



Centre for Public Health in Economics and Business (CPHEB) Newsletter

June 2026

In this monthly newsletter, the CPHEB keeps you informed about recent and upcoming events. **If you have a contribution to the newsletter, please let us know at cpheb@rug.nl.** You can also find us on [LinkedIn](#).

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Announcements

Save the date: CPHEB Half-Day Workshop October 20th

On October 20th, we will organize an afternoon workshop. The workshop will bring together research and practice across the CPHEB subthemes and will include a keynote presentation and networking opportunities. You will soon receive a calendar invite. More information will follow!

Recent events

CPHEB seminar: Claudio Annibali (EEF)

On Thursday May 21, Claudio Annibali, who is a final-year PhD Candidate at the Department of Economics, Econometrics, and Finance, presented “*The Power of the Pill Revisited: New Evidence from the Netherlands.*” In this paper, Claudio studied the effect of the introduction of the Pill in 1970 and legalization of abortion in 1984 in the Netherlands. Results show that early pill access suppressed teenage fertility, delayed marriage, and increased educational attainment. Furthermore, early abortion access had no effect on teenage fertility but delayed birthing age without affecting completed motherhood rates or education.



Upcoming events

June 9, 2026 15:00-16:00 5411.0603	CPHEB subtheme meeting 'Networked health organizations and professionals'
June 11, 2026 13.00 - 14.00 UMCG and online	ISPOR Student Chapter: knowledge sharing meeting We are pleased to invite you to our upcoming knowledge sharing meeting: “Designs of Costing Studies in Healthcare: An Example from Respiratory Infections in Vietnam” . Our speaker Ba Khuong Cao, a PhD candidate at Global Health Unit, Health Sciences Department of the UMCG will introduce methodological approaches to healthcare costing studies, using respiratory infections in Vietnam as a practical case example. He will discuss key study design considerations and challenges of estimating healthcare costs in real-world settings. Please register via this link .

June 11 - 13, 2026 Mannheim	CPHEB - ZEW Mannheim Public Health in Economics and Business Workshop
June 17, 2026 14.00 - 17.30 House of Connections	AJSPH: From Awkward Emails to Real Collaboration: Connecting Your (PhD) research with Societal Partners Training event organized by Aletta Talent Network and Rudolf Agricola School PhD Community. The training will offer practical insights, real-world examples, and strategies to help early career researchers turn societal stakeholders into engaged partners. The event is open to all early career researchers. FULL - Sign up for the waitlist here .
June 25, 2026 12.34 Academy Building	Thesis defense Laura Jansen (EEF) Title: Disability Insurance Design with Employer and Employee Behavior. Promotores: Prof. V. Angelini and Dr. M. Groneck, co-promotor: Dr. R. van Ooijen.
June 26, 2026 09.00 - 17.00 House of Connections	AJSPH: Future Proof Healthcare Systems - From ambition to action On June 26, Aletta brings together professionals, researchers, policymakers and innovators at the House of Connections to explore how we can move from ambition to real change in healthcare. With rising demand, workforce shortages and increasing complexity putting pressure on the system, the event focuses on identifying barriers, sharing insights and defining concrete actions for sustainable, future-proof care—contributing to both a national strategy and regional agendas. More info here .

In the Spotlight

Jana Holthöwer finalist SERVSIQ Award

Jana Holthöwer (Marketing) is a finalist for the SERVSIQ Award, recognizing outstanding doctoral research. Holthöwer's dissertation on service robots in health and elderly care can be found [here](#).

EMAC Best Paper Award Based on Doctoral Dissertation for Francesca Lombardo

At the 2026 European Marketing Academy Conference (EMAC), Francesca Lombardo (Marketing) was awarded the Best Paper Award based on Doctoral Dissertation for her paper '*Automated Social Exchanges: Aligning Robot Actors and Exchange Relationship Type*', co-authored with her supervisors Jenny van Doorn and Jana Holthöwer. The paper examines how

acceptance of and engagement with service robots depend on the alignment between a robot's actor type (social vs. functional) and the exchange relationship type (social vs. economic).

Publications

Kottink, I.A., **A.C. Noort**, J.W. Ongerboer de Visser, and **H.A. Cense** (2026). Evaluating the implementation of rigid sterilization containers in a Dutch central sterile supply department: a scenario-based cost and workflow analysis. *BMC Health Services Research*, 26, 633.

<https://doi.org/10.1186/s12913-026-14391-8>

Calls

Aanjaagfonds Universiteit van het Noorden

The fund promotes cross-level educational and research collaborations that contribute to broad prosperity in the Northern Netherlands.

Deadline: **June 30, 2026** | More information: <https://universiteitvanhetnoorden.nl/aaanjaagfonds/>

NWO: Onderzoek op routes door consortia 2026

Theme: Smart technological infrastructure for sustainable and customised prevention of multimorbidity

Deadline: **October 6, 2026** at 14.00 | More information: <https://www.nwo.nl/calls/onderzoek-op-routes-door-consortia-2026>

Data available through CPHEB

The CPHEB has data available that you can use for your research. Short descriptions of available data and contact persons can be found below.

Menzis SamenGezond data

Data from the Menzis SamenGezond App and Program. More information about the program can be found [here](#) and [here](#). Contact: [Koert van Ittersum](#).
