



SUSTAINABILITY AND CONSUMPTION

Virtual Community

NEWSLETTER

January/February 2014

Dear reader,

In this, the first issue of the Newsletter this year, we are especially excited to share with you the preliminary program for the Virtual Community's Annual Event 2014, which – as announced in the October issue – will be organized as a pre-conference in connection with the ICAP 2014 conference in Paris in July. This is a new format for our annual event and we have already received an overwhelmingly positive response from members. Hence, I expect to see many of you there. It goes without saying that we are extremely grateful to Fabrice Larcenoux and Paris Université IX, Dauphine, for hosting the event. In addition, we have as usual collected a bouquet of news, calls and new publications that we expect will be of broad interest to the members of the Virtual Community. Enjoy!

Kind regards,
John

NEWS

The Virtual Community's Annual Event 2014: Future Trends in Sustainability & Consumption Research

As announced in the October Newsletter, the 2014 Annual Meeting of the Virtual Community on Sustainability & Consumption will be organized as a pre-conference in connection with the ICAP conference in Paris in July. The VC Annual Event will be 8 July, prior to the opening ceremony of the ICAP. The cost-covering price for participating will be 40 €. An effort is made to get a sponsor to cover some of the costs. Instructions for signing up will follow.

Date: Monday 8 July 2014
Location: Paris Université IX, Dauphine

- Programme** (Preliminary)
- 08.30 Welcome and coffee
 - 09.00 Welcome and introduction, John Thøgersen, Aarhus University
 - 09.05 How to get your work published (120 mins)
 - Short introductions by Robert Gifford, Editor of Journal of Environmental Psychology [tbc], Barbara Brown, Editor of Environment & Behavior, Lucia Reisch & John Thøgersen, Editors of Journal of Consumer Policy
 - Workshop with the editors
 - 11.00 Sustainability & Consumption according to the new IPCC report, John Thøgersen, Aarhus University, Denmark
 - 12.00 – 13.00 LUNCH BREAK (60 mins)
 - 13.00 EU prospects for sustainable lifestyles and Horizon 2020, Domenico Rossetti di Valdalbero, Principal Administrator, European Commission, DG Research and Innovation.
 - 13.45 Round table discussion on future trends in Sustainability & Consumption research (45 mins)
 - Chair: John Thøgersen
 - Panel: Domenico Rossetti di Valdalbero, Lucia Reisch, Wes Schultz, Linda Steg, Ellen Matthies, Bas Verplanken, Bob Gifford (tbc)
 - 14.30 Coffee break
 - 14.45 Workshops (60 mins)
 - Theme 1-6, headed by panelists
 - 15.45 Wrap up (30 mins)
 - Chair: John Thøgersen

Sustainable development in the European Union - 2013 monitoring report of the EU sustainable development strategy

The EU sustainable development strategy, launched by the European Council in Gothenburg in 2001 and renewed in June 2006, aims for the continuous improvement of quality of life for current and future generations. The Eurostat monitoring report, published every two years, provides a statistical picture of progress, based on the EU set of sustainable development indicators. Quantitative rules applied consistently across indicators, and visualised through weather symbols, provide a relative assessment of whether Europe is moving in the right direction, and with sufficient haste, given the objectives and targets defined in the strategy. The data presented cover the period from 1990 to 2012 (or the latest year available). The statistics illustrate the range of issues relevant for sustainable development, and aim to contribute to raising awareness of the opportunities and challenges lying ahead.

[Read more](#)

Approaches to using waste as a resource: Lessons learnt from UK experiences

By presenting a series of examples from one European country, the UK, readers are able to see the impact that policy implementation can have on increasing recycling rates where the value of waste is used as a driver. The paper also shows the degree of connectivity and the linkages required between interventions designed to improve policy on improving resource efficiency. For consistency, the examples also focus on municipal solid waste. However, the waste streams from business and public sectors are also an important factor. Therefore, influencing the behaviour of these sectors in terms of disposal is equally important.

[Read more or download the report here](#)

New IRP report: Assessing Global Land Use: Balancing Consumption with Sustainable Supply

This report explores how the management of land-based biomass production and consumption can be developed towards a higher degree of sustainability across different scales: from the sustainable management of soils on the field to the sustainable management of global land use as a whole. Specifically, this report looks at the impacts of global trends - population growth, urbanization, and changes in diets and consumption behaviors - on global land use dynamics, considering the consequences for biodiversity, the supply of food, fibers and fuel, and the long-lasting implications for resource security.

[Read more or download the report here](#)

CALLS

Call for Papers: Special issue "Sustainability in Retailing"

The special issue aims to provide a selection of relevant research connected to sustainability in retailing. Papers in the special issue should in particular discuss how retailers can address sustainability aspects in their distribution processes and their business practices, how consumers react to these sustainability initiatives and if these initiatives economically pay off. Papers can address and ideally combine the following perspectives: 1. Retail and distribution management (the retailer's business practices and processes regarding the collaboration between retailers and suppliers), and 2. Consumer behaviour (outcomes). Submission deadline: March 28, 2014.

[Read more](#)

Call for papers for the International Conference on Consumer Research (ICCR) 2014

Crucial questions are tackled on the conference: How do consumers actually behave, what obstacles do they face in markets and technologies, are consumers' interests effectively represented? These are classic questions in consumer research. Furthermore, new research questions have been raised in recent times: What is consumers' responsibility for sustainable growth? How can vulnerable consumers be protected? Is there a revolution of consumer-rights? Researchers from disciplines such as sociology, political science, economics, law, psychology, history, food sciences, environmental sciences, or engineering are welcome to present their work on one of those topics.

Submission deadline: May 2, 2014

[Read more](#)

Post-doctoral position in Business Sustainability at UCLA

The UCLA Institute of the Environment and Sustainability is offering a post-doctoral position in Business Sustainability. Relevant disciplines are economics, business strategy, organizational behavior, and operations management but others can be considered. Preference will be given to candidates with strong quantitative analytical skills.

The post-doctoral position will be located in the Center for Corporate Environmental Performance (CCEP). CCEP projects focus on areas such as energy efficiency, corporate social responsibility and corporate performance, greening supply chains, and Eco-Labeling. Starting date is summer 2014. Applicants should hold a PhD and strong demonstrated potential and interest to conduct research. The annual stipend will be \$65,000 per year including benefits. The position will be for 12 to 24 months.

To apply for this post, please email your CV and letter of interest as a single PDF file to: Stephen Locke (slocke@ioes.ucla.edu) before May 1st, 2014.

[Read more](#)

ERSCP 2014 – Abstract Submission is now open

The World, and Europe, are facing economic, environmental, and social challenges due in part to unemployment, climate changes, land degradation, air, water and soil pollution, depletion of non-renewable resources, and unsustainable patterns of consumption and production. There are also challenges due to poverty, poor health, and ageing populations. To overcome the risks that threaten mankind and ecosystem health of the Planet, economic development beyond Gross Domestic Product (GDP) is essential in order to foster sustainable use of resources and to reduce the environmental impacts of human development. In all the themes, contributions and case studies aimed to achieve 'the Europe we want' will be addressed, with special attention given to sustainable/smart cities and communities, mutual regional integration, and cooperation among the countries in the Mediterranean, Central Europe, and South-Eastern European areas as together we learn from experiences from Nordic, Western and Asian countries. Based upon responses to the Call for Papers, the final themes of the ERSCP Roundtable will be elaborated into sub-themes.

Please submit your abstracts on <http://www.erscp2014.eu> by April 15, 2014.

[Read more](#)

A Colloquium on Green Marketing: Green Marketing's Potential & Limitations

The theme for this event is Green Marketing's Potential and Limitations. The emphasis will be on examining how sustainable and green marketing can serve both business interests and societal interests, integrating alternative stakeholders within delivery of value. Papers may discuss such issues related to the benefits or challenges faced in dealing with environmental issues in the creation of value through exchange.

Participation pathways:

- Delivering traditional conference paper presentations (i.e., 20 minute presentations with 10 minutes for questions). Where conceptual, empirical, qualitative or case based papers will be considered.
- The Ideas Factory, in which participants will have five minutes to present their ideas for work to be undertaken with the opportunity to have 10 minutes of discussion on the various topics.
- As an engaged audience in which audience members acquire insights and provide important feedback to presenters.

The deadline for submissions is March 1st 2014.

Special Issue Opportunity: Presenters will have the opportunity of being considered in a special issue of the Journal of Nonprofit and Public Sector Marketing

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PUBLICATIONS

Bolderdijk, J. W., Gorsira, M., Keizer, K., & Steg, L. (2013). Values Determine the (In) Effectiveness of Informational Interventions in Promoting Pro-Environmental Behavior. *PLoS one*, 8(12), e83911.

Boomsma, C., & Steg, L. (2014). The effect of information and values on acceptability of reduced street lighting. *Journal of Environmental Psychology*(0). doi: <http://dx.doi.org/10.1016/j.jenvp.2013.11.004>

Jackson, T., & Victor, P. A. (2013). *Green Economy at Community Scale*. Toronto, Canada: Metcalf Foundation.

Noblet, C. L., Thøgersen, J., & Teisl, M. F. (2014). Who attempts to drive less in New England? *Transportation Research Part F: Traffic Psychology and Behaviour*, 23, 69-80.

Roe, B. E., Teisl, M. F., & Deans, C. R. (2014). The Economics of Voluntary Versus Mandatory Labels. *Annual Review of Resource Economics*, 6(1). doi:10.1146/annurev-resource-100913-012439

Steg, L., Bolderdijk, J. W., Keizer, K., & Perlaviciute, G. (2014). An Integrated Framework for Encouraging Pro-environmental Behaviour: The role of values, situational factors and goals. *Journal of Environmental Psychology*, 38, 104-115. doi: <http://dx.doi.org/10.1016/j.jenvp.2014.01.002>

Shewmake, S., Cohen, M. A., Stern, P. C., & Vandenbergh, M. P. (2014). Carbon triage: a strategy for developing a viable carbon labeling system. In L. Reisch & J. Thøgersen (Eds.), *Handbook of Research on Sustainable Consumption* (pp.??-??): Edward Elgar Publishing. Available at http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2353919

Teisl, M. F., McCoy, S., Marrinan, S., Noblet, C. L., Johnson, T., Wiberly, M., . . . Klein, S. (2014). Will Offshore Energy Face "Fair Winds and Following Seas"? Understanding the Factors Influencing Offshore Wind Acceptance. *Estuaries and Coasts*, 1-8. doi: 10.1007/s12237-014-9777-6

Taniguchi, A., Fujii, S., Azami, T., & Ishida, H. (2014). Persuasive communication aimed at public transportation-oriented residential choice and the promotion of public transport. *Transportation*, 41(1), 75-89. doi: 10.1007/s11116-013-9472-7

EVENTS

| 2014 | | |
|---------------------|--|--------------------------|
| 21 March | Austerity, Stimulus or Post-growth for Europe? | Brussels, Belgium |
| 23 April | Colloquium on Green Marketing | Melbourne. |
| More info to follow | RESPONDER conference | Brussels, Belgium |
| 08 - 11 June | GRF-SPaC global research conference | Shanghai, China |
| 12 - 15 June | ACSEE2014 - The Fourth Asian Conference on Sustainability, Energy and the Environment | Osaka, Japan |
| 16 - 18 June | Gronen research conference | Helsinki, Finland |
| 18 - 20 June | ISDRS' 20th Annual conference | Trondheim, Norway |
| 19 - 21 June | The Greening of Everyday Life: Reimagining Environmentalism in Postindustrial Societies | Munich, Germany |
| 23 - 27 June | The 23rd IAPS Conference | Timisoara, Romania |
| 01 - 03 July | Norwich Conference on Earth System Governance | Norwich, England |
| 04 - 05 July | 5th ICAR symposium | Kiel, Germany |
| 08 July | The Annual Event of the Virtual Community on Sustainability and Consumption 2014 - pre-conference in connection with the 28th ICAP | Paris, France |
| 08 - 13 July | The 28th International Congress of Applied Psychology (ICAP) 2014 | Paris, France |
| 27 - 29 August | 5th International Sustainability Transitions (IST) Conference | Utrecht, The Netherlands |
| 02 - 06 September | The 4th International Conference on Degrowth for Ecological Sustainability and Social Equity | Leipzig, Germany |
| 29 - 30 September | The ICCR 2014: Challenges for Consumer Research and Consumer Policy in Europe. | Bonn, Germany |
| 10 - 12 November | World Conference on Education for Sustainable Development | Nagoya, Japan |

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- Board of the VC:**
- > **John Thøgersen** Aarhus University (chair of the board)
 - > **Anders Biel** University of Gothenburg
 - > **Mario Teisl** University of Maine
 - > **Linda Steg** University of Groningen
 - > **Lucia Reisch** Copenhagen Business School
 - > **Ulf Schrader** Technical University of Berlin
 - > **Paul Stern** NAS, Washington DC
 - > **Tim Jackson** University of Surrey
 - > **Bas Verplanken** University of Bath
 - > **Ellen Matthies** Otto-von-Guericke-University Magdeburg
 - > **Satoshi Fujii** Kyoto University

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