



university of
groningen

faculty of economics
and business

Adding personal value



Education

Encouraging critical minds

We aim to prepare students for a successful career by offering research driven degree programmes in the fields of economics and business. Students are challenged to develop the key skills needed to succeed at an academic level and are introduced to groundbreaking research and the latest scientific knowledge. Our graduates are able to navigate and succeed in the complex and ever-changing international environment.

We offer English taught:

- Bachelor of Science degree programmes
- Master of Science degree programmes
- Pre Master's programmes
- Double degree programmes
- Honours programmes
- Exchange programmes
- Minor programmes
- Post Master's and executive programmes
- PhD programmes



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In the fields of:

Accountancy, actuarial studies, business, change management, controlling, development, econometrics, economics, energy, entrepreneurship, finance, HRM, innovation, international economics, international business, management, marketing, operations research, research training, strategy, supply chain management, teacher training and technology management.

Our approach to education

The strength of a degree at FEB lies in the faculty's approach to education, with academic research and professional development at its core. This approach helps students to develop analytical and critical minds and strengthens their problem solving capabilities – qualities that underpin success in the world of business.



active

“students are encouraged to always be active and reach the top”

“I chose Groningen because of the high quality of the university and the opportunities students have for extra curricular activities.”

Simona Augulyte, Lithuania
Student in BSc Economics and Business
Economics, Honours college

Research

Contributing to the advancement of knowledge

SOM

SOM is a full-range top 10 research institute in Europe, focused on conducting and stimulating excellent fundamental and applied research related to the organisations in their economic environment. Research is organised within six research programmes that cover the major disciplines in economics and business: Economics, Econometrics and Finance; Global Economics and Management; Human Resource Management and Organisational Behaviour; Innovation and Organisation; Marketing; Operations Management and Operations Research.

Signature areas

To stimulate multidisciplinary research, focused on addressing grand challenges like modern healthcare and the growing worldwide inequality, we have established seven signature areas. These areas are seen as research communities where several researchers with proven track records, and oftentimes different backgrounds, work on joint research projects. These communities are flexible, which stimulates innovative, interdisciplinary research and contributes to solving complex societal challenges.

- Board Effectiveness
- Collective Resilience
- Connecting Innovation and Creativity
- Digital Business Models
- Individual Health & the Economic Environment
- Inequality
- Markets and Sustainability

Centres of Expertise

Our numerous, extensive and structural connections with stakeholders outside the academic community are organized within centres of expertise. These 11 centres stimulate relevant academic research with high societal impact.

Graduate School of Economics and Business

Our Graduate School offers a high-level research master and PhD programme where in-depth scientific research projects combine innovative theory and practice.



www.rug.nl/som



relevance

“we focus on quality and relevance”

“SOM is characterised by a collaborative research climate and our research activities are supported by outstanding facilities. The future is bright: the quality and quantity of our research output has been rising continuously and is

expected to further increase with a focus on quality and relevance.”

Gerben van der Vegt
Professor of
Organisational Behaviour
and Director of SOM

Engagement

Connecting with real world challenges

We work closely with global and local partners in society and the corporate world in order to connect research and education with real world issues and challenges.

Our Business Services

Our partnerships give us the opportunity to investigate business and societal questions together and to prepare our students even better for the labour market. This results in a win win situation: research based insights for companies and future proof employees.

We offer a wide range of business services, including:

- Employer branding and recruitment
- Student consultancy
- Tailor made business challenges
- Academic research projects
- Executive education (UGBS)



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Our Business School

The University of Groningen Business School (UGBS) offers executive (post-experience) education in Business and Economics: degree programmes, certificate programmes and incompany trainings.



www.rug.nl/ugbs

Our Student Careers Services

FEB Careers Company's tailored services help students develop and strengthen the key employability skills needed to succeed in today's competitive job market. As part of the faculty's goal to continue building its network, we work closely with a wide range of reputable organisations.

Examples of student services:

- Career advice and support
- Workshops and skills training
- Career networking events
- Internships and job placements
- Corporate Master Programme
- Business Challenges
- Career Mentor Programme



www.rug.nl/feb/career



impact

“connecting for success”

“We have an open and innovative approach to cooperation in both research and education. Our research scores very high on societal relevance and employers are keen to work with our large talent pool of students who have a solid knowledge base, are curious, motivated and down to earth.”

Wijnand Aalderink
Director Career Services
and Corporate Relations

Organisation

Faculty of Economics and Business (FEB)

We are competitive thanks to our quality staff members, researchers who publish in prominent international journals and teach inspiring courses, and practitioners who share their valuable professional experience with students.

Recognised as one of Europe's leading research oriented schools for business and economics, we continually aspire to be a strong partner for our corporate and public sector stakeholders and the academic community. Students describe the Faculty as open, personal, ambitious and down to earth.

FEB rankings

- #76-100 **ARWU** Economics and Business worldwide (2015)
- #108 **UT Dallas Ranking** Business schools worldwide (2015-2016)
- #53 **Times** Higher Education (2016-2017)
- #101-150 **QS World University Rankings** Economics & Econometrics (2016)
- #151-200 **QS World University Rankings** Business & Management Studies (2016), Accounting & Finance (2016)

Facts & figures

Students of FEB

Total number of degree students



6400

Nationalities among degree students



65

Percentage of international students



18%

Employees of FEB

Total number of academic staff



340 FTE

Nationalities among academic staff



35

Percentage of international staff



35%

FEB Annual budget: €45 million



Success

“our graduates are known to be strong team workers, flexible and internationally oriented”

“We are proud to be one of the world's leading research universities and belong to the 1% of business schools in the world with AACSB and EQUIS accreditations. The graduates of our Faculty are known to be highly motivated, successful leaders who are making a real impact on society”

Herman de Jong
FEB Dean and Professor of Economic History



University of Groningen

Founded in 1614

The University of Groningen has a rich academic tradition and enjoys an international reputation as a leading research university, a position it works hard to continuously strengthen and improve. A wide range of high quality degree programmes cover bachelor's, master's and PhD levels. The University of Groningen is an international academic community in which staff and students are strongly involved and well represented.

Facts and figures

- 30,000 students and 120,000 alumni
- 48 Bachelor's degree programmes
- 167 Master's degree programmes and specialisations
- 47 research masters and specialisations and 2000 PhD students
- 3,314 FTE academic staff
- 11 faculties and 9 graduate schools
- Annual turnover: €654,3 million

University of Groningen rankings

- #72 NTU Ranking (2016)
- #80 Times Higher Education (2016-2017)
- #72 Academic Ranking of World Universities Worldwide (2016)
- #113 QS World University Ranking Worldwide (2016)
- #112 Global Employability University Ranking (2016)



City of Groningen recent awards

- Best student city in the Netherlands
- Best city centre in the Netherlands
- Safest city in the Netherlands
- European city with the highest quality of life



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Among our FEB alumni and scientists

Dr Wim Duisenberg † *First director of the European Central Bank* **Annemiek Fentener van Vlissingen MSc.** *President commissioner of SHV Holdings* **Prof. Klaas Knot** *President of the Dutch Central Bank* **Prof. Peter Leeflang** *Frank M. Bass Professor of Marketing* **Prof. Angus Maddison** † *Emeritus Professor of Economic Sociology* **Paul Polman MSc.** *Unilever CEO* **Jeroen Smit MSc.** *Professor, journalist and author* **Ernest Yonli PhD** *Ambassador in the US, former prime minister of Burkina Faso*