

# Perceived drivers and barriers for farmers to grow cattail as a resource for the construction sector

## Barriers

## Drivers

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Uncertain economic benefits

Value for nature

Uncertain economic benefits

Value for nature

Uncertain cultivation process

New business model opportunities

Unclear guidance

Uncaptured business model value

Regulations & legislation from the government

Partnership possibilities

Regulations & legislation from the government

Changing legislation and regulations from the government

Path dependency

Improve public image

Available knowledge

Partnership

Path dependency

With experience to grow cattail

Without experience to grow cattail