



Dear reader,

As John announced in the previous newsletter he decided that after 5 years of chairing the virtual community it is time for a change of management. During the virtual community meeting last August, at the environmental psychology conference, John officially stepped down as the chair of the virtual community. During that meeting I was elected the new chair. I am honoured to be the new chair and I would like to thank John for his great work on building this global community over the past five years! John will still be active as a member of the virtual community though by being a member of the board.

My name is Ellen van der Werff and I work as an assistant professor at the environmental psychology group at University of Groningen, in the Netherlands. The Virtual Community brings together scientists from many disciplines all focusing on sustainability, and aims to increase collaboration among these scientists. My goal as chair of the VC is to facilitate these collaborations, not only among scientists, but also with policy makers and practitioners. To achieve these goals we will keep informing you on recent publications, calls, recently acquired projects and meetings via this newsletter and the website. We moved the website from the University of Aarhus to the University of Groningen website, you can find it [here](http://here). Unfortunately, this move shows that Danish design beats Dutch design... however, we hope to inform you about publications, calls and meetings just as well.

We also moved the email list. If you would like to send an email to all members of the virtual community, you can now do so by sending an email to [vc@list.rug.nl](mailto:vc@list.rug.nl). If you would like to be added to this list please send an email to [vc@rug.nl](mailto:vc@rug.nl)

In this newsletter you will find more information on recent awards, upcoming calls and events and an update on publications.

All the best,  
Ellen

## NEWS

### Greetings from the new VC newsletter editor

Dear VC-colleagues, my name is Angela Ruepert. I am a PhD candidate at the University of Groningen, under the supervision of Linda Steg and Kees Keizer. At the moment I am in the process of finalizing my dissertation, and as if that is not exciting enough I now have the honour of being the VC newsletter editor. The aim is to provide you every two months, with an update of relevant news, upcoming events and an overview of our members' accomplishments. Meaning, that if you have anything interesting and relevant which you wish to share with the VC, you can send it to me. Angela Ruepert: [a.m.ruepert@rug.nl](mailto:a.m.ruepert@rug.nl)

### Greetings from the new web editor

Dear VC colleagues, My name is Josefine Geiger and I am doing my PhD at the University of Groningen, under the supervision of Linda Steg, Ellen van der Werff and Berfu Unal. I have the honour to be the new web editor. I look forward to having this great opportunity, and am excited about the new website. Please feel free to contact me if you have any suggestions regarding the website or if you miss something important on there: [j.l.geiger@rug.nl](mailto:j.l.geiger@rug.nl)

### Awarded grants/Prizes

**Danish Marketing Research Prize:** John Thøgersen was awarded the Danish Marketing Research Prize, including a painting and €10,000, for his research on sustainable consumption and sustainable marketing. [Read more](#)

**Unilever Best Dissertation Award 2014:** Gregory Thomas from the University of Bath won the Unilever Best Dissertation Award with his dissertation "Exploring alternatives to rational choice in models of behaviour: An investigation using travel mode choice". Gregory Thomas received a 750 Euro prize (offered by Unilever) and a free membership of IAAP for one year. To view the dissertation [click here](#)

**IAAP Best Paper Award 2014:** During the environmental psychology conference in Groningen last August the IAAP Best Paper Award 2014 written by a PhD student was won by Danny Taufik from the University of Groningen. Danny Taufik won the award for his paper: "Acting green elicits a literal warm glow", which was published in Nature Climate Change in 2014. To view this paper [click here](#)

**BCEP2015 Best Presentation Award:** During the environmental psychology conference in Groningen last August Heidi Bruderer Enzler from the ETH Zurich won the best presentation award. Her presentation was titled "Environmental concern and income as predictors of carbon emission: are they equally related to emissions".

**BCEP2015 Best Poster Award:** During the environmental psychology conference in Groningen last August Ursula Pool from the University of Central Lancashire won the best poster award with her poster: "The effect of scene content on implicit affect: artificial objects in natural landscapes with and without water".

### Starting projects

#### New project – Developing socially responsible innovations

In a recently established project "Developing socially responsible innovations: The role of values and moral emotions", Linda Steg and Goda Perlaviciute from the Environmental Psychology group at the University of Groningen together with Sabine Roeser and Nicole Huijts from the Delft University of Technology investigate the role of emotions and underlying values in public response to innovation. The research project is financed by the Netherlands Organisation for Scientific Research (NWO) and will last for almost four years. For more information, [click here](#)

#### MOOC – Greening the Economy: Sustainable Cities

How can we shape urban development towards sustainable and prosperous futures? A Massive Open Online Course starts on 16 November 2015. This course will explore sustainable cities as engines for greening the economy. For more information or to sign up: [click here](#)

#### MOOC – Solving the Energy Puzzle

On October 12th, Energy Academy Europe and University of Groningen launched the Massive Open Online Course "Solving the Energy Puzzle". This MOOC applies a multi-disciplinary approach to examine major sustainability issues around the global energy system and the urgency of the energy transition. It identifies the key factors of each aspect (e.g. technological, legal, economic, spatial, and social) of the energy transition, and provides the knowledge and framework to analyse the question yourself. Participation is free. [Read more](#)

## UPCOMING

### Calls

#### Calls for Proposals: Horizon 2020

The European Commission has opened Horizon 2020 calls for 2016 based on an updated version of the Horizon 2020 Work Programme 2016-2017. Many calls focus on sustainability and may therefore be relevant for members of the VC. Particularly the calls in the themes climate action, environment, resource efficiency and raw materials. For the calls for proposals: [click here](#)

#### Call for Papers: Special issue in Environmental Innovation and Societal Transitions

The call for papers is now open for a special issue in Environmental Innovation and Societal Transitions: "Perspectives on the Sharing Economy". Guest editor: Koen Frenken (Copernicus Institute of Sustainable Development, Utrecht University & CIRCLE, Lund University). To see the call about the special issue: [click here](#)  
Deadline: March 1, 2016

#### Call for Papers: Special issue in Journal of Public Policy & Marketing

The call for papers is now open for a special issue in Journal of Public Policy & Marketing: "The Growing Role of Environmentalism and Sustainability in Marketing and Public Policy". Special Issue editors: Easwar S. Iyer ([iyer@isenberg.umass.edu](mailto:iyer@isenberg.umass.edu)) and Rebecca Walker Reczek ([reczek.3@osu.edu](mailto:reczek.3@osu.edu))  
Deadline: July 31, 2016

#### Call for Abstracts: 24th IAPS Conference

Abstract submission is now open for the 24th International Association People-Environment Studies (IAPS) conference, "The human being at home, work and leisure. Sustainable use and development of indoor and outdoor spaces in late modern everyday life". The conference is hosted by the Environmental Psychology Research Groups at Lund University and the Swedish University of Agricultural Sciences in southern Sweden, (26 June to 1 July 2016). To submit or for more information visit: [www.iaps24.se](http://www.iaps24.se)  
Deadline: December 15, 2015

#### Call for Abstracts: SABE / IAREP Conference

Abstract submission is open for the SABE / IAREP Conference "Behavioural Insights in Research and Policy making" to be held on 8-10 July 2016 in Wageningen, the Netherlands. To submit or for more information visit: [www.wageningenur.nl/behaviouralinightsconference](http://www.wageningenur.nl/behaviouralinightsconference)  
Deadline: February 15, 2016

#### Call for Abstract: 4th European Conference on Behaviour and Energy Efficiency

Abstract submission is open for the 4th European Conference on Behaviour and Energy Efficiency - BEHAVE 2016 to be held on the 8-9 September 2016 at the University of Coimbra, Portugal. BEHAVE 2016 is organized by the Energy for Sustainability Initiative of the University of Coimbra and ADENE - Portuguese Agency for Energy. To submit or for more information visit: [www.inescc.pt/behave2016](http://www.inescc.pt/behave2016)  
Deadline: March 31, 2016

#### Tenure-track faculty position in environmental design

The University of Colorado Boulder is seeking scholars with a commitment to sustainable design, in service to diverse communities, social justice, and ecological resilience. They expect the successful candidate to teach design studio, lecture, and seminar classes in the Bachelor of Environmental Design as well as teach in the new professional Masters of the Environment and advise students within their PhD cohort, both of which are offered through close partnership with the CU Environmental Studies Program. For more information about the program visit [www.colorado.edu/ENVD](http://www.colorado.edu/ENVD). If you are interested in the position, please review the complete job posting [click here](#). Closing date: November 4, 2015, but will remain open until filled

#### Tenure Track (Assistant Professor) Environmental Psychology

The Department of Psychology at the University of Groningen invites applicants for a tenure track position in Environmental Psychology, with a special focus on public acceptability of energy sources, systems and policies. You will teach in the Bachelor and Master programmes in Psychology and in the Energy Academy Europe, help develop and teach in the Master Environmental Psychology, and supervise honours, University College, Bachelor, Master and PhD students. If you are interested in the position, please review the complete job posting on [click here](#)  
Closing date: November 16, 2015, interviews will be scheduled in week 47 2015.

#### Graduate studies

Environmental Social Sciences (ESS) Faculty within the School of Environment and Natural Resources at the Ohio State University are seeking high-quality MS and PhD applicants to begin graduate studies during the 2016-2017 academic year. Several research positions are available consistent with the topic areas: "Natural resource management", "Environmental policy and agricultural decision-making", "Environmental communication", "Sustainable development and community well-being", "Human-wildlife interactions", "Environmental inequality", "Cultural evolution and human behavior", and "Environmental Experience, Education, and Outreach". For more information [click here](#)  
Closing date: December 1, 2015

#### Chair in Political Ecology at the Lancaster Environment Centre

Lancaster University wishes to appoint an exceptional academic with vision and ambition to grow and lead 'Political Ecology' as a distinct and vibrant research cluster in the UK. They seek an outstanding candidate with proven leadership skills whose research and teaching interests are in areas that offer critical perspectives on human-environmental issues and change. For more information [click here](#)  
Closing date: January 8, 2016

### Events

#### 2015

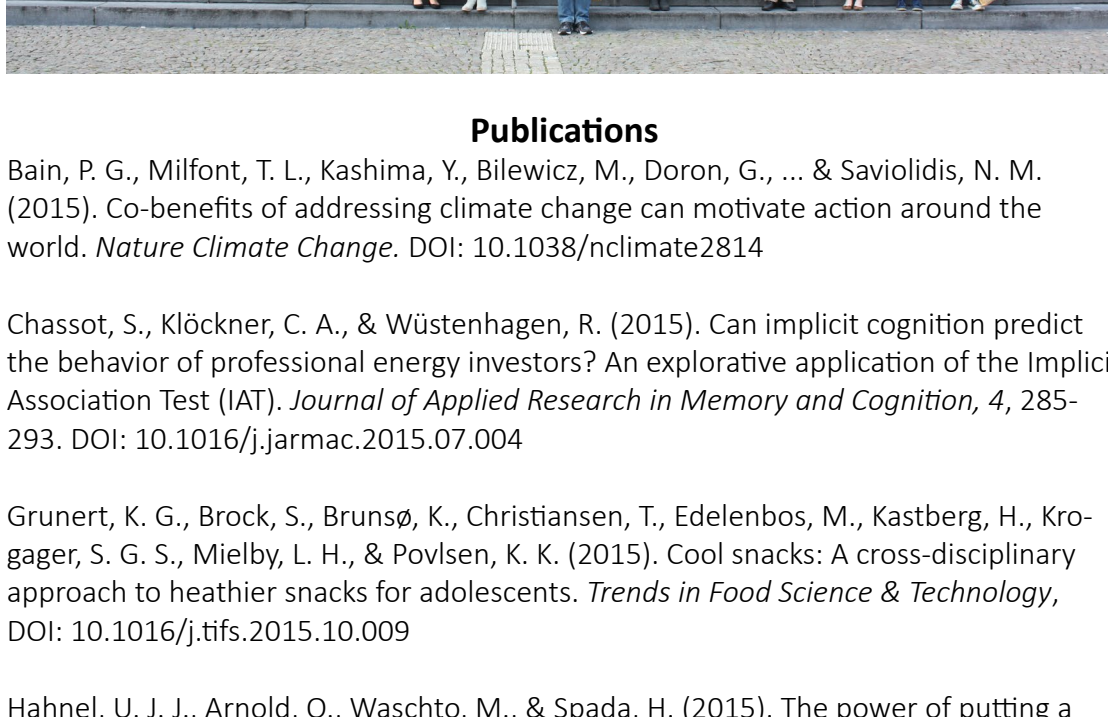
17 November	SCORAI Europe Transit workshop	Vienna, Austria
2016		
28-19 January	2 <sup>nd</sup> International Workshop on Sharing Economy	Paris, France
8-11 March	SBE 16- International Conference on Sustainable Built Environment	Hamburg, Germany
27-29 April	7 <sup>th</sup> International Child and Teen Consumption (CTC) Conference	Aalborg, Denmark
15-17 June	Second International Conference of the Sustainable Consumption Research and Action Initiative (SCORAI)	Orono, Maine, U.S
16-19 June	2 <sup>nd</sup> Annual Conference on Environmental Politics & Governance	Gerzensee, Switzerland
26 June-1 July	24 <sup>th</sup> International Association People-environment Studies (IAPS) Conference	Lund/Alnarp, Sweden
8-10 July	SABE / IAREP Conference 2016	Wageningen, the Netherlands
30 August-3 September	5 <sup>th</sup> International Conference Degrowth	Budapest, Hungary
8-9 September	4th European Conference on Behaviour and Energy Efficiency - BEHAVE 2016	Coimbra, Portugal

## ACCOMPLISHMENTS

### Past events

**BCEP2015**  
More than 300 environmental psychologists attended the Biennial Conference on Environmental Psychology (BCEP2015) in August in Groningen, the Netherlands. Linda Steg opened together with Thomas Dietz the conference in the historical auditorium of the University of Groningen. The keynote was on future directions of environmental psychology. The following days, the other keynote speakers Michael Siegrist, Naomi Ellemers, Wändi Bruine de Bruin, and Wesley Schultz enlightened us with their research and their recent findings. Among the many presentations given during the conference, another highlight were the inspirational talks by Gabriel Muñoz, Bernadette Süttelein and Geertje Schuitema.

Besides the keynotes and other interesting and inspiring presentations, 140 PhD students introduced their research in the form of a poster or a presentation to the audience, or submitted a recently published paper / PhD thesis. The winners of the awards (see above) were announced during the award ceremony at the end of the conference. Moreover, the lunch breaks and the conference dinner in an old sugar factory gave a good opportunity to exchange research ideas, to discuss the new input and to network.



### Publications

Bain, P. G., Milfont, T. L., Kashima, Y., Bilewicz, M., Doron, G., ... & Saviolidis, N. M. (2015). *Co-norms of addressing climate change climate motivate action around the world*. *Nature Climate Change*. DOI: 10.1038/nclimate2814

Chassot, S., Klöckner, C. A., & Wüstenhagen, R. (2015). Can implicit cognition predict the behavior of professional energy investors? An explorative application of the Implicit Association Test (IAT). *Journal of Applied Research in Memory and Cognition*, 4, 285-293. DOI: 10.1016/j.jarmac.2015.07.004

Grunert, K. G., Brock, S., Brunson, K., Christiansen, T., Edelenbos, M., Kastberg, H., Kroger, S. G. S., Mielby, L. H., & Povlsen, K. K. (2015). *Cool snacks: A cross-disciplinary approach to healthier snacks for adolescents*. *Trends in Food Science & Technology*, DOI: 10.1016/j.tifs.2015.10.009

Hahnel, U. J. J., Arnold, O., Waschto, M., & Spada, H. (2015). The power of putting a label on it: Green labels weigh heavier than contradicting product information for consumers' purchase decision and post-purchase behavior. *Frontiers in Psychology*, 6, DOI: 10.3389/fpsyg.2015.01392

Joye, Y., Steg, E., Unal, B., & Pals, R. (2015). When complex is easy on the mind: internal repetition of visual information in complex objects is a source of perceptual fluency. *Journal of Experimental Psychology: Human Perception and Performance*. DOI: 10.1037/xhp0000105

Luchs, M. G., Phipps, M., & Hill, T. (2015). Exploring consumer responsibility for sustainable consumption. *Journal of Marketing Management*, 31, 1449-1471. DOI: 10.1080/0267257X.2015.1061584

Martin, C. J., Upham, P., & Budd, L. (2015). Commercial orientation in grassroots social innovation: Insights from the sharing economy. *Ecological Economics*, 118, 240-251. DOI: 10.1016/j.ecolecon.2015.08.001

Noblet, C. L., Teisl, M. F., Evans, K., Anderson, M. W., McCoy, S., & Cervone, E. (2015). Public preferences for investments in renewable energy production and energy efficiency. *Energy Policy*, 87, 177-186. DOI: 10.1016/j.enpol.2015.09.003

Noppers, E. H., Keizer, K., Bockarjova, M., & Steg, L. (2015). The adoption of sustainable innovations: The role of karismatic, environmental, and symbolic attributes for earlier and later adopters. *Journal of Environmental Psychology*, 44, 74-84. DOI: 10.1016/j.jenvp.2015.09.002

Roy, D., Verplanken, B., & Griffin, C., (2015). Making sense of sustainability: Exploring the subjective meaning of sustainable consumption. *Applied Environmental Education & Communication*, 14(3), 187-195. DOI: 10.1080/1533015X.2015.1067581

Onwezen, M. C. (2015). I did good, and we did bad: The impact of collective versus private emotions on pro-environmental food consumption. *Food Research International*, 76, 261-268. DOI: 10.1016/j.foodres.2015.03.032

Taufik, D., Bolderdijk, J. W., & Steg, L. (2015). Acting green elicits a literal warm glow. *Nature climate change*, 5(1), 37-40. DOI: 10.1038/NCLIMATE2449

Verain, M. C. D., Sijtsma, S. J., & Antonides, G. (2016). Consumer segmentation based on food-category attribute importance: The relation with food-related sustainability perceptions. *Food Quality and Preference*, 48, 99-106. DOI: 10.1016/j.foodqual.2015.08.012

## IN THIS ISSUE

- \* NEWS
- \* UPCOMING
  - \* CALLS
  - \* UPCOMING EVENTS
- \* ACCOMPLISHMENTS
  - \* PAST EVENTS
  - \* PUBLICATIONS

## Board of the Virtual Community

- Ellen van der Werff University of Groningen *Chair of the board*
- John Thøgersen Aarhus University
- Mario Teisl University of Maine
- Linda Steg University of Groningen
- Anders Biel University of Gothenburg
- Lucia Reich Copenhagen Business School
- Ulf Schrader Technical University of Berlin
- Paul Stern NAS, Washington DC
- Tim Jackson University of Surrey
- Bas Verplanken University of Bath
- Ellen Matthies Otto-von-Guericke University Magdeburg
- Satoshi Fujii Kyoto University

\*VISIT OUR WEBPAGE\*

\*BECOME A MEMBER\*

\*CONTACT US\*

\*LINKEDIN\*