



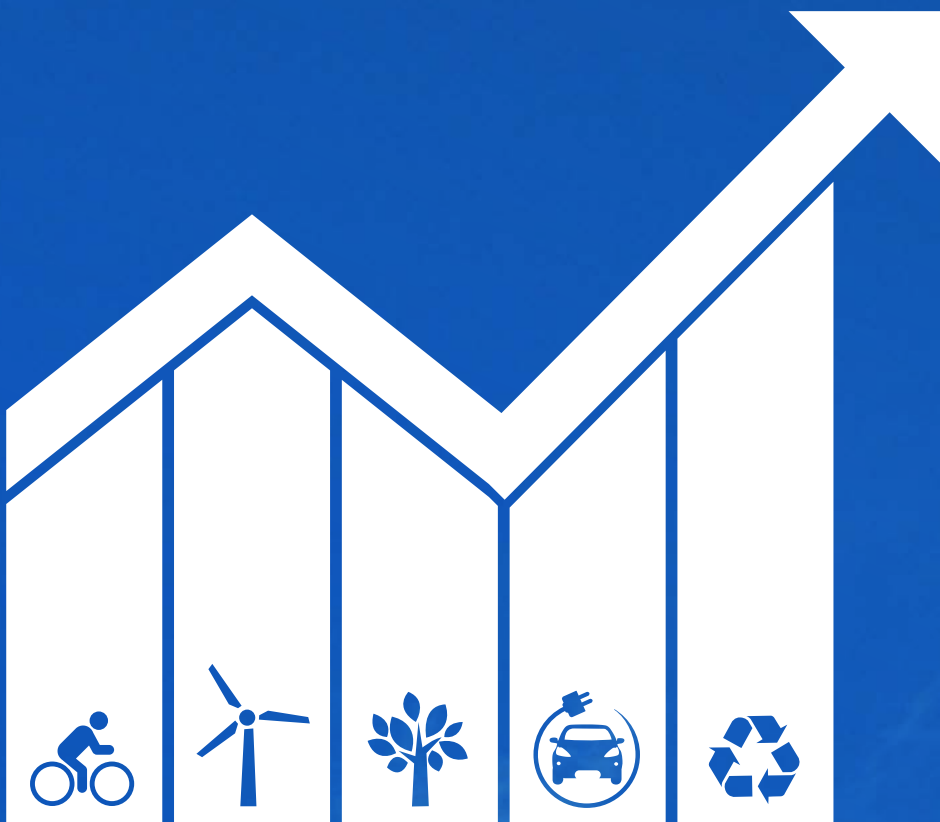
university of
 groningen

campus fryslân

centre for sustainable entrepreneurship

Responsible management of innovation in business

Long, T.B., Iñigo, E. & Blok, V.



Working paper series
 1914-CSE



Working paper series

Centre for Sustainable Entrepreneurship
University of Groningen/Campus Fryslân

Visiting address:
Sophialaan 1
8911 AE Leeuwarden
The Netherlands

T +3158 288 2132

www.rug.nl/cf/cse

Editor: Margo Enthoven
Academic director: Dr. Gjalt de Jong
Design (cover): David-Imre Kanselaar

RESPONSIBLE MANAGEMENT OF INNOVATION IN BUSINESS

THOMAS B. LONG^A, EDURNE IÑIGO^B AND VINCENT BLOK^B

^a Centre for Sustainable Entrepreneurship, University of Groningen/Campus Fryslân, The Netherlands

^b Management Studies Group, Wageningen University

FEBRUARY 2019

ABSTRACT

This chapter explores the concept and practice of responsible management of innovation. Responsible innovation is a key response to the grand challenges faced by society, helping to develop innovations with society in mind, and limit any unintended consequences. Responsible managers with influence over innovations need knowledge and understanding of how responsible innovation applies to their roles and how as individuals they can manage innovation responsibly. While the application of responsible innovation to these contexts faces a number of practical and conceptual challenges, this chapter will focus on the contribution and potential of responsible management of innovation processes to provide economic and societal benefits. This chapter explores these issues through the perspective of individual managers, at the level of the organisation and finally at the level of the innovation system.

KEYWORDS: Responsible innovation; Sustainable innovation; Responsible innovation management.