
Centre for Public Health in Economics and Business (CPHEB)

Newsletter

April 2025

In this monthly newsletter, the CPHEB keeps you informed about recent and upcoming events. If you would like to contribute to the newsletter, please let us know at cpheb@rug.nl. You can also find us on [LinkedIn](#).

Recent events

Monthly CPHEB Brown Bag Seminar: Jasmina Rueger (WUR)

On March 20, Jasmina Rueger (WUR) presented her work titled "*From Patient to Pioneer: How Chronic Fatigue Syndrome Patients Innovate in Online Health Communities*". By analyzing over 18,000 online forum posts, Jasmina's research identifies a form of patient-led innovation, where individuals act as "lead users". These insights highlight both the potential and the pitfalls of patient-driven communities: they can inspire healthcare innovation but also carry the risk of misinformation.



Inaugural Lecture Jochen Mierau: The Value of Health

On April 4, Jochen Mierau held his inaugural lecture titled *The Value of Health*. In his lecture, Mierau discussed the two-way relationship between health and our economic system, as well as the origins of health disparities and how profit motive shapes research priorities and policies. The lecture was thought-provoking and timely. Congratulations Jochen!



Upcoming events

<p>April 17, 2025 11.00 - 12.00 5411.0401</p>	<p>Monthly CPHEB brown bag seminar: Bertrand Achou (RUG - EEF)</p>
<p>April 17, 2025 11.00 Academy Building</p>	<p>PhD thesis defense Saif Elayan <i>A Stepping-stone Towards Sustainable Long-term Care in Europe: Understanding the Impacts of and Demand for Informal Care in Europe.</i> Promotores: Prof. E. Buskens and Prof. V. Angelini.</p>
<p>April 24, 2025 9.45 - 17.00 House of Connections</p>	<p>Aletta Jacobs School of Public Health: Junior Research Meet-up More information can be found here.</p>
<p>May 7, 2025 13.00 - 16.00</p>	<p>CPHEB x FEBRI: Pitch workshop for PhD Students Workshop provided by a professional trainer to guide PhD students through essentials of preparing a strong pitch. There are currently no spots available, but you can sign up for the waitlist by sending an email to Astrid Beerta (a.beerta@rug.nl).</p>
<p>May 8, 2025 16.00 - 17.00 TBD</p>	<p>CPHEB: Menzis - SamenGezond data access meeting Become familiar with the Menzis SamenGezond data and find potential collaborators at this information event where Elena Agachi and Elisabeth Wilhelm can answer questions about the data. You can contact Stefan Pichler (s.pichler@rug.nl) for questions or more information.</p>
<p>May 26, 2025 13.00 - 17.00 House of Connections</p>	<p>Aletta Jacobs School of Public Health: Commerciële zorg – De impact op ons zorgstelsel? More information here (in Dutch).</p>
<p>May 27, 2025 12.00 - 17.00</p>	<p>Aletta Jacobs School of Public Health: Voorbereiden op later: Oud zijn in de toekomst.</p>

House of Connections	More information here (in Dutch).
June 19, 2025 9.00 - 17.00 UMCG	Aletta Jacobs School of Public Health: Anticipate and Act: Prevention and Strengthening Mental Health in the Netherlands and Beyond. More information here .

Other news

3.2 million Euro for cross-border healthcare in northern Netherlands and Germany

The HEALTH4DE-NL project received funding to establish a cross-border health network and to strengthen cooperation between health system actors in the Dutch-German border region. The project seeks to better connect healthcare structures and promote equal access to healthcare for border region citizens. CPHEB members Jochen Mierau and Stefan Pichler are involved in the project and will use part of the funding to hire a Postdoc at EEF. Find out more about the HEALTH4DE-NL project [here](#).

CPHEB Project Page

We would like to update the overview of ongoing research projects on the [CPHEB website](#). If you would like to add your project, please send an email with a title, short description and the researchers/organizations involved to Anne-Floor Lanting (a.f.lanting@rug.nl).
