



“Completing the Research Master programme requires that you have to work hard, but if you enjoy doing research and strive to develop yourself, it is definitely worth it.”

Marit Drijfhout (right) and Thanh Nam Le (left)
2nd year ReMa students

Where do our graduates go?

Graduates with FEB’s ReMa degree are ideally positioned to obtain a PhD position. Since the start of the programme in 2004 66% continued with a PhD, not only in Groningen but also at other universities like Antwerp (Belgium), Bocconi (Milan, Italy), Sydney (Australia) and Oxford (UK). Several have obtained their PhD degree and are now working in academia, usually in the tenure track.

Others have obtained a position in public or private organizations. They work for companies and organizations such as McKinsey, Shell, and the Dutch Central Bank. The ReMa programme is an excellent preparation for any research oriented job.

Learning research by doing research

To learn how to do independent research, the programme offers a stream of three research courses (20 EC in total) in which you get acquainted with all aspects of academic research such as philosophy of science, research methodology, academic writing and writing a research proposal that can serve as the basis for your PhD. Another important aspect of this stream of research courses is that you do a substantial research project yourself.

Programme structure

Year 1

- 20EC Research courses
- 10EC Research methods courses
- 30EC Profile courses

Year 2

- 30EC Electives
- 30EC Thesis

More information can be found at our website at www.rug.nl/masters/research-master-in-economics-and-business-research/programme



**Best Research Master
in Economics and Business
in the Netherlands**
Keuzegids Masters 2016

Research Master

in Economics & Business



**Be in charge of
your own study
programme!**

The three new profiles of the research master give you the opportunity to tailor your study path



Three new profiles

Economics

The economics profile gives you a solid foundation in working with economic principles. It teaches how to use theory to formulate sharp research hypotheses, to build models and to put predictions to the test using state-of-the-art quantitative methods. The program is structured specifically to develop your research capabilities by combining theory and empirics side by side. It consists of core economic approaches, training in research skills and a choice of specialisation courses, delving deeper into Macroeconomics, Microeconomics, Experimental and Behavioral Economics, Development Economics, International Trade or Finance.

Business

The Business profile provides you with a broad overview of organization and management theories and their applications in different fields of Business research. It focuses on research questions that contribute to a better understanding of behaviour both within organizations and of organizations in their environments. In the first year, the compulsory part of the programme includes courses like Organization Theory, Organizational Behaviour and Strategic Management. In the 2nd year, you have the opportunity to specialise in a particular Business research field such as Marketing, Operations Management, HRM&OB, International Business, or Innovation Management.

Business Analytics and Econometrics

The BA&E profile targets students with a background in Econometrics and/or Operations Research or a background with a strong focus on statistical and/or stochastic methods. In this profile you learn a large variety of skills to work on the frontiers of research in the fields of Business Analytics, Econometrics and Operations Research to solve theoretical and applied (business) research questions. The compulsory part of the programme has a strong focus on the theoretical aspects of research methods. In the 2nd year, you can further specialise in any field of Economics and Business in which these methods can be applied. Examples include solving difficult logistic problems, developing econometric models or working with big data techniques to examine the behaviour of consumers.



Why a research master?

The research master is an excellent preparation for your future career either in academia or in business. Highlights of the programme are:

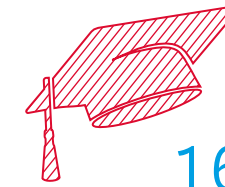
- A challenging tailor made 120 EC study programme.
- Possibilities to follow courses, summer schools and conferences abroad.
- Learning research by doing research.
- A small scale programme that facilitates interaction among the best researchers and best students.
- Opportunity to become a research assistant of one of our experienced researchers.

“Having done serious research sharpens your analytical skills and enables you to judge research results presented to you. It is important to be able to get to the heart of the issue, to know the limitations of every research and properly appreciate the results.”

Klaas Knot, President of the Dutch Central Bank and FEB Alumnus

Key Facts

Graduates since 2003



163

Continue with a PhD



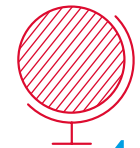
66%

Female students



54%

International students



46%

Use the opportunity to take courses abroad or to attend conferences



67%

Finished programme within 2 years



74%



facebook.com/ReMa.FEB.RUG



unigroningenfeb



www.rug.nl/feb

**Research School SOM
Faculty of Economics & Business
University of Groningen**

P.O. Box 800
9700 AV Groningen
The Netherlands
Phone: 31503633815
www.rug.nl/som