# **Prospectus**

# Master Philosophy, Politics and Economics

2021-2022

Faculty of Philosophy Oude Boteringestraat 52 9712 GL Groningen phone +31 (0)50 363 6161 fax +31 (0)50 363 6160 www.rug.nl/filosofie/

Opening hours for *students*Monday to Friday 08.30 - 17.30.

Opening hours for *staff*Monday to Friday 08.00 - 22.30.
Saturday and Sunday 09.00 - 17.00.

# Course schedules

The course schedules can be found at roosters.rug.nl.

# Master Philosophy, Politics and Economics

2021-2022

# 1 Practical information

All practical information on the academic year, course enrolment, schedules, tuition fees, housing etc. is available in the Student Handbook of Philosophy 2021-2022 and on the Student Portal at https://student.portal.rug.nl/infonet/studenten/. For international students there's the Handbook for international students which is available on the Student Portal.

The Teaching and Examination Regulations (TER) and other information for students can be found on the Study Info tab in the Student Portal under Advice, Rules and Regulations.

# 2 Aims and objectives of the Philosophy Politics and Economics programme

The world today faces many complex problems and challenges. These challenges can be met most effectively by collaborative efforts within an interdisciplinary approach. Philosophical, political and economic dimensions of today's problems are fundamentally interconnected and must be studied in a unified way.

The goal of the programme is to impart to students the knowledge, insight, and skills in the field of PPE that will thoroughly prepare them for careers in organizations as diverse as national or international public administrations, governmental and non-governmental organizations, private businesses and banks, think tanks and research institutions. The programme equips students with the necessary attitudes, insights and skills to allow them to combine the knowledge and understanding from Philosophy, Politics and Economics with a creative and solution-focused approach to complex problems. Students will learn to review the political and economic complexities of organizational structures and theories on concepts like democracy, political power, collective decision-making, social deliberation and economic growth. In the PPE programme, critical reflection and applicability go hand in hand.

# Learning outcomes

The general vision and objectives described above generate a number of qualifications that have to be attained by the graduates of the programme (see appendix 1). The learning outcomes of the programme are presented within the framework of the Dublin descriptors. The learning outcomes are in line with international standards and comparable to the learning outcomes of other PPE Master's degree programmes.

# Knowledge and understanding

This first set of learning outcomes focuses on the students' acquirement of advanced knowledge and understanding of key concepts, theories, conceptual and formal methods of the field of PPE, as well as their history. This knowledge and understanding builds upon, extends and enhances a level of knowledge typically associated with a Bachelor's degree programme. Students have reached a level that

provides a basis for originality in developing and applying ideas within a research context.

# Applying knowledge and understanding

The second set of learning outcomes focuses on providing students with the skills needed to apply their knowledge and understanding. Students use insights from PPE to analyze, for example, conceptual and normative assumptions of arguments, to probe political legitimacy and power in decision-making and to assess how to implement policies efficiently and equitably.

#### Communication

Graduates are able to clearly communicate results, as well as the background knowledge and insights that have produced these results, to both specialist and non-specialist audiences. They are able to report on research in an academically standard way both orally and in writing and present opinions clearly to an audience of both colleagues and non-specialists. Graduates possess strong oral and written skills in English.

# Learning skills

Graduates have acquired learning skills that allow them to further develop themselves in an autonomous and self-directed fashion. They have the ability to perform in the labor market, to conduct work of high academic quality within the appropriate work environment and to function in a group in a subject-related work environment. They are able to independently integrate new knowledge and understanding from the field of PPE into existing expertise in the context of continuous learning. Moreover, they have the ability to plan and implement activities independently, to learn effectively, to organize the time available and to keep deadlines.

#### **Attitudes**

Graduates have developed a critical, independent, creative, pro-active and resourceful attitude and will approach research with scientific and methodological rigour. Graduates are able to work together in multi-disciplinary and multi-cultural settings and are able to work with deadlines and with feedback. Graduates have developed an academic attitude that demonstrates academic integrity.

# The PPE Programme

The one-year Master consists of nine modules of 5 ECTS each and a 15 ECTS Master's (thesis course and) thesis. Three of these nine modules constitute the academic core of the programme: History of PPE, Theories of PPE, and Methods of PPE and the two PPE Policy Seminars. Four electives and the Master's thesis complete the programme.

	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter		
Academic	Theories of PPE	Methods of PPE				
core	(5 ECTS)	(5 ECTS)				
PPE	History of PPE	PPE Policy	PPE Policy			
Seminars	(5 ECTS)	Seminar 1	Seminar 2			
		(5 ECTS)	(5 ECTS)			
Electives	Elective 1 (5 ECTS)	Elective 2 (5 ECTS)	Elective 3 (5 ECTS)			
			Elective 4 (5 ECTS)			
Thesis				Master's thesis		
				course and thesis		
				(15 ECTS)		

# Core Modules

In the module **History of PPE** students learn to understand and critically reflect on the main historical traditions relevant to PPE. This course provides an in-depth reading of some key texts from the 'long' history of PPE. We will look at some highly influential thinkers who have shaped current ideas and debates. Themes include Aristotle's ideas on political naturalism, Machiavelli on forms of government and 'Realpolitik', Hobbes' political philosophy and Hume's critique, Adam Smith's groundbreaking work on economics, Marx and Marxism, Ricardo's and Mill's ideas on capital and labor, and Keynes and Von Hayek on macro-economics and "social engineering". In this way we hope to deepen our understanding of some key debates in the 19th and 20th centuries about politics and governance, economic growth, structural and social change, capital and labor, uncertainty and private property, the state and democracy.

In the **Theories of PPE** module students learn to develop an interdisciplinary perspective on liberal democracy and learn to be able to apply these to contemporary problems using insights from economics, political science and philosophy. Liberal democracies are characterized by political institutions such as the state, citizenship and elections and by economic institutions including property, money and the market. This course examines what institutions are as well as how they should be structured in order to secure liberal values such as equality, freedom and autonomy. To this end, it employs insights from philosophy, political science and economics.

In the **Methods of PPE** module students gain insight in a number of key methods in PPE research and are able to critically assess these methods and apply them judiciously in a variety of domains of application. The course places a number of important research tools into the PPE context: decision theory, statistics, causal analysis, social choice theory, impact analysis and causal modeling. The course focuses on evidence-based policy making, and thereby on various aspects of individual and collective decision making, and on epistemic considerations about the social sciences that inform policy.

# **Policy Seminars**

The aim of these modules is to give students the opportunity to apply PPE methods and theories to concrete policy issues, deepening their understanding of the tools from decision theory, game theory, social choice and public choice theory to design models of particular policy issues, as they will collect, combine and analyze background data as well as retrieve and interpret relevant social scientific research using, among other things, methods from behavioral economics and political science that they have encountered in the other modules. In addition, students will study policy issues in terms of rationality, utility, efficiency, fairness, productivity, collective action, etc.

The **first PPE Seminar** focusses on the role of beliefs and other cognitive attitudes of citizens, consumers, organizations, etc. This may include research in economics on 'motivated belief', testimonial injustice, epistemic virtues, etc. Applications will partly be decided on the basis of events that make headlines during the course of the module. The **second PPE Seminar** focusses on two policy issues in depth, namely economic inequality and democracy. The aim is to understand relevant social and economic phenomena empirically, apply the normative and conceptual tools learned in previous classes and to discuss policy proposals aimed at tackling inequality or improving democratic institutions. In the final third, students present policy reports on related policy issues.

#### *Electives*

The electives provide students with the opportunity to explore PPE topics of their choice. Students can choose courses from a list of electives especially designed for the PPE programme, in which philosophical, political and economic perspectives are combined. They enable the students to deepen and/or broaden their knowledge of particular multidisciplinary PPE topics and areas of their interest. Students can also choose disciplinary electives from a predetermined list of master courses offered by the participating faculties or select their own electives, in consultation with one of the programme coordinators (Andreas Schmidt and Lisa Herzog) and the study advisor (Janine Weeting). These can be courses on philosophy, political theory or economics or other courses relevant to PPE. For some courses outside the Faculty of Philosophy department there can be specific entry requirements. Please check before enrolling if you meet these requirements.

# Overview core modules and electives

Detailed information on the course units can be found at the end of this brochure. The numbers in the list correspond with the course numbers at the end of this brochure.

Quarter	Core modules	Offered by	No
1	History of PPE	PPE	I
1	Theories of PPE	PPE	II
2	Methods of PPE	PPE	III
2	PPE Policy Seminar 1	PPE	IV
3	PPE Policy Seminar 2	PPE	V
4	Master's thesis course and thesis	PPE	VI

Quarter	Electives	Offered by E	ECTS	No
1	Business Ethics		5	1
1	Economic Development	EC	5	8
1	Emerging Markets (MSc)	EC	5	12
1	Environmental psychology	PS	5	13
1	International Banking and Finance	EC	5	23
1	Philosophy of Illness and Medicine	FI	5	30
1	Place, Regions and Identities	SS	5	31
1	Social Phenomenology	FI	5	38
1	Religion, Conflict and Globalization	TH	10	35
1	Foreign Dir. Investment & Trade	EC	5	17
1	Theories of Networks and Sustainable Cooperation	SOC	5	40
1	Relating as Equals	FI	5	34
2	Health Economics and Policy	EC	5	20
2	Personnel Economics	EC	5	28
2	Duties to the Self	FI	5	7
2	Global Dynamics	TH	5	18
2	Comparative Environmental Analysis	EC	5	3
2	Cultural Psychology	PS	5	6
2	Economic Growth in History	EC	5	10
2	Ethics for Future Generations	FI	5	14
2	Global Finance and Growth	EC	5	19
2	Modernity as Dominance	FI	5	24
2	Money, Finance and the Economy	EC	5	26
2	Power and Leadership	PS	5	32
2	Responsible Finance and Investing	EC	5	37
2	Trade, Environment and Growth	EC	5	41
3	Financial and Economic Organization of Healthcare Markets	EC	5	16
3	Philosophy of Climate Science	FI	5	29
3	Fallacies	FI	5	15
3	Comparative Corporate Governance	EC	5	2
3	Country Studies	EC	5	5
3	Economic Geography	EC	5	9
3	Hegel's Practical Philosophy	FI	5	21
3	Monetary Policy and Financial Regulation	EC	5	25

3	Neuroethics	FI	5	27
3	Consequentialism	FI	5	4
4	Inclusive Finance	EC	5	22
4	Economics of Regulating Markets	EC	5	11
4	Sustainability in Global Value Chains	EC	5	39
4	Racism, Colonialism, and Philosophy	FI	5	33
1-4	Research Seminars International Relations	IR	10	36

Electives are offered by: the PPE programme, the Master programs of Philosophy (FI), of Economics and Bussiness (EC), of Psychology (PS), Sociology (SOC), Spatial Sciences (SS), Theology and Religious Studies (TH) and International relations (IR). This list of electives is not comprehensive. Students may also choose other electives.

# Registering for courses

Progress WWW is the official internet application for enrolment for courses and exams and for the registration of study results. You find ProgressWWW by going to https://progresswww.nl/rug/, or by logging in to My University. You use your student number and password to log in to ProgressWWW.

This is how you register for modules in ProgressWWW:

- If necessary, click 'Switch to English Language'
- Log in with your student number and password
- Click 'enrolling' at the top
- Select the faculty on the left
- Click on the right phase: Master
- Now a list of available courses appears
- Check the box of the courses you want to take and click on 'enroll'.

Please register for the course well before the start of the course. If you want to register for a course in the first quarter and you are not yet able to do so, please contact the study advisor, Janine Weeting at fil-study-advisor@rug.nl.

To de-register for a course, you check the box of a module in your course overview on the right side of the screen and click 'deregister'. Your enrolment/deregistration will be confirmed by e-mail to your student e-mail account.

If you have any difficulties enrolling for one or more courses, please contact the study advisor, Janine Weeting at fil-study-advisor@rug.nl.

# Master's thesis course and thesis

The Master's thesis course and thesis are compulsory and conclude the Master's degree programme. In the Master's thesis, students demonstrate their ability to carry out research independently in the field of PPE and to produce a written report on their research. They show that they possess sufficient knowledge, understanding and skills in the field of PPE to take part in an academic discussion and make a

contribution to the discipline. Students show they are able to formulate and delimit a problem and that they can gather, study, evaluate and structure relevant material as well as choose and substantiate a suitable research method and formulate a clear and systematic argument. Students demonstrate their ability to draw conclusions from their own research; to apply bibliographical skills and to communicate orally as well as in writing on the various aspects of the thesis.

The thesis course is offered in both Semester I and Semester II. Please note that each edition of the thesis course will be prepared in an obligatory meeting, that takes place about two weeks after the start of the semester. In order not to miss any announcement about this meeting, it is important to timely enroll for the Master's thesis course.

The student takes the initiative with regard to the Master's thesis by seeking contact with a lecturer as the prospective first supervisor. This can be a PPE lecturer in the Philosophy Faculty or a lecturer from one of the participating faculties (Philosophy, Business and Economics, Behavioral Sciences, etc.). In case the student chooses a non-PPE first supervisor outside the Philosophy Faculty, they should contact the programme coordinators (Andreas Schmidt and Lisa Herzog) before starting the thesis. The student, in consultation with the supervisor will ask an additional assessor to be assigned. In case of a non-PPE first supervisor, the additional assessor will act as a second supervisor. The student submits a thesis proposal (setting out the subject, approach and sources) to the supervisor(s) for approval. Once the proposal has been approved by the supervisor, the student and supervisor draw up a supervision plan. Once the thesis has been approved by the supervisor, the additional assessor assesses the thesis and grades it as either 'Acceptable' or 'Unacceptable'. When the additional assessor has given his or her approval, the examination can be requested and the thesis discussion (between the student and both the supervisor and additional assessor) can be organized. The strict deadline for submitting the thesis is at the end of the fourth quarter. Students are advised to start early in thinking about a thesis topic and approaching supervisors, particularly if they would like to work with a supervisor from a faculty other than Philosophy.

A detailed description of the Master's thesis regulations and procedures can be found in the Master's Thesis Protocol, available on the Study Info tab on the Student Portal: http://student.portal.rug.nl/infonet/studenten/.

# **PPE Course descriptions**

#### I. Core modules

# I. HISTORY OF PHILOSOPHY, POLITICS, AND ECONOMICS

code

FI174PPEH

objectives

Upon completion of the course the student have:

- advanced knowledge and understanding of some key moments in the history of PPE
- · Upon completion of the course the student are able to:
- explain and critically reflect on some key moments in the history of PPE
- explain and critically reflect on the views of major philosophers including Aristotle, Hobbes, Hume, Smith and Marx, as well as more modern authors such as Keynes and Hayek.
- critically compare the contributions of these traditions and authors on debates concerning issues such as capital, class, consumption, democracy, equality, government, information, growth, justice, labor, market, money, paternalism, political authority, private property, society, taxation, trade, value, voting, wages, wealth
- report on research in an academically sound way both orally and in written form.

contents

While the name of 'PPE' dates back to the early 20th century, the combined study of philosophical, political and economic questions is at least as old as Plato and Aristotle, and today's PPE research frequently refers to these historical predecessors. Without aiming at providing an exhaustive historical survey, this course focuses on some key texts from the long history of PPE in Europe. We will look at some highly influential thinkers who have shaped current ideas and debates. Themes include Aristotle's ideas on political naturalism, Machiavelli on forms of government and 'Realpolitik', Hobbes' political philosophy and Hume's critique, Adam Smith's groundbreaking work on economics, Marx and Marxism, Ricardo's and Mill's ideas on capital and labor, and Keynes and Von Hayek on macro-economics and "social engineering". In this way we hope to deepen our understanding of some key debates in the 19th and 20th centuries about politics and governance, economic growth, structural and social change, capital and labour, uncertainty and private property, the state and democracy.

coördinator

prof. dr. L.W. Nauta

lecturers programme prof. dr. L.M. Herzog, prof. dr. L.W. Nauta Msc Philosophy, Politics and Economics

phase master
period semester I a

credits 5 EC

**literature** • Texts will be made accessible via Nestor

language English

format lecture, seminar

Lecture and discussion (combined)

# II. THEORIES OF PHILOSOPHY, POLITICS AND ECONOMICS

code FI184PPET

**objectives** To develop an interdisciplinary perspective on liberal democracy.

To be able to apply these to contemporary problems using insights

from economics, political science and philosophy.

**contents** Liberal democracies are characterized by political institutions such as

the state, citizenship and elections and by economic institutions including property, money and the market. This course examines what institutions are as well as how they should be structured in order to secure liberal values such as equality, freedom and autonomy. To this end, it employs insights from philosophy, political science and

economics.

**coördinator** prof. dr. F.A. Hindriks **lecturer** prof. dr. F.A. Hindriks

**programme** Msc Philosophy, Politics and Economics

phase master
period semester I a

credits 5 EC

literature · Papers language English

# III. METHODS OF PHILOSOPHY, POLITCS AND ECONOMICS

code FI174PPEM

**objectives** Students gain insight in a number of key methods in PPE research.

They are able to critically assess these methods and apply them

judiciously in a variety of domains of application.

**contents** The course places a number of important research tools into the PPE

context: decision theory, statistics, causal analysis, social choice theory, impact analysis and causal modeling. The course focuses on evidence-based policy making, and thereby on various aspects of individual and collective decision making, and on epistemic considerations about the

social sciences that inform policy.

**coördinator** prof. dr. J.W. Romeijn prof. dr. J.W. Romeijn

programme Msc Philosophy, Politics and Economics

phase master
period semester I b

credits 5 EC

**literature** • Reader with articles and book chapters (made available on Nestor)

language English format lecture Lectures and essay discussions

**assessment** essay, oral exam

Essays and feedback / oral examination

# IV. PPE POLICY SEMINAR 1

code FI174SEMP1

**objectives** The aim of this module is to give students the opportunity to apply

PPE methods and theories to concrete policy issues.

contents The aim of this module is give students the opportunity to apply

normative and social scientific methods and theories to concrete policy issues, deepening their understanding of relevant policy tools, and to design models of particular issues. Students will collect, combine and analyze background information, and retrieve and interpret relevant research that they have encountered in the other modules as well as new work. This module is highly practice oriented, and stimulates students to think about the grand challenges confronting society, with careful attention to the concrete and varying legal environments in which policy makers operate. Topics discussed are closely related to research conducted by Groningen faculty, and vary. In the past, they have included health care, (in)equality, artificial intelligence, sustainability, responsible finance, climate change, and the natural

environment.

coördinatorprof. dr. B.P. de Bruinlecturerprof. dr. B.P. de Bruin

**programme** Msc Philosophy, Politics and Economics

phase master
period semester I b

credits 5 EC

**literature** • Made available through Nestor

languageEnglishformatworkshop

Lecture/tutorial

#### V. PPE POLICY SEMINAR 2

code FI174SEMP2

**objectives** Upon completion of the course, the student is able to apply the key

concepts and theories of PPE to concrete policy questions; connect these concepts and theories with the main qualitative and quantitative methods of PPE; identify appropriate concepts, theories and methods for complex problem-solving tasks; gather and organise information and evaluate its relevance to the case at hand; interpret, analyse and make sensible use of the information; process information in organised, structured argumentation; use insights from PPE to analyse conceptual and normative assumptions of arguments; present relevant information in an accessible and analytically rigorous manner in a policy report.

The topics will be economic inequality and democracy. At the end of the seminar, students will have gained significant knowledge of empirical issues around inequality and democracy and a good understanding of potential promises and shortcomings of policy proposals meant to tackle inequality or improve democratic institutions.

contents

In the policy seminars students get the opportunity to apply the theories they learn in Methods of PPE but particularly in Theories of PPE to a concrete policy issue at hand, making use of the key methods and theories with which they have been acquainted in semester Ia and Ib. In this policy seminar, we will focus on two policy issues in depth, namely economic inequality and democracy. The aim is to understand relevant social and economic phenomena empirically, apply the normative and conceptual tools learned in previous classes and to discuss policy proposals aimed at tackling inequality or improving democratic institutions. In the final third, students present policy reports on related policy issues.

coördinator dr. A.T. Schmidt lecturer dr. A.T. Schmidt

Msc Philosophy, Politics and Economics programme

phase period semester II a

credits 5 EC

literature A reading list will be provided before the seminar.

> Harvard University Press, 2015, Among other things, we will read chapters from Anthony B. Atkinson, Inequality

> Princeton University Press, 2017, Christopher H. Achen and Larry M. Bartels, Democracy for Realists: Why Elections Do Not Produce Responsive Government

No books need to be purchased ahead of class

language

prerequisites Theories of PPE, Methods of PPE, PPE Policy Seminar 1

remarks While all PPE students must take this course, they should still sign up for it on nestor.

# VI. MASTER'S THESIS COURSE AND THESIS PPE

code FI174S15

objectives

In the Master's thesis, students demonstrate their ability to carry out research independently in the field of PPE and to produce a written report on their research. They show that they possess sufficient knowledge, understanding and skills in the field of PPE to take part in an academic discussion and make a contribution to the discipline. Students show they are able to formulate and delimit a problem, and

that they can gather, study, evaluate and structure relevant material as well as choose and substantiate a suitable research method and formulate a clear and systematic argument. Students demonstrate their ability to draw conclusions from their own research; to apply

bibliographical skills and to communicate orally as well as in writing

on the various aspects of the thesis.

programme

remarks

Msc Philosophy, Politics and Economics

phase masterperiod semester IIcredits 15 EClanguage English

Please note that the Master's Thesis Course will be prepared in an obligatory meeting, that takes place about two weeks after the start of

the semester. The Thesis Course is also offered in Semester I.

In order not to miss any announcement about this meeting, it is important to timely enroll for the Master's thesis course of your choice of quarter 1 / quarter 3. The main writing process takes place in the

second and fourth quarter.

# II. Electives

#### 1. BUSINESS ETHICS

code

EBM043A05

objectives

Upon completion of the course the student is able to:

- 1. identify morally relevant aspects of decisions, and identify one's responsibilities
- 2. analyze moral aspects of decisions
- 3. develop ways to resolve moral dilemmas
- 4. explain and apply main theories, arguments, and concepts from business ethics
- 5. explain and apply some theories and concepts from moral psychology
- 6. cope successfully with moral dilemmas in accounting, finance, management, marketing, and international business
- 7. distinguish moral issues concerning corporate social responsibility, customers, and environment
- 8. appraise moral role of the individual in an organization
- 9. report orally and in written form on moral decision making in business

10. discuss and debate moral issues in business.

contents

Bonuses, board diversity, consumer rights, corporate social responsibility, suggestive or deceptive marketing techniques, bribes to get international contracts—ethics is everywhere in business. But research in moral psychology shows that we often fail to see what is morally important about a situation. And if we do see it, we often don't know how to deal with it. And even if we know how to deal with it, we often don't act accordingly. For all sorts of reasons. This course takes a practical approach to business ethics. Its main objectives are to foster sensitivity to moral aspects of decisions; to teach analytic skills

that help you take a position in moral debates and to give a reasonable justification for your position; and to develop ways to successfully cope with moral dilemmas and issues. We examine the main normative theories in business ethics, moral psychology, corporate social responsibility, customer relations, and the environment; we consider specific moral issues in accounting, finance, international business management, and marketing; and we approach these theories, arguments, and concepts in highly interactively ways, devoting significant part of the time to a number of important and well known cases from business ethics by means of collaborative in-class assignments.

coördinator

dr. R.O.S. Zaal

lecturers

J.A.M. de Grefte, dr. R.O.S. Zaal

programme

Courses Exchange (MSc) (Courses Exchange Students (MSc) without limited access), DD MSc Finance - Lund University, Lund (1.5-year) (core programme for students from Lund), DD MSc IB&M – NUBS, Newcastle (1.5-year) (electives DD MSc IB&M - NUBS, Newcastle),

MSc BA - Change Management (electives MSc BA Change

Management), MSc BA - Health (electives B MSc BA Health), MSc BA - Management Accounting and Control/MAC (electives MSc BA MAC), MSc BA - Small Business & Entrepreneurship/SB&E (electives MSc BA SB&E), MSc BA - Strategic Innovation Management/SIM (electives MSc BA-SIM), MSc Economic Development & Globalization / ED&G (elective(s) B MSc ED&G), MSc Finance (electives B MSc Finance), MSc Human Resource Management/HRM (electives B MSc HRM), MSc International Business & Management/IB&M (electives B MSc IB&M), MSc International Financial Management/IFM (electives MSc IFM), MSc Marketing (electives B Marketing Management), MSc Marketing (electives Marketing Analytics and Data Science (MADS)),

Msc Philosophy, Politics and Economics

phase master period semester I a

credits 5 EC

literature Various, Articles to be made available through Nestor

Gibson, K., Ethics and Business: An Introduction, Cambridge U.P.

(ISBN: 9780521682459), ca. € 30.00

language English

format -lecture, -tutorial

-group assignment, -individual assignment assessment

remarks Secretary: Grietje Pol, phone: +31 (0)50 363 3685, e-mail: g.pol@rug.nl,

room: 5411.0836

# 2. COMPARATIVE CORPORATE GOVERNANCE

code EBM083A05

objectives Upon completion of the course, the student is able to:

1. Describe the relevant aspects of corporate governance and the upper

echelon theory.

- 2. Explain and summarize specific issues in the application of both to Multinational Companies from a comparative perspective.
- 3. Evaluate and critically review journal articles related to both in Multinational Companies from a comparative perspective.
- 4. Do empirical research on the antecedents and consequences of corporate governance failures.
- 5. Clearly analyze and report on the findings.

#### contents

The world of the corporate upper echelons has changed rapidly and significantly in the last two decades. Ongoing corporate scandals and the global financial crisis of 2008 have generated important questions about the concentration of power at the top of large corporations. Who runs these large corporations? How are these executives monitored and on behalf of whom? What is the basis of such corporate governance systems, and how do these systems change over time? What determines differences and similarities between corporate governance systems between countries? What does the increasing concentration of capital in the hands of large institutional investors and the super-rich imply for this system? And very recently, how does the system survive a huge economic shock stemming from global pandemics like the spread of corona virus? Do present day corporations have the right purpose and still serve the needs of society? This course introduces students to the recent debates in this field to help them develop a better understanding of the inner circles of corporate power and its consequences.

coördinator

dr. K. van Veen

lecturers programme

dr. E. Mendiratta, dr. K. van Veen

Courses Exchange (MSc) ( Courses Exchange Students (MSc) without limited access), DD MSc IB&M – NUBS, Newcastle (1.5-year) (electives DD MSc IB&M - NUBS, Newcastle), DD MSc IFM - UCSC, Milan (2-year) (electives DD MSc IFM - UCSC, Milan), MSc BA - Change Management (electives MSc BA Change Management), MSc BA - Management Accounting and Control/MAC (electives MSc BA MAC), MSc BA - Small Business & Entrepreneurship/SB&E (electives MSc BA SB&E), MSc BA - Strategic Innovation Management/SIM (electives MSc BA-SIM), MSc Economic Development & Globalization / ED&G (elective(s) B MSc ED&G), MSc Human Resource

Management/HRM (electives B MSc HRM), MSc International Business & Management/IB&M (electives A MSc IB&M), MSc International Financial Management/IFM (electives MSc IFM), Msc Philosophy, Politics and Economics

credits 5 EC

**literature** · Various, Academic articles

language English

**format** -lecture, -tutorial

**assessment** -group oral presentation , -individual assignment , -written exam

(open and mc questions)

remarks Secretariat GEM: e-mail gem.feb@rug.nl, phone +31(0)50 363 3458,

room 5411.0536

Coordinator: e-mail k.van.veen@rug.nl

# 3. COMPARATIVE ENVIRONMENTAL ANALYSIS

code

EBM084B05

objectives

Upon completion of the course the student is able to:

- 1. Explain what institutions and cultures are and how they affect international business.
- 2. Recognize intersocietal diversity in behavior and outcomes in a range of management related themes and attribute observed intersocietal behavioral differences correctly to differences in institutions, culture, or economic environment.
- 3. Select appropriate statistical tools to answer research questions at hand in comparative environmental analysis
- 4. Apply statistical techniques that are widely used in comparative environmental analysis correctly
- 5. Understand and replicate the methodology behind leading frameworks in comparative environmental analysis

contents

This course aims to familiarize students with the most widely used frameworks in comparative environmental analysis in the field of International Business and Management. Focusing on the role of institutional and cultural diversity in International Business, students learn how leading frameworks have been constructed and how to setup and conduct comparative environmental analysis on their own.

coördinator

prof. dr. S. Beugelsdijk

lecturers

prof. dr. S. Beugelsdijk, dr. R.K.J. Maseland

programme

Courses Exchange (MSc) (Courses Exchange Students (MSc) without limited access), Courses Exchange (MSc) (Courses Exchange Students (MSc) without limited access), DD MSc IB&M – NUBS, Newcastle (1.5-year) (core programme (start Groningen)), DD MSc IB&M – NUBS, Newcastle (1.5-year) (core programme (start Newcastle)), Is given several times a year, Is given several times a

year, MSc Economic Development & Globalization / ED&G (elective(s) B MSc ED&G), MSc Economic Development &

Globalization / ED&G (elective(s) B MSc ED&G), MSc International Business & Management/IB&M (core programme MSc IB&M), Msc Philosophy, Politics and Economics

master

phase period semester I b

credits 5 EC language English

format -computer practical, -lecture, -tutorial

lectures and alternating tutorials/practicals

-group assignment, -written exam (open questions) assessment

The final form of grading will be announced.

prerequisites Admittance to the MSc IB&M and/or MSc ED&G

remarks GEM secretariat: phone +31 (0)50 363 3458, e-mail gem.feb@rug.nl,

room 5411.0538

# 4. CONSEQUENTIALISM

code FI184AS

**objectives** The aim of this course is to familiarise students with the main

philosophical debates around consequentialism. At the end of the course, students should know about the historical roots of consequentialism and its most prominent contemporary versions, should understand the main arguments in favour and against consequentialism, be able to distinguish the different types of consequentialism and grasp the arguments that speak for and against them and be able to apply consequentialist reasoning to more applied

ethical problems.

contents Alongside deontology and virtue ethics, consequentialism stands as

one of the three prominent approaches to ethics. Its basic idea is that the moral value of an act – or other things we want to evaluate, such as motives, rules and institutions – is determined by its consequences. In this course, we will try to understand the different varieties of consequentialism and consider the main arguments for and against consequentialism. The course starts with an overview of what consequentialism is and what different forms of consequentialism there are. We will then discuss a selection of some of the arguments for and against consequentialism. For example, is consequentialism too demanding as a moral theory? Can consequentialists be good friends? Is consequentialism compatible with a concern for rights, justice and fairness? We also discuss which forms of consequentialism are most plausible. Should consequentialists focus on actual or on expected consequences? Should consequentialists be rule, act or global

consequentialists? Should consequentialism be scalar?

**coördinator** dr. A.T. Schmidt lecturer dr. A.T. Schmidt

**programme** Ma Philosophy, Ma Philosophy and Education, Ma Philosophy and

Society, Master Exchange Courses, Msc Philosophy, Politics and

Economics, Researchmaster Philosophy

credits 5 EC

**literature** • Readings will be made available ahead of the class

languageEnglishassessmentessay

Essay (students are examined based on one paper they write at the

end of the course)

**prerequisites** Basic knowledge in ethics required

#### 5. COUNTRY STUDIES

code

EBM093A05

objectives

Upon completion of the course the student is able to:

- 1. Synthesize the main findings in the academic literature on the determinants of growth.
- 2. Collect and evaluate the required data and information to write a country chapter.
- 3. Analyse the drivers of income differences and growth drivers
- 4. Orally present own work and engage in academic debate with peers.
- 5. Write an individual thematic chapter of the country report.
- 6. Critically evaluate work of other students.

contents

What are the opportunities and bottlenecks for economic development in a country? What are the lessons for government policies? In this hands-on course, you will focus in-depth on the causes and consequences of economic development in a specific country. As part of a small team, you will analyze one particular theme such as the education system, trade, the business environment or the financial sector. Your analysis will be based on academic literature that discusses what makes a successful institution and statistical data sources. The literature on your theme will be introduced in thematic groups with members from other country teams. The analysis of your theme forms one chapter of the final country report. The insights from the different analyses by the group members are synthesized into a summary chapter to provide useful information for policy makers about the prospects for economic growth and doing business in your country. Together with your team, you will analyze growth patterns and discuss the findings and policy recommendations from your report with the lecturers and other course participants. Your final course grade is based on an individual grade for the chapter you contribute to the country report; a grade for the quality of the feedback you provide to fellow students; a group grade for the summary chapter that synthesizes the other chapters; and a grade for your contribution to a discussion panel.

coördinator

K.M. Wacker PhD.

lecturers

K.M. Wacker PhD., prof. dr. D.J. Bezemer, dr. A. Minasyan, dr. R.H.T. Wiese

programme

Courses Exchange (MSc) ( Courses Exchange Students (MSc) without limited access), DD MSc Economics - Universidad de Chile, Santiago (1.5-year) (electives for students from Chile), DD MSc ED&G - Lund University, Lund (2-year) (core programme DD MSc ED&G - Lund University, Lund (2-year)), DD MSc IB&M – NUBS, Newcastle (1.5-year) (electives DD MSc IB&M - NUBS, Newcastle), DD MSc IFM - UCSC, Milan (2-year) (electives DD MSc IFM - UCSC, Milan), MSc Economic Development & Globalization / ED&G (elective(s) A MSc ED&G), MSc Economics (electives B MSc Economics), MSc International Business & Management/IB&M (electives B MSc IB&M), MSc International Financial Management/IFM (electives MSc IFM),

Msc Philosophy, Politics and Economics

credits 5 EC

literature · Various, Academic articles and statistical data available through the

library

· Various, Academic articles and statistical data available through the

library

**language** English

format -group supervision, -lecture, -individual supervision, -practical, -

group supervision, -lecture, -individual supervision, -practical Lectures, practicals, peer review, individual and group supervision

**assessment** -group assignment , -individual assignment , -group assignment ,

individual assignment

Individual and group assignment; peer review; individual oral

presentations

prerequisites Bachelor's degree in Economics and Business Economics or

comparable qualification. Builds on knowledge of macroeconomics

and economic growth.

remarks Secretary GEM: gem.feb@rug.nl, +31(0)50 363 3458, 5411.0538

Coordinator: k.m.wacker@rug.nl

#### 6. CULTURAL PSYCHOLOGY

code PSMSB-12

**objectives** After the course, the students:

- can analyze "culture" in a psychological (rather than geographical) sense,

- can formulate questions fundamental similarities and differences between different members of different cultures,

- can apply cultural-psychological theory and research about fundamental themes such as emotion, morality and self,

- can translate theoretical and empirical knowledge about cultural psychology to practical 'everyday' and societal situations (e.g., coping with cultural differences on the workfloor, immigration),

- can use cultural-psychological theory and research to develop a novel and focused research question and hypothesis (through an obligatory assignment).

**contents** The central theme of the course concerns the fundamental question

whether humans, across and within cultures, are fundamentally different or similar in their psychology. The course is organized into different fundamental psychological themes, such as emotion, morality, self and identity, norms and social relationships, acculturation and immigration, complemented with lectures about the purpose and practical utility of cross-cultural research. Thus, the course makes use of theory and research in cultural psychology that can be applied to everyday life (e.g., working with people from different cultural backgrounds) and to societal issues (e.g.,

immigration). It focuses on culture as a psychological (rather than a geographical) construct, which can be applied to any differences between groups of people that have consensus about what they believe to be valid and valuable in society. The key message of the course is that although cultural-psychological theory and research has documented many specific differences between people, these specific differences can only be understood through their underlying general similarities. In many instances (e.g., emotion, morality, self-construal, social relationships), humans share the same fundamental processes but translate or otherwise use these differently, depending on the cultural context. This point of view that departs from similarity (rather than difference) suggests that most cross-cultural conflicts has roots in "being the same but acting in a different way", which offers hope and scope for solving such conflicts.

coördinator lecturer prof. dr. M. van Zomeren prof. dr. M. van Zomeren

programme

Course units for exchange students MSc level - Autumn semester (Sep-Jan), Ma psychology (EN) (Ma psychology (Applied Social Psychology)), Msc Philosophy, Politics and Economics

phase period master semester I b

credits

5 EC

literature

· Smith, P.B., Fischer, R., Vignoles, V. & Bond, M.H. (2013). , Understanding Social Psychology across Cultures. Engaging with others in a changing world. London: Sage (ISBN: 9781446267110), ca. € 50.00

language format English lecture

assessment

essay, written exam (essay), written exam (multiple choice)

#### 7. DUTIES TO THE SELF

code

FI214DS

objectives

- · To gain knowledge of literature from ethical theory.
- · To apply theoretical concepts to practical problems and issues.
- To develop skills in analyzing, constructing, and critically assessing philosophical arguments.

contents

The topic of duties to oneself is currently experiencing a resurgence in philosophy. In the last few decades, philosophers tended to assume that morality is only concerned with how we relate to others. Accordingly, they tended to neglect, if not deny, the traditional idea that we might also owe things to ourselves, and that morality might require us to treat ourselves with care and dignity. In recent years, however, several philosophers have begun to explore this side of morality again.

This course will introduce students to these recent contributions to the literature, relate them to their historical predecessors, and critically assess their philosophical merit.

The main goal is that students acquire knowledge of the debate about duties to oneself as well as the skill to apply key concepts from ethical theory more generally. In addition, students will gain competence in analysing, constructing, and critically assessing philosophical arguments.

**coördinator** dr. J.D. Schaab **lecturer** dr. J.D. Schaab

**programme** Ma Philosophy, Ma Philosophy and Education, Ma Philosophy and

Society, Master Exchange Courses, Msc Philosophy, Politics and

Economics, Researchmaster Philosophy

phase master
period semester I b

credits 5 EC

**literature** • Course materials will be made available online via Nestor or will be

accessible as e-books through the university library website.

language Englishformat lecture

Lecture/seminar

assessment essay

Esay

**prerequisites** Students should have prior knowledge of normative ethics.

#### 8. ECONOMIC DEVELOPMENT

code

EBM095B05

objectives

Upon completion of the course the student:

- 1. Has advanced academic knowledge and understanding of frameworks for analyzing economic growth and development.
- 2. knowledge areas and can draw links between the findings in international scientific and subject-specific publications and relevant international developments in the area of economic growth.
- 3. Has an investigative and critical attitude towards the possibilities and limitations of the science for social questions and developments and is able to take a standpoint from an ethical viewpoint.
- 4. Knows the most important sources of international literature and keeps track of relevant (scientific) international publications in his or her field of study and keeps his or her knowledge at a sufficient level.

contents

Why are some countries poor and some countries rich? This course explores the measurement and analysis of growth and development in today's world. Global economic growth has been rapid since the 1950s but uneven across countries, and major challenges to growth have appeared in the last decade. What were successful growth strategies in the past, and what are the implications of recent changes to trade and technology? What are the implications for inequality and the sustainability of living standards around the world? We discuss new global trends that provide both opportunities and challenges for growth and development. This will be done by in-depth study and discussion of major articles in this field.

**coördinator** dr. G.J. de Vries

**lecturers** prof. dr. R.C. Inklaar, dr. G.J. de Vries

programme DD MSc ED&G - Lund University, Lund (2-year) (core programme

DD MSc ED&G - Lund University, Lund (2-year)), DD MSc IFM - UCSC, Milan (2-year) (electives DD MSc IFM - UCSC, Milan), Is given several times a year, Is given several times a year, MSc Economic Development & Globalization / ED&G (core programme MSc ED&G),

MSc Economic Geography (Economic Geography: Regional

Competitiveness and Trade (track)), MSc Economics (electives B MSc

Economics), MSc Finance (electives B MSc Finance), MSc

International Business & Management/IB&M (electives B MSc IB&M), MSc International Financial Management/IFM (electives MSc IFM), Msc Philosophy, Politics and Economics, MSc Spatial Sciences (research) (Optional thematic courses (GERMTTO) year 1 and 2

Spatial Sciences)

phase master
period semester I a

credits 5 EC

**literature** · Various, Journal articles (to be announced)

language English

format -lecture, -tutorial

-computer test/weekly quiz, -individual assignment, written exam prerequisites Intermediate-level of knowledge on theory and empirics of Economic

Growth or Development Economics is strongly recommended.

remarks Secretariat GEM: gem.feb@rug.nl, +31(0)50 363 3458, 5411.0538

Coordinator: g.j.de.vries@rug.nl

# 9. ECONOMIC GEOGRAPHY

code EBM094A05

**objectives** Upon completion of the course the student is able to:

- 1. Obtain a thorough knowledge of recent developments in economic geography (which is an extension of modern trade theory)
- 2. Interpret the content of scholarly journal articles and answer questions related to those articles.
- 3. Reflect upon and position key developments in economic geography and discuss the link between the theory of economic geography and the empirics of the uneven distribution of economic activity over space.

4. Complete a computer simulation that applies concepts of Economic Geography.

**contents** The geo-economic map of the world changes constantly. Globalization

has led to a rapid increase of these changes in the location decisions of firms. This course aims to provide students with a better understanding of the resulting changes in the geo-economic patterns of the uneven distribution of economic activity over space and the underlying strategic decision of firms to re-locate in (or offshore to) knowledge intensive clusters of economic activity. We discuss key

theories and empirical evidence to understand these changes and, subsequently, discuss the firm level drivers of these changes.

coördinator

prof. dr. S. Brakman

lecturers programme

prof. dr. J.H. Garretsen, Guest Lecturer(s), prof. dr. S. Brakman Courses Exchange (MSc) ( Courses Exchange Students (MSc) without limited access), DD MSc Economics - Universidad de Chile, Santiago (1.5-year) (electives for students from Chile), DD MSc ED&G - Lund University, Lund (2-year) (core programme DD MSc ED&G - Lund University, Lund (2-year)), DD MSc IFM - UCSC, Milan (2-year) (electives DD MSc IFM - UCSC, Milan), MSc Economic Development & Globalization / ED&G (elective(s) A MSc ED&G), MSc Economic Geography (Economic Geography: Regional Competitiveness and Trade (track)), MSc Economics (electives B MSc Economics), MSc International Business & Management/IB&M (electives B MSc IB&M), MSc International Financial Management/IFM (electives MSc IFM), Msc Philosophy, Politics and Economics, MSc Spatial Sciences

Spatial Sciences)

phase

master

period

semester II a

credits

5 EC

literature

 Brakman, S., J.H. Garretsen, C. van Marrewijk, An Introduction to Geographical and Urban Economics, 3rd edition, ISBN: 978-1-108-41849-2 (Hardback) ISBN: 978-1-108-40736-6 (Paperback), deliverable as of December 2019

(research) (Optional thematic courses (GERMTTO) year 1 and 2

- · , ca. € 62.99
- Various, In addition, recent state-of the-art articles will be selected (these will change on a year-to-year basis)

language

English

format

-computer practical, -lecture, -tutorial

tutorials are, in fact, discussions/presentations of answers to

questions by lecturers (these answers are handed in by students and

form the basis of the discussion)

assessment

-group assignment, -written exam (open questions)

remarks

Secretariat GEM: gem.feb@rug.nl, +31(0)50 363 3458, 5411.0538

# 10. ECONOMIC GROWTH IN HISTORY

code

EBM101A05

objectives

Upon completion of the course the student is able to:

- 1. compare and align theories of growth with the facts of history.
- 2. critically assess main explanations for convergence and divergence.
- 3. analyze quantitative data and models.
- 4. reflect on and write about the topics mentioned applying high-level

scholarly insights.

5. present individually and discuss academic papers in a scholarly

setting.

contents

The aims of this module are to provide at an advanced level the sources

and methods of quantitative economic history, together with a review of some major findings of economic historical research of interest to economists. This course deals with selected issues during the period of modern economic growth that is, from the industrial revolution until the present time. Within this time frame a comparison will be made between the nature of the growth process in Western Europe during the 19th and the 20th century and that of the post-World War II experience of the East Asian and Latin American countries. The course will address the issue of transferability or replicability of the European experience under different institutional and social conditions. Important questions include: How did globalization begin? When and why did it lead to development or underdevelopment, did it play a role in the great divergence in income between the West and the rest of the world. What was the impact of colonialism and free trade on these regions. What lessons does history teach to countries that want to catch up to the West today? The course focuses on important topics related to modern economic growth: technological progress / general purpose technologies, historical institutional analysis, globalization and the historical geography of economic development and Divergence Big Time: Economic growth since 1870. Students should achieve an understanding of both how economic historical research can be used to shed light on the current state of the economy and how economic analysis can sharpen our understanding of history.

coördinator

prof. dr. J. Bolt

lecturers

G. Lecce PhD., prof. dr. J. Bolt

programme Courses Exchange (MSc) (Courses Exchange Students (MSc) without

limited access), DD MSc ED&G - Lund University, Lund (2-year) (core programme DD MSc ED&G - Lund University, Lund (2-year)), MSc Economic Development & Globalization / ED&G (elective(s) B MSc ED&G), MSc Economics (electives A MSc Economics), MSc Finance (electives B MSc Finance), MSc International Business & Management/IB&M (electives B MSc IB&M), MSc International Financial Management/IFM (electives MSc IFM), Msc Philosophy,

Politics and Economics

phase master
period semester I b

credits 5 EC

**literature** · Various, Selected articles from academic journals

· Various, Student's choice of articles from academic journals

language English

format -individual supervision, -combined lecture tutorial

-interactive seminar-tutorial

assessment -group assignment, -individual assignment, -individual oral

presentation

Group assignment is a term paper in couples

Economics (level: E. Helpman, The Mystery of Economic Growth,

London, 2004; David N. Weil, *Economic Growth*, Singapore, 2009; C.I. Jones, *Introduction to Economic Growth*, London, 2002; K.G. Persson, *An Economic History of Europe: Knowledge, Institutions and Growth*, 600 to the *Present*, Cambridge, 2010).

remarks

Info: Dr Jutta Bolt, e-mail j.bolt@rug.nl

Secretary Kim Beute, phone +31(0)50 3637018, e-mail k.beute@rug.nl, room 5411.0734

#### 11. ECONOMICS OF REGULATING MARKETS

code

EBM148A05

objectives

Upon completion of the course the student is able to:

1. use insights from micro-economics, finance as well as international economics to discuss the way network industries in particular in energy, but also in transport and telecom could be regulated;

2. apply (basic) quantitative techniques to assess the costs of a network operator, to determine the appropriate reward on capital (WACC) and to evaluate how competition in wholesale and retail energy markets evolves;

3. understand academic papers on the design of regulation of in particular energy markets and how the effects of regulation could be evaluated.

contents

The central theme of the course is: how do energy markets, in particular electricity and gas markets, function and how can this be improved by governments (regulators). The functioning of energy markets differs from many other sectors because of the economies of scale of the networks, resulting in natural monopolies, the importance of network balance, the societal objective to radically change the nature of the energy industry (i.e. energy transition) and the fact that energy is a basic commodity which is needed by everyone. Topics to be discussed are among others: how to determine the tariffs that an operator of an electricity network is allowed to charge on users of the infrastructure? How to implement competition in the energy industry, both on wholesale level and retail level? To what extent need the energy markets be changed because of the energy transition in which conventional plants are replaced by renewable sources (as wind and solar)? Knowledge of economics of regulating market is useful for positions within regulated companies (TenneT, Gasunie, etc.), companies using regulated infrastructures (in particular large energy users), governments (national, EU), regulatory bodies (ACM, ACER, etc.) and consultancies (PWC, Oxera, etc.). The course not only deals with the economic theory behind the regulation of markets, but also applies this theory to real-life problems in energy markets. The course consists of lectures and tutorials every week. Each week we discuss a specific topic. We start by discussing the question why some markets, in particular energy markets, need regulation and others not, Then, we discuss how the government could regulate these markets. These first meetings are meant to give the students some theoretical background

in economic regulation. Afterwards, we discuss key issues in the daily practice of regulation: benchmarking on efficiency and determination of the the appropriate reward (i.e. the WACC) on capital which is invested in the network. These questions are highly important for regulated firms as it affects how much profit they are allowed to make and to which extent they are able to finance the investments. Then, we go into in the question how to implement competition in energy markets. We discuss the design of electricity and gas markets on wholesale level and how these markets become more integrated on an international level. We also pay attention to how environmental regulation (like emissions trading and subsidies for renewables) affects the electricity sector/market. In the final meeting, we pay attention to the retail energy market, discussing how competition can be implemented in markets where the demand is affected by factors like (perceived) switching costs and trust retailers. Every week there will be assignments, which are discussed in the tutorials based on presentations by students. In addition, there will be a few extra meetings where we recap the material of the first weeks. This course is part of the focus area 'Energy'. When you focus your MSc on energy subjects you will be awarded an official acknowledgement on your diploma, improving and broadening your career opportunities in the energy sector. Prerequisites are mentioned in the Teaching and Examiniation Regulations: 'Focus areas in the master programmes'.

coördinator lecturer programme prof. dr. M. Mulder prof. dr. M. Mulder

Courses Exchange (MSc) ( Courses Exchange Students (MSc) without limited access), DD MSc Economics - Universidad de Chile, Santiago (1.5-year) (electives for students from Chile), DD MSc IFM - UCSC, Milan (2-year) (electives DD MSc IFM - UCSC, Milan), MSc BA - Change Management (electives MSc BA Change Management), MSc BA - Management Accounting and Control/MAC (electives MSc BA MAC), MSc BA - Small Business & Entrepreneurship/SB&E (electives MSc BA SB&E), MSc BA - Strategic Innovation Management/SIM (electives MSc BA-SIM), MSc Economic Development & Globalization / ED&G (elective(s) B MSc ED&G), MSc Economics (electives A MSc Economics), MSc Energy and Environmental Sciences (Electives ), MSc Finance (electives B MSc Finance), MSc International Business & Management/IB&M (electives B MSc IB&M), MSc International Financial Management/IFM (electives MSc IFM), Msc Philosophy, Politics and Economics

credits 5 EC

literature

Mulder, M., Textbook *Regulation of Energy Markets*, Springer, free available for UG students via https://rd.springer.com/book/10.1007%2F978-3-030-58319-4 (ISBN: 9783030583194)

language English

format tutorials, -guest lecture, combined lectures/tutorials

1 guest lecture

-group assignment , -group oral presentation , -written exam (open

questions)

Determination of final grade: weekly assignments: max 20%; written

exam: max 80%

prerequisites Open to all MSc students, but students are recommended to have some

background in microeconomics and finance.

remarks Info: Prof. Machiel Mulder, e-mail machiel.mulder@rug.nl

Secretary: K. Beute; e-mail k.beute@rug.nl, room 5411.0734, phone

+31(0)50 3637018

# 12. EMERGING MARKETS (MSC)

code

EBM085A05

objectives

Upon completion of the course, the student is able to:

- 1. Identify and describe:
- emerging markets
- emerging market multinational firms
- 2. Recognize and distinguish between the macro-, meso- and micro-level contingencies shaping firm behavior in emerging economies.
- 3. Describe and discriminate various forms of organizations in emerging markets such as private, family-owned, state-owned, and business group affiliated firms.
- 4. Distinguish, apply and evaluate theories of strategic management and international business to explain:
- firm behavior in emerging economies
- multinational firm behavior investing in to emerging markets, and investing out of emerging markets.
- 5. Analyze and synthesize information to solve business cases and real-world issue(s).
- 6. Relate logically arrived solution(s) to real-world issues with theory and formulate opinion.
- 7. Articulate and present opinion(s) in a written or oral form.
- 8. Evaluate alternate solutions to real world issues and select the most feasible option.

contents

The course is practitioner oriented and provides a nuanced perspective on doing business in low income, high growth countries (emerging markets) such as Brazil, Russia, India and China. Primary emphasis is on,

- 1) Recognizing the uniqueness and challenges of the context characterizing the business environment in these economies such as rapidly evolving business environment, underdeveloped infrastructure, bottom of the pyramid consumers, and
- 2) How the context then shapes the nature and behavior of firms. From an academic perspective, the course emphasis is on recognizing and evaluating the assumptions and limitations of popular theories

and frameworks, originally developed and applied in the context of developed economies.

The course employs real business case studies to assess the relevance of theory in the context of emerging markets and to gain second-hand experience of the thought processes of top managers and CEOs grappling with business related challenges.

coördinator

dr. S.R. Gubbi

lecturers

L. Ge, dr. S.R. Gubbi

programme

Courses Exchange (MSc) (Courses Exchange Students (MSc) without limited access), DD MSc IB&M – NUBS, Newcastle (1.5-year) (electives DD MSc IB&M - NUBS, Newcastle), MSc BA - Change Management (electives MSc BA Change Management), MSc BA -Management Accounting and Control/MAC (electives MSc BA MAC), MSc BA - Small Business & Entrepreneurship/SB&E (electives

MSc BA SB&E), MSc Economic Development & Globalization / ED&G (elective(s) B MSc ED&G), MSc Economics (electives B MSc

Economics), MSc Finance (electives B MSc Finance), MSc International Business & Management/IB&M (electives A MSc

IB&M), MSc International Financial Management/IFM (electives MSc IFM), MSc Marketing (electives B Marketing Management), Msc

Philosophy, Politics and Economics

phase period master

semester I a

credits

5 EC

literature

- Various, Business cases, download links will be made available
- Various, Published articles in academic journals and business magazines, to be accessed using RuG library resources

language

English

format

lectures and tutorials

assessment

-group assignment, -individual assignment, -written exam (open

and mc questions)

For regular students, it is important to participate in all the classroom

related activities and assignments.

prerequisites

> Student has prior knowledge and understanding of international business and multinational working environment. > Student is able to read, comprehend and analyze academic case studies and company annual reports.

remarks

Secretariat GEM: gem.feb@rug.nl, +31(0)50 363 3458, 5411.0538

# 13. ENVIRONMENTAL PSYCHOLOGY

code

PSMSB-2

objectives After attending this course, students will be able to:

- appraise the contribution of psychologists to promoting a sustainable society,
- explain the interactions between human and the natural and built environment,
- explain how environmental conditions affect human behavior and

well-being,

- identify individual, social and cultural factors affecting environmental behavior,
- apply psychological theories, methods and interventions to understand and manage environmental problems,
- identify which interventions can be implemented to manage environmental problems,
- explain which factors affect the acceptability of environmental policies,
- reason why interdisciplinary research is needed to manage environmental problems.

contents

Current global trends indicate that human impacts on the environment are considerable. At the same time, environmental conditions affect our behaviour and wellbeing. How can we encourage people to act more pro-environmentally, and how do environmental conditions affect our behaviour and wellbeing? Environmental psychology studies the transaction between humans and their natural and built environment. The first part of the course focuses on effects of environmental conditions on human well-being and behaviour. Amongst others, we discuss the effects of environmental stressors (such as noise, odour) and environmental risks (such as climate change) on human behaviour and well-being. Also, the positive effects of nature on health and well-being are outlined. The second part focuses on effects of human behaviour on environmental quality. We discuss factors influencing environmental behaviour and effective and acceptable ways to promote behaviour change to manage environmental problems. We will particularly consider psychological aspect related to energy problems, and ways to promote sustainable energy transitions. Various experts in the field will give guest lectures.

coördinator

prof. dr. E.M. Steg

lecturers programme guest lecturers, prof. dr. E.M. Steg

Course units for exchange students MSc level - Autumn semester (Sep-Jan), Ma psychology (EN) (Ma psychology (Applied Social Psychology)), Ma psychology (EN) (Ma psychology (Environmental Psychology) ), MSc Energy and Environmental Sciences (Electives

Year 2), Msc Philosophy, Politics and Economics

phase master period

semester I a

credits

5 EC

literature

Linda Steg & Judith I.M. de Groot, Environmental psychology: An *introduction (2nd edition)* (ISBN: 9781119241089), ca. € 40.00

language format

English lecture

assessment

written exam (essay) DIGITAL

prerequisites

This course is available for all RUG-master students. For nonpsychology students there is an application form that can be obtained

at the Student Service Desk of the Faculty BSS/GMW

#### 14. ETHICS FOR FUTURE GENERATIONS

code

FI204FG

objectives

The aim of this course is to familiarise students with central ethical questions around future generations, with a focus on more applied issues. Students will understand what different ethical frameworks, both consequentialist and non-consequentialist, imply for our duties towards future generations; understand the debate around longtermism; and engage competently with applied questions to do with future generations, including climate change and existential risk prevention (including AI, climate, and pandemic risk). If successful, the course will also challenge our preconceived notions about what the most important issues are to work on, both as individuals and collectively.

contents

The first half of this course covers some theoretical questions around future generations. We start with discussing longtermism, the very strong claim that in many central decisions, both individually and collectively, regard for the long-term future trumps short and medium-term concern. We then cover the basics in population ethics, to understand how axiological theories can make sense of our duties towards future generations. In session 3, we cover alternative, non-consequentialist theories by focusing on intergenerational justice.

The second half turns toward applied issues. On most theories, but particularly longtermism, a central future-regarding duty is to prevent catastrophic and existential risk. We will discuss two of the biggest existential risks, namely pandemic risk and AI risk. In the final session, we discuss climate change, both from an existential risk but also an intergenerational justice perspective.

coördinator lecturer dr. A.T. Schmidt dr. A.T. Schmidt

programme

Ma Philosophy, Ma Philosophy and Education, Ma Philosophy and Society, Master Exchange Courses, Msc Philosophy, Politics and Economics, Researchmaster Philosophy

phase masterperiod semester I bcredits 5 EC

literature

- · A reading list will be made available in due course.
- As inspiration for the section on existential risk, you can watch Toby Ord's short video on his new book *The Precipice* (or read the book).

.

language English assessment essay

Essay (a presentation must be given to get the credits, but the

presentation itself does not receive a grade)

prerequisites Previous working knowledge in ethics and, to some extent, political

philosophy required.

#### 15. FALLACIES

code

FI204JL

objectives

Upon completion of the course, the students can:

- discuss connections between argumentation and dialogue types as inquiry dialogue, deliberation dialogue, persuasion dialogue, negotiation dialogue and verbal strife.
- adopt a well-considered stance towards the argumentative and epistemic virtues and vices of using 'means of persuasion' such as: pressure, emotional appeal, personal trustworthiness, and vagueness and ambiguity.
- use software for the design of online deliberation procedures to develop a small pilot study into the testing of an hypothesis about the effects of particular design choices in online deliberation on the quality of argumentation.
- discuss feminist insights on adversariality in argumentative discussion.
- develop an argumentation theory about a fallacy at choice.
- write an essay in which he/she reports on a research project on a fallacy

contents

In this course, we discuss the nature of sound argumentation, and how it connects to 'means of persuasion' such as pressure, emotion, trust and the vagaries of meaning. The recurring theme is: what distinguishes reasonable and fallacious uses, and how far can we get with building a dialogue-theoretical model of the distinction? We focus on: the fallacy of the stick (ad baculum), the fallacy of bargaining, the pathetic fallacy (ad populum), arguments from popularity (also a kind of ad populum), personal attacks (ad hominem), and the fallacy of ambiguity (equivocatio). We pay special attention to the questions: How to respond to a fallacy? How to design deliberation that strikes a good balance between rhetorical effectiveness and dialectical reasonableness? Should discussion be adversarial or cooperative?

coördinatordr. J.A. van Laarlecturerdr. J.A. van Laar

programme Ma Philosophy, Ma Philosophy and Education, Ma Philosophy and

Society, Master Exchange Courses, Msc Philosophy, Politics and

Economics, Researchmaster Philosophy

phase master
period semester II a
credits 5 EC

**literature** • Digital reader "Fallacies"

language English

**prerequisites** None required

# 16. FINANCIAL AND ECONOMIC ORGANIZATION OF HEALTHCARE MARKETS

code EBM194A05

**objectives** After completion of this course in health economics you are able to:

1. Explain and evaluate the economics behind health insurance, from

an individual, firm and societal perspective.

- 2. Outline, and explain possible reactions to, incentives faced by physicians, hospitals, and the pharmaceutical industry.
- 3. Discuss how regulation can and should affect incentives faced by these actors.
- 4. Outline how the pharmaceutical industry carries out and makes decisions regarding research and development.

contents

This course incorporates an advanced perspective on the economics behind organizations operating in the health and healthcare sectors. We recap the individual decision to buy health insurance and discuss the social benefits and costs arising from its provision. We explain why health insurance markets may fail, and solutions that may arise to obviate such market failure. We then discuss major actors in health and healthcare markets: physicians, hospitals, and the pharmaceutical industry. We examine how principal-agent problems characterize the patient-physician relationship. We examine funding methods for hospitals and their impact on physician's incentives. We finally examine the role of the pharmaceutical industry in researching and developing new health technologies and treatments, as well as the process of getting drugs to market.

coördinator

dr. A. Bergemann

lecturers

dr. A. Bergemann, H.H. Dijk MSc.

programme Courses Exchange (MSc) ( Courses Exchange Students (MSc) without

limited access), DD MSc Economics - Universidad de Chile, Santiago (1.5-year) (electives for students from Chile), MSc BA - Change

Management (electives MSc BA Change Management), MSc BA - Health (electives A MSc BA Health), MSc BA - Management

Accounting and Control/MAC (electives MSc BA MAC), MSc BA - Small Business & Entrepreneurship/SB&E (electives MSc BA SB&E), MSc BA - Strategic Innovation Management/SIM (electives MSc BA-SIM), MSc Economics (electives B MSc Economics), MSc Finance (electives A MSc Finance), Msc Philosophy, Politics and Economics

credits 5 EC

literature · Bhattacharya, Jay, Timothy Hyde, Peter Tu, Health Economics

(ISBN: 9781137029966), ca. € 77.00

language English

**format** -lecture, -tutorial

and seminars

**assessment** -group assignment , -written exam (open questions)

**remarks** Secretary: Kim Beute k.beute@rug.nl

# 17. FOREIGN DIR. INVESTMENT & TRADE (MSC)

code EBM086A05

**objectives** The aim of this course is fourfold:

1. To Introduce modern globalization and the current discussion on the

winners and losers of globalization.

- 2. To describe recent developments in international trade theory that highlight the importance of individual firms (including MNEs); illustrate what can (or cannot) be explained using standard trade theory; and why modern developments are essential to understanding international firms.
- 3. To examine recent empirical evidence in order to discover whether the theoretical predictions about trade, its consequences and MNE behavior correspond to the stylized facts in the "real world".
- 4. To analyze empirical evidence that tries to explain various aspects of MNE behavior; export choice vs the MNE choice, the importance of organizational forms that make firms successful on the international market, etc.

coördinator

prof. dr. S. Brakman

lecturers programme

prof. dr. S. Brakman, prof. dr. J.H. Garretsen

DD MSc ED&G - Lund University, Lund (2-year) (core programme

DD MSc ED&G - Lund University, Lund (2-year)), DD MSc IB&M – NUBS, Newcastle (1.5-year) (electives DD MSc IB&M - NUBS,

Newcastle), Is given several times a year, MSc Economic

Development & Globalization / ED&G (core programme MSc ED&G), MSc International Business & Management/IB&M (electives B MSc IB&M), MSc International Business & Management/IB&M (electives B

MSc IB&M), Msc Philosophy, Politics and Economics

phase master
period semester I a

credits 5 EC

literature · Various, Syllabus with current journal articles

· Helpman, E., Understanding Global Trade (as

background/refresher) (ISBN: 9780674060784), € 24.80

language English

format -lecture, -tutorial

**assessment** -written exam (open questions)

written exam with open questions-100%; students will actively participate in group discussions. Group discussions are based on

answers to questions (by lecturers) based on articles).

**prerequisites** Admittance to the MSc IE&B.

**remarks** The course will include one or more guest lectures if possible.

Secretariat GEM: gem.feb@rug.nl, +31(0)50 363 3458, 5411.0538.

Brakman is coordinator in I a, Kohl is coordinator in II a.

# 18. GLOBAL DYNAMICS AND LOCAL COSMOLOGIES: STUDYING RELIGIOUS CHANGE

code THM-GDLC5

**objectives** Students will be able to:

- Summarize and discuss theoretical approaches dealing with the study of culture and cultural change
- · Explain related analytical concepts like culture, value, hierarchy,

structure, event, among others

 Relate and discuss the theoretical approaches with reference to specific cases concerned with the dynamics between global and local processes

#### contents

The course intends to give insight into the processes that are involved in the interaction between local cultural and religious systems and global economic, political and ideological forces like capitalism and colonialism. In contrast to the widespread assumption that indigenous local cultures just give way to overpowering global forces there are many examples of local cultures dealing very creatively with aspects of globalization on their own terms.

We will deal initially with the concepts of society and culture in order to have a firm basis to discuss the dynamics between local and global patterns and cultural change. We will then discuss in some detail the theoretical approaches of Louis Dumont and Marshall Sahlins (perhaps others) in relation to specific cases. At the end of the course students will write a reflection essay in which they are asked to bring into dialogue a concrete ethnographic case with selected theories (or aspects thereof) discussed in the course.

**coördinator** dr. P. Berger lecturer dr. P. Berger

programme Msc Philosophy, Politics and Economics

phase

period semester I b

credits 5 EC

**literature** · will be announced later

language English

**format** lectures and seminars

assessment

written assignments per session (30%), presentation(s) (30%), reflection essay (40%)

# remarks

- Workload: sessions 21h, readings 80h (ca. 480 pages), written assignments 12h, presentation(s) 6h, reflection essay 21h.
- \* Research master students can follow this course but will have a different course code: THRM-GDLC5. To complete this course as a ResMa student, they will do slightly modified assignments. This will be explained in the course guide.
- In the event of emergency situations and force majeur, such as societal lockdown, changes may need to be made to class schedules and assessment. Your lecturer will inform you of these changes as soon as possible, should such a situation arise. This module will not be offered in 2021-2022.

# 19. GLOBAL FINANCE AND GROWTH

code EBM150A05

**objectives** Upon completion of the course the student is able to:

36

.

- 1. Describe and interpret the nature and consequences of international financial flows.
- 2. Discuss and explain the logic of international monetary arrangements such as the Bretton Woods system or the Eurozone
- 3. Describe and explain the effects of policy actions such as interest changes or capital account liberalization in each arrangement.
- 4. Reproduce and critically discuss theoretical views on the international financial system. 5. Apply this knowledge and these theories to case studies such as global imbalances, financial crisis or the Euro-crisis.
- 5. Apply this knowledge and these theories to case studies such as the 1970s oil crisis, global imbalances, or the Euro-crisis.

contents

What is money? What is debt? What do banks do? How are financial relations between households and firms organized? And between states? How do financial flows relate to trade flows? What was the Gold Standard and the Bretton Woods system? What system do we have now? Why do countries have international reserves? What are shadow banks? How does the Eurozone work? Why was there a global financial crisis in 2007? Why was there a Eurocrisis? These are the questions we ask in this course. You will acquire theoretical and factual knowledge. You will learn a conceptual apparatus to discuss international finance problems. You will weigh different views on the international financial system.

coördinator

prof. dr. D.J. Bezemer

lecturers

dr. A.C. Steiner, prof. dr. D.J. Bezemer

programme

Courses Exchange (MSc) ( Courses Exchange Students (MSc) without limited access), DD MSc ED&G - Lund University, Lund (2-year) (core programme DD MSc ED&G - Lund University, Lund (2-year)), MSc Economic Development & Globalization / ED&G (elective(s) A MSc ED&G), Msc Philosophy, Politics and Economics

phase master
period semester I b

**credits** 5 EC **language** English

format -lecture, -tutorial

(This course requires harder work than most Master courses – be prepared to spend about 15 hours each week ( $7 \times 15 = 105$  hours, still less than 5 ECTS). We use the Futurelearn platform. You learn by online activities (viewing, reading, discussing), through self-study, and in tutorials.)

assessment

-computer test/weekly quiz, -intermediate exam (open questions) In some weeks there is an online test, in other weeks students annotate texts using Perusall. There is a mid term assignment and a final assignment.

prerequisites

You should understand balance sheets, national accounting, the balance of payments system, and basic international macroeconomics (exchange rates, interest rates, capital flows)

**remarks** Secretary: gem.feb@rug.nl; 050 363 3458; 5411.0538

## 20. HEALTH ECONOMICS AND POLICY

code EBM195A05

**objectives** After completion of this course in health economics you are able to:

- 1. Explain why health economics exists as a distinct branch of economics.
- 2. Outline, and critique, common economic models of individual decision-making with regard to health.
- 3. Explain how principles of economics inform public policy with regard to health.
- 4. Discuss how future health policy may be affected by demographic pressures.
- 5. Outline how developing countries may face specific different challenges.

**contents** This course incorporates an advanced perspective on the application of economic principles to analyse health and healthcare.

We recap and critique the dominant economic model (the "Grossman model") of individual decision-making with regard to health, highlighting both general problems and problems specific to particular aspects of health, such as mental health.

We then consider areas where health economics can inform public policy with regard to health specifically. and how such policy may respond in the future to demographic pressures. We finish by considering how poorer countries face different policy questions.

**coördinator** prof. dr. J.O. Mierau

**lecturers** prof. dr. G.J. van den Berg, prof. dr. J.O. Mierau

programme Courses Exchange (MSc) (Courses Exchange Students (MSc) without

limited access), MSc BA - Health (electives A MSc BA Health), MSc Economics (electives B MSc Economics), MSc Finance (electives B

MSc Finance), Msc Philosophy, Politics and Economics

phase master
period semester I b

credits 5 EC

literature · Bhattacharya, Jay, Timothy Hyde, Peter Tu, Health Economics,

2013, Palgrave (ISBN: 9781137029966), ca. € 71.00

language English

**format** -lecture, -tutorial

**assessment** -written exam (open questions)

remarks Info: Prof Jochen Mierau, e-mail: j.o.mierau@rug.nl

Secretary: Kim Beute, e-mail: k.beute@rug.nl, room 5411.0734, phone:

+31 (0)50 363 7018

## 21. HEGEL'S PRACTICAL PHILOSOPHY

code FI204HP

**objectives** The goal of this course is that students can make some sense of a very

important, but also notoriously difficult book: Hegel's Elements of the

Philosophy of Right (1821). They will learn to situate it in its historical context, but also to evaluate the systematic merits of some of its key concepts, such as "ethical life" (Sittlichkeit) and "spirit" (Geist). They will critically discuss what notion of freedom Hegel wants to realize in his account of modern society, and whether his attempt can be described as success or failure.

contents

We will try to understand the practical philosophy of GWF Hegel, as laid down in his *Elements of the Philosophy of Right*. This book is one of the keystones of the history of Western Philosophy, and yet, to this day, its interpretation remains controversial. Was Hegel a liberal or a conservative? A Kantian or an Anti-Kantian? What to make of notoriously difficult notions such as "ethical life" (Sittlichkeit") or "spirit" (Geist) – are those dangerously metaphysically loaded ideas, or should one understand them as elements of sociological theory *avant la lettre*?

We will read selected passages from the *Elements of the Philosophy of Right*, and try to understand them both in their historical context and from a systematic perspective. The focus will be in particular on the kind of society that Hegel envisaged, in which he saw freedom realized.

coördinatorprof. dr. L.M. Herzoglecturerprof. dr. L.M. Herzog

**programme** Ma Philosophy, Ma Philosophy and Education, Ma Philosophy and

Society, Master Exchange Courses, Msc Philosophy, Politics and

Economics, Researchmaster Philosophy

phase master
period semester II a

credits 5 EC

**literature** · Hegel, Elements of the Philosophy of Right – edition and secondary

literature will be announced before the course

**language** English

**prerequisites** Some knowledge of Kant's philosophy would be helpful

remarks PPE elective and open to all other Master programs (also history of

philosophy)

## 22. INCLUSIVE FINANCE

contents

code EBM069B05

**objectives** Upon completion of the course the student is able to:

1. demonstrate ability to summarize current theories on the economics of microfinance, finance and development, inequality and financial inclusion.

2. apply analytical tools to deal with microfinance and financial inclusion issues in developing countries.

3. evaluate current debates on the importance of financial inclusion in the process of economic development.

The course is designed for MSc students with a background in

(business) economics. The focus is on the role of financial markets in

low-income countries with a strong focus on microfinance and financial inclusion. In this course, we will study why financial markets in low income countries fail to provide access to financial services for the poor, which mechanisms allow to provide these services, and which alternative methods are used by the poor to manage their cash flows, finance investments, and cope with income risks. Both theories on financial development and the economics of microfinance as well as empirical applications in low-income countries will be studied in this course. We look at opportunities and limitations of financial institutions in low-income countries in general, and of microfinance institutions in particular. Specific topics include: finance and development; credit market failures; the economics of microfinance; techniques to measure impact of financial interventions on borrower welfare. The course contains main lectures, guest lectures and group oral presentations by students. The course is part of the focus area on finance and development together with the course 'International Finance and Development'.

coördinator

dr. K. Czura

lecturers programme

dr. K. Czura, Guest Lecturer(s), dr. A.M. Mueller

Courses Exchange (MSc) (Courses Exchange Students (MSc) with

limited access), DD MSc Economics - Universidad de Chile, Santiago (1.5-year) (electives for students from Chile), DD MSc ED&G - Lund University, Lund (2-year) (core programme DD MSc ED&G - Lund University, Lund (2-year)), DD MSc Finance - Lund University, Lund (1.5-year) (core programme for students from FEB), DD MSc IFM - UCSC, Milan (2-year) (electives DD MSc IFM - UCSC, Milan), MSc Economic Development & Globalization / ED&G (elective(s) B MSc ED&G), MSc Economics (electives B MSc Economics), MSc Finance

(electives A MSc Finance), MSc International Business &

Management/IB&M (electives B MSc IB&M), MSc International Financial Management/IFM (electives MSc IFM), Msc Philosophy,

**Politics and Economics** 

phase master

period semester II b

credits 5 EC

· Armendáriz, Beatriz, Jonathan Morduch, The Economics of

Microfinance, 2nd edition, MIT Press Ltd, 2010 (ISBN:

9780262513982), ca. € 33.00

· Various, List of academic papers

language English

**format** -guest lecture, -lecture, -tutorial

and guest lectures

assessment prerequisites remarks

literature

-group oral presentation, -written exam (open and mc questions)

The course is open for all students with a Bsc in business or economics. The course can be followed as an elective for the different master programmes within the Faculty of Economics and Business and is open

for a max of 8 Exchange Students.

The course is part of the focus area on finance and development together with the course International Finance and Development (EBM207A05).

Secretariat: phone +31 (0)50 3633685, room 5411.0836

## 23. INTERNATIONAL BANKING AND FINANCE

code EBM096A05

contents

**objectives** Upon completion of the course the student:

- 1. Understands the fundamentals of money, credit and banking.
- 2. can describe, analyze and evaluate nonbank financial institutions, financial innovations and internationalization.
- 3. can describe, analyze and evaluate consequences for the economy's growth and stability.
- 4. can interpret theory and empirical findings of a scientific paper and critically evaluate them.
- 5. can effectively use this knowledge in open conversations, in debates and in writing.

In this course we study internationally operating banks and other financial institutions from an institutional, evolutionary perspective, and with attention to their impacts on the economy. We start by studying money, credit and banking. We study consequences for the economy's growth and stability. We take a balance sheet approach to understanding each topic. Study materials include online lectures, empirical academic articles and policy papers.

**coördinator** prof. dr. D.J. Bezemer

lecturers Guest Lecturer(s), prof. dr. D.J. Bezemer

**programme** Courses Exchange (MSc) ( Courses Exchange Students (MSc) without

limited access), DD MSc Finance - Lund University, Lund (1.5-year)

(core programme for students from Lund), MSc Economic

Development & Globalization / ED&G (elective(s) A MSc ED&G), MSc Economics (electives B MSc Economics), MSc Finance (electives B MSc Finance), MSc International Business & Management/IB&M

(electives B MSc IB&M), MSc International Financial

Management/IFM (electives MSc IFM), Msc Philosophy, Politics and

**Economics** 

phase master
period semester I a

credits 5 FC

**credits** 5 EC language English

**format** -lecture, -tutorial

There is also online learning with online lectures and reading

materials

assessment -computer test/weekly quiz, -individual assignment

In some weeks there is an online test, in other weeks students

annotate texts using Perusall.

intermediate macro economics, basic banking, accounting. Knowledge

of econometrics (OLS, fixed effect models, limited dependent variable

models) is recommended.

remarks Secretariat GEM: e-mail gem.feb@rug.nl, room 5411-0538; 0503633458

### 24. MODERNITY AS DOMINANCE: ADORNO AND FOUCAULT

code

FI164MD

objectives

- Acquiring insight into the distinct conceptual characteristics of Frankfurt School Critical Theory and the Foucauldian poststructuralist critique of modernity.
- · Getting acquainted with different views of the relation between these different types of critique.

contents

· Ability to discuss these bodies of theory in written and oral forms. Theodor Adorno and Michel Foucault both developed, in their distinct ways, radical critiques of modernity – as a regime of disciplining power rather than emancipation, upsetting the received optimist angles to modernity. Adorno's central concept was 'instrumental reason', Foucault employed concepts such as 'discipline' and 'governmentality'. Both theoretical stances generated a host of commentaries, separately and in comparison. These hold different views of the relation between Adorno's Critical Theoretical and Foucault's poststructuralist forms of critique.

We will study parts from these two philosophers' own works, as well as a selection from the secondary literature, with authors such as Axel Honneth, Seyla Benhabib, Paul Rabinow, Thomas Lemke, Lois McNay and others. The two approaches clearly concur in certain respects, but what motives and premisses do they actually share, and where do they part company?

coördinatordr. J.A. Vegalecturerdr. J.A. Vega

programme Ma Philosophy, Ma Philosophy and Education, Ma Philosophy and

Society, Master Exchange Courses, Msc Philosophy, Politics and

Economics, Researchmaster Philosophy

phase master
period semester I b
credits 5 EC

**literature** • A digital reader

language English

format discussion group

Discussion seminar; reports of readings

**assessment** essay, written assignment(s)

In-between written assignments and final essay

**prerequisites** Preferably several third year courses in social and political philosophy.

When no such previous knowledge, consult the lecturer.

**remarks** This course will consist of active student engagement and discussions

rather than lectures. Students are expected to prepare the texts well, actively contribute to the sessions, and feel co-responsible for the intellectual process that a master course is. Your obligations further

include a number of written preparations; mine consist in providing you with steady feedback, and theoretical context where necessary. You will thus be able to trace your own progress as to intellectual insight and philosophical writing skills throughout the course.

The course adopts a no-screens policy: no digital devices are allowed in class.

## 25. MONETARY POLICY AND FINANCIAL REGULATION

code

EBM107A05

objectives

Upon completion of the course the student is able to:

- 1. Reproduce the ECB's monetary policy strategy and instruments, and gauge any forthcoming policy decision in the context of the strategy. Understand the global and European financial crisis (2007-2010) and the response of the ECB to this crisis.
- 2. Advise economic policymakers on the optimal monetary/fiscal/structural policy mix in individual EMU countries.
- 3. Carry out a comparative analysis of the pros and cons of financial intermediation through relationship banking versus arms' length market transactions.
- 4. Decide under which circumstances public policy intervention in the financial sector is warranted from the perspective of asymmetric information and/or systemic risk.
- 5. Shape the optimal form of financial regulation with the appropriate balance between macro-prudential stability, micro-prudential stability, and consumer protection.
- 6. Discuss policy implications from the recent financial crisis, for banks' solvency (Basel II, Basel III) and liquidity risk management.
- 7. Discuss policy implications from the recent financial crisis, particularly for banks' solvency (Basel II, Basel III) and liquidity risk management. Discuss European Banking Union.

contents

The course will discuss the following topics: European Economic and Monetary Union and the European System of Central Banks; European monetary policy (conventional and unconventional); global financial crisis; European debt crisis; European Banking Union; supporting policies needed in an incomplete monetary union, financial systems in the Netherlands, Europe, and worldwide; recent developments in the financial system and their mutual relationships; developments in prudential supervision of banks and other financial institutions; financial crises; macro-prudential supervision; systemic risk and financial stability.

coördinator

prof. dr. J.M. Berk

lecturers

prof. dr. J.M. Berk, S. Pool MSc.

**programme** Courses Ex

Courses Exchange (MSc) ( Courses Exchange Students (MSc) without limited access), DD MSc Economics - Universidad de Chile, Santiago (1.5-year) (electives for students from Chile), MSc Economic Development & Globalization / ED&G (elective(s) B MSc ED&G), MSc Economics (electives A MSc Economics), MSc Finance (electives

B MSc Finance), MSc International Business & Management/IB&M (electives B MSc IB&M), Msc Philosophy, Politics and Economics

phase master
period semester II a

credits 5 EC

**literature** · Various, Articles that will be announced on Nestor

Vives, X, Competition and stability in banking, 2016, Princeton University Press, Princeton, chapters 2, 3 (exl 3.5), 4.1, 5, 7, 8 (160

pages) (ISBN: 9780691171791), € 30.00

De Grauwe, P., *The Economics of Monetary Union*, 2020, Oxford University Press, Oxford, 13th edition (ISBN: 9780198849544)

language English

format -guest lecture, -lecture

assessment -written exam (open questions)prerequisites Open for all Master studentsremarks Only available on Friday.

Coordinator: Prof. Jan Marc Berk, j.m.berk@rug.nl

Secretary Grietje Pol, phone +31(0)50 3633685, e-mail g.pol@rug.nl,

room 5411.0836

# 26. MONEY, FINANCE AND THE ECONOMY: THEORIES AND THEIR IMPLICATIONS

code EBM164A05

**objectives** - Analyze the role of money and banks in the economy, from three

theoretical perspectives (Neoclassical, Post-Keynesian. Neo-Austrian). - Experience how theoretical perspective influences analysis and

policy.

**contents** There are four modules. In three two-week modules, Students analyze

the role of money and banks in the economy, from three theoretical perspectives (Neoklassical, Post-Keynesian, neo-Austrian). In the

fourth module, students

experience how theoretical perspective influence policy analysis.

**coördinator** prof. dr. D.J. Bezemer

**lecturers** prof. dr. L.H. Hoogduin, prof. dr. D.J. Bezemer, prof. dr. E. Sterken programme Courses Exchange (MSc) ( Courses Exchange Students (MSc) without

limited access), MSc Economic Development & Globalization / ED&G

(elective(s) B MSc ED&G), MSc Economics (electives A MSc

Economics), MSc Finance (electives B MSc Finance), Msc Philosophy,

Politics and Economics

phase master
period semester I b

**credits** 5 EC language English

**format** -combined lecture tutorial

assessment -computer test/weekly quiz, -individual assignment

flipped classroom, homework, online learning, group-based

explorative tutorials

prerequisites Admission to the MSc Economics, MSc Finance and/or MSc

International Economics and Business. Students need to master undergraduate macroeconomic models. There is a macroeconomics entry test. Note that a management/business/ Bachelor's degree will

not give you enough grounding for this course.

**remarks** Secretariat GEM: room 5411-0536 (Duisenberg building), Front Office:

room 5411-0538, phone: +31 (0)50 363 3458, email: gem.feb@rug.nl

#### 27. NEUROETHICS

contents

code FI204DB

**objectives** The aim of this course is for students to:

- understand the rise, scope, and definition of neuroethics

- be familiar with a number of neuroethical debates.

- be able to grasp and clearly articulate what is at stake in these debates

- be able to constructively engage with these debates

- be equipped with the tools for approaching other neuroethical issues

Neuroethics is a research area concerned with the ethical implications

of our increasing understanding of the brain and cognition. In this course we will first address the history, scope and definition of this relatively new approach. After that we zoom in on a number of specific neuroethical debates. Among these are: the neurological basis of moral decision-making, the impact of neuroscientific knowledge on criminal law, the ethics of cognitive enhancement, the ethics of neuromarketing,

the impact of technology on moral cognition, and neurodiversity.

**coördinator** dr. D.D. Brandenburg **lecturer** dr. D.D. Brandenburg

programme Ma Philosophy, Ma Philosophy and Education, Ma Philosophy and

Society, Master Exchange Courses, Msc Philosophy, Politics and

Economics, Researchmaster Philosophy

phase master
period semester II a

credits 5 EC

**literature** · To be announced

language English

**prerequisites** Introduction to Ethics

# 28. PERSONNEL ECONOMICS

code EBM678A05

**objectives** Upon completion of the course the student is able to:

1. Classify the underlying economic principles of HR instruments

2. Combine different economic models and theories of personnel

policies

3. Argue why different types of organizations use different personnel

policies.

4. Convince financial and other managers of effects and efficiency of

personnel policies.

**contents** Central to the course is the application of economic principles to the

field of Human Resources Management. Knowledge of these principles enables a human resource manager or general manager (responsible for personnel matters) to communicate with financial and other managers about effects and efficiency of personnel policies. These principles provide the manager with tools for gathering data from different information systems for effective use with regard to personnel decisions, too. Personnel economics suggests which data are necessary for taking meaningful decisions. The course is not only concerned with costs and benefits of personnel but investigates a wide range of personnel policies. The economic insights are used to formulate sustainable personnel policies. Problems that will be dealt with are: when and how much to invest in personnel, how to select personnel, whom should be dismissed etc. Much attention will be paid to compensation. Should employees receive incentive pay or an hourly wage? Should employees work in teams or should they specialise? Attention will also be paid to non-monetary rewards, gossip, and politicking. The main advantage of this course is the clear application of economic principles to a wide range of topics. Students learn the underlying economic principles of HR instruments. Knowledge of these principles can be used in all kinds of situations. The course will give the students new solutions for existing problems and shows why some of the standard practices should be changed.

coördinator lecturer dr. P.H. van der Meer dr. P.H. van der Meer

programme

Courses Exchange (MSc) ( Courses Exchange Students (MSc) without

limited access), Courses Exchange (MSc) ( Courses Exchange

Students (MSc) without limited access), Is given several times a year, MSc Human Resource Management/HRM (electives A MSc HRM), MSc Human Resource Management/HRM (electives A MSc HRM),

Msc Philosophy, Politics and Economics

phase master
period semester I b

credits 5 EC

**literature** · Various, Articles cited at the companion nestor site.

Lazear, Edward P., Michael Gibbs, Personnel Economics in practice,
 2015, John Wiley & Sons, Hoboken NJ. 3rd Edition, October 2014,

©2015 (ISBN: 9781118918760), ca. € 63.00

language English

format -guest lecture, combined lectures/tutorials

Mandatory lectures

-computer test/weekly quiz, -individual assignment remarks

This course will be offered in semester 1b and 2a

For further information please contact the secretary of MSc HRM: Zedef Karakayali, e-mail: z.karakayali@rug.nl - phone: +31 (0)50 363

4288, room 5411-0343

#### 29. PHILOSOPHY OF CLIMATE SCIENCE

code FI184FM3

contents

**objectives** • Knowledge of philosophical issues related to climate science.

· Ability to apply arguments from philosophy of science and

epistemology to concrete political debates.

Climate science is an enormously complex, interdisciplinary subject, which has become highly politically charged. We will discuss a variety of issues raised by climate science and policy-making, such as how climate science is supported by the evidence, the types of uncertainties involved, decision-making regarding climate policy, the impact of

climate skepticism, and issues of moral responsibility.

coördinatorlecturerdr. L. Hendersondr. L. Henderson

programme Ma Philosophy, Ma Philosophy and Education, Ma Philosophy and

Society, Master Exchange Courses, Msc Philosophy, Politics and

**Economics** 

phase master period semester II a

credits 5 EC

**literature** • Readings will consist of articles from the recent philosophical literature.

These will be available either at the library or on Nestor.

language English

format discussion group, lecture

Lectures and group discussion

**assessment** essay

Final essay

## 30. PHILOSOPHY OF ILLNESS AND MEDICINE

code FI204IM

**objectives** Developing exegetical, analytical, and critical skills

· Developing skills of conversation, presentation, and composition

Developing familiarity with the philosophical literature on illness

and medicine

contents What makes a person ill? Is it that their bodily state is one of physiological dysfunction (naturalism), or that it is bad for them

(normativism), or that it is socially constructed as other and lesser (social construction), or that their way of inhabiting the world is changed (phenomenology)? In the first part of the course, we examine the points of agreement and disagreement between these various views. A complex picture of illness emerges: illness is at once a very private, often difficult affair; a matter of politics and a site of public tension; and a major scientific issue. In the second part of the course, we turn our attention to medicine. We study the questions of when and why to diagnose, of how to integrate very different types of evidence (clinical judgment, first-personal knowledge of one's body, scientific knowledge of biological mechanisms, statistical results from large-scale studies), and of the extent to which, in the end, various medical

interventions are effective at addressing illness.

**lecturer** dr. C.M.F. de Canson

**programme** Ma Philosophy, Ma Philosophy and Education, Ma Philosophy and

Society, Master Exchange Courses, Msc Philosophy, Politics and

Economics, Researchmaster Philosophy

phase master
period semester I a

credits 5 EC

**literature** • All readings will be made available online

language English

format lecture, seminar

Seminar discussion

**assessment** homework exam, written assignment(s)

Weekly assignments (10%), peer-reviewed essay (90%)

prerequisites No clinical knowledge/experience, or acquaintance with specific

philosophical texts is required. However, familiarity with

philosophical methodology will be assumed.

# 31. PLACE, REGIONS AND IDENTITIES

code CFMCG01A05

objectives Place, Regions & Identities considers the overarching concepts and

ideas in cultural geography, especially those pertinent to regional

development.

**lecturer** prof. dr. C.F. van den Berg

programme MSc Cultural Geography, Msc Philosophy, Politics and Economics

phase master
period semester I a

credits 5 EC language English

# 32. POWER AND LEADERSHIP

code PSMAB-7

**objectives** After this course students:

- know the more relevant contemporary organizational psychological

theories on power and leadership,

- have a better understanding of the scientic articles in the power and

leadership domain,

- have insight in rhetorical tools in visionary speeches,

- can use rhetorical tools in visionary speeches.

**contents** In this course the more recent and relevant research insights related to

the topic of power and leadership in organizations will be addressed. More specifically we will focus on, for instance, the effects of power on perception and behavior, the 'dark side' of power and leadership, the constraints and opportunities related to charismatic and transformational leadership, gender and leadership, the personality characteristics of effective leaders, the relationship between emotions

and leadership, and the use of vision and rhetoric.

**coördinator** prof. dr. B.M. Wisse **lecturer** prof. dr. B.M. Wisse

**programme** Course units for exchange students MSc level - Autumn semester

(Sep-Jan), Ma psychology (EN) (Ma Psychology (Work,

Organizational and Personnel Psychology)), Msc Philosophy, Politics

and Economics

phase master
period semester I b

credits 5 EC

**literature** • *Journal articles; List of articles will be provided via Nesor* 

languageEnglishformatlecture

**assessment** written exam (essay), written exam (multiple choice)

**remarks** The capacity for this course is 80 students.

# 33. RACISM, COLONIALISM, AND THE HISTORY OF PHILOSOPHY

code FI1

FI194LB

objectives

Upon successful completion of the course, participants should be able to:

- · Understand the role of racism in the development of the philosophical canon in Europe;
- More competently engage with primary and secondary philosophical sources on racism, slavery, and colonialism;
- Think critically about eurocentrism in the contemporary historiography of philosophy

contents

The question of race has played a crucial role in the history of philosophy. At the moment that colonialism was at its height, major modern philosophers such as Locke, Hume, and Kant developed theories about race and contributed to an emerging racist discourse. Their ideas are often appalling from a contemporary point of view. Kant, for example, wrote that 'humanity exists in its greatest perfection in the white race' and that 'the Negro can be disciplined and cultivated, but is never genuinely civilised'. He further wrote that 'Americans and Blacks cannot govern themselves. They thus serve only for slaves.' These ideas were not only used to legitimise colonialist practices but also played a formative role in the historiography of philosophy. Overviews of the history of philosophy that were written before 1800 CE typically include Asian and African sources and often assume that philosophy originated outside Europe. In contrast, historiographers who followed Kant developed a completely Eurocentric canon of philosophy and actively wrote all Asian and African traditions out of its history. Most academic institutes of philosophy still adhere to this canon and 'non-Western' philosophy continues to underrepresented in contemporary philosophical practice.

In this course, we will explore the way in which philosophers have written about race and colonialism, and the way in which their ideas shaped the historiography of philosophy. The course starts with a brief introduction into the history of racism and colonialism, and a philosophical analysis of the relevant concepts. After that, we will look at historical philosophical sources that deal with the question of race, slavery, colonialism, and anti-colonialism. Next, we will focus on racism in the historiography of philosophy and its impact on the canon of philosophy. In our final class, we will discuss post-colonial and decolonial perspectives on philosophy and its future.

**lecturer** Lucas den Boer

programme Ma Philosophy, Ma Philosophy and Education, Ma Philosophy and

Society, Master Exchange Courses, Msc Philosophy, Politics and

Economics, Researchmaster Philosophy

phase master

period semester II b

credits 5 EC

**literature** • Andrew Valls (ed.), *Race and Racism in Modern Philosophy* (ISBN:

9780801472749), ca. € 34.00

languageEnglishassessmentessay

Essay

**remarks** The course is primarily aimed at students with an interest in the history

of philosophy. However, the course may also be of interest to students of other programmes, including history, development studies, and

religious studies.

# 34. RELATING AS EQUALS

code FI214RE

**objectives** The aim of this course is to familiarise students with the theory of

justice known as relational egalitarianism. At the end of the course, students should: be able to understand relational egalitarianism as a theory of justice and how it differs from distributive theories of justice; understand central arguments for and against relational egalitarianism; be able to analyze what it takes to relate as equals in

different domains, e.g. in the political sphere and in the workplace.

contents Relational egalitarianism as a theory of justice has recently gained

traction. Justice is about relations, and not distributions, relational egalitarians argue. For a society to be just, people in the society must relate as equals, as opposed to inferiors and superiors. Thus, paradigmatic relational inequalities include discrimination, domination, exploitation and racism. In this course, we will explore relational egalitarianism as a theory of justice. The course consists of two parts. The first part introduces relational egalitarianism. We will explore what it requires to relate as equals and whether it is a plausible ideal of justice. Moreover, we will critically engage with relational egalitarianism and discuss whether it is indeed different from distributive theories of justice. The second part of the course builds

upon the first part by exploring what it takes to relate as equals in different domains. We will discuss the relationship between relational

50

egalitarianism and democracy: is democracy a constituent part of relating as equals? Or does relational egalitarianism not apply to the political domain? We will also analyze the modern workplace from the point of view of relational egalitarianism. Do employers and employees relate in an inegalitarian manner? If they do, how can we make workplaces just, or at least less unjust? Finally, we will discuss what relational egalitarian justice requires when it comes to healthcare.

**coördinator** dr. A. Bengtson PhD. **lecturer** dr. A. Bengtson PhD.

**programme** Ma Philosophy, Ma Philosophy and Education, Ma Philosophy and

Society, Master Exchange Courses, Msc Philosophy, Politics and

Economics, Researchmaster Philosophy

phase master
period semester I a
credits 5 EC

**literature** • A reading list will be provided before the seminar.

Relating as Equals (Cambridge University Press, 2018), Among other things, we will read chapters from Kasper Lippert-Rasmussen

language English assessment essay Essay

prerequisites Basic knowledge in moral and/or political and/or social philosophy

# 35. RELIGION, CONFLICT AND GLOBALIZATION: A CRITICAL INTRODUCTION code THM-RCGI5

objectives

At the end of this course, students will be able to:

- Describe and analyse, both orally and in writing, the intersections of religion, conflict and globalization in historical and contemporary contexts.
- Outline dominant approaches to studying religion, conflict and globalization in academia, policy and practice, as well as dominant critiques of these approaches.
- Understand the significance of 'culture', 'society', 'politics' and 'power', both conceptually and in practice, when studying religion, conflict and globalization.

contents

This course will introduce students to the dominant theoretical approaches applied to the study of religion, conflict and globalization in the degree program. It will outline mainstream approaches to defining these three core concepts, along with the key critiques of these mainstream approaches and their implications for scholarship, policy and practice. Students will be exposed to a variety of disciplinary approaches including anthropology, political sociology, political philosophy and International Relations. Additional core insights will be the significance of 'culture', 'society', 'politics' and 'power' both as contested concepts and as factors affecting relationships amongst religion, conflict and globalization. The course will equip students with the necessary foundational knowledge and critical analytical

skills to be further developed and applied throughout the rest of the

degree program and in the final thesis.

**coördinator** dr. J. Tarusarira

**lecturers** dr. J. Tarusarira, dr. J. Martínez-Ariño, dr. K.E. Knibbe, prof. dr.

C.K.M. von Stuckrad

**programme** Exchange programme: mastermodules, Ma Programme Religion,

Conflict and Globalisation, Ma Programme Theology and Religious Studies (Research), Ma Programme Theology and Religious Studies

(Research), Msc Philosophy, Politics and Economics

phase

period semester I a

credits 5 EC

**literature** • Compulsory literature will be distributed during the course

language English

**format** lectures and seminars assessment opdrachten, final paper

weekly assignments (50%) and final paper (50%)

remarks

- Research master students can follow this course but will have a different course code: THRM-RCGI5. To complete this course as a ResMa student, they will do slightly modified assignments. This will be explained in the course guide.
- In the event of emergency situations and force majeur, such as societal lockdown, changes may need to be made to class schedules and assessment. Your lecturer will inform you of these changes as soon as possible, should such a situation arise.

# 36. RESEARCH SEMINARS INTERNATIONAL RELATIONS

code FI19PPEIR

**contents** The master's programme of International Relations offers a number of

Research Seminars that might be intersting for PPE students.

Research Seminar: Dimensions of Citizenship Research Seminar: Multinational Corporations Research Seminar: Global Politics of Disease

Research Seminar: IPE of Global Financial Markets Research Seminar: Political Economy of Migration

Research Seminar: Maps and Power

Research Seminar: Money, Trade and Crime Research Seminar: IPE in the 21st century Research Seminar: Integration Processes Research Seminar: Security Studies

Research Seminar: The Politics of the Eurocrisis Research Seminar: Human Rights, Democracy, Peace

Research Seminar: European Policy-making

Research Seminar: Ethics and Global Political Economy Research Seminar: European Security Discourses Research Seminar: Conflict, Security and Development Research Seminar: Environment, Geopolitics Human Research Seminar: Europe and China Research Seminar: The Rise of East Asia

Research Seminar: History, Culture and Politics of East Asia

Most of these research seminars are programmed in the first semester,

some in the second.

If you plan to take one of these seminars, please contact the study

adviser at fil-study-advisor@rug.nl.

**programme** Msc Philosophy, Politics and Economics

phase master
period whole year
credits 10 EC
language English
format seminar

**assessment** written exam, written exam with essay questions,

report/presentation, written assignment(s)

#### 37. RESPONSIBLE FINANCE AND INVESTING

code EBM071A05

**objectives** Upon completion of the course the student is able to:

- 1. Argue and analyze how firm financial performance is associated with corporate social responsibility and the other way round.
- 2. Argue and analyze how responsible investing and financing can be undertaken and integrated into asset management and balance sheet management.
- 3. Discuss and analyze what is responsible finance and investing and what are the main issues in this field.
- 4. Assess and analyze the drivers of responsible finance, banking and investing.
- 5. Assess and analyze the responsibility issues regarding finance, banking and investment.

contents

This course focuses on the role of non-financial attributes in production. We study the interaction between financial and social/environmental performance of firms, in particular financial institutions, and the impact of this interaction on finance and investment decisions. This regards both the firms as such as well as the investment portfolio. As to financing, it especially is appropriate pricing that will be discussed; as to investing, we investigate the impact of screening on performance. We highlight the costs and benefits of managing non-financial attributes and go into their pricing and into the consequences of inappropriate pricing. Students will be required to work on projects in which they try to come to grips with responsibility in financing and investing. They will experience how to make trade-offs between financial and non-financial performance. Students will analyze and argue about how financial and non-financial performance interact and they will learn how to model this using Matlab. For Finance students, these skills are highly important and sought after.

**coördinator** prof. dr. L.J.R. Scholtens

lecturers dr. A. Dalò, prof. dr. L.J.R. Scholtens

programme Courses Exchange (MSc) (Courses Exchange Students (MSc) without

limited access), DD MSc Finance - Lund University, Lund (1.5-year) (core programme for students from FEB), DD MSc Finance - Lund University, Lund (1.5-year) (core programme for students from Lund), DD MSc Finance – UAIC of Iasi, Romania (2-year) (core programme for students from Iasi), DD MSc IB&M – NUBS,

Newcastle (1.5-year) (electives DD MSc IB&M - NUBS, Newcastle), MSc Economic Development & Globalization / ED&G (elective(s) B MSc ED&G), MSc Economics (electives B MSc Economics), MSc Finance (electives A MSc Finance), MSc International Business & Management/IB&M (electives B MSc IB&M), MSc International Financial Management/IFM (electives MSc IFM), Msc Philosophy,

Politics and Economics

phase master
period semester I b

credits 5 EC

**literature** • Set of articles from the academic literature

language English

format -computer practical, -guest lecture, -lecture, -tutorial

Combined lecture/tutorial. The computer practical is for supporting the assignment where students work on a optimization model in

Matlab.

**assessment** -group assignment , -individual assignment

prerequisites Students will have a BSc degree in Economics and/or Business, a

decent background in Finance & Investing and a keen interest in both Environmental and Social issues and in Banking, Finance and Investing. They are open to learning new skills and an interest in

quantitative analysis.

**remarks** Secretariat: phone: +31 (0)50 3633685, room 5411.0836

## 38. SOCIAL PHENOMENOLOGY

code FI194CK

**objectives** The aim of this course is to introduce students to key texts, concepts,

debates and arguments in the phenomenological tradition relating to issues of sociality. Students will explore phenomenological understandings of the self, the Other, the social world, relationality and interpersonal relationships, in both classical and contemporary phenomenological contexts. By the end of the course, students will have gained a grounding in social phenomenology and will be able to compare, evaluate and critically assess differing phenomenological approaches and insights relating to core social concepts and social and

relational issues.

contents This course uses Martin Heidegger's Being and Time to explore

classical phenomenological understandings of the self, the world, self-Other relations, the social world and ideas of freedom. It then examines these insights in relation to contemporary texts in 'social phenomenology' i.e. phenomenological work focusing on issues of society, relationality, power and oppression. Contemporary phenomenological texts explore issues such as queer phenomenology, the phenomenology of gender, race and ethnicity, and the ideas of world building and world travelling as political concepts.

coördinator lecturer dr. C.E. Knowles

programme

Ma Philosophy, Ma Philosophy and Education, Ma Philosophy and Society, Master Exchange Courses, Msc Philosophy, Politics and Economics, Researchmaster Philosophy

phase period master semester I a

credits

5 EC

literature

- trans. Macquarrie and Robinson Southampton: Basil Blackwell 1927/1962, Martin Heidegger's *Being and Time*
- Other texts will be made available online or will be accessible as e-books through the library catalogue

language

English

prerequisites

It is expected that students will have a prior background in philosophy or a related humanities or theoretical social science subject e.g. political theory, so that they are used to reading complex theoretical texts.

remarks

It is advisable to purchase a copy of Martin Heidegger's Being and Time trans. Macquarrie and Robinson Southampton: Basil Blackwell 1927/1962, as this will be used throughout the course.

## 39. SUSTAINABILTY IN GLOBAL VALUE CHAINS

code

EBM149B05

objectives

- 1. Describe the relevant aspects of sustainability in global value chains.
- 2. Explain and summarize specific sustainability issues that multinational companies are confronted with when developing their global value chain.
- 3. Evaluate and critically review journal articles related to both sustainability and the global value chain of multinational companies in a comparative perspective.
- 4. Have knowledge about the variety of solutions companies develop in order to handle the issues they are confronted with.

contents

5. Have knowledge about the different effects of activities of activities. Multinational companies are more and more forced to think about the (unintended) externalities of their cross-border activities. For these companies, it is impossible to deny the consequences of their actions and develop a stance on how they want to incorporate these in their policies. Some companies see this as a moral obligation, or even a business opportunity. Others might be more reluctant, but they experience growing pressures from consumers, local governments and NGOs to report their CSR activities and those of their suppliers. Vice versa, the concept of the Global Value Chain can offers the option to

study what happens in local situation from the perspective of the local economy. So the focus shifts from the perspective of the MNE to the perspective of the local society/economy in a specific region. In this course, we will explore a variety of issues, perspectives and policies and focus on the newest developments in this field. The course has a thematic orientation and integrates recent academic findings from a variety of perspectives (MNCs, NGOs, intergovernmental agencies, and so on).

coördinator

prof. dr. M.M. Wilhelm

lecturers

dr. B.J.W. Pennink, prof. dr. M.M. Wilhelm

programme

Courses Exchange (MSc) ( Courses Exchange Students (MSc) without limited access), DD MSc IB&M – NUBS, Newcastle (1.5-year) (core programme (start Newcastle)), MSc Economic Development & Globalization / ED&G (elective(s) B MSc ED&G), MSc International Business & Management/IB&M (electives A MSc IB&M), Msc

Philosophy, Politics and Economics

phase

master

period

semester II b

credits

5 EC

literature

· Various, Academic articles

language

English

format

-lecture, -tutorial

assessment

-computer test/weekly quiz, -group assignment, -individual

assignment

Groupwork and individual assignments and presentations.

remarks

Secretariat GEM: gem.feb@rug.nl, +31(0)50 363 3458, room: 5411.0536

## 40. THEORIES OF NETWORKS AND SUSTAINABLE COOPERATION

code

SOMASN02

objectives

After completion of the course, students (1) have an overview of main theoretical approaches in which social networks are used to explain sustainable cooperation and related phenomena at the individual and societal level; (2) are able to apply and reconstruct the social mechanisms behind social network explanations; (3) can apply social network analysis to study complex policy problems.

contents

Social networks are inextricably linked to almost any aspect of human life. Some even claim that we live in a network society. It is therefore not surprising that meanwhile there seems to be a social network explanation for almost anything, from obesity to revolutions. But what exactly is a network explanation? Despite the widespread use of the term "network theory", there is no coherent framework that would qualify as such.

The main objective of this course is to systematically review the theoretical foundation of current social network research, disentangle its major assumptions, identify its strengths and weaknesses, and assess its explanatory power in relation to other approaches. The course will focus on policy issues, e.g., disaster resilience, migration,

education, inter-organizational cooperation, social cohesion and conflict, among others.

The course is structured into three major parts. In the first part, the students will learn the foundations of network-based explanations and the main network concepts (social capital, strong and weak ties, social influence, brokerage and structural holes, embeddedness, etc.). In the second part, concepts and theories will be applied to relevant social issues.

The third part will be aimed at taking stock and attempting to synthesize the findings obtained during the previous steps. What does a network lens add to our understanding of complex policy issues? How are the relationships between actors going to affect their outcomes at the individual, organizational, and societal level?

coördinator

F. Giardini PhD. F. Giardini PhD.

programme

lecturer

Course units for exchange students MSc level - Autumn semester (Sep-Jan), Ma sociology (Sociologie van de Netwerksamenleving),

Msc Philosophy, Politics and Economics

phase

master

period semester I a

credits

5 EC

literature

C. Kadushin, *Understanding Social Networks*. Theories, Concepts, and Findings (ISBN: 9780195379471)

language

English

format

lecture, seminar

assessment

essay

remarks

The book by Kadushin is available as ebook from the University Library. We will read a selection of chapters from that plus academic articles on network theories. The full list of required readings will be published later.

### 41. TRADE, ENVIRONMENT AND GROWTH

code

EBM097A05

objectives

Upon completion of the course the student is able to:

- 1. Analyze and compare scientific papers with applications of inputoutput analysis (in the areas of trade, environment, and growth)
- 2. Identify cases (in the areas of trade, environment, and growth) where input-output techniques can be applied meaningfully
- 3. Analyze and interpret the information that is contained in an inputoutput table
- 4. Critically evaluate the working of the input-output model and its applicability in potential applications
- 5. Write simple computer programs to run the model
- 6. Apply (including the actual computations) the input-output techniques to simple questions
- 7. Carry out an input-output analysis of a real world problem and reflect on the plausibility and relevance of the results and conclusions

contents

This course (for which some basic knowledge of matrix algebra is indispensable) applies input-output analysis to issues on trade, on environment, and on growth. For the production of commodities and services, industries depend on other industries for their intermediate products. More and more, such linkages between industries cross borders. Input-output analysis is a tool that takes such interdependencies in the production structure into full account. It has been applied to a wide variety of topics, ranging from international and development economics to disciplines dealing with energy and environmental issues. The course will focus on three such topics. Typical questions are the following. How much high-skilled labor in the US is involved in satisfying the demand for cars by households in Australia, reflecting trade in production factors? What is the greenhouse gas footprint of China, or how large are the Chinese exports of greenhouse gas emissions? What percentage of the growth in German GDP between 1995 and 2009 was due to the increased household consumption in the rest of the EU? To analyze these questions, the World Input-Output Database will be used.

coördinator lecturers programme prof. dr. H.W.A. Dietzenbacher

prof. dr. H.W.A. Dietzenbacher, prof. dr. B. Los

Courses Exchange (MSc) ( Courses Exchange Students (MSc) without limited access), DD MSc ED&G - Lund University, Lund (2-year) (core programme DD MSc ED&G - Lund University, Lund (2-year)), DD MSc IB&M – NUBS, Newcastle (1.5-year) (electives DD MSc IB&M - NUBS, Newcastle), MSc Economic Development & Globalization / ED&G (elective(s) A MSc ED&G), MSc Economics (electives B MSc Economics), MSc Finance (electives B MSc Finance), MSc International Business & Management/IB&M (electives B MSc IB&M), MSc International Financial Management/IFM (electives MSc IFM), Msc Philosophy, Politics and Economics, Research Master in Economics and Business (electives ReMa-Research Methods)

phase period

credits

master

semester I b

5 EC

literature

- · Various, *Journal articles* for each topic (trade, environment, growth)
- Lecture notes on: essentials of input-output analysis; a description
  of the World Input-Output Database; an introduction to computer
  software (e.g. Matlab or open source software).
- The lecture notes and journal articles mentioned above will be made available by the lecturer (free of charge).

language format English

-lecture, -practical, -tutorial

assessment

-group assignment, individual exam

Assignments for pairs or triplets of students (the large assignment is made with different fellow students than the two small assignments are).

# prerequisites

Students with a BSc degree in Economics & Business Economics, Econometrics and Operations Research (or a comparable degree). Some basic knowledge of matrix algebra is indispensable for this course. An indication for a sufficient background is Chapters 15 and 16 in Essential Mathematics for Economic Analysis (4th edition) by Sydstaeter, Hammond and Strom, which is taught in the second year course Matrix Analysis and Optimization.

remarks

Secretary: gem.feb@rug.nl, +31 (0)50 363 3458, 5411 0538