



university of
 groningen

faculty of economics
 and business

Faculty Minor

Minor Innovation & Entrepreneurship



Get ready to become an innovative entrepreneur!

Innovation & Entrepreneurship is essential for any organisation you will work for, whether it will be an existing company or your own start-up. Take this minor if you want to:

- Learn and apply core concepts of innovation and entrepreneurship
- Assess the feasibility of your business idea
- Experience what it is like to work in multidisciplinary teams with students from other academic backgrounds



AACSB
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ACCREDITED



connecting for impact

For whom?

The 30 ECTS minor is open to University of Groningen BSc students of the Faculty of Economics and Business, and the BSc Industrial Engineering & Management, who completed their first year. Check the minor website for more information.

Why take the minor?

This minor is the right choice for you if you want to know more about the process of innovation and entrepreneurship. Or you may also want to assess the feasibility of your own business idea, or work in multidisciplinary teams with students from other faculties. Or you simply feel that your personal development and future career will benefit from entrepreneurial competencies.

Programme

The minor will provide you with insights from both a theoretical and practical point of view. It consists of the following five mandatory courses:

- Introduction to Entrepreneurship (semester 1a, 5 ECTS)*
- Innovation Management (semester 1b, 5 ECTS)
- Entrepreneurial marketing (semester 1a, 5 ECTS)
- Technology-based offerings (semester 1a, 5 ECTS)

- Entrepreneurship Project (semester 1b, 10 ECTS)*

*These courses are taken together with the students of the university minor Entrepreneurship

How to apply

There is a limited number of places. Submit your motivation letter and resume on July 1st at the latest. For more information and contact, check the website.

“The biggest addition of this minor to my programme is gaining intensive practical experience in setting up a business with a group of motivated and enthusiastic students”

Nienke Kroes,
student Business
Administration



The minor is taught by experts from the Faculty of Economics and Business (FEB) of the University of Groningen.



www.rug.nl/minor-innovation-entrepreneurship