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# Centre for Public Health in Economics and Business (CPHEB)

## Newsletter

June 2025

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In this monthly newsletter, the CPHEB keeps you informed about recent and upcoming events. If you would like to contribute to the newsletter, please let us know at [cpheb@rug.nl](mailto:cpheb@rug.nl). You can also find us on [LinkedIn](#).

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### **Opportunity to present at CPHEB seminars 2025 - 2026!**

Would you like the opportunity to share your research and get valuable input from fellow CPHEB members? Sign up to present at one of the monthly CPHEB seminars during the 2025 - 2026 academic year! Please contact Stefan Pichler ([s.pichler@rug.nl](mailto:s.pichler@rug.nl)) if you are interested.

### **CPHEB Project Page**

We would like to update the overview of ongoing research projects on the [CPHEB website](#). If you would like to add your project, please send an email with a title, short description and the researchers/organizations involved to Anne-Floor Lanting ([a.f.lanting@rug.nl](mailto:a.f.lanting@rug.nl)).

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## Recent news and events

### **CPHEB x FEBRI: Pitch workshop for PhD Students**

On May 7, the CPHEB and FEBRI jointly hosted a pitch workshop for PhD students. During this workshop, provided by Marieke Hohnen, students were guided through the essentials of

preparing a strong pitch. Through a series of exercises, students could practice and improve their pitches.

### **Menzis SamenGezond Data Access Meeting**

On May 8, the CPHEB held a data access meeting to introduce those interested to the data from the Menzis SamenGezond app. After an introduction to the data, Elena Agachi and Elisabeth Wilhelm answered any remaining questions. The Menzis SamenGezond data, which is linked to healthcare expenditure data, has previously been used in the [thesis](#) of Elena Agachi. If you are interested in using the data or have any questions, please contact [Koert van Ittersum](#).



### **Monthly CPHEB brown bag seminar - Tunga Kantarcı (EEF)**

On May 15, Tunga Kantarcı (EEF) presented his work titled *“Do partially disabled people respond to financial incentives to work?”*. The study focuses on individuals with partial disabilities who still have some work capacity. By leveraging a sharp drop in DI benefits after 24 months, Tunga and his coauthors showed how financial incentives strongly increase work resumption for high-wage earners and increase benefit claims from alternative social support programs among low-wage earners.



## Upcoming events

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| <p>June 2, 2025<br/>15.30 - 16.30<br/>Career Services<br/>(Duisenberg building)</p> | <p><b>Kickoff meeting new subtheme: Population health management</b><br/>Introduction of potential new subtheme within the Centre for Public Health in Economics and Business.</p>            |
| <p>June 5, 2025<br/>9.00 - 10.00<br/>TBD (hybrid)</p>                               | <p><b>E-Health Group Meeting</b></p>  |
| <p>June 19, 2025<br/>9.00 - 17.00<br/>UMCG</p>                                      | <p><b>Aletta Jacobs School of Public Health: Anticipate and Act: Prevention and Strengthening Mental Health in the Netherlands and Beyond.</b><br/>More information <a href="#">here</a>.</p> |
| <p>June 26, 2025<br/>11.00 - 12.00<br/>5416.0059</p>                                | <p><b>Monthly CPHEB Brown Bag Seminar: PhD Edition</b><br/><b>Lieke Jansen &amp; Viliana Milanova</b></p>   |
| <p>September 18, 2025<br/>15.30 - 18.00<br/>TBD</p>                                 | <p><b>CPHEB Lifelines Event</b><br/>Progress and findings from ongoing projects using Lifelines data provided by the CPHEB.</p>   |

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# Data available through CPHEB

## **Menzis SamenGezond data**

Data from the Menzis SamenGezond App. Contact: [Koert van Ittersum](#).

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