



Privacy statement FEB Alumni Monitor

1. Introduction

The University of Groningen (RUG) wants to handle your personal data with care. The RUG is also responsible for this on the basis of privacy legislation, which the RUG acts in accordance with. In this privacy statement you will be informed about how the RUG processes data about you and about the rights you have. This privacy statement is an addition to the RUG's 'General privacy statement' ([link](#)) and concerns the processing of your personal data in the context of the Alumni Monitor of the Faculty of Economics and Business (FEB).

2. Contact details responsible persons

You can send your questions and requests to the RUG. You can contact:

University of Groningen

Postal address: Postbus 72 9700 AB Groningen

E-mail: privacy@rug.nl

Data Protection Officer: mr. Arjen Deenen, available via a.r.deenen@rug.nl.

3. Purpose and basis of processing

The University of Groningen processes your personal data when using the FEB Alumni Monitor for the following purposes:

- Conducting scientific research into career paths, including how people develop into leaders;
- Collecting information with which the board of the Faculty of Economics and Business can develop policy in the field of internationalization, diversity and career preparation;
- Improving the quality of education at the Faculty of Economics and Business and supervising students;
- Maintaining a good relationship with alumni of the Faculty of Economics and Business.

The RUG only processes your data after you have given permission for this. Your personal data will only be processed if you participate in the surveys that are conducted in the context of the FEB Alumni Monitor. You are not required to answer questions in the surveys.

4. Processed personal data

Within the context of this questionnaire, the RUG will process the following personal data from you:

- Your name and contact details;
- Your student number;
- Your nationality, sex, and date of birth;
- Information about your job, including information about your salary and your position;
- Your answers to the questions in surveys presented to you in the context of the FEB Alumni Monitor;
- Information about your study and study results.

5. Recipients of your personal data

Survey answers that can be directly traced back to you are only processed by the responsible scientific researcher. This researcher only reports on the results of surveys in a way that results



cannot be directly traced back to you. Your personal data will not be included in reports or scientific publications.

You will be asked in the survey whether you are willing to advise or help students of the Faculty of Economics and Business. If you agree, your contact details will be provided to Susanne Klinkers (Career Services and Corporate Relations and Alumni Office) and the student(s) you will be advising or helping.

If you give permission, data about your job and employer can be added to the alumni database of the faculty. This data is used to maintain a good relationship with you as an alumnus or alumna of the university.

6. Retention periods

The RUG stores your personal data for a period of ten years. After a period of ten years after conducting a survey, your data will be anonymized by the responsible researcher, so that it can no longer be traced back directly to you.

After the retention periods have expired, the personal data will be removed from the RUG systems. If the retention periods change, you will be notified.

7. Your rights

You have various rights under privacy legislation. You can contact the RUG to exercise your rights. Your requests will be reviewed and processed within one month of receipt. Before processing it is determined that the request has been made by an authorized person and that it is legitimate. Therefore, your ID may be requested before the request is processed.

You have the right to request an overview of the personal data processed about you and the processing thereof. If you believe that your personal data is incorrect or if you no longer want your data to be processed, you can request to adjust this data or to stop processing your personal data and delete it. In certain cases you are also entitled to a copy of your personal data in a usable format. Your personal data will of course be processed to assess and process your request. Note: if your personal data is no longer directly traceable to you, the RUG cannot always meet your request. The extent to which this applies depends on the nature of your request.

Besides the fact that you can contact the University of Groningen with your questions, requests, and complaints, you have the right to submit a complaint to the supervisory authority. This is the Dutch Data Protection Authority.

8. Changes to this privacy statement

The RUG can amend this privacy statement. The reasons for this could be: (changes to) laws and regulations, changes in the overarching privacy policy of the University of Groningen, and advances in technology. You will of course be notified of this in good time.