

Programma Sustainability Forum, March 24-25

Monday 24 March

08.00-09.00 **Registration**

09.00-09.15 **Opening and welcome** Prof. Dr. Harry Garretsen, dean Faculty of Economics and Business, Chairs: Taco van der Vaart/Dirk Pieter van Donk

09.15-10.00 **Keynote speaker** Rob Klassen, **Sustainable Supply Chains: Expanding Frontiers**

10.00-10.30 Refreshment break

10.30-12.00	Round table working papers	room 1	room 2	room 3
	Topic	Sustainability implementation (Rafaella Cagliano)	Measurement / Transparency (Helen Walker)	SSCM (Damien Power)
		ID 25: Co-organizing specialty competences of quality and sustainability (Vanajah Siva)	ID 29: Sustainable Supply Chain Management: Measuring Performance (Wendy L. Tate, Lisa M. Ellram)	ID 138: The role of HRM and SCM interfaces in sustainability development (Davide Luzzini, Annachiara Longoni, Macro Guerci)
		ID 99: Capabilities for Sustainable Innovation: An exploratory study in the Manufacturing Industry (Sarah Behnam, Raffaella Cagliano)	ID 104: Approaching an integrative conceptual framework for research on sustainability performance in corporate value chains and the reporting hereof to international accountability standards (Thomas Kjærgaard)	ID 80: Levers for sustainability in metallurgical industry: conceptual understanding and empirical investigation among Italian companies (Stefano Bonetti, Andrea Pasotti)
		ID 78: Diffusion of social sustainability in the Bangladeshi apparel industry: Isomorphism, decoupling and change in institutional logics due to environmental shocks (Fahian Anisul Huq, Mark Stevenson, Marta Zorzini)	ID 79: What have you got to hide? Information transparency and secrecy strategies in supply chains (Lucy McCarthy, Donna Marshall, Fiona Harrigan)	ID 103: Sustainable manufacturing principles in SMEs (Claudia Alayón, Kristina Säfsten, Glenn Johansson)
		ID 45: Sustainable supply chain management practices and dynamic capabilities in the food industry (Anna Land, Stefan Seuring)	ID 101: Making sense of SSCM: How companies express sustainable supply chain management issues in their public reports (Anthony Alexander, Anne Touboulic, Helen Walker)	ID 85: The difficulties of managing supply base sustainability (Cheng Yong Xiao, Taco van der Vaart, Dirk Pieter van Donk)

12.00-13.00 Lunch

13.00-14.30	Parallel sessions full paper			
	Topic	HR (Dirk Pieter van Donk)	Measuring sustainable performance (Donna Marshall)	NGOs (Madeleine Pullman)
	Paper 1	ID 117: The impact of 'green' human resource practices on employees' collective commitment and organizational citizenship behaviours toward the environment (Marta Pinzone, Marco Guerci, Emanuele Lettieri, Tom Redman)	ID 34: Indicators of sustainable production – A survey among Swedish manufacturing industry (Mats Winroth, Peter Almström, Carin Andersson)	ID 37: Low-carbon, climate resilient supply chains, from imaginary to enactment: a discursive perspective on supplier engagement strategies (Lee Matthews)
	Paper 2	ID 87: Sustainable supply chain management and competitive advantage: The role of human capital (Annachiara Longoni, Raffaella Cagliano)	ID 50: CO2 lifecycle analysis - facilitating the data collection process throughout the construction supply chain with 'lifecycle thinking' (Emily Jervis, Claire Moxham, Joanne Meehan)	ID 96: Value Creation of Cross-Sector Partnerships in Socially Sustainable Supply Chains (Jorge A. Rodriguez, Cristina Gimenez, Daniel Arenas)

14.30-15.00 Refreshment break

15.00-16.30	Round table working papers			
	Topic	SSCM - performance (Mark Pagell)	Supply Management (Cristina Gimenez)	Green Logistics/ Operations (Miriam Wilhelm)
		ID 93: Does a proactive environmental orientation automatically lead to a 'win-win' situation? (Stephanie Graham, Antony Potter)	ID 42: The other side of the coin: advancing sustainability in the supply chain from a small supplier's standpoint (Anne Touboullic, Inma Borrella, Jury Gualandris)	ID 69: Sustainable operation management for the transport industry – closing the gap between theory and practice (Christian Haider, Gerald Aschauer)
		ID 121: Sustainability Practices and Sustainability Orientation as Determinants of Sustainable Performance (Graça Silva, Paulo J. Gomes, Carla Firmo)	ID 113: Sustainable Supply Chains: the Suppliers' Perspective (Cristina Sancha, Cristina Giménez)	ID 88: Collaborative planning of operations in industrial symbiosis (Gábor Herczeg, Renzo Akkerman)
		ID 70: Developing Low Carbon Emission Supply Networks: Influence, Measurement, and Improvement (Jialun Hu, Yongjiang Shi)	ID 72: Carbon Management in Food Supply Chains: A Role for Supplier Relationship Management in Achieving Emissions Reduction? (Martin Tidy)	ID 91: Developing a research framework for environmental sustainability within a global automotive business (Anna Sannö, Peter Wallin, Anders Fundin)
		ID 31: Exploring Sustainability in Disaster Relief Supply Chain Management (Chu-hua Kuei)	ID 97: Implementing sustainable procurement practices in HE institutions and their supply chains: a case study in the UK (Maysara Sayed, Linda Hendry, Marta Zorzini)	ID 92: Towards Sustainable Global Manufacturing Networks: The Role Of Production Subsidiaries (Golini Ruggero, Jury Gualandris, Matteo Kalchschmidt)

16.30-17.00 **Refreshment break**

17.00-18.00 **Special session with practioners**

Jurgita Girzadiene (Kappa), Hilbert Rijn (Akzo), Bert-Jan Westerik (Tata Steel), Roderick Rodenburg/Jannie van Andel (Unilever)

19.00-22.00 **Forum Dinner**

Restaurant 't Feithhuis, Martinikerhof 10, Groningen

Tuesday 25 March

09.00-10.30	Parallel sessions full papers			
	Topic	Sustainability implementation (Andreas Größler)	Internal and external practices (Renzo Akkerman)	Joint Management Systems (Annachiara Longoni)
	Paper 1	ID 109: Sustainable Operations Management; from concept to action (Naghmeh Taghavi, Linea Kjellsdotter Ivert, Mats Winroth)	ID 111: The influence of sustainable supply chains practices on organizations performance (Luísa Pinto, Joaquim Borges Gouveia, Luís Miguel D. F. Ferreira)	ID 44: What are the Performance Implications of Managing Safety Jointly with Operations? (Mark Pagell, Robert Klassen, David Johnston, Anton Shevchenko, Sharvani Sharma)
	Paper 2	ID 94: Supply chain, sustainability, and industrial policy - the case of the UK offshore wind energy supply chain (Michel Leseure, David Cooper, Dawn Robins)	ID 114: Social supply chains: the role of external and internal social practices (Cristina Gimenez, Vicenta Sierra, Cristina Sancha, Ali Kazeminia)	ID 118: The lean and green behavior of manufacturing companies belonging to different supply chain levels (Susana Garrido Azevedo, Ernesto Cruz, Helena Carvalho, V. Cruz-Machado)

10.30-11.00 **Refreshment break**

11.00-12.30	Round table working papers			
	Topic	Sustainable agriculture (Linda Hendry)	Remanufacturing/ closed-loop (Jack van der Vorst)	System dynamics in Sustainability (Stefan Seuring)

	Paper 1	ID 35: Managing competing logics of sustainability in a values-based agricultural cooperative (Madeleine Pullman, Zhaohui Wu)	ID 55: Supply chain-based barriers for truck-engine remanufacturing in China (Qinghua Zhu, Joseph Sarkis, Kee-hung Lai)	ID 48: Exploring managerial perceptions of energy in logistics (Christian Busse, Hariganesh Chithambaram, Stephan M. Wagner)
	Paper 2	ID 137: An Italian Pasta Manufacturer's Supply Chain Contracts for Triple-Bottom Line Benefits (Marco Formentini, ManMohan S. Sodhi, Christopher S. Tang)	ID 64: The effect of environmental and economic perception on industrial waste management (Sasha Shahbazi, Marcus Bjelkemyr, Christina Jönsson, Magnus Wiktorsson)	ID 67: A system dynamics model based on evolutionary game theory for green supply chain management diffusion among Chinese manufacturers (Yihui Tian, Qinghua Zhu)
	Paper 3	ID 116: Living Local: Exploring Local Agricultural Supply Chains as a Sustainable Alternative (Damien Power, Richard L. Gruner)	ID 76: Recent research issues on Closed-Loop Supply Chain: an approach from a marketing perspective (Sergio Rubio, Beatriz Jiménez-Parra)	ID 130: Coordination of Investments in two Strategic Resources to Achieve Sustainable Development – a Dynamic Model (Andreas Größler, Jürgen Strohhecker)
	Paper 4	ID 58: A contingent analysis of Supply Chain Sustainability: framework development and multiple case study in the coffee industry (Marco Formentini, Stefania Boscari, Pietro Romano)	ID 86: Impact of the Emission Trading Scheme on A Global Reverse Supply Chain (Xiaoyun Bing, Jacqueline Bloemhof, Amin Chaabane, Jack van der Vorst)	ID 124: Modeling dynamic capabilities and policies for the sustainable management of food supply chains – a system dynamics approach (Daniel Thiel, Stefan Seuring, Marcus Brandenburg)

12.30-13.30 **Lunch**

13.30-15.00	Parallel sessions full papers		
	Topic	Supply Management (Zhaohui Wu)	Green Innovation (Taco Van der Vaart)
	Paper 1	ID 38: The case study of a knowledge portal to foster sustainability best practices within a global supply network: a social network analysis approach (Leonardo Marques)	ID 98: The Mediating Role of Environmental Management on Performance: An Investigation into Integration Processes (Julia Hartmann, Richard Germain)
	Paper 2	ID 105: Supplier sustainability scandals: which firms are targeted, how do they react, and which financial damage do they incur? (Hannes Hofmann, Boyana Petkova)	ID 32: Towards sustainable business and operations model: case studies of green innovations in China (Miyuan Shan, Bin Ren, Lihong Zhang)

15.00-15.30 **Closing session**

Chairs: Taco van der Vaart/Dirk Pieter van Donk

15.30-16.00 **Refreshment break**