



Dear reader

In its draft document, "An Action Agenda for Sustainable Development," the Sustainable Development Solutions Network (SDSN) discusses suitable goals to be incorporated into the UN's Post-2015 Development Agenda. Surprisingly, they recommend against having "Sustainable Consumption and Production" as a goal! Below there is links to the document and to the public consulting that is currently running.

Also in this issue we invite you to nominate the "paper of the month"; a new feature to appear on the VC website and newsletter. Publications that have been selected "paper of the month" will then be added to the resources list at the VC website.

Best wishes,
John

NEWS

An Action Agenda for Sustainable Development by SDSN

This new draft document published by [Sustainable Development Solutions Network \(SDSN\)](#) identifies and recommends various sustainable development issues as suitable goals to be incorporated into the [UN's Post-2015 Development Agenda](#).

It has stirred some attention that this new document explicitly argues against including sustainable production and consumption among the goals!

Researchers and activists concerned with the (un)sustainability of consumption are understandably worried and have criticized this decision, which runs counter to its importance being highlighted at many well-known occasions including the "Brundtland Report", Rio 1992, and later summits.

You can download the full draft report [here](#).

If you would like to state your opinion on this issue, you are invited to do so at the public consultation organized by SDSN, now taking place between May 7 to 22nd, 2013. SDSN asks that you use the form for submitting comments available [on their website](#) and send your comments via email to info@unsdsn.org.

Paper of the month

Starting next month, the VCSC is going to launch a new online initiative entitled *Paper of the month*. The section is going to be available on the [VC's website](#) and follows to promote scientific papers within the field of sustainability and consumption on a monthly basis. If you have any suggestions of papers that should be added in this section, please contact us at vc.bss@asb.dk.

New report: The better consumer in Europe: The trends fashion companies should watch to make good decisions

The authors of this report, Pamela Ravasio & Ilaria Pasquinelli are directors of TexSture, a Think Tank for the textiles and fashion industry. The point of departure is the position of many fashion companies: consumers do not demand more sustainable solutions and thus, why should fashion manufacturers and retailers live up to anything without an existing demand. The report reviews existing studies in the area and covers topics such as state of the art of the consumer market, consumer attitudes and behaviours by EU countries, some specific topics such as price/quality relationship, labelling and convenience as well as a cautious forecast. As the authors state, there is only little research available until today and comparability of data across countries is not always given. Nevertheless, they derive two common tendencies across European consumers: (1) "consumers are neither purposely ethical nor unethical", however, (2) if e.g., the price/quality ratio is perceived as fair and convenience is given, certified ethical products are trusted and preferred over conventional products. They conclude that the market is ready for more sustainable fashion products, but availability has to be increased substantially. (Review by Wencke Gwozdzi)

CALLS

28th International Congress of Applied Psychology

Psychologists, health care professionals, academics and researchers from all fields of applications and backgrounds, including environmental, transport, and economic psychology, are invited to submit symposia to the 28th International Congress of Applied Psychology. The deadline for submitting is the 1st of June 2013.

[Read more](#)

Scientific Assistant for the project Mistra Future Fashion

Copenhagen Business School invites applications for a position as scientific assistant with the externally funded Mistra Future Fashion subproject on "Consumer behavior and sustainable consumption".

The deadline for submitting applications is the 1st of June 2013.

[Read more](#)

PUBLICATIONS

Azevedo, I. L. et al (2013). The Rebound Effect: Implications of Consumer Behaviour for Robust Energy Policies. ([Available online](#))

Bell, K. P., Lindenfeld, L., Speers, A. E., Teisl, M. F., & Leahy, J. E. (2013). Creating opportunities for improving lake-focused stakeholder engagement: knowledge-action systems, pro-environment behaviour and sustainable lake management. *Lakes & Reservoirs: Research & Management*, 18(1), 5-14.

Sunstein, C. R. and Reisch, L. (2013). Automatically Green: Behavioral Economics and Environmental Protection. ([Available online](#))

Taniguchi, A., Fujii, S., Azami, T., & Ishida, H. (2013). Persuasive communication aimed at public transportation-oriented residential choice and the promotion of public transport. *Transportation*, 1-15. doi: 10.1007/s11116-013-9472-7

Phipps, M., Ozanne, L. K., Luchs, M. G., Subrahmanyam, S., Kapitan, S., Catlin, J. R., . . . Weaver, T. (2013). Understanding the inherent complexity of sustainable consumption: A social cognitive framework. *Journal of Business Research*, 66, 1227-1234. doi: <http://dx.doi.org/10.1016/j.jbusres.2012.08.016>

EVENTS

24 - 25 May	4th Transformative Consumer Research conference
4 June	SCORAI Europe workshop prior to 2013 ERSCP-EMSU: Bridging Across Communities and Cultures Towards Sustainable Consumption
4 - 7 June	ERSCP-EMSU 2013 Conference
6 - 7 June	FUTURES FOR FOOD
10 - 12 June	4th Annual Climate, Mind, and Behavior (CMB) Symposium
12 - 14 June	The Future of Consumerism and Well-being in a World of Ecological Constraints
18 - 21 June	10th International conference (ESEE 2013) on Ecological Economics and Institutional Dynamics
19 - 21 June	4th IST Conference
1 - 3 July	19th annual International Sustainable Development Research Conference (ISDR19)
27 July - 18 August	GESA 2013: the third Global Environments Summer Academy on Socio-ecological Interactions in a Dynamic World
22 - 25 September	10th Biennial Conference on Environmental Psychology

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