Meet new talent

30 Sep & 1 Oct 2019

www.rug.nl/feb/careersweek
The Faculty of Economics and Business excels in training talented economists and experts in business administration. Our students are inquisitive, motivated and down-to-earth. After graduation, they possess the expertise and personal skills you require and they are known as first-rate team workers.

The Careers Week is an annual careers event organised for the 6,500 students of the Faculty of Economics and Business (FEB) of the University of Groningen. The event is the ideal way to meet talented FEB students. Companies can get to know students, offer them workshops and present business cases. For students, it is one of the most appealing activities organised by the University in collaboration with companies. There are no lectures for students during Careers Week, which means they can focus exclusively on preparing for their future careers.

Companies that participated in the past speak highly of Careers Week:

- **Interesting audience**
  ‘The students make an interesting audience with a diverse background. This mix makes it possible to make the workshop interactive and have good, frank and substantive discussions about the topic.’
  - Royal Dutch Army

- **Connect**
  ‘Great to connect with more students and grads for our internship and job vacancies!’
  - Prysmian Group

- **Enthusiastic**
  ‘We’ve met a lot of enthusiastic students; one of them is going to work at our company.’
  - Holland Trading Group

- **Success and fun**
  ‘It was a success and fun to do, great to connect to students and help them in their first steps of their career.’
  - Beijon + Westerterp

Meeting new talent

Whether you are looking for a highly motivated intern or a particularly talented graduate who fits your company’s profile, we can help.

Facts & figures of FEB

- **Total number of students:** 6,500
- **Total number of nationalities:** 65
- **Amount of international students:** 23%
Be part of Careers Week

For our students, the Careers Week is all about getting to know the labour market and learning more about the skills employers require from them. Throughout the year, but especially during this event, we help them improve their skills. We would like to work with you to provide the best possible content for the workshops. You can choose from three different types of workshops, depending on your goal:

Share your knowledge
You are enthusiastic to stay close to the next generation of Economics and Business talents, exchange ideas and get inspired by the latest insights. Moreover, you are open to share your experience and knowledge about the skills our students need to become successful in their work. By doing so, you will increase students’ awareness about the labour market. Becoming a content partner might be a good way for you to enjoy a mutual benefit.

Brand your company
You are interested in promoting your company and want to improve your visibility among students. However, you do not have a direct recruitment goal. The employer branding partnership would be perfect for you.

Connect & Recruit
You want to make sure that students will get to know you as an interesting employer and you want to get in touch with motivated and talented students as potential employees of your company. We offer you the recruitment partnership.

Relevant skills
- Problem solving & consulting
- Leadership
- Public speaking & presenting
- Team work & collaborating
- Professionalism & work ethics
- Career management

Careers Week 2019

The timeslots for the workshops are:

| Monday 30 September | 11.00 - 12.30 |
| Slot 1             | 13.30 - 15.00 |
| Slot 3             | 15.30 - 17.00 |
| Tuesday 1 October  | 10.00 - 11.30 |
| Slot 1             | 12.30 - 14.00 |
| Slot 3             | 14.30 - 16.00 |
| Company Dating     | 16.00 - 18.30 |

English-language programme
The Faculty of Economics and Business has students with 65 different nationalities. FEB is internationally oriented - our students are completely comfortable working with fellow students from different cultures. The programme for Careers Week will be in English, and therefore we kindly ask our partners to offer their workshops in English.

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The options for participation

**Content partner**
FREE
- Workshop about application or employability skills*

**Employer branding partner**
€ 750
**Content**
- Workshop with a case from your daily business practice*
- Participate in Company Dating on Tuesday and talk personally to students about a job or internship

**Branding**
- Company logo on the Careers Week website
- Company logo on posters and flyers
- Full-page advertisement in the Careers Week Programme

**Recruitment partner**
€ 1,500
**Content**
- Workshop with selected students*
- Recruitment lunch or drinks to network with students
- Advertise a job or internship during our Company Dating on Tuesday

**Branding**
- Company logo on all Careers Week communications for students
- Company information on the Careers Week website
- Company logo on the Careers Week website
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- Full-page advertisement in the Careers Week Programme

* There is room for approximately 30 students to take part in each workshop.
NB: Prices are exclusive of VAT.

You might want to know a little more about what kind of students and personalities you can encounter at Careers Week. Let us share some insights with you.

## Our student profile

Our students are educated to become experts in various areas within Economics and Business:
- Accountancy & Controlling
- Small Business & Entrepreneurship
- Change Management
- Strategic Innovation Management
- Management Accounting and Control
- Econometrics, Operations Research & Actuarial Studies
- Economics
- Finance
- Health
- Human Resource Management
- International Business & Management
- International Economics & Business
- International Financial Management
- Marketing
- Supply Chain Management
- Technology and Operations Management

Research has shown* that FEB graduates are particularly good at seeing the bigger picture and continuing to learn and develop themselves after graduation. FEB graduates are perceived as strong team workers, highly motivated, flexible and stress-resilient. Their all-round profile – excelling in their field combined with great personal skills – allows them to operate efficiently in an ever-changing international environment.


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**Company Dating**
€ 500
At our Company Dating event on Tuesday 1 October, you can meet students from several backgrounds and disciplines personally and 1-on-1. You can discuss concrete job positions, project collaborations, internships and traineeships. Participating in Company Dating will give you a unique opportunity to recruit competent and motivated students from FEB. Besides branding yourself as an interesting employer to the next generation of Economics and Business talents, the event allows you to network with other companies and entrepreneurs.

**FEB graduates offer**:  
- solid analytical skills  
- research-based consulting skills  
- strong problem-solving skills  
- a down-to-earth approach

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Interested in joining FEB Careers Week 2019?

Please feel free to contact:
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