



MSc Psychology: Talent Development and Creativity

How can we develop the best athletes? How can teachers nurture pupils' talent and creativity in education and music? And how can we improve the selection of talented and creative athletes, students, employees, and artists? The MSc program Talent Development and Creativity teaches you the latest skills and knowledge to answer such questions.

In any achievement domain, there is an increasing focus on the development, selection, and promotion of talent and creativity. In this unique, internationally oriented Master's programme you will develop the expertise to enable you to select, develop, and nurture talent and creativity in individuals and organisations across achievement domains. You will learn about the theoretical approaches to talent development and creativity, but you will also be in close contact with different organisations in the worlds of sport, arts, industry and education so you can learn to put your knowledge and skills in practice.

As part of your MSc thesis you will carry out a research project, and you will do an internship in the achievement domain that interests you. Many institutes in the world of sports, the army, education, arts, and the industry are connected to our program and offer interesting internship opportunities.

Thus, in the MSc program Talent Development and Creativity:

- We will train you to be an expert in the key to individual and organisational success: Talent development and creativity.
- You will be equipped you with the necessary scientific attitude, insight, and skills to be successful as a researcher or practitioner in the fields of sports, education, arts, work, or music.

Course examples

Year 1

- Talent Development and Creativity
- Competence and Motivation
- Talent Assessment
- Coaching

Career opportunities

The MSc programme provides a solid basis for positions as:

- Coach, counsellor, or consultant (in education, work, sports, music)
- Selection psychologist for the army, or in the context of sports, arts, work, and music
- Policy maker/analyst in the field of talent development and creativity programmes
- (Embedded) scientist or teacher
- Sport and performance psychologist

Application deadline

September:
1 March

Tuition fees (2025-2026)

EU/EEA: €2601/year
Non EU/EEA: €21.400/year

Duration

1 year

Entry requirements

- Bachelor degree in Psychology
- Sufficient level of English

[www.rug.nl/masters/
talent-development-
and-creativity](http://www.rug.nl/masters/talent-development-and-creativity)

→entry requirements

More information

[www.rug.nl/masters/talent-
development-and-creativity](http://www.rug.nl/masters/talent-development-and-creativity)
[Programme coordinator:
stairwaytotalent@rug.nl](mailto:Programme%20coordinator%20stairwaytotalent@rug.nl)
[Study advisor:
studyadvice.psy@rug.nl](mailto:Study%20advisor%20studyadvice.psy@rug.nl)

Course titles are subject to change. Please consult the website for a current schedule of courses.