

Erratum OER/TER 2026-2027

1. MSc Marketing: incorrect references to selection

The OER/TER 2026-2027 contains two incorrect references to selection for the MSc Marketing. The MSc Marketing is not a selective programme. The following corrections apply.

1.1. Bachelor/Pre-Master TER - Article 9.6.1(j), p. 72

Incorrect text:

“MSc Marketing (after selection)”

Correction:

“MSc Marketing”

1.2 Master TER - Article 2.7, footnote, pp. 165–166

Incorrect text:

“as of 2023-24 the MSc Marketing is a selective programme. The selection criteria are listed on the UG website”

Correction:

The footnote should be deleted.

2. MSc Marketing - incorrect course code

The OER/TER 2026-2027 contains an incorrect course code for Digital Marketing Intelligence and AI. The following corrections apply.

2.1. Appendix 23.11 - MSc Marketing: substitution regulation, p. 294

Incorrect text:

“Digital Marketing Intelligence and AI (EBM079B05)”

Correction:

“Digital Marketing Intelligence and AI (EBM079C05)”

2.2. Appendix 23.12 - MSc Marketing: transition regulation, p. 294

Incorrect text:

“Digital Marketing Intelligence and AI (EBM079B05)”

Correction:

“Digital Marketing Intelligence and AI (EBM079C05)”

These corrections apply to the OER/TER 2026–2027. All other provisions remain unchanged.