The Next Step

Lustrum Festival

Programme

www.rug.nl/feb/nextstep
The Faculty of Economics and Business is partnering with UAF during The Next Step event in order to raise funds to support refugees here in the Netherlands. The cause aims to help, teach and support people to reach their full potential in their new surroundings.

Foundation for Refugee Students UAF
Since 1948 the Foundation for Refugee Students (UAF) supports and counsels highly skilled refugees in the Netherlands. We help them with their study and finding suitable employment.

UAF’s mission
The mission of the UAF is expressed in Article 2 of the Statutes. ‘Invoking the Universal Declaration of Human Rights, the Foundation for Refugee Students UAF aims to provide the necessary material and moral assistance to higher educated refugees from all parts of the world, who, owing to a well-founded fear of persecution, have left their countries, and who have shown to have sufficient abilities, with the objective to let them continue and successfully finish their studies in the Netherlands, and to help them find a place in the labour market that matches their education as well as giving information with regard to the above mentioned target groups and activities.’

Please visit the UAF stand if you wish to make a donation.
We have invited scientists and researchers to provide the audience with a mini lecture of maximum 10 minutes about their area of expertise in regards to innovation and the future. After the mini lecture, the audience will be invited to ask questions about the subject. See the timetable for more information.

Here we connect theory to practice. Experts in the field of Business and Economics talk with scientists from the RUG. What does the future look like? Interviewer Marijke Roskam asks them all about it.

Kenan Yildirim and Janka Stoker - Innovation in leadership
Marjolijn Meynen and Peter Verhoef - Innovation in MARCOM
Volkert Engelsman and Alan Muller - Innovation in sustainable business

What inspires Roelof Joosten, CEO of Friesland Campina, and Vivienne van Eijkelenborg, CEO of Difrax and businesswoman of the year 2016? Based on the Dutch program ‘Zomergasten’, our guests have selected some clips that tell us something about how they got to where they are. Interviewer Sofie van den Enk will lead us to explore their journeys.
MY BABY

The Amsterdam based psychedelic, shamanic trio’s swampy blues and funk-Inflected sound cast a formidable spell. It’s hard not to dance when you hear their hypnotic beats, shimmering soulful vocals and psychedelic riffs on the back of rootsy blues and dubbed out funk. Over the past 3 years MY BABY have had their mojo working overtime, playing all major festivals and they are now about to release their third album “Prehistoric Rhythm”.

The Cool Quest

In 2014 Groninger band The Cool Quest released their debut album titled “Funkin’ Badass” which included the single “Shine”. This led to a breakthrough in national radio and TV for the funky, hiphop soul band. They received the title 3FM Serious Talent, and got invited to the Dutch TV show “De Wereld Draait Door” four times. In addition, they were rewarded with a 6 Radio award for best group. Not to be missed live!

 Stranger Things Have Happened

An English-speaking improv comedy group from the Netherlands that performs both national and international shows. They deliver a unique and fresh show that remains unpredictable for both the audience and the performers. For over six years, Stranger Things has been one of the leading improv groups in the country, playing hundreds of comedy shows ranging from small clubs to big theatres.
Gallowstreet

Gallowstreet first hit the scene playing local neighbourhood festivals in Amsterdam in 2012, but quickly emerged as a mighty festival machine, jolting fans of EDM (PITCH), jazz (North Sea Jazz), hip-hop and pop music (Lowlands) alike with their hard-hitting brass and analogue dance music.

Tenfold

Singer Songwriter Tenfold’s folksy songs unfold her own perspective on the world. Lighthearted performance combines with a melancholy undertone to work as a contrasting balance. Through Tenfold’s singing and guitar-playing, it is easy to trace her musical style back to her influences, which include The Tallest Man on Earth and Laura Marling.

Teddy’s Last Ride

Join the dancers from Teddy’s Last Ride in their unruly search for personal identity and a sense of direction in a world that refuses to make sense. 10 minutes of raunchy self-exploration, gut-wrenching tales and dirty basement beats. Inspired by ‘Haunted’ by American writer Chuck Palahniuk, they dive headfirst into a gritty tale of self-annihilation, abuse and everything else typically Palahniuk. Teddy’s Last Ride is Groningen’s latest performing arts company; founded, performed, directed by a pack of misfits ready to punch their 20’s in the face.