



Dear Reader,

We are looking back at a very productive and successful STEEP summer school on Theories in Environmental and Economic Psychology, which was held from 2-6 July 2012 at Aarhus University in Denmark. On Monday, representatives of 5 organisations in Denmark presented real-life problems they are currently facing in their organisation. During the week, 50 PhD students worked on research proposals to address these real-life problems, which they presented in a plenary session to the practitioners, participants and lecturers of the summer school. Ten senior lecturers in the field of Environmental and Economic Psychology supervised these workshops and in addition, gave keynote presentations. Read more about STEEP [here](#) and please come back soon to watch the videos of keynote presentations which will be uploaded [here](#) shortly. The organising committee wishes to thank all participants, lecturers and sponsors for their effort to make this summer school a success.

Kind regards,  
Geertje Schuitema

## NEWS

### Global Research Forum on Sustainable Consumption and Production

Most observers from the research community, as well as many others, has expressed disappointment with the results of the recent Rio+20 conference, but also that there are some positive aspects, including a strengthening of the institutional framework for global sustainable development, the adoption of the ten-year Framework of Programs on Sustainable Consumption and Production and a plan for deciding on Sustainable Development Goals (by 2014) which you can read [here](#). In the SCORAI newsletters and website, you can find reports interpreting what all of this means in a sustainable consumption perspective as well as on a range of side-events focusing specifically on sustainability and consumption.

Of special relevance for this community, a range of research and activist organizations collaborated on forming the Global Research Forum on Sustainable Consumption and Production (GRF-SCP), which organized an inaugural workshop in Rio, just before the "official" conference, from June 13-15, among other activities (see more [here](#)). Among other things, it is the aim to GRF-SCP to contribute to the major new research initiative **Future Earth**.

### SCORAI Launches a European Chapter

Founded in North America SCORAI is an international network of professionals working to address challenges at the interface of material consumption, human fulfillment, lifestyle satisfaction, and technological change. In Spring 2012, **SCORAI Europe** has been launched. It will help strengthen the sustainable consumption community in Europe, both in terms of research and practice. SCORAI Europe will work closely with European Roundtable for Sustainable Consumption and Production (ERSCP) and fellow SCORAI organization in North America, as well as other research networks that are focused on the challenges of addressing the society-environment nexus from a consumption perspective. [Read more](#)

### IAREP Conference 2012

The VC on Sustainability & Consumption will have its second annual meeting at the IAREP 2012 conference in Wroclaw, 5-8 September. The VC has organized a track of three special sessions on Sustainability & Consumption at the IAREP conference and there is – as always – a range of additional papers in other sessions that members of this community will find relevant. At the annual meeting, we will evaluate the community's activities in the first year and discuss the strategy for the future, including the time and place of the 2013 annual meeting. Hence, we hope to see a lot of community members in Wroclaw. [Read more](#)

## FROM THE GRAPEVINE

### John Thøgersen joins the team of Contributing Authors of the IPCC 5th Assessment Report

The chair of the VC's board John Thøgersen has joined the team of Contributing Authors of the Intergovernmental Panel on Climate Change (IPCC) Fifth Assessment Report. John will contribute to chapter 4 of the Working Group III contribution on "Sustainable Development and Equity." At regular intervals, the IPCC presents comprehensive scientific assessments of the existing scientific, technical and socioeconomic literature on climate change. The broad and geographically-balanced participation of experts from all relevant fields of knowledge and the rigorous and transparent multi-stage review process result in authoritative and unbiased reports. The Fourth Assessment Report (AR4) has been published in 2007 and the Fifth Assessment Report (AR5) will be finalized in 2014. [Read more](#)

## CALLS

### Keep America Beautiful Calls for a Position

Keep America Beautiful, a national non-profit focusing on recycling, litter and community greening, is seeking an academic partner/PhD candidate to help build the recycling industry's body of knowledge regarding recycling participation through long-term behavior change. Keep America Beautiful is looking for:

- An academic partner to help build the research methodology.
- Someone to advise KAB and our grassroots partners on the who, what, when, where and how (or product, price, place and promotion).
- Experience in statistical analysis and utilizing data sets.

For more information please contact Kelley Dennings, Director of Recycling Programs with Keep America Beautiful at [kdennings@kab.org](mailto:kdennings@kab.org).

### Call for Papers for a Special Issue on Making Progress Towards More Sustainable Societies through Lean and Green Initiatives

In Special Issue of the *Journal of Cleaner Production*, contributions are being sought that focus on integrating lean and green initiatives that lead to greater environmental sustainability and, at the same time, enhance profitability. This special issue aims to build upon and go beyond the work done in this area in the past, including research on sustainable consumption and sustainable supply chain management, as well as recently published work in the *Journal of Cleaner Production* which indicates that a lean environment serves as a catalyst to facilitate green implementation. Abstracts should be submitted by August 31, 2012. [Read more](#)

### Call for Abstracts for SCORAI 2013 Conference

SCORAI is organizing an international conference to be held on June 12-14, 2013, at Clark University in Worcester, Massachusetts. The aim is to formulate options for post-consumerist lifestyles, social institutions, and economic systems in wealthy countries of the global North. The formal call for abstracts will be issued on July 15. Find more information [here](#).

## NEW PUBLICATIONS

- > Matthies, E., Selge, S., & Klöckner, C. A. (2012). The role of parental behaviour for the development of behaviour specific environmental norms-The example of recycling and re-use behaviour. *Journal of Environmental Psychology*, 32, 277-284.
- > Stern, P. C. (2012). Fear and hope in climate messages. *Nature Climate Change*. **ADVANCE ONLINE PUBLICATION**
- > Thøgersen, J. (2012). Eksportstrategi for danske økologiske fødevarer [Export strategy for Danish organic food products]. Aarhus: MAPP Centret, Aarhus Universitet, for Fødevarerministeriet v/NaturErhvervstyrelsen.
- > Thøgersen, J. (2012). The Importance of Timing for Breaking Commuters' Car Driving Habits. In A. Warde & D. Southerton (Eds.), *The Habits of Consumption*. Helsinki: Helsinki Collegium for Advanced Studies.

## EVENTS

- |                 |   |
|-----------------|---|
| 27-29 July      | The Fourth Subsistence Marketplaces Conference: From Micro-level Insights to Macro-Level Impact (Water Tower Campus Loyola University Chicago, USA) |
| 29-31 August    | Sustainable Transitions: Navigating Theories and Challenging Realities (Technical University of Denmark, Copenhagen, Denmark)                       |
| 5-7 September   | 2nd EU Dialogue on Sustainable Consumption and Economic Growth: Contradictions in Greening the Economy (Brussels, Belgium)                          |
| 5-8 September   | IAREP Conference 2012 (Wroclaw, Poland)   |
| 14-16 September | International Workshop on Energy Efficiency for a More Sustainable World (University of Azores, São Miguel Island, Azores, Portugal)                |
| 19-23 September | 3rd International Conference on Degrowth for Ecological Sustainability and Social Equity (Venice, Italy)  |
| 12-14 November  | Behavior, Energy and Climate Change Conference (Hyatt Regency Hotel, Sacramento, California, USA)   |
| 22-23 November  | ICICI 2012 Sustainability & Innovation (Friedrichshafen, Germany)   |

## In this issue:

- > News
  - > Global Research Forum on Sustainable Consumption and Production
  - > SCORAI Launches European Chapter
  - > IAREP Conference 2012
- > From The Grapevine
- > Calls
- > New Publications
- > Events

## Board of the VC:

- > **John Thøgersen** Aarhus University (chair of the board)
- > **Anders Biel** University of Gothenburg
- > **Mario Teisl** University of Maine
- > **Linda Steg** University of Groningen
- > **Lucia Reisch** Copenhagen Business School
- > **Ulf Schrader** Technical University of Berlin
- > **Paul Stern** NAS, Washington DC
- > **Tim Jackson** University of Surrey
- > **Bas Verplanken** University of Bath
- > **Ellen Matthies** Otto-von-Guericke-University Magdeburg
- > **Satoshi Fujii** Kyoto University

[Visit our website](#)

[Become a member](#)

[Contact us](#)