Add the healthcare sector to your career opportunities

Obtain a certificate in either Health Economics or Healthcare Management
Why?

Experts with valuable insights into Healthcare Management and Health Economics are in great demand. High-quality healthcare is the foundation of a healthy and well-functioning society, but currently the sector is placed in a complex situation: people are increasingly relying on healthcare and budgets are getting tighter. Furthermore, the combination of an aging population, new (expensive) treatments and a limited workforce leads to rising costs and puts pressure on our economy and society. Solutions are needed to make our healthcare system fit enough for the future.

A focus on healthcare in your FEB master programme therefore opens up a lot of extra career opportunities!

Gain expertise

In Healthcare Management you will learn to understand the complexities and dynamics of the healthcare sector, while Health Economics focuses on the interaction between individual health and the economic environment and on the unique features of the healthcare market.

Questions addressed by actors in the healthcare sector are for example:

- How should government policies react adequately to changes in the future?
- What can a healthcare institution do in order to contribute to better health and achieve better care experiences at a lower cost?

Your soon to be gained expertise could provide an outcome!

Obtain one of the certificates

To obtain the Health Economics or the Healthcare Management Certificate, choose two elective courses in the respective fields, either (partially) included in your MSc programme or in addition to your MSc. Also, you should write your MSc thesis on a topic related to the certificate of your choice.

More information? For an overview of the courses and application details, visit:

www.rug.nl/feb/healthcertificates