Innovating Public Health

Navigating complex challenges and designing sustainable solutions

High level overview of the program

Day*	Morning / Afternoon **	Content*
Wednesday 4 November 2020	Morning & afternoon	This day introduces you to course, to Design thinking and you will meet your clients – who will pitch their challenges
Friday 6 November 2020	Morning & afternoon	This day is about forming teams, teambuilding and finding out how to effectively work together
Thursday 12 November 2020	Morning & afternoon	The third day you will learn about impact entrepreneurship; what it is, and what it isn't. You will be introduced to various tools and methods to map your stakeholders, and you will start your discovery plan
Friday 11 December 2020	Morning & afternoon	You will report back your findings so far and you will be introduced to the define phase and its tools
Friday 18 December 2020	Morning & afternoon	Teams will build on the previous day and use tools (for example customer journey, personas, pains & gains canvas) to learn more about your end users (the ones who ultimately benefit from your solution)
Friday 8 January 2021	Morning	Today will be all about reflecting on your journey so far and learning from the coaches and your peers
Friday 5 February 2021	Morning	As this is a phase in which you test your assumptions a lot and make many decisions, like the previous session there is space for peer-to-peer learning and feedback. Also, teams work on their problem definition
Friday 5 March 2021	Morning	This morning marks the end of the discover and define phases: team present their findings and decide on their "How might we question"… which indicates what exact problem you will try to tackle in the rest of the process
Thursday 11 March 2021	Morning	Time to get creative!! You will attend guided workshops to brainstorm clever solutions to your challenge
Friday 12 March 2021	Morning	You will select your 5 best ideas, and start thinking about how to visualize, test and improve them
Friday 19 March 2021	Morning	Following last week's testing you will now decide your best idea to start prototyping and create a service scenario
Friday 26 March 2021	Morning	After making further improvements to your prototype and round of simulations, you will receive expert feedback on your prototype, service scenario and test plan
Friday 9 April 2021	Morning	Today will be all about reflecting on your journey so far and learning from the coaches and your peers. In addition, you will start thinking about implementation of your solution
Friday 23 April 2021	Morning	You will work on your concept and finalise your prototype
Friday 14 May 2021	Morning & afternoon	Teams will start preparing their action plan and learn about how to pitch their solutions

Friday 28 May 2021	Morning	You will have another peer-to-peer session in which we learn about each other's prototypes and first versions of action plans
Friday 11 June 2021	Morning	Today will be the celebratory closing of the course: you will present your solutions to clients, peers, end users and other stakeholders
In June		After the session, you may want to organise other presentations (e.g. at your client), and discuss further handover/implementation of your solution

In between these days, you typically work with your team and meet up / be in touch regularly + have coach sessions regarding your personal learning goals & teamwork

(Interactive) masterclasses, scheduled on these days include*:
- Impact entrepreneurship
- Grassroots Global Health
- The history of public health
- Change management
- Health Psychology
- Choice architecture/nudging
- Cultural diversity

*Please note: minor changes may be made to these days and / or their content
**indication regarding times: morning: 9.00 – 12.30; afternoon 13.30 – 17.00