

APPENDIX 1

A LIST OF ALL THE PHD GRADUATES SUPERVISED BY PROFESSOR DR. P.S.H. LEEFLANG & THEIR CURRENT EMPLOYMENT

Name	Current Employment
Alsem, K.J.	<i>Assistant Professor</i> , Faculty of Economics, University of Groningen, Groningen, The Netherlands.
Brand, M.J.	<i>Associate Professor</i> , Faculty of Management & Organization, University of Groningen, Groningen, The Netherlands.
Bult, J.R.	<i>Executive vice president van Media & Advertising</i> , MetrixLab, Miami Beach, United States
De Jonge, L.	<i>Market Research Director (retired)</i> , Royal Philips Electronics, Eindhoven, The Netherlands.
Foekens, E.W.	<i>Researcher</i> , C1000, Amersfoort, The Netherlands.
Horvath, C.	<i>Assistant Professor</i> , Radboud University, Nijmegen.
Huizingh, K.R.E.	<i>Associate Professor</i> , Faculty of Economics, University of Groningen, Groningen, The Netherlands.
Kasper, J.D.P.	<i>Professor</i> , Faculty of Economics and Business Administration, University of Maastricht, Maastricht, The Netherlands.
Knaap, D.	<i>None</i> .
Kremer, S.T.M.	<i>Researcher</i> , Daphne-GFK, Amsterdam
Kornelis, M.	<i>Researcher</i> , Landbouw Economisch Instituut, (LEI, The Applied Economics Research Institute), The Hague, and Wageningen University, Wageningen, The Netherlands.

Koster, J.M.D.	Professor , University of Nijenrode and Partner , Holland Consulting Group, Amsterdam, The Netherlands.
Molenaar, C.N.A.	Professor , Faculty of Business Administration, Erasmus University, Rotterdam, The Netherlands.
Nijkamp, W.G. (R.I.P. 2001)	Passed away in 2001.
Olivier, A.J.	Director general , EFAMRO, Brussels.
Oppedijk van Veen, W.M.	Emeritus Professor , Faculty of Design, Engineering and Production, Delft University of Technology, Delft, The Netherlands.
Osinga, E.	Assistant Professor , Faculty of Economics and Business Administration, Department of Marketing, Tilburg University, Tilburg.
Pahud de Mortanges, C.	Professor , University of Lieges, Lieges, Belgium.
Parreno Selva, J.	Assistant Professor , Faculty of Economics, University of Alicante, Alicante, Spain.
Piëst, E.	Professor , Amsterdam Free University, Amsterdam, The Netherlands.
Plat, F.W.	Director , Interact Onderzoek en Advies, Velp, The Netherlands.
Reuyl, J.C.	Emeritus Professor , Faculty of Economics, University of Groningen, Groningen, The Netherlands.
Ruiz Conde, E.	Associate Professor , Faculty of Economics, University of Alicante, Alicante, Spain.
Spring, P.N.	CRM Statistician , Swisscom, Zurich, Switzerland.
Teerling, M	Senior Researcher Novay , Enschede
Van der Scheer, H.	Researcher VODW , Leusden.
Van Dijk, A.	Market Researcher , Coca-Cola Nederland, Rotterdam, The Netherlands.

Van Goor, A.R.

Professor, Faculty of Economics and
Business Administration, Amsterdam Free
University, Amsterdam, The Netherlands.

Van Heerde, H.J.

Professor, University of Waikato, New Zealand

Van Helden, G.J.

Professor, Faculty of Economics, University of
Groningen, Groningen, The Netherlands.

Wedel, M.

Professor, University of Maryland, United States
of America

Willenborg, G.B.W.

Assistant Professor, Faculty of
Economics, University of Groningen,
Groningen, The Netherlands.

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