



2014 in a nutshell



Home

Crowdfunding

Draag bij aan de crowdfunding projecten voor de Rijksuniversiteit Groningen.

[#rijksuniversiteitgroningen](#) [#ubboemmius](#)

Houd mij op de hoogte

Wil je op de hoogte worden gehouden over deze projecten? Dat kan! Via Newsletter je e-mailadres in en jou zal niets ontgaan.

Tylo van der Vliet

Over ons Zo werkt

Steun talent uit ontwikkelingslanden

75% gefinancierd

€ 11.235 opgehaald

€ 15.000 doelbedrag

31/12/2014 deadline

Steun dit project

Tools voor topopdravij

100% gefinancierd

€ 20.010 opgehaald

€ 20.000 doelbedrag

Steun dit project

Versla de bacterie

97% gefinancierd

€ 14.385 opgehaald

€ 15.000 doelbedrag

Steun dit project

Gift for Infinity: Actief oud is goud VIERDE FASE

79% gefinancierd

Wie schreven de Dode Zeevellen

101% gefinancierd

The Ubbo Emmius Fund

In 1996 the University of Groningen established the Ubbo Emmius Fund for fundraising. The fund, named after the first rector magnificus of the University, is seeking support for research and educational projects.

The Ubbo Emmius Fund is a Public Benefit Organization (PBO), and is therefore exempt from gift and legacy taxes. The board members do not receive payment from the proceeds. Any personnel expenses and other costs of fundraising are covered by the University of Groningen, not deducted from the gifts received. This implies that the chosen target for a donation will receive 100% of any donations made to it.

Objectives and Procedure

The Ubbo Emmius Fund would like to stimulate the mutual involvement of both society and the University. This is done through the organization of activities for our alumni and network, and through fundraising for particular initiatives at the University of Groningen; the main social priorities being Healthy Aging, Energy and Sustainable Society.

Therefore, we want to get in touch with as many alumni as possible. Our large network of alumni (we have accurate details from approximately 90,000 old-students) is both a means as well as a target for fundraising.

A substantial portion of assets are not managed by our fund and so they cannot pay any money out to claimants themselves. We raise funds on behalf of the carefully selected projects. 100% of proceeds go directly towards the project. The board of the Ubbo Emmius Fund decides on which direction fundraising will take each year. The University board, deans and faculty board members determine the projects for which funds will be raised. The UEF strives to bring all fundraising within the University together under one umbrella.



Fundraising 2014

With this report we hope to provide justification to our donors, to the Dutch and international alumni chapters and to our network. In addition, this overview will sketch an image of our fund's activities and ambitions.

2014 was a special year: the University of Groningen celebrated its 400th anniversary! The organization responsible for the anniversary developed numerous meetings around the fourth centenary. Many activities of the Ubbo Emmius Fund were naturally also the theme of this special anniversary. Particularly noteworthy is the anniversary project 'Active old is gold', which everyone who has a soft spot for the RUG contributed generously.

> Results <

Thanks to the Ubbo Emmius Fund, the University of Groningen received €1,077,633 in gifts for 2013 and €1,015,871 in pledges for the coming year, of which €663,353 is newly raised. Moreover, the UEF had a close involvement with €1,941,762 in donations and grants that go directly to the faculties. The result for 2014 is well better than previous years.

All amounts raised by the UEF benefit projects of the University (and the UMCG). In 2014, our accounting for funding switched to an accrual system.

> Trends <

With the combination of old and new techniques, for example using social media and crowdfunding, new groups of donors are being reached. Therefore, bringing multiple parties together for one project becomes increasingly important. We see with great satisfaction that more gifts are becoming multi-year pledges. This implies that members of alumni chapters can donate for a minimum of five years to a chapter's project of choice, and can give more alumni the option for recurring payments.

More donations from charitable trusts and foundations are becoming multi-year contributions as well. We are pleased with these developments because they reduce the dependence on economic trends.

> Support <

The Ubbo Emmius Fund is successful thanks to the attention and the generous contributions of our alumni, funds, corporations and other donors. Directors, employees of the fund, but especially the scientists and students who receive your donations, are most grateful for your financial and moral support in 2014.





Research Priorities

Research within the University of Groningen is directed towards three main priorities:

- > Healthy Ageing (HA)
- > Energy (E)
- > Sustainable Society (SS)

With these themes, the University forms a bridge between science and society. Not only does this research have a direct social relevance; but scientists from the University also work together on a large scale with business partners, social organizations and the government, both inside and outside the region.

Additionally, these research priorities are oriented towards the future: the challenges and possibilities for a sustainable society based on health, environment, technological development and energy stand at the top of the University's research agenda.

The most of the projects which the Ubbo Emmius Fund raises funds for are closely aligned with the research priorities of the University. The remaining fundraising efforts are directed towards other top research, Named funds, legacies, special initiatives (sometimes cooperation between multiple companies and universities) and projects requiring a springboard.

Further on in this report we will explain a few of our projects in more detail. The colored code letters (HA), (E) and (SS) will represent in which research priority they fall under.

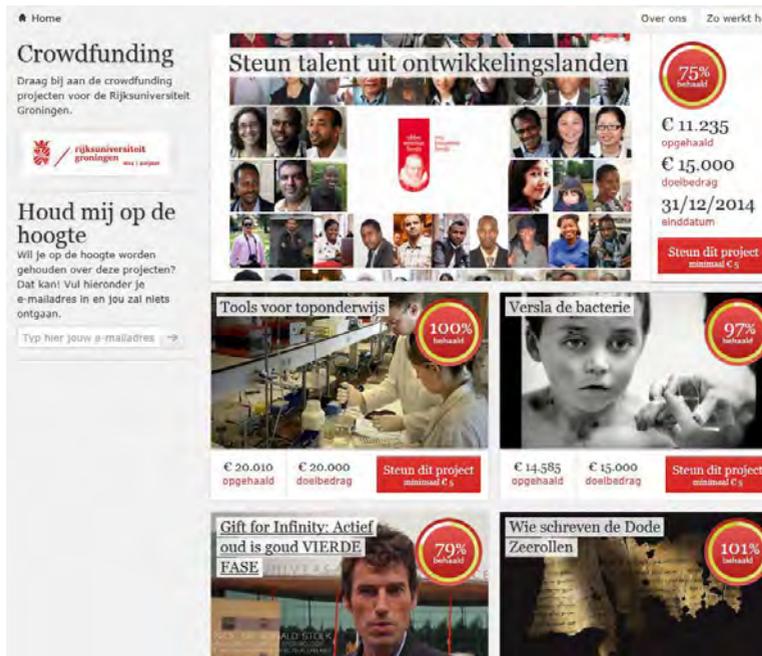
Highlights of 2014

> Crowdfunding <

We specifically developed our own crowdfunding platform, www.rugsteunt.nl, for fundraising amongst a very broad public. The University of Groningen was the first University in the Netherlands with such a platform. The first project, based around the Arctic Tern, was an immediate success. For this project, the target of € 40,000 in 2014 was almost reached. We saw again that people, even without a direct relationship with science or with our university, have great interest for the project of children (suffering from the incurable blistering disease Epidermolysis Bullosa (EB) and are prepared to donate. (HA/SS)

A crowdfunding campaign was launched for the University jubilee project 'Active old is gold' in 2014. This project was put in the spotlight through various ways and in conjunction with the anniversary organization it realized a profit of almost € 160,000. (HA)

The crowdfunding platform
www.rugsteunt.nl



The crowdfunding platform was also used to support the annual campaign for the Eric Bleumink Fund.

> Collaboration <

We are continuously seeking for collaboration between different parties to raise funds on behalf of scientific research. These collaborations gain momentum as one donation can provide a springboard or lever to raise funds from other parties and subsidies. The aim of these collaborations is the execution of large research projects, or to get sizeable training efforts underway. Scientists of the University are the authors of such projects.

> Impact investing <

With the help of various parties we strive to realize scientific projects with (social) effects and profit potential. For example a development in the Groningen Transplantation Center. A PhD student, who received a grant from the Ubbo Emmius Fund, did research and developed a method to extend the expiration of organs. Those organs were initially unusable for transplantation, but the shelf life increased drastically and the quality of these bodies also improved. This resulted in the ability to preserve kidneys, lungs and livers in machines.

Moreover there are more organs available and less risk of complications with patients and the patients are more likely to have healthy years. (HA)

The Ubbo Emmius Fund and the Noaber Philanthropy are collaborating to involve investors in these developments. The return on investment of this research is brought to a Revolving Fund of the UEF. The aim of this new type of donation, impact investing, is to be operational in 2015.

Alumni Giving

With the alumni of the University of Groningen we hope to spark a movement of social partners with a mission, closely associated with the University. Alumni form the backbone for our fundraising. They donate and position themselves, their knowledge and their network to open doors.

Companies, institutes and charitable foundations are important partners in raising financing for research and education. Contact with these parties is formed by fundraisers and by the fund's board members, ambassadors and alumni. We have developed three global methods of alumni fundraising besides crowdfunding: the alumni desk, mail with giro slips and the alumni chapters.



Thanks to the Tools and Materials Fund, the Department of Mathematics and Natural Sciences is able to purchase new instruments and materials for students.



In 2014, Samuel Ng'ang'a Bakari from Kenya could start his master's degree in Groningen thanks to a scholarship from the Eric Bleumink Fund.

> Alumni Desk and Mailing <

The alumni desk is our 'call center' where current students can call with former students about projects within their own faculty. In May and June, calls were made for the Junior Scientific Masterclass (JSM). The JSM offers students the possibility to become proficient in scientific research. The alumni desk managed to raise €19.385 for the JSM. The Van der Meer-Boerema Foundation matched this amount with €39.250 for the JSM. (HA)

In November, the alumni desk called alumni of the Department of Mathematics and Natural Sciences on behalf of the Tools and Materials Fund FWN. The target goal was achieved with €20.035. On top of that, the campaign put us in touch with the PATO Foundation, that awarded a grant of €50.000 to the project. This campaign will be repeated annually.

In December, the annual alumni campaign for the Eric Bleumink Fund (EBF) took place. Previous donors of the EBF were asked whether they would like to donate again. The proceeds of the campaign amounted to €12.810. € 12.810. Daarnaast ontvingen ongeveer 75.000 alumni een brief met In addition, about 75.000 alumni received a letter including a giro slip together with the alumni magazine, Broerstraat5. In total, this campaign raised an amount of €91.616. This fund allowed for four scholarships to be awarded. In the autumn of 2014, donors got the chance to meet the EBF-fellows. A special and valuable meeting! (SS)

> Alumni Chapters <

The principles behind the alumni chapter were developed in 2009 by the founders of the alumni chapter, Gooische Groningers. These founders, often board members of the Ubbo Emmius Fund, ask their old classmates to become members of the chapters and the contribute towards specific research projects. Then, when it is their turn, new members invite their old classmates so that the chapter grows.

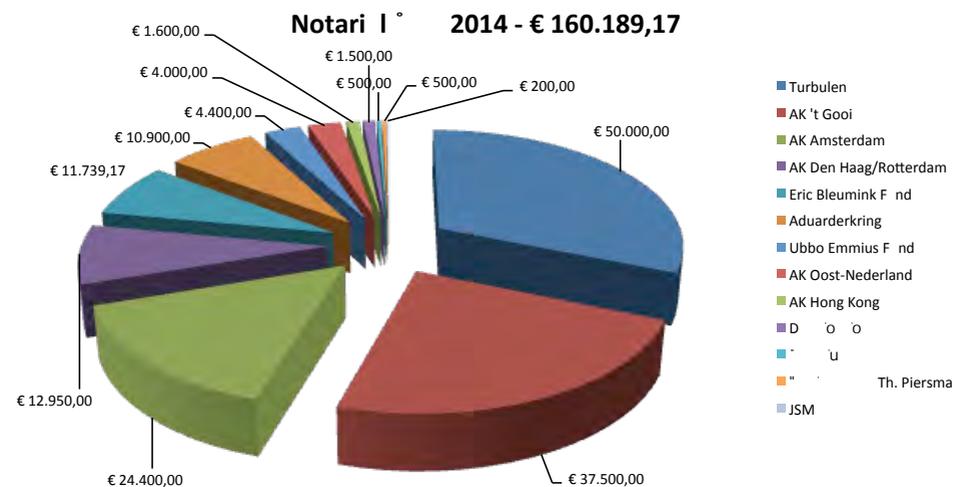
In 2012 the Council for Advancement and Support of Education (CASE) awarded a Bronze Award for the concept of the alumni chapters. CASE is internationally recognized as the most important organization for professionals involved in alumni policy and fundraising.



Alumni Chapter 't Gooi

The Gooische Groningers support research on the genetic causes of Alzheimer which is carried out under the instruction of Prof. Dr. Ellen Nollen. In 2009, the Gooische Alumni committed themselves to collecting €250.000 for the project within five years. In 2013 this goal was met. The members of the chapter took the initiative to continue on this path het initiatief om door te gaan op de ingeslagen weg en fondsen te and raise funds for projects within the research institute ERIBA (European Institute for the Biology of Ageing); Ellen Nollen is one of the top researchers of this institute. In addition to this, an alumnus decided to to (anonymously) donate €250.00 towards the research; this amount has been transferred to ERIBA in 2014.

In 2014, the Gooische Groningers were the first chapter to establish a Named fund. The contribution of the members will go to this fund from which once or twice a year an amount will be transferred to a research project within ERIBA. In 2014, an amount of €48.500 was donated by the members. (HA)



Prof.dr. Ellen Nollen

Alumni Chapter Amsterdam

In 2010, the alumni chapter Amsterdam was formed. This chapter supports the project from Prof. Gerard Koppelman. He researches the genetic origins of asthma in young children. The goal is to collect €400.000 in multiple phases with 150 Amsterdam alumni. In 2014, the members donated €24.400. (HA)

Alumni Chapter Groningen (Aduarder Chapter)

In 2011, enthusiastic alumni in Groningen decided to adopt the research project of Prof. Dr. Beatriz Noheda. She works in harvesting energy with piezoelectric materials. The chapter committed to raising €400.00 in multiple phases. In 2014, the members donated €10.900. (E)

Alumni Chapter The Hague & Rotterdam

The chapter in The Hague and Rotterdam was launched in 2011 and promised to raise, again in five years, € 250,000 for the development of hybrid solar cells. Prof. Maria Loi is responsible for this research. In 2014, the chapter donated € 12,950. (E)

Alumni Chapter East-Netherlands

In 2012, a chapter was formed in East-Netherlands. The 10 founders decided to associate themselves with the STINGS-project within the research priority Sustainable Society, which investigates the social conditions for sustainable technological innovation of food supply in the poorest areas of Africa. In 2014, the project received €4.000. (SS)

Alumni Chapter Kennemerland

Together with other alumni, Hans Eenhoorn took the initiative to support the STINGS-project on food security. In January 2015, the chapter took off on a flying start. (SS)



Chapter meeting in the Abdij church in Aduard.

Themed Chapter Dead Sea Scrolls

Together with the support of some alumni, the Drents Museum organized an exhibition for the Dead Sea Scrolls in 2013. Prof. Dr. Mladen Popović, director of the Qumran Institute of the RUG, acted as a guest curator. The exhibition was visited with great interest, also amongst alumni some of them even visited the Qumran area and Israel together with Prof. Dr. Mladen Popovic, and decided to form a themed chapter on this research. In addition, they have become a source of inspiration for an ERC proposal of Prof. Popović. This ERC-grant of €1.5 million was awarded in December of 2014.



Chapter gathering in Zürich

> International Alumni, International Alumni Chapters <

The University of Groningen has roughly 15.000 international alumni; international students who studied in Groningen and Dutch students who live and/or work overseas). We host receptions worldwide in locations where an adequate amount of alumni are located. During these meetings it is clear that alumni really enjoy meeting one another, and being kept up to date with the ins and outs of their alma mater.

Built around the example of Dutch chapters, a type of international chapter has been set-up in Washington, New York, San Francisco, Zurich, Hong Kong and Singapore. These permanent chapters have their own board and/or chairperson as figurehead of the chapter, and they organize the meetings and activities. The members of the board of the University of Groningen strive to visit these chapter meetings on a regular basis.

The alumni chapter Hong Kong is the first international chapter modeled around the concept of 'adopting' a research by the Dutch alumni chapters. Alumni in Hong Kong support the PhD research of Ying-Chi Chan. She examines how endangered shorebirds in the Bohai Bay adapt to the rapidly changing environment. (SS)

The Singapore chapter organized a special internship program for students of the University. In New York City, a fundraising dinner was held in March 2014. The proceeds, nearly \$50.000 will go to a researcher of ERIBA. (HA)

Nearing the end of the year, chapters were founded in Jakarta and the Middle East (Abu Dhabi/Dubai). Finally, plans are made for a chapter in Canada.



The alumni Chapter Hong Kong supports the research of Ying-Chi (Ginny) Chan to migrating birds in Bohai Bay.

Furthermore

> Regulation of biotechnology in Africa, STINGS <

The Science Technology and Innovation Network for Sustainability (STINGS) is a project collaborated on between diverse international universities and organizations. With STINGS they push themselves to improve food supplies in the poorest areas of the world. The use and regulation of biotechnology in Africa is an important aspect of this. The Bill & Melinda Gates Foundation took the initiative for this project. European expertise is compiled by the University of Groningen. In 2014, large grants were received on the basis of participation in international networks and private contributions from alumni. Also, the STINGS workgroup is supported by the East Netherland alumni chapter and the Kennemerland chapter. (SS)

> Alumni Trip <

In 2014, the alumni trip to Antarctica (February/March 2015) was planned .

> International alumni gather in the Rijksmuseum <

Before the actual start of the alumni weekend during the anniversary celebration we met our international alumni in the Rijksmuseum. Marjolijn Meijnen, Director of Communications and Marketing of the Rijksmuseum, told about the brilliant campaign that was organized around the opening of the museum, that had been closed for a long time.

> Alumniday Apenheul <

On October 4th, the Ubbo Emmius Fund organized a family day for RUG alumni and their partners and children in the Apenheul, Apeldoorn. A special celebration in honor of the 400th birthday of the University. During the day, lectures were given by ecologist, biologists and behavioral scientists. The Discovery truck of the RUG was present as well.



> **Alumnus of the Year** <

The Ugandan writer and humanitarian specialist of UNICEF, Monica Arac de Nyeko was elected Alumnus of the Year 2014. She once studied in Groningen with an Eric Bleumink Fund scholarship. Monica received the prize for humanitarian work in Africa and for her internationally acknowledged and prizewinning literature on societal relevant and controversial subjects, like homosexuality and AIDS. Monica was selected efor the Africa39, a list with 39 of the most talented and promising young writers under the age of 40, native to Africa south of the Sahara.

> **Album Amicorum** <

The Album Amoricum, the photobook that was developed five years ago by the Ubbo Emmius Fund, appears to be a success among graduating students. Therefore, a new album was developed in the anniversary year. The Ubbo Emmius Fund took care of the financing and development of this new album.



> **Alumni Ambassadors** <

In 2014, the third class of international alumni-ambassadors graduated. The ambassadors were given a short training during the spring and were certified as official ambassadors of the RUG and the Ubbo Emmius Fund during the Summer Ceremony. Their job is to help at alumni receptions and chapters in their homeland, assisting with fundraising activities abroad, play a role in the recruitment of new students and help with finding alumni abroad with whom the contact has lost.



Named funds

The Ubbo Emmius Fund offers donors the possibility to establish a Named fund with sponsorship by the UEF. In 2014, there were five donor advised funds under the UEF.

- > The Eric Bleumink Fund (scholarships for talented students from developing countries) (SS)
- > The J.P. Naterfund (promotion of scientific research and education at the University of Groningen in the field of Dermatology) (HA)
- > The Grendos Fund (stimulating research in the field of endocrinology within the University of Groningen) (HA)
- > The Internal Medicine Fund (promotion of internal medicine at the University of Groningen) (HA)
- > Het Fonds op Naam Gooische Groningers (bevordering van onderzoek naar genetische oorzaken van verouderingsziekten) (HA)

Some of these funds have a fundraising objective. The UEF is responsible for this and tends to the fundraising. The Centre for Research on Higher Education (SOHO) announced in 2014 to establish a Named fund.



> Most important donors of 2014 <

Alumni of the University of Groningen
Members of alumni chapters in the Netherlands and abroad
Anna Dorothea Hingst Stichting
Aramco
Debra Belgium
Fam. Eenkema van Dijk
Eleven Flowers Fund
Emmaplein Foundation
Fonds 21 (v/h SNS Reaal Fonds)
Fonds NutsOhra
Fonds Slachtofferhulp
Groningen Seaports
Dr. G. Hidding
Landschap Overijssel
Natuurmonumenten
Noaber Philanthropy
Stern Groep
Stichting Elise Mathilde Fonds
Stichting Equilibrio
Stichting Kinderpostzegels
Stichting PATO
Stichting Woudsend Anno 1816
Van der Meer-Boerema Stichting
Van Wijhe Verf
Prof. dr. A.E.P. Veldman

... and many, many others; we are extremely grateful for their contributions and commitment.

> Board of the Ubbo Emmius Fund <

The board of the Ubbo Emmius Fund consists of alumni of the RUG. Because of their great commitment they make excellent ambassadors of the University. Because of their input and contribution on behalf of the University many valuable contacts have been made with businesses and various establishments. The members of the board of the UEF do not receive any remuneration for their work at the fund.

> General Board <

Paul Polman – chairman (since November 1st 2014)
Jan Willem Baud – vice chairman
(chairman until November 1st 2014)
Sibrand Poppema – 2nd vice chairman
Paul Baan
Matthijs Bierman
Arjan Bos
Jan Bout (until April 1st 2014)
Hugo Brouwer
Frits van Bruggen
Jeroen Dietvorst
Timo Hugues
Alexandra Jankovich
Stef Kranendijk
Rien Meppelink
Rob Meuter
Jan Nooitgedagt
Age Offringa
Bernhard van Oranje
Jan Overmeer (until November 1st 2014)
Ralph Pans (until April 1st 2014)



Paul Polman,
voorzitter Ubbo Emmius Fonds

Eddie Perdok
Henk Rottinghuis
Elmer Sterken
George Möller (until November 1st 2014)
Maarten Wetselaar
Marlies van Wijhe
Bert van der Wijk

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Hugo Brouwer
Jeroen Dietvorst (since November 1st 2014)
George Möller (until November 1st 2014)
Jan Overmeer (until November 1st 2014)
Eddie Perdok (since November 1st 2014)
Paul Polman (since November 1st 2014)
Sibrand Poppema

> Audit Commission <

Jan Overmeer (until November 1st 2014)
Maarten Wetselaar
Matthijs Bierman (since November 1st 2014)

> Director Ubbo Emmius Fund <

Tienke Koning

The team of the Ubbo Emmius Fund





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IBAN: NL 37 TRIO 0784906009

BIC: TRIONL2U

Donations in the USA (tax deductible),
Ubbo Emmius Fund Friends Fund /
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Design:

Biche Eleveld bno

August 2015