



Dear Reader,

This is the first issue of the Newsletter for the Virtual Community on Sustainability & Consumption, which we plan to circulate on a monthly basis. We will continue to publish news on the **VC's webpage**, but as an additional service to the community and to further facilitate the flow of information between us, we have added this Newsletter. We hope you find it useful. If you do, please send us news that you feel would be valuable to the community. We in the Aarhus office will edit the news and decide about the most appropriate medium for each news item that we receive.

Kind regards,
John Thøgersen

NEWS

STEEP Summer School 2012

The second Summer School on Theories in Environmental and Economic Psychology (STEEP) will be held from 2-6 July 2012 in Aarhus, Denmark. The aim of the summer school is to involve PhD students actively in the field and give them an opportunity to meet senior scholars and other PhD students that work in the same area. For more information, [click here](#).

Sustainability tracks at IAREP, Poland 2012

The VC on Sustainability and Consumption issued a widely distributed call for abstracts to be presented in conjunction with the annual conference of IAREP (International Association for Research in Economic Psychology) in Wroclaw, Poland, September 5th – 8th, 2012. The call encouraged the submission of papers that employ a "solutions oriented" perspective on the problem complex around sustainability and consumption. A number of international researchers in the field have announced that they plan to attend. For more information on the event, [see here](#). Following the conference, selected abstracts/papers from the sustainability tracks will be available on the VC website.

FROM THE GRAPEVINE

22-28 April, John Thøgersen visited BehaviourWorks Australia; a joint venture between the Monash Sustainability Institute, EPA Victoria and The Shannon Company. During his visit, John gave six presentations on the phenomenon of "spillover effects" in pro-environmental behaviour. One of these, a public lecture, can be viewed online ([click here](#)). John also participated in several meetings and seminars on pro-environmental behaviour change, with EPA Victoria, the Victorian Department of Primary Industries, ClimateWorks Australia, Sustainability Victoria, and the Office of Environment and Heritage NSW. He also gave a radio interview with Radio National's Life Matters program. The interview can be listened to (and even downloaded) [here](#).

NEW PUBLICATIONS

- > De Groot, J.I.M. & Schuiterna, G. (2012). How to make the unpopular popular? Policy characteristics, social norms and the acceptability of environmental policies. *Environmental Science and Policy, in press*.
- > Grønhøj, A., & Thøgersen, J. (2012). Action speaks louder than words: The effects of personal attitudes and family norms on adolescents' pro-environmental behavior. *Journal of Economic Psychology, 33*, 292-302.
- > Matthies, E., Selge, S., & Klöckner, C. A. (Available online 25 April 2012). The role of parental behaviour for the development of behaviour specific environmental norms - The example of recycling and re-use behaviour. *Journal of Environmental Psychology*.
- > Muster, V. (2012). Negative influences of working life on sustainable consumption. *International Journal of Consumer Studies, 36*(2), 166-172.
- > Siriwardena, S., Hunt, G., Teisl, M. F., & Noblet, C. L. (2012). Effective environmental marketing of green cars: A nested-logit approach. *Transportation Research Part D: Transport and Environment, 17*(3), 237-242.
- > Sulston, J. et al. (2012). *People and the planet*. London: The Royal Society.
- > Thøgersen, J., & Zhou, Y. (2012). Chinese consumers' adoption of a "green" innovation: The case of organic food. *Journal of Marketing Management, 28*(3-4), 313-333.
- > Thøgersen, J., Jørgensen, A.-K., & Sandager, S. (2012). Consumer Decision Making Regarding a "Green" Everyday Product. *Psychology and Marketing, 29*(4), 187-197.

EVENTS

13-19 May	International Conference on Degrowth in the Americas (Montreal, Quebec, Canada)
7-8 June	CORPUS Housing Workshop III (Helsinki, Finland)
13-15 June	Global and Regional Research on Sustainable Consumption & Production: Achievements, Challenges, and Dialogues (Rio de Janeiro, Brazil)
16-19 June	12th Biennial Conference of the International Society for Ecological Economics (Rio de Janeiro, Brazil)
21-24 June	SPSSI's 2012 Biennial Conference (Charlotte, North Carolina, USA)
23-27 June	The Conservation Psychology Institute (Keene, New Hampshire, USA)

> Find information about more future events on our website.

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