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# Centre for Public Health in Economics and Business (CPHEB)

## Newsletter

January 2025

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In this monthly newsletter, the CPHEB keeps you informed about recent and upcoming events. If you would like to contribute to the newsletter, please let us know at [cpheb@rug.nl](mailto:cpheb@rug.nl). You can also find us on [Linkedin](#).

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The CPHEB Board would like to wish you a  
happy and healthy new year!

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## Recent events

### **CPHEB X EEF PhD Brown Bag Seminar: Caitlin Kiernan**

On December 5, Caitlin Kiernan presented her project "*Cream-skimming in youth mental healthcare*" during the CPHEB X EEF PhD Brown Bag Seminar. This joint work with Hermien Dijk, Gerard van den Berg, and Jana Knot-Dickscheit explores the effect of changes in maximum reimbursements for youth mental healthcare services on the rate of client transfers between youth mental healthcare providers in the Netherlands.

## Monthly CPHEB Brown Bag Seminar PhD Edition: Francesca Lombardo & Giovanni Scotti Bentivoglio

On December 12, our first PhD edition of the CPHEB brown bag seminar series took place. **Francesca Lombardo** (Marketing) presented her project “How to Welcome Nurse ‘Robots’? Fostering Collaborative Human-Robot Service Teams.”. Her interdisciplinary research explores strategies to optimize human-robot collaboration in healthcare. Key findings include the importance of caregivers adapting workflows to integrate robots, anthropomorphizing robots to improve interaction, and leveraging positive client feedback to boost acceptance.



**Giovanni Scotti Bentivoglio** (EEF) presented his project "Prenatal exposure to air pollution, educational achievement and parental investments.". His research highlights how prenatal air pollution exposure reduces the likelihood of transitioning to academic tracks in Germany, where children of low socioeconomic status are the most affected. Notably, high parental education and cognitively stimulating activities, like reading with children, mitigate these effects.



## Upcoming events

January 16, 2025 11.00 - 12.00 5411.0401	<b>Monthly CPHEB Brown Bag Seminar: Miriam Arnold</b>
January 24, 2025 9.30 - 10.30 5411.0643 (hybrid)	<b>E-Health Group Meeting</b>
February 26 and 27, 2025 Flonk Hotel	<b>Health Workshop CPHEB Groningen &amp; ZEW Mannheim</b> <a href="#">Registration form</a>

### Invitation to Health Workshop 26 and 27 February 2025

On Wednesday, February 26 (whole day) and Thursday, February 27 (until lunch), Gerard van den Berg and Stefan Pichler will organize a joint workshop at the Flonk Hotel with the health and labour group of [ZEW Mannheim](#). The idea is to have some presentations and networking opportunities. We have already selected the presenters from our university in order to have a

good fit with the researchers coming from Mannheim. If you want to join us as a participant, please sign up here before Friday, January 17 (<https://forms.gle/px5nYDTbVyu1W4s29>).

### **Global Consortium for the Prevention of Depression**

The UMCG will be hosting the 9th meeting of the Global Consortium for the Prevention of Depression from June 17 to June 19, 2025. The theme of this year is 'Moving into practice: From research to implementation'. On June 19 there will be a symposium focused on mental health prevention, with insights from Ricardo Muñoz and Jochen Mierau. More information and registration forms can be found [here](#) and [here](#).

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## **Other news**

### **Ubbo Emmius M20 call for PhD proposals**

Ubbo Emmius M20 call for PhD proposals opens on February 3. There will be a matchmaking event on January 29. Please find more information about the event and registration [here](#).

### **ZonMw Call: Opschalen effective preventieaanpakken**

ZonMw has a call for grant applications for projects that focus on scaling up effective prevention interventions. A digital information session will take place on **January 14 at 11.00**. The deadline for submission of project ideas is **February 20, 2025 at 14.00**. The call can be found [here](#) (please note that the information about the call is currently only available in Dutch).

### **CPHEB Project Page**

We would like to update the overview of ongoing research projects on the [CPHEB website](#). If you would like to add your project, please send an email with a title, short description and the researchers/organizations involved to Anne-Floor Lanting ([a.f.lanting@rug.nl](mailto:a.f.lanting@rug.nl)).

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