
Centre for Public Health in Economics and Business (CPHEB)

Newsletter

July 2025

In this monthly newsletter, the CPHEB keeps you informed about recent and upcoming events. If you would like to contribute to the newsletter, please let us know at cpheb@rug.nl. You can also find us on [LinkedIn](#).

Opportunity to present at CPHEB seminars 2025 - 2026!

Would you like the opportunity to share your research and get valuable input from fellow CPHEB members? Sign up to present at one of the monthly CPHEB seminars during the 2025 - 2026 academic year! Please contact Stefan Pichler (s.pichler@rug.nl) if you are interested.

CPHEB Project Page

We would like to update the overview of ongoing research projects on the [CPHEB website](#). If you would like to add your project, please send an email with a title, short description and the researchers/organizations involved to Anne-Floor Lanting (a.f.lanting@rug.nl).

Recent news and events

Monthly CPHEB brown bag seminar - PhD Edition

On June 26, the 2nd PhD edition of our monthly CPHEB brown bag seminar took place. Lieke Jansen is a first year PhD student in the department of Operations. She presented her project titled “*A multiperiod resource minimization model for rural emergency medical services networks with ground and air ambulances*”. Lieke’s work tackles the challenges of emergency response in rural areas by optimizing the mix and location of ground and air ambulances—incorporating new concepts like eVTOL aircraft and advanced heuristics to enhance EMS coverage with limited resources.



Viliana Milanova is a PhD student within the GEM department. She presented her work “*Robots at Work: Implications for Workers' Health and Mental Well-Being*”. Viliana's study leverages cross-country data to explore how industrial robots impact worker health, finding that the introduction of robots leads to reduced physical strain. Moreover, she unpacks how changes in task content mediate these effects.



Jana Holthöwer wins Nicolaas Mulerius Foundation Dissertation Prize

Jana Holthöwer was awarded the Nicolaas Mulerius Foundation Dissertation Prize (which succeeds the Wierenga-Rengerink Prize). This prize is awarded to the PhD candidate who has written the best dissertation at the University of Groningen in 2024. Jana was awarded the prize during the Ceremony of Merits 2025, which took place on July 4. You can read about it [here](#).



Upcoming events

September 18, 2025 15.30 - 18.00 TBD	CPHEB Lifelines Event and Social Get-Together Progress and findings from ongoing projects using Lifelines data provided by the CPHEB.
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Save the Date Lifelines and Social Get-Together

Thursday, September 18·15:30 – 18:05

We are pleased to invite you to our yearly social get-together. This year, we will combine the event with our seminar and start with 3–4 short presentations by FEB-researchers using Lifelines data. After the presentations, we'll enjoy snacks and drinks together.

More details to follow — we look forward to seeing you all in front of the bar (next to CareerCompany)!

Data available through CPHEB

The CPHEB has data available that you can use for your research. Short descriptions of available data and contact persons can be found below.

Menzis SamenGezond data

Data from the Menzis SamenGezond App and Program. More information about the program can be found [here](#) and [here](#). Contact: [Koert van Ittersum](#).
