How can psychology help us to understand and manage environmental and energy problems? Which factors cause environmental behavior? How can we motivate and empower people to act pro-environmentally?

Questions like these are addressed in the Master programme ‘Environmental Psychology’. You will acquire theoretical knowledge and methodological skills that enable you to understand the human dimension of environmental and energy-related problems, and to explain which interventions are effective in promoting pro-environmental behaviour. You will learn to work in interdisciplinary settings and to apply your knowledge in practice. You are challenged to critically reflect on scientific knowledge, and to apply this knowledge to help tackle environmental and energy-related problems. You will have the opportunity to be involved in ongoing research projects and/or to do an internship at governmental agencies, companies or NGOs.

Career prospects
Policy-makers, industry, companies and NGOs are searching for experts who understand the human dimension of environmental and energy problems, and can develop effective solutions for these problems. You will acquire knowledge and skills to obtain a position in science or practice, including:

› a PhD in the field of environmental psychology
› researcher at an institute for applied sciences
› consultant in environmental issues
› environmental communication and education professional
› policy advisor or environmental policy maker
› behavioural expert in environmental or energy organisations, or NGOs

More information
Programme website
www.rug.nl/masters/environmental-psychology
Questions?
General questions:
environmentalpsychology@rug.nl
Admission:
bss.msc.admission@rug.nl
Study advisor:
studyadvice.psy@rug.nl
Psychology research
www.mindwise-groningen.nl

Application
You can apply online, please go to: www.rug.nl/howtoapply
Application deadline EU: 1 May/15 November
Application deadline non-EU: 1 April/15 September

Admission
› Bachelor degree in Psychology
› Sufficient English skills:
TOEFL: 92 or IELTS: 6.5

Please visit our website for detailed information.