

MSc Psychology: Traffic Psychology and Sustained Mobility

KEY FACTS

- › Start programme: 1 February
- › Duration: 12 Months
- › Tuition fees EU/non-EU:
approx. €2,083/€14,650

COURSE EXAMPLES

- › Traffic Psychology
- › Evaluating driving behaviour and fitness to drive
- › Factors influencing mobility



GENERAL INFORMATION

Modern life and society require people to stay mobile. This master equips you with the knowledge & skills to study human behaviour in traffic and to conceive of interventions that keep people mobile.

How do we manage to process all the information that we are bombarded with in busy traffic? How do we master driving a car, a task that is very complex at first but later can be so boring that we fall asleep behind the steering wheel? Why do we think we can send a text message while cycling (while others cannot)? And when we grow old, how can we take care we can still get from A to B ourselves? Is a shocking campaign more effective than a more neutral one? What is the effect of ecstasy on driving behaviour? These are questions we try to answer in Traffic Psychology.

This programme makes you an expert in this field. Different disciplines cover the broad theme of mobility and offer courses that examine how a decline in the ability to process information affects mobility, and focus on the clinical effects of ageing (e.g. dementia). A practical course element provides hands-on training using state-of-the-art assessment techniques. This will enable you to acquire the skills you will need in the applied and research field.

Career prospects

There is demand in society for people with this Master's qualification. Students who complete the course can expect to find a job in the following areas:

- › Health-care mobility advice
- › Traffic psychology & mobility research institutes (e.g. TNO)
- › Automotive industry and human Factors consultancy

More information

www.rug.nl/masters/traffic-psychology-and-sustained-mobility

Study advisor: studyadvice.psy@rug.nl

Programme coordinator:

d.de.waard@rug.nl

Psychology Research:

www.mindwise-groningen.nl

WHY CHOOSE US?

- › Only after completing this Master's programme you can truly claim to be a Traffic Psychologist
- › Acquire clinical and experimental skills to promote healthy ageing and help the elderly retain their mobility
- › Experienced researchers will help you gain hands-on experience with advanced techniques and instruments, such as driving simulators

Application

Application deadlines EU/non-EU:
15 November/1 November

www.rug.nl/gmw/psychology/education/switch-modules/application

Admission

- › Bachelor degree in Psychology
- › Sufficient English skills:
TOEFL: 92 or IELTS: 6.5

Please visit

www.rug.nl/masters/traffic-psychology-and-sustained-mobility for detailed information.