

14:15 – 14:45 Session 1: Poster pitches

Location	Room 0011	Room 0014	Room 0019	Room 0031	Room 0036
Track	Track 1: Micro foundations of sustainability	Track 2: Business model innovation	Track 3: The dynamics of a Circular Economy	Track 4: Sustainable performance and impact measurement	Track 5: Alternative economic futures
Moderator	Tom Long/ Niels Faber	Eric Fath-Kolmes	Elsbeth Bembom	Valerija Golubić	Emma Folmer
14:15 – 14:35 Poster pitches	<p>Maxime Koster</p> <p><i>Which nudges encourage Dutch consumers to consume sustainable food products?</i></p>	<p>Marieke Marijnissen</p> <p><i>Defining the barriers and drivers for startups to implement a CBM in their pre-market entry phase</i></p>	<p>Brian van Es</p> <p><i>Micro entrepreneurs and sustainability: barriers and opportunities in Fryslân</i></p>	<p>Ryoko Yatomi</p> <p><i>How to establish Sustainable Performance Indicators? ~ Barriers and Motivations linked to the Designing and Implementation Processes ~</i></p>	<p>Anton Preuss</p> <p><i>Entrepreneurial ecosystems in the context of the Frisian energy transition</i></p>
	<p>Rike Kornack</p> <p><i>The drivers and barriers to implementing price transparency in the case of sustainable companies</i></p>	<p>Namfon Jarumas</p> <p><i>A Business Model for Sustainability: Refurbished Home Appliances and Its Environmental, Social and Economic Value</i></p>	<p>Julius Fischer</p> <p><i>Barriers to the Implementation of Circular Food Waste in Farming: Evidence from the Insect Industry</i></p>	<p>Anne-Laurine Ley</p> <p><i>Management of the environmental impact of sustainable small and medium enterprises in a B Impact Assessment context</i></p>	<p>Eike van der Weele</p> <p><i>Scaling of Local Frisian Energy Initiatives</i></p>
	<p>Laura Marimon Rius</p> <p><i>Trust mechanisms related to perceived transparency and legitimacy of sustainable versus non-sustainable firms</i></p>	<p>Anne Merkus</p> <p><i>The road to sustainable restaurants in the northern Netherlands</i></p>	<p>Julia Kremer</p> <p><i>Customer adoption towards circular business models: An empirical case analysis of Circular Furniture in the city of Leeuwarden</i></p>	<p>Alice Tarroni</p> <p><i>Assessing the Impact of Sustainable Start-up Support Programs: The Case of Innofest</i></p>	<p>Jop Bijvoet</p> <p><i>Creating the triple bottom line in the insect rearing industry: current and future perspective</i></p>
	<p>Elena Iovenitti</p> <p><i>Case study: How an organization can encourage employees' pro-environmental behaviors</i></p>	<p>Ruben Bos</p> <p><i>Identifying and overcoming barriers to electric vehicle adoption: A case for MHC Mobility</i></p>	<p>Nina Bittner</p> <p><i>Circular Economy and the Hospitality Industry: An Examination of the Circular Economy and its Barriers in</i></p>	<p>Alejandro Giribas</p> <p><i>Barriers to Self-Targeting for Social Ventures Addressing the Bottom of the Pyramid</i></p>	<p>Benjamin Recorbet</p> <p><i>How can we scale Sustainable Urban Agriculture?</i></p>

Location	Room 0011	Room 0014	Room 0019	Room 0031	Room 0036
			<i>the Hospitality Sector in the Netherlands and Indonesia</i>		
	<p>Syria Reuvers</p> <p><i>Diversity and inclusivity in the organization</i></p>	<p>Stefano Bertorini</p> <p><i>Accelerating the transformation of organisations towards sustainability through carbon credits</i></p>	<p>Nienke Wouda</p> <p><i>Circular bioeconomy in Gelderland and Overijssel</i></p>	<p>Niklas Rittman</p> <p><i>Developing a concept of a climate neutral game day event - A case study</i></p>	<p>Linde van Wichen</p> <p><i>Who is the captain? – The Role of Leadership in Sustainable Small Cooperatives</i></p>
	<p>Bart Scholten</p> <p><i>Young talent as the driving force towards a sustainable future</i></p>	<p>Sanne van Rijn</p> <p><i>A qualitative cross-sectional study: from EU Timber Regulation to EU Deforestation-free products Regulation</i></p>	<p>Merel Molenbuur</p> <p><i>Motivations of organizations to join consortia</i></p>	<p>Dani Pattinasarany</p> <p><i>How can multinational cooperations create a win-win situation when creating environmental and financial sustainability?</i></p>	<p>Aleks Furer</p> <p><i>Social Actions Fostering the Slow Fashion Movement in Europe: The Role of Social Entrepreneurs</i></p>
	<p>Terry Consenheim</p> <p><i>Sustainable institutional entrepreneurship: The push from inside out</i></p>	<p>Jhen Shih</p> <p><i>How to Use Sustainable Branding as A Unique Selling Point (USP) in a Waste Management Company? – A Case Study of Omrin</i></p>	<p>Stijn Kromwijk</p> <p><i>The impact of a hydrogen guarantee of origin in the Netherlands</i></p>	<p>Jonas Dijkstra</p> <p><i>Exploring the barriers and drivers of internal alignment: an investigation of boards of directors and ESG departments</i></p>	<p>Sunniva Ferri</p> <p><i>Art for Change: Building bridges between artists and organizations to raise awareness and educate about the climate crisis inside organizations</i></p>
		<p>Vlad Badea</p> <p><i>The Role of Franchising in Sustainability and Entrepreneurship</i></p>		<p>Ayi Onikoyi</p> <p><i>Spillover Effects of Africa's Sustainable Goals</i></p>	
14:35 – 14:45	Q&A	Q&A	Q&A	Q&A	Q&A

14:50 – 15:20 Session 2: Poster pitches

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Track	Track 1: Micro foundations of sustainability	Track 2: Business model innovation	Track 3: The dynamics of a Circular Economy	Track 4: Sustainable performance and impact measurement	Track 5: Alternative economic futures
Moderator	Tom Long/ Niels Faber	Eric Fath-Kolmes	Elsbeth Bembom	Valerija Golubić	Emma Folmer
14:50 – 15:10 Poster pitches	<p>Maxime Koster</p> <p><i>Which nudges encourage Dutch consumers to consume sustainable food products?</i></p>	<p>Marieke Marijnissen</p> <p><i>Defining the barriers and drivers for startups to implement a CBM in their pre-market entry phase</i></p>	<p>Brian van Es</p> <p><i>Micro entrepreneurs and sustainability: barriers and opportunities in Fryslân</i></p>	<p>Ryoko Yatomi</p> <p><i>How to establish Sustainable Performance Indicators? ~ Barriers and Motivations linked to the Designing and Implementation Processes ~</i></p>	<p>Anton Preuss</p> <p><i>Entrepreneurial ecosystems in the context of the Frisian energy transition</i></p>
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15:10 – 15:20	Q&A	Q&A	Q&A	Q&A	Q&A

15:25 – 15:45 Walk around the poster market



