra, Portugal
18-22 September	50. Kongress der Deutschen Gesellschaft für Psychologie	Leipzig, Germany

#### 2017

27 June- 1 July	20th Academy of Marketing Science World Marketing Congress	Christchurch, New Zealand
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## ACCOMPLISHMENTS

### Publications

Boomsma, C., Goodhew, J., Goodhew, S., & Pahl, S. (2016). Improving the visibility of energy use in home heating in England: Thermal images and the role of visual tailoring. *Energy Research & Social Science*, 14, 111-121. DOI: 10.1016/j.erss.2016.01.005

Boomsma, C., Goodhew, J., Pahl, S., & Jones, R. (2016). The feasibility of saving energy in challenging organisational contexts: Testing energy visualisation in a social services office in the United Kingdom. *Energy Research & Social Science*, 15, 58-74. DOI: 10.1016/j.erss.2016.02.004

Capstick, S., Whitmarsh, L., Poortinga, W., Pidgeon, N., & Upham, P. (2015). International trends in public perceptions of climate change over the past quarter century. *WIREs Clim Change*, 6, 35-61, DOI: 10.1002/wcc.321

Nachreiner, M., & Matthies, E. (2016). Enhancing informational strategies for supporting residential electricity saving: Identifying potential and household characteristics in Germany. *Energy Research & Social Science*, 11, 276-287. DOI: 10.1016/j.erss.2015.10.007

Nilsson, A., Schuitema, G., Bergstad, C. J., Martinsson, J., & Thorson, M. (2016). The Road to Acceptance: Attitude Change Before and After the Implementation of a Congestion Tax. *Journal of Environmental Psychology*, 46, 1-9. DOI: 10.1016/j.jenvp.2016.01.011

Pahl, Goodhew, J., Boomsma, C., & Sheppard, S. R. J. (2016). The Role of Energy Visualization in Addressing Energy Use: Insights from the eViz Project. *Frontiers in Psychology*, 7. DOI: 10.3389/fpsyg.2016.00092

Pedersen, S., Grønhoj, A., & Thøgersen, J. (2016). Texting your way to healthier eating? Effects of participating in a feedback intervention using text messaging on adolescents' fruit and vegetable intake. *Health Education Research*. DOI: 10.1093/her/cyv104

Sarrica, M., Carman, P., Brondi, A., & Mazzara, B. M. (2015). Beyond Wind Turbines, Solar Panels and Beautiful Landscapes: Figurative Components of Sustainable Energy in Italy. *Revue Internationale de Psychologie Sociale*, 28(4), 81-113.

Sijtsema, S. J., Onwezen, A. C., Reinders, M. J., Dagevos, H., Partanen, & Meeusen, M. (in press). Consumer perception of bio-based products – An exploratory study in 5 European countries. *NJAS – Wageningen Journal of Life Sciences*. DOI: 10.1016/j.njas.2016.03.007

Steinhorst, J., & Matthies E. (2016). Monetary or environmental appeals for saving electricity? –Potentials for spillover on low carbon policy acceptability. *Energy Policy*, 93, 335-344. DOI: 10.1016/j.enpol.2016.03.020

Steg, L. (2016). Behaviour: Seeing heat saves energy. *Nature energy*, 1, 15013. DOI: 10.1038/NENERGY.2015.13

Unanue, W., Vignoles, V. L., Dittmar, H., & Vansteenkiste, M. (in press). Life goals predict environmental behavior: Cross-cultural and longitudinal evidence. *Journal of Environmental Psychology*. DOI: 10.1016/j.jenvp.2016.02.001

Vecchio, R., Annunziata, A., Krystallis, A., & Pomarici, E. (2015). Consumers' literacy and preferences for sustainability labels: an exploratory analysis on Italian young adults. *International Journal of Globalisation and Small Business*, 7(3-4), 221-233. DOI: 10.1504/IJGSB.2015.072692

Veiga, J. M., Vlachogianni, T., Pahl, S., ... & Alampe, I. (2016). Enhancing public awareness and promoting co-responsibility for marine litter in Europe: The challenge of MARLISCO. *Marine Pollution Bulletin*, 102(2), 309-315. DOI: 10.1016/j.marpolbul.2016.01.031

Vesely, S., Klöckner, C. A., & Dohnal, M. (2016). Predicting recycling behaviour: Comparison of a linear regression model and a fuzzy logic model. *Waste management*, 49, 530-536. DOI: 10.1016/j.wasman.2015.12.025



### Sustainable Energy Week Brussels

**PERSON-platform presents:**  
**Innovative perspectives on Energy Transitions:**  
**presenting the state of the art of Social Sciences and Humanities research and the PERSON Multi-disciplinary Research Agenda**

The transition to a low-carbon energy system poses a complex set of challenges for policy, technology, businesses and academia. The PERSON platform aims to bring in crucial knowledge from Social Sciences and Humanities in this debate. PERSON aims to enhance our understanding of behaviour of relevant actors that play a role in a sustainable energy transition and to identify barriers and enablers for promoting a sustainable energy transition. Furthermore, PERSON aims to organise a debate between SSH and technology: sustainable steps towards energy transitions can only reach the next level when cross-overs and interlinks are being explored.

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