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# Centre for Public Health in Economics and Business (CPHEB)

## Newsletter

November 2025

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In this monthly newsletter, the CPHEB keeps you informed about recent and upcoming events. If you would like to contribute to the newsletter, please let us know at [cpheb@rug.nl](mailto:cpheb@rug.nl). You can also find us on [LinkedIn](#).

In this newsletter:

- CPHEB Monthly Brownbag Seminar: Ashika Maharaj
- E-Health event
- Cross-Border Institute of Healthcare Systems and Prevention (CBI) Symposium
- New publications

**Feel free to share this newsletter with any new health researchers in your department.**

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### **CPHEB Project Page**

We would like to update the overview of ongoing research projects on the [CPHEB website](#). If you would like to add your project, please send an email with a title, short description and the researchers/organizations involved to Anne-Floor Lanting ([a.f.lanting@rug.nl](mailto:a.f.lanting@rug.nl)).

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### **Sign-up for Aletta's Themes**

The Aletta Jacobs School of Public Health has 5 themes that revolve around collaboration and impact. More information and registration can be found [here](#).

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## Recent events

### CPHEB Monthly Brownbag Seminar

On October 16, Ashika Maharaj (EEF) presented her research titled “*Resources for health systems performance: a systematic assessment to identify resource-related indicators and their links to health system dimensions*”. She discussed preliminary results of a systematic review identifying studies that used resource-related indicators for assessing the performance of health systems.



### E-Health Event: Samen naar Toegankelijke Digitale Zorg

On October 17th, the eHealth event “*Samen naar Toegankelijke Digitale Zorg*” was organized by the Jantina Tammes School of Digital Society, Technology & AI at the UMCG.

As part of the afternoon program, researchers Jana Holthöwer and Francesca Lombardo took part in the information market, where visitors could explore various forms of digital healthcare and learn about the support available. They showcased the care robots, Pepper and Maatje, which attracted great interest from attendees.

You can read more about the event in the newspaper article [here](#).



### Cross-Border Institute of Healthcare Systems and Prevention (CBI) Symposium

On October 30, the Cross-Border Institute of Healthcare Systems and Prevention (CBI), a joint initiative of RUG and University of Oldenburg, held a symposium to kick-off the Health4DE-NL project. More information about the project can be found [here](#).



## Upcoming events

<p>November 20, 2025 11.00 - 12.00 5419.0008</p>	<p><b>Joint EEF-CPHEB Seminar: Sjoerd van Alten (Vrije Universiteit Amsterdam)</b> <i>A Chip Off the Old Block? Genetics and the Intergenerational Transmission of Socioeconomic Status</i></p>
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November 27, 2025 12.00 - 13.00 5419.0111	<b>Joint EEF-CPHEB Seminar: Claudio Annibali (EEF)</b> <i>The Labour Market and Health Effects of a Diabetes Warning: Evidence of Gender and Age Differences from the Lifelines Cohort Study</i> (Job market preparation seminar)
December 8, 2025 12.30 - 17.00 Health Hub Roden	<b>Aletta Jacobs School of Public Health: Mentaal Gezond Groningen: Van Best Practices naar Opschaling.</b> See <a href="#">website</a> for more information (in Dutch).

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## Publications

Pouw, M.A., H. Dijkstra, E-R. Kóntóş, A. de Jonghe, B. Dercksen, L. Maruster, D-J. van der Zee & B.C. van Munster (2025). Frequent Emergency Medical Services Utilization Among Older Patients: Exploration and Automatic Identification Using Natural Language Processing. *Journal of the American Medical Directors Association*, 26(11).

<https://doi.org/10.1016/j.jamda.2025.105814>

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## Data available through CPHEB

*The CPHEB has data available that you can use for your research. Short descriptions of available data and contact persons can be found below.*

### **Menzis SamenGezond data**

Data from the Menzis SamenGezond App and Program. More information about the program can be found [here](#) and [here](#). Contact: [Koert van Ittersum](#).

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