

rijksuniversiteit groningen

Academic year 2023/2024

# Assessment Plan

**Bachelor Media Studies** 



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#### 1/ Vision of teaching and assessment

The program's teaching philosophy is based on the principles of active and inclusive learning.

The programme aims to provide an active learning environment that stimulates students to engage with the field of study. In all three learning pathways, students are expected to participate actively. This approach assumes that teaching, learning, and assessment methods stimulate students to take ownership over their own learning. We practise a range of learning and teaching methods aimed at self-development, with the support and inspiration of staff members.

The department creates an inclusive learning environment through its focus on collaboration between students, and between students and staff, with a close focus on intercultural skills; students' cultural backgrounds are made productive in teaching, as students are encouraged to draw from and reflect upon media through their own cultural backgrounds.

The large majority of teaching in the programme is team-based, with a team of lecturers involved in a course. One of them acts as course coordinator who follows departmental guidelines to organise the course, including documentation and grades, in close consultation with colleagues before, during, and after the course. Team-based teaching reflects the teaching philosophy of the programme and ensures coherence in and between courses. It prevents the rise of stand-alone courses that become "hobby horses" of individual lecturers departing from the principles that guide the programme as a whole.

The assessment policy of the degree follows from its student-oriented educational vision in which a learning environment focused on activating students is key. Emphasis lies with what students should know, understand, and be able to do in order to have the best possible preparation for entering media-related professions, weighed against the intended learning outcomes. Students are thus endowed with a balanced combination of domainspecific and generic competences (knowledge, understanding and skills) at an academic level.

Assessment is considered a steering mechanism that helps students achieve the learning outcomes. It guides their learning behaviour and reflects the content of what they learn. To ensure the quality of the programme and study progress within it, assessment is both summative and formative, and as such has three functions:

To assess whether the learning outcomes of the degree, and its individual course units, are achieved (summative; at the end of the course unit);

To provide feedback to students about their performance throughout courses which helps them to get the most out of their learning experiences (formative; during the course unit);

To provide information for the staff on how to cater to the learning needs of students and to improve courses and the programme.

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do their work.

## Though summative assessment is deemed crucial to measure to what extent the students have achieved the intended learning outcomes, it is the formative assessment that lies at the heart of the programme and its teaching philosophy. In all learning pathways, assessment is organised in the form of regular assignments throughout the courses on which formative feedback is given. Providing feedback during the instruction process helps students to learn and grow, pinpointing points of development, and allowing feedback to be considered in re-writes and future assignments. The learning environment and emphasis on teaching in small groups facilitate active learning. Students are invited to engage with the subject matter, exchange ideas and opinions through a mix of group and individual assignments, in order to acquire and train the critical and analytic attitude and skills crucial to both academic study and work of media professionals. Formative assessment is thus

pivotal in the programme because it both instructs and motivates students in the way they

2 / How to follow the assessment cycle (from design to evaluation and optimization) The assessment system is designed in such a way that each assessment method suits the intended learning outcomes of the various phases and learning pathways of the degree. Here we apply the model for programmatic assessment in action, where assessment takes place not just at the end of a course, but also integrated by way of formative and complementary tests and assignments (see above). Final (summative) assessment is spread as much as possible throughout the exam period so these are productive, rather than punitive, measures of students' achievement of intended learning outcomes. Students are assessed through a variety of forms, including through exams using open essay-type questions, portfolios, journal entries, group or individual presentations, as well as individual literature and research essays. All syllabi contain information about the nature of and the criteria for assessment. These are discussed and evaluated by course coordinators and the programme coordinator to ensure a mix of different assessment methods, balanced between those which evaluate written accuracy under pressure (i.e. written exams, assignments on deadline), or longerterm sustained engagement with a topic (i.e. essays/papers, larger portfolio work). Assessments also include continuous assignments (of variable, yet appropriate length) throughout a course unit that require students to stick to deadlines, often as part of a group, towards a final product. Except for lecture series, 80% attendance in class is a prerequisite for passing in all course units, in accordance with the Teaching and Examination Regulations (Appendix 2). Across course units, the passing threshold of 5,5 is used except for the Bachelor's thesis (6,0), with students given opportunities to re-sit assignments according to criteria stipulated in the Teaching and Examination Regulations and included in each course syllabi. The department applies a peer-review system for the design of exams and assignments. Draft exam questions and their answer keys are circulated among all lecturers involved in a course plus a colleague who is not directly involved to provide feedback on the level, content, and phrasing of questions. The programme also uses assessment forms with clear criteria to mark similar assignments such as presentations, essays, research papers and the Bachelor's thesis. Alongside close consultations among the teaching teams for each course and the programme coordinator and/or professor of practice, uniform assessment throughout course units is ensured. This includes making sure work is assessed fairly within a course as well as across courses and the programme. Issues such as efficacy (does



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> the assessment accurately assess aligned course-specific learning outcomes?), workload (are assessment demands balanced within the theory and skills courses, across theory and skills teaching, and in relation to the credit weighting?), and type (is there a variety of assessment types utilised within and across courses?) are considered here.

#### 3/ Assessment dossier

## **a.** The assessment dossier

The requirements of the assessment dossier are set out in §4 of the 'Protocol for Quality Assurance in the Assessment of Course Units' drawn up by the Board of Examiners. When requested (e.g. as part of the three-year evaluation cycle), the examiner of the programme provides the Board of Examiners with an 'assessment dossier' containing the following:

a. the syllabus

b. the list of marks, comprising all marks that count towards the final mark

### C.

- for assessments in the narrower sense of the word (i.e. tests): the test that was set, incl. model answers/key

- for written assignments: the formulation of the assignment, information about the assessment method (assessment criteria and standards) if this is not listed in the syllabus, and a selection of completed assessment forms

d. the assessment blueprint, minutes of peer-support meetings, evaluations and selfevaluations of course units, etc., if available.

## **b.** Parties involved

In 'Rules and responsibilities for the assessment of the Faculty of Arts', laid down by the Faculty Board of Arts on 28 May 2019 (modified on 13-02-2020), all parties involved in fulfilling duties related to the assessment are described.

With regard to the assessment dossier, the following guidelines and responsibilities are relevant. If a course is part of the periodic evaluation of Board of Examiners, the lecturer (or course coordinator) is requested to provide the information for the assessment dossier (upload on the Nestor site of the course).

If, as a result of the evaluation, shortcomings are found in the basic quality of the assessment, the Board of Examiners will draw up a recommendation to the Cluster Board. The Cluster Board is responsible for drawing up an improvement plan with concrete measures to improve the identified shortcomings. The Board of Examiners will automatically include the course in question in its next assessment round

4 /	Assessment timetable	
	Overview of learning outcomes of the degree programme + matrix	Appendix 1



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Schematic overview of time periods intended for assessment, modes of assessment used and, if relevant, learning pathways	Appendix 2
Overview of the intended learning outcomes of the course units and their modes of assessment	Appendix 3
Additional regulations for the graduation dossier	Appendix 4

The objectives of the degree programme, set out in the learning outcomes of the degree programme (Appendix 1), form the guiding principles. All course units together fulfil a role in working towards these learning outcomes. This is reflected in a coherent curriculum with a transparent structure. The matrix of learning outcomes (Appendix 1) defines the course units that include summative assessments and distinguishes between a) course units with assessments that *lead up to* the attainment level set out in the programme-level learning outcomes and b) course units with assessments *at this attainment level* (in the latter case the learning outcomes of the course unit are thus identical to the programme-level learning outcomes of the degree programme). This distinction is expressed as follows:

' $\underline{\mathbf{x}}$ ', i.e. underlined, is used for summative<sup>1</sup> assessments at the level specified in the programme-level learning outcomes

'x' for summative assessments at lower performance levels

'fx' for formative assessments at lower performance levels that are not tested summatively

In parallel with the curriculum, the assessment programme (Appendix 2) offers a balanced, well-structured overview of modes of assessment and exam periods. Course units taught within one learning pathway may be given matching visual markings in the overview. In order to gain insight at the programme level into whether the chosen modes of assessment tie in with the learning outcomes of the course units and create a balanced mix in the run-up to the programme-level learning outcomes of the degree programme, the intended learning outcomes of the course units are related to their modes of assessment (Appendix 3).

Specific rules may apply to certain components of the graduation dossier (e.g. for the thesis: approval of the thesis proposal, amount of supervision, resit). These rules are set out in Appendix 4.

## 5 / Safeguarding of assessment quality by the Board of Examiners

<sup>&</sup>lt;sup>1</sup> Summative assessment aims to assess a student's knowledge and skills. Such assessments are usually awarded a mark, accompanied by a justification of the mark (adapted from *Toetsen in het hoger onderwijs* (2017)).



The Board of Examiners is responsible for safeguarding the quality of assessment at both the degree programme level and the level of individual course units.

### a. Safeguarding of assessment quality at degree programme level

The Board of Examiners annually issues advice on each degree programme's draft assessment plan for the coming academic year.

### **b.** Safeguarding of assessment quality at course unit level

The Board of Examiners aims to evaluate the assessments for all course units in a degree programme in a three-year cycle – in other words, to examine each course unit's assessment at least once every three years, bearing in mind the position of the course unit in the curriculum and in a specific learning pathway. In addition, a substantiated selection of theses is evaluated.

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6 /	Archiving When selected, all necessary documents of the assessment dossier of a course unit are uploaded in the Nestor environment via the button 'Board of Examinars'. Per academic year an inventory list of all evaluated courses is made by the cluster secretariat.
7 /	List of documents relevant to assessment
Facul	ty vision of teaching and assessment – see
https:/	/myuniversity.rug.nl/infonet/medewerkers/let/onderwijs/vision-for-education.
Rules	and Regulations – the internal regulations of the Board of Examiners.
Teach	ning and Examination Regulations (TER = OER; <i>Onderwijs- en</i>
exam	enregeling) – a legally binding document that applies to the entire
cohor	t of students who start a degree programme in a certain academic year.
The T	ER may also contain transitional arrangements for previous cohorts.
Matri	<b>x of learning outcomes</b> – an appendix to the Assessment Plan that
specif	ies the course units with <i>summative</i> assessment leading up to or at the
	specified in the programme-level learning outcomes and the course units formative assessment.
Place	ment manual – a manual for the placement course unit.
Syllab	<b>ous</b> – a document that sets out the details of the TER and the Assessment
Plan a	t course unit level in accordance with the information in Ocasys.
Asses	sment Plan – a document that is enclosed as an appendix with the TER
and is	therefore legally binding.
Asses	sment programme – a schematic overview of time periods intended for
assess	sment, modes of assessment used and, if relevant, learning pathways
(prev	iously known as the 'assessment plan').



**Assessment protocol** – the implementation of the TER, Part A, Article 8.7.



## Appendix 1. Learning outcomes of the degree programme + Matrix of learning outcomes

### Learning outcomes of the Bachelor degree programme Media Studies

- 1. Knowledge and understanding
  - a. have broad comparative and interdisciplinary knowledge and understanding of media in their cultural, historical, institutional, political, economic, social and technological contexts;
  - b. have knowledge and understanding of the role and impact of media in their global context, in (inter-)national, regional and local communities, and in the daily lives of audiences and users;
  - c. have an understanding of cultures and practices of media use and production, including the role of platforms and institutions;
  - d. have knowledge and understanding of new media forms and their relation to earlier and established forms in the domain of media and information;
  - e. have general knowledge and understanding of key theories and concepts in the domain of media studies;
  - f. have general understanding of the main methodologies used in the domain of media studies to study media content, use and production.
  - g. have demonstrated knowledge and understanding of a complementary discipline domain, delivered as a designated minor programme, aimed at deepening or broadening the major programme
- 2. Applying knowledge and understanding
  - a. can apply the requisite research skills to gather, process and critically evaluate information relating to media;
  - b. are able to critically examine media content, use and production in relation to their diverse social and cultural contexts, applying the acquired methodological skills and tools;
  - c. are able to apply knowledge of key theories and scholarship to academically and socially relevant issues and debates in the domain of media and information;
  - d. can produce conceptually, methodologically and theoretically sound essays, empirical research papers and other academic output;
  - e. are able to devise creative and feasible solutions for problems related to media and information, demonstrating the ability to adopt multiple perspectives and tools;
  - f. are able to plan, manage and execute individual and group projects, work under time pressure and show initiative ;
  - g. are able to develop various media products, applying acquired knowledge, methodological tools and practical skills.
- 3. Making judgments
  - a. are able to conduct guided and semi-independent research, to evaluate relevant primary and secondary sources and other information within the domain of media studies;
  - b. are able to develop empirically and/or theoretically informed judgments about transformations in the field of media and information and their impact on culture and society;

- c. are able to critically engage with different theories and approaches in media studies and reflect on their historical and (inter-)cultural specificity;
- d. are able to critically engage with different methods in media studies and reflect on their limitations
- e. are able to reflect critically on the strengths and limitations of their own work and that of peers
- 4. Communication
  - a. have the ability to communicate effectively, both orally and in writing, the results of research and to present complex information in a clear and concise manner to specialist and non-specialist audiences;
  - b. is able to select the most effective media format for different audiences, communicative purposes and contexts;
  - c. have the skills to interact respectfully and constructively with others, share and discuss academic knowledge, and work towards attaining common goals;
  - d. have acquired the requisite intercultural awareness and respect to act ethically and effectively in an international academic environment, and in future international employment contexts.
- 5. Learning skills
  - a. have the ability to collect, select and process relevant information quickly and efficiently, demonstrating a high level of responsibility, self-discipline and initiative;
  - b. have the ability to think in a problem- and solution-oriented way and possess the appropriate learning skills and strategies to independently identify, analyse and evaluate specific knowledge gaps and stay up-to-date with developments in the field of media studies;
  - c. have the ability to successfully undertake specialized second cycle degree programs requiring BA-level domain-specific knowledge and understanding as well as independent research skills, in particular in media studies and related fields, as well as research master programmes.

# Appendix 2. Learning outcomes and their assessment in course units

## Matrix of learning outcomes attained/course units passed in the bachelor degree programme in Media Studies

YEAR 1	1	1	1c	1	1	1f	1	2	2	2c	2	2	2f	2	3	3	3c	3	3	4	4	4c	4	5	5	5c
	а	b		d	e		g	а	b		d	e		g	а	b		d	e	а	b		d	а	b	
Media Platforms and Industries I	x		x	x																x						
Media, Culture and Society	х	x								х						x				х						
Studying Media in Everyday Life			x			x			fx				fx						fx			x	fx			
Media Platforms and Industries II	х		x	x																х						
Media History	x			x												x										
Academic Skills								х							х				x	х		fx	fx	fx		
Introduction to Media Studies I		x			x			х			x				x		х			x						
Professional Writing													x	х					x		x	х	fx			

Imagining the Digital	х			x					х	х			fx		х				fx	fx			
Introduction to Media Studies II		x			x		х			х				x		x		x					
Media Spaces and Practices	х		Х					х	х						х			х	х				
Social Lab								х			х	х	х		х				х	х	fx	fx	

YEAR 2	1	1	1c	1	1	1f	1	2	2	2c	2	2	2f	2	3	3	3c	3	3	4	4	4c	4	5	5	5c
	а	b		d	e		g	а	b		d	e		g	а	b		d	e	а	b		d	а	b	
Analysing Media Texts						х		х	x		х				х			x				x				
Audiovisual Culture				x		х		х	x		х				х		x	x		х				х		
Media Theory I: Mediatisation and Effects		x			x					x	х				x	x	x			x				fx		
Analysing Production and Use						х		x	x		х				x			x				x				
Media Theory II: Form and Technology		x			x					x	x				x	x	x			x				x		
Visual Culture	х	x	x	х	х					х	х						x									

Introduction to the Cultural Industries	x	x	x	x	x				х	x				x								
Digital Cultures	х	x	x	х	x				х	х				x								
Introduction to Journalism Studies	x	x	x	х	x				х	х				x								
Political Culture and Cultural Politics	x	x	x	х	x				х	х				x								
Journalistic Writing and Storytelling											х	x					х	х	х	fx		
Web Design											х	x					х	х	x	fx		
Digital Curation											х	x					х	х	х	fx		
Media Entrepreneurship											х	x					х	х	х	fx		
Technology and Creative Destruction	x	x		<u>×</u>	x				х				x	x								
Political Action in the Network Society	x	x		x	x				х				x	x								
Statistics in Media						x	х	х							х	x	х					
Media Ethnography						х	х	х							x	x	х					

New) Media Archives					x	x	х									x	x	х						
Social Media Analysis					x	x	х									x	x	х						
Research Seminar Audiovisual Culture			x	x		x	х	х	х		x		х	х	x	х	x	x				х		
Research Seminar Cultural Industries			x	x		x	х	x	х		x		x	x	x	x	x	x				x		
Research Seminar Digital Cultures			x	x		x	х	x	х		x		x	х	x	х	x	x				x		
Research Seminar Journalism Studies			x	x		x	x	x	x		x		x	x	x	x	x	x				x		
Research Seminar Politics and Global Citizenship			x	x		x	x	x	x		x		x	x	x	x	x	x				x		
Transmedia Production										x	x	x					x	x	x	x	fx		х	

YEAR 3	1	1	1c	1	1	1f	1	2	2	2c	2	2	2f	2	3	3	3c	3	3	4	4	4c	4	5	5	5c
	а	b		d	e		g	а	b		d	e		g	а	b		d	e	а	b		d	а	b	
Thinkers and Theories					x					х	х					х	x		х	x				х		x
Specialization Course												X								х		х	<u>fx</u>	х	х	x
Research Seminar					x	х		х	х	х	х		x		х	х	х	х	x	х		X		х	х	x
BA Thesis					x	X		x	X	X	X		x		X	X	X	<u>x</u>	<u>×</u>	×				X	X	x
Minor/Electives							X																			

<u>x</u> = final assessment of programme learning outcome

# Appendix 3. Schematic overview of the assessment programme

Year 1 semester 1*							semester 1A		semester 1B	Resits		Resits
Course unit	Course code	ECTS	c/e	Learning methods	Hours p/w	Learning pathway	week 2-8 classes	week 9-10 assessment	week 11-16, 19 classes	week 20	week 21-22 assessment	sem 2, week 8
										resits semester 1A		resits semester 1B
							Assessment methods					
Media Platforms and Industries I	LJX014P05	5	с	lectures, seminars, exam preparation, self-study	4	theoretical	literature assignments	written exam		literature assignments, written exam		
Media, Culture and Society	LJX009P05	5	с	lectures, self-study	2	theoretical	literature assignment	written exam		literature assignment, written exam		
Studying Media in Everyday Life	LJX013P05	5	с	seminars, supervised self-study, self-study	4	methodological	portfolio	oral presentation		oral presentation, portfolio		
Media Platforms and Industries II	LJX012P05	5	c	lectures, seminars, exam preparation, self-study	4	theoretical			oral presentation		written exam	oral presentation, written exam
Media History	LJX006P05	5	с	lectures, exam preparation, self-study	2	theoretical			literature assignments		written exam	literature, assignments, Written exam

Academic Skills	LJX005P05	5	c	seminars, labs, practical exercises, self-study (supervised), self-study	4	methodological			portfolio, participation		written assignment	portfolio, written assignment
Total of assessed ECTS		30			10							
Year 1								Desite	Compation 2D	Desite		Desite
semester 2 Course unit	Course code	ECTS	c/e	Learning methods	Hours p/w	Learning pathway	semester 2A week 1-7 classes	Resits week 8-10 assessment	Semester 2B week 11-18 classes	Resits week 19	week 20-21 assessment	Resits week 22
							Assessment	* week 8: resits semester 1B		resits semester 2A		resits semester 2B
Imagining the Digital	LJX015P05	5	C	lectures, practical exercises, self-study	2	theoretical	literature assignments, written assignment			literature assignments, written assignment		
Introduction to Media Studies I	LIX008P05	5	с	lectures, seminars, reading list, exam preparation, self-study	4	theoretical	written assignment	written assignment, written exam		written assignment, written exam		
Professional Writing	ШХ007Р05	5	c	seminars, labs, practical exercises, self-study (supervised), self-study	4	professional skills	portfolio	portfolio		portfolio		

Media Spaces and Practices	LJX016P05	5	с	lectures, seminars, exam preparation, self-study	4	theoretical		oral presentation written assignment	written assignment	written assignment, written assignment
Introduction to Media Studies II	LIX011P05	5	c	lectures, seminars, reading list, exam preparation, self-study	4	theoretical		written assignment	written exam, written assignment	written exam, written assignment
Social Lab	LIX010P05	5	c	seminars, labs, practical exercises, self-study (supervised), self-study	4	professional skills		written assignment, presentation, participation	written assignments	written assignments
Total of assessed ECTS		30			12					
* The terms for assessment that are used are general; a written assignment can range from an essay to a research paper. For specifics on the assessment forms, we refer you to the course outlines of the specific courses.										

Year 2

Year 2 semester 1*								semester 1A		semester 1B	Resits		Resits
Course unit	Course code	ECTS	c/e	Learning methods	Hours p/w	Learning pathway	Profile	week 1-7 classes	week 8-10 assessment	week 11-16, 19 classes	week 20	week 21-22 assessment	sem 2, week 8
											resits semester 1A		resits semester 1B
								Assessment methods					

Audiovisual Culture	LJX019B05	5	с	lectures, seminars, self-study, viewing of audiovisua I material	3	theoretical and methodological		oral presentation, participation	written assignment	written assignment	
Analysing Media Texts	LJX018B05	5	с	seminars, method lab, computer practicals, practical exercises, self-study	4	methodological		literature assignment, written assignments, written exam,		written assignments, written exam	
Visual Culture	LJX051B05	5	е	lectures, seminars, exam preparatio n, self- study	3	theoretical	Audiovisual Culture	presentation	written assignment	written assignment	
Introduction to the Cultural Industries	LJX026B05	5	e	lectures, seminars, exam preparatio n, self- study	3	theoretical	Cultural Industries	presentation	written assignment	written assignment	
Digital Cultures	LJX055B05	5	e	lectures, seminars, exam preparatio n, self- study	3	theoretical	Digital Culture	presentation	written assignment	written assignment	
Introduction to Journalism Studies	LJX026B05	5	e	lectures, seminars, exam preparatio n, self- study	3	theoretical	Journalism Studies	presentation	written assignment	written assignment	
Political Culture and Cultural Politics	LIX031B05	5	е	lectures, seminars, exam preparatio n, self- study	3	theoretical	Politics and Global Citizenship	presentation	written assignment	written assignment	

Analysing Production and Use	LJX017B05	5	с	Seminars, Learning labs	4	Methodological				written assignments		written assignment	written assignmen ts
Web Design	LJX052B05	5	е	learning lab, self- study	4	professional skills				written assignments		written assignment	written assignmen ts
Media Entrepreneurs hip	LJX028B05	5	е	learning lab, self- study	4	professional skills				written assignments, presentation		written assignment	written assignmen ts
Journalistic Writing and Storytelling	LJX027B05	5	е	learning lab, self- study	4	professional skills				written assignments		written assignments	written assignmen ts
Digital Curation	LJX024B05	5	e	learning lab, self- study	4	professional skills				written assignments		written assignment	written assignmen ts
Technology and Creative Destruction	LJX043B05	5	е	lectures, seminars, exam preparatio n, self- study	4	theoretical	Audiovisual Culture, Cultural Industries, Digital Culture			written assignments		written exam	written assignmen ts, written exam
Political Action in the Network Society	LIX030B05	5	е	lectures, seminars, exam preparatio n, self- study	4	theoretical	Journalism Studies, Politics and Global Citizenship			written assignment		written exam	written assignmen t, written exam
Total of assessed ECTS		30			10/12								
Year 2 semester 2								semester 1A		semester 1B	Resits		Resits
Course unit	Course code	ECTS	c/e	Learning methods	Hours p/w	Learning pathway	Profile	week 1-7 classes	week 8-10 assessment	week 11-18 classes	week 19	week 20-21 assessment	Week 22

									* week 8: resits semester 1B	resits semester 2A	resits semester 2B
Media Theory I	LJX020B05	5	с	lectures, seminars	4	theoretical		written assignment	written exam	Written assignment, written exam	
Research Seminar AC	LJX032B05	10	е	seminars	3	Theoretical methodlogical	AC	written assignment, oral presentation	written assignment	written assignment	
Research Seminar Cl	LJX033B05	10	е	seminars	3	Theoretical methodological	CI	written assignment, oral presentation	written assignment	written assignment	
Research Seminar DC	LJX034B05	10	е	seminars	3	Theoretical methodological	DC	written assignment, oral presentation	written assignment	written assignment	
Research Seminar JS	LJX035B05	10	е	seminars	3	Theoretical methodological	JS	written assignment, oral presentation	written assignment	written assignment	
Research Seminar PC	LJX038B05	10	е	seminars	3	Theoretical methodological	PC	written assignment, oral presentation	written assignment	written assignment	
(New) Media Archives	LJX023B05	5	е	seminars, learning labs	4	methodological		written assignments	written assingment	written assignments	

Media Enthnography	LIX029B05	5	e	seminars, learning labs	4	methodological	written assignment	written assignment		written assignments		
Social media analysis	LJX039B05	5	е	seminars, learning labs	4	methodological	literature assignments	written assignments		written assignments		
Statistics in Media	LJX042B05	5	е	seminars, learning labs	4	methodological	literature assignments	written assignment, written exam		written assignment, written exam		
Media Theory II	LJX021B05	5	с	lectures	2	theoretical			literature assignments, written assignment		written assignment	written assignmen ts
Total of assessed ECTS		30			11/7							
* The terms for assessment that are used are general; a written assignment can range from an essay to a research paper. For specifics on the assessment forms, we refer you to the course outlines of the specific courses.												

Year 3													
Year 3 semester 1 & 2*							semester 1A		Resits	semester 1B	Resits		Resits
Course unit	Course code	ECTS	c/e	Learning methods	Hours p/w	Learning pathway	week 1-7 classes	week 8-10 assessment	1 - not applicable, 2 - week 8	week 11-16, 19 classes	week 20	week 21-22 assessment	sem 2, week 8
							Assessment methods						
Year 3 semester 1							semester 1A	Resits		Semester 1B	Resits		
Course unit	Course code	ECTS	c/e	Learning methods	Hours p/w	Learning pathway	week 1-7 classes	week 8 assessment	week 9-10 assessment	week 11-16, 19 classes	week 20	week 21-22 assessment	sem 2, week 8
											resits semester 1A		resits semester 1B
							Assessment methods						
Minor		30	е		var								
Total of assessed ECTS		30											
Year 3 semester 2							semester 2A	Resits		Semester 2B	Resits		Resits
Course unit	Course code	ECTS	c/e	Learning methods	Hours p/w	Learning pathway	week 1-7 classes	week 8 assessment	week 9-10 assessment	week 11-18 classes	week 11-18 classes	week 19	week 20-21 assessment
								resits semester 1B			resits semester 2A		resits semester 2B
							Assessment methods						
Research Seminar	LIX037B10	10	e	seminars, peer-review, self-study (supervised), self-study	3	theoretical	written assignment	written assignment	written assignments				

Year 3

Thinkers and Theories	LJX045B05	5	е	seminar, self-study	3	theoretical	presentation	written assignment	written assignment			
Specialization Course	LJX041B05	5	e	learning lab, self-study, group work	4	professional skills				presentation	portfolio	portfolio
BA Thesis	LIX999B10	10	e	seminars, self study	2	theoretical					written assignment	written assignment
Total of assessed ECTS		30										
* The terms for written assignr research paper we refer you to courses.	ment can range r. For specifics	e from an essay on the assessn	y to a nent forms,									