Partnerships

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Faculty of Economics and Business
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Our centres of expertise
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• iGOR: Institute for Governance and Organisational Responsibility
• In the LEAD
• VinCI: Value in Collaborative Innovation

Inno
ovation
Centre of Expertise In the LEAD University of Groningen Faculty of Economics and Business Nettelbosje 2 9747 AE Groningen +31 (0)50-3634288

State-of-the-art research on the effectiveness of leadership
Janka Stoker - Professor of Leadership and Organisational Change
Harry Garretsen - Professor of International Economics & Business
“Leadership research has innovated our approach”

“Solving global problems calls for great leadership”

“Our mission and vision

“The world is changing faster than ever.”

“We are entering a new era with faster information flow, increasing business complexity and demands for higher skills.”

The sentiment of these widely used statements is fully shared by all our clients and experts. Leaders at all levels have been led to reorganise, restructure, re-engineer and re-invent their organisations, industries, or even organisations — not only to survive under such pressures, but to thrive.

What leadership means to us

At Centre of Expertise In the LEAD, we believe that strategic leaders need clear advice to make a distinctive impact. This advice can help organisations change, and lead organisations to better research and management solutions, thereby providing solid, empirical evidence about individual leadership in relation to the organisational context.

Economists tend to approach organisations as black-boxes, while leadership experts are often unaware of the organisational context and context-specific factors. At In the LEAD, we take both perspectives as our starting point. We know that leadership effectiveness depends on the interaction between individual leaders and their organisational context.

How we support strategic leaders

In the LEAD, we support strategic leaders by providing sound advice derived from both the organisational and the wider context. We help leaders in their private and public organisations to understand which organisational choices they can make in a specific context and how these choices relate to the performance of their organisations. Our advice is both organisationally and context-specific, while taking general data and trends into account.

Performance studies

At In the LEAD, we are interested in conducting research and evaluate organisations and their leaders. We help leaders in private and public organisations to understand which organisational choices they can make in a specific context and how these choices relate to the performance of their organisations. Our advice is both organisationally and context-specific, while taking general data and trends into account.

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Executive teaching

In addition to our research and consultancy work, In the LEAD’s expertise is available to you in the form of executive education. On our website, you will find detailed information on the various executive programmes in which we are involved.

Evaluation studies

Our researchers are frequently asked to conduct evaluation studies and/or are appointed to external evaluation commissions, such as the Netherlands bank. Their research-based insights provide us solutions for practical questions and issues.

External expert

Corporations and other institutions regularly ask our experts for their vision on current leadership topics, e.g., the implementation of effective management. By combining the insights of our economists, leadership experts and management scientists, we are able to offer detailed and scientifically sound advice.

Lectures

Throughout the year, we organise several lectures on topics regarding leadership and organisational performance. Our knowledge is packaged clearly and comprehensively into useful information that can be put to practical use. These lectures target top-managers and full professionals with knowledge and insights that they can apply in their own practice.

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University of Groningen

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www.rug.nl/inthelead

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“Improving organisational performance”

“Finding new ways to improve performance is one of the key objectives of management and leadership research. Just like In the LEAD, we intend to contribute to this objective by establishing a causal chain from leadership training to leadership strategy to organisational performance.”

Lotte Bøgh Andersen

Professor, Department of Political Science and Government, Aarhus University

Projectleader Leadership and Performance (LEAP)
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