
Centre for Public Health in Economics and Business (CPHEB)

Newsletter

October 2025

In this monthly newsletter, the CPHEB keeps you informed about recent and upcoming events. If you would like to contribute to the newsletter, please let us know at cpheb@rug.nl. You can also find us on [LinkedIn](#).

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Feel free to share this newsletter with any new health researchers in your department.

Opportunity to present at CPHEB seminars 2025 - 2026!

Would you like the opportunity to share your research and get valuable input from fellow CPHEB members? Sign up to present at one of the monthly CPHEB seminars during the 2025 - 2026 academic year! Please contact Stefan Pichler (s.pichler@rug.nl) if you are interested.

PhD Editions CPHEB seminars 2025 - 2026!

This year, we will once again organize two special PhD editions of the monthly CPHEB seminars. These sessions will take place in December 2025 and June 2026. Each session will feature two 30-minute presentations. This is a great opportunity to receive constructive feedback from health researchers across various FEB departments. Please send an e-mail to cpheb@rug.nl if you are interested.

CPHEB Project Page

We would like to update the overview of ongoing research projects on the [CPHEB website](#). If you would like to add your project, please send an email with a title, short description and the researchers/organizations involved to Anne-Floor Lanting (a.f.lanting@rug.nl).

Recent events

CPHEB: Lifelines Event and Social Get-Together

On September 18, the CPHEB hosted its first Lifelines Event. During the event, recipients of the CPHEB Lifelines Voucher presented their projects and shared their experiences working with Lifelines data. The event was followed by the annual Social Get-Together, giving attendees a chance to connect.



Claudio Annibali (EEF): The Labour Market and Health Effects of a Diabetes Warning: Evidence

of Gender and Age Differences from the Lifelines Cohort Study



Caitlin Kiernan (EEF): Municipal purchasing strategies in youth mental healthcare (MUNI-CARE)



Ailun Shui (EEF): Who are you calling past their prime?



Mariana Frances Soares (EEF): Determinants of health beyond demographic and socioeconomic factors



Subtheme *Population Health Management: from Kick-off to Next Steps*

Back in June, we held the initial kick-off for our new subtheme *Population Health Management* at the Centre for Public Health in Economics and Business. The session set the stage by highlighting the urgent need for prevention-focused, sustainable healthcare and the potential for interdisciplinary collaboration across FEB, UMCG, and Aletta.

What is Population Health Management?

PHM is a proactive, data-driven, and people-centered approach to improving health at the population level. Instead of focusing only on treating illness, PHM emphasizes prevention, reducing health inequalities, and shaping environments and policies—such as food environments, labor markets, or regional healthcare systems—that support healthier lives.

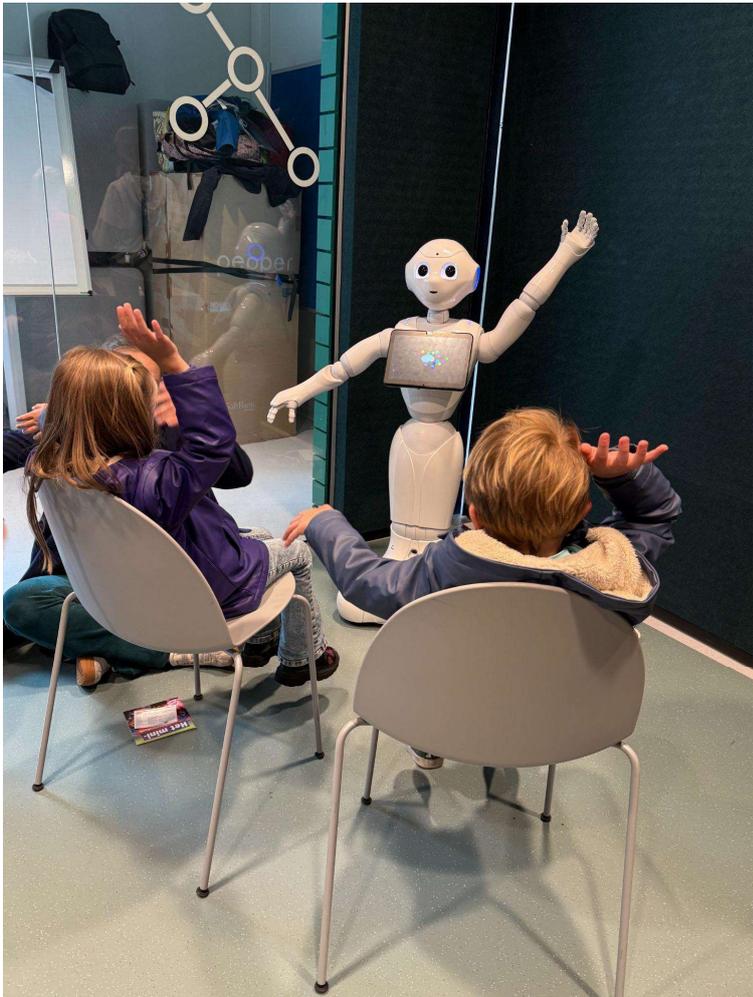
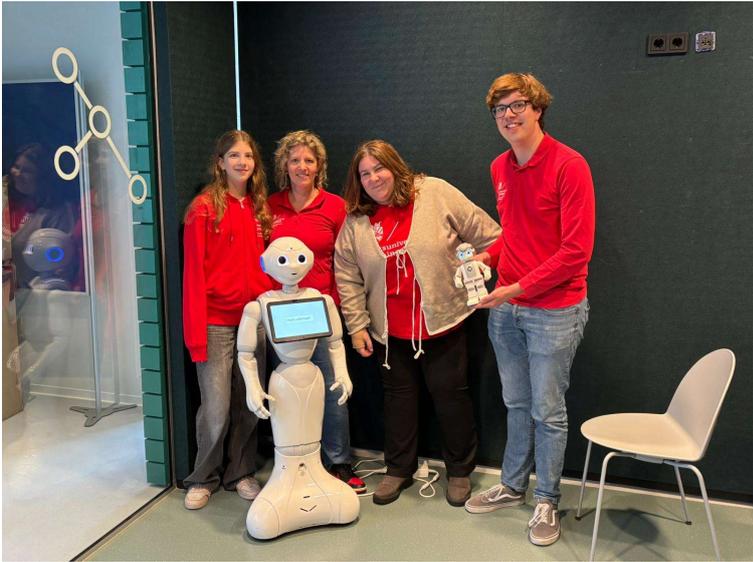
Fast forward to late September, and we had our first follow-up session. Ten colleagues shared short research pitches, ranging from food environments and labor markets to reproductive health, mental well-being at work, and the regional organization of acute care. The variety of perspectives showed just how much common ground there is—and how exciting the opportunities are to connect economics, business, and health.

Not everyone who signed up could join, so we'll soon circulate a short online questionnaire to capture everyone's research interests. This overview will form the basis for spotting overlaps, shaping collaborations, and sharing on the Centre's website.

Looking ahead: our next meeting is planned in about four weeks, where we'll dive deeper into concrete opportunities—think joint projects, funding applications, and maybe even a symposium at Aletta.

Zpannend Zernike

CPHEB researchers Francesca Lombardo and Jenny van Doorn - together with Theo Krijgsheld and junior researcher Sandra - let > 100 children interact with real robots at Zpannend Zernike on October 4th in the House of Connections. Children could play a quiz with robot "Pepper", ask robot "Maatje" any question or dance with it, and asked many questions about how robots can be useful in health care.



Upcoming events

October 9, 2025 09.00 - 10.00 5411.0131 (hybrid)	Subtheme E-Health Meeting
October 16, 2025 11.00 - 12.00 5416.0057	Monthly CPHEB Seminar: Ashika Maharaj (RUG - EEF) <i>Resources for health systems performance: a systematic assessment to identify resource-related indicators and their links to health system dimensions</i>
October 17, 2025 09.00 - 12.00 UMCG	Jantina Tammes School of Digital Society, Technology and AI Samen naar Toegankelijke Digitale Zorg Information and Registration (in Dutch) 1. Morning Program (Traversezaal, UMCG): In this session, we will look at how to make digital healthcare accessible for patients, from different perspectives (Biblionet, Internist UMCG, Researcher RUG, ELSA Lab Northern Netherlands sounding board group). The target audience consists of researchers, healthcare providers, and others interested in this topic. More information and a registration form can be found via this link and the attached flyer: https://www.rug.nl/jantina-tammes-school/calendar/2025/samen-naar-toegankelijke-digitale-zorg 2. Afternoon Program (Centrale Hal: Founteinpatio, UMCG): This part of the day is aimed at patients, visitors, and other interested parties. It is an information market where visitors can get acquainted with different forms of digital healthcare and the support available. It is open entry, and several organizations will be present with stands,

	<p>such as Biblionet, Digital Academy Northern Netherlands, a research group with robots, a research group with VR, and the ELSA Lab. Participants can, for example, see how these care robots work, try out VR, and receive help with digital healthcare from, for example, the library. The Municipality is also expected to attend to talk about how they are working on digitization and the support they can offer.</p>
<p>October 30, 2025 09.30 - 17.00 Martinikerk</p>	<p>Symposium on cross-border healthcare in the DE-NL border region Information and Registration</p>
<p>November 13, 2025 14.00 - 15.00 5411.0131</p>	<p>Subtheme Networked Organizations and Professionals Meeting For the subtheme Networked Organizations and Professionals the next meeting will be on Thursday November 13, 2:00-3:00pm, 5411.0131. You can register by sending an email to Jacob Reilley: j.t.reilley@rug.nl</p>
<p>November 20, 2025 11.00 - 12.00 TBA</p>	<p>Monthly CPHEB Seminar: Sjoerd van Alten (Vrije Universiteit Amsterdam) <i>A Chip Off the Old Block? Genetics and the Intergenerational Transmission of Socioeconomic Status</i></p>

Calls

CALL FOR PRESENTATIONS: Fall symposium 'Healthy Ageing, Health, and Well-Being: Perspectives from the Behavioural and Social Sciences'

This annual symposium of the **Center of Expertise Social Sciences Health and Well-being (CESSHW)** aims to connect researchers, PhD candidates, and (research) master students who share an interest in health and well-being from a behavioural and social sciences perspective. Together, we'll exchange ideas, explore opportunities for joint projects and funding, and contribute to a vibrant research community within our Faculty and beyond. This year's theme is

'Diversity, Health and Wellbeing' and we warmly invite contributions that explore how diversity relates to health and well-being in all its forms.

- Abstract submission deadline: October 14, 2025.
 - Symposium date: November 18, 2025, 12.00 - 17.00 at [Gadourek Building \(BSS\)](#).
 - Participation is free of charge.
 - [More information and registration here.](#)
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Vacancies

PhDs Data-Driven Insights into Healthcare Quality and Affordability (2.0 FTE)

There are vacancies for PhD positions. See the link below for more information.

<https://www.rug.nl/about-ug/work-with-us/job-opportunities/?details=00347-02S000BHEP>

Publications

Jansen, L., V. Angelini, M. Groneck, and R. van Ooijen (2025). Do Stronger Employer Responsibilities Enhance Work Accommodation for Sick-Listed Workers? Evidence From a Dutch Reform. *Health Economics*, forthcoming. <https://doi.org/10.1002/hec.70038>

Offenbeek, M.A.G. van, O.P. Roemeling, and A. Burggraaf (2025). Exploring professionals' experiences with secure messaging in Dutch outpatient clinics: emerging differences in use frequencies and types across medical specialties. *BMC Medical Informatics and Decision Making*, 25, 245. <https://doi.org/10.1186/s12911-025-03081-w>

Data available through CPHEB

The CPHEB has data available that you can use for your research. Short descriptions of available data and contact persons can be found below.

Menzis SamenGezond data

Data from the Menzis SamenGezond App and Program. More information about the program can be found [here](#) and [here](#). Contact: [Koert van Ittersum](#).
